## Summary of Financial Results for FY5/2021

July 2, 2021
ASKUL Corporation

## Note:

This material contains the ASKUL Group's current plans and performance outlook. These plans, forecasts, and other forwardlooking statements represent ASKUL's plans and forecasts based on information that is currently available. Actual performance may differ from these plans and forecasts due to a variety of conditions and factors that could occur in the future. This material does not represent promises or guarantees regarding the achievement of these plans. This material has not been audited by certified public accountants or auditing firms.

For the purpose of this material, LOHACO refers to the online mail-order business for general consumers launched in October 2012 in alliance with Yahoo Japan Corporation.
B-to-B refers to business-to-business transactions. B-to-C refers to business-to-consumer transactions.
MRO refers to Maintenance, Repair and Operation, and in this material primarily refers to indirect materials consumed at work sites by companies. "PJ Trylion (Project Trylion)" is a project for constructing a new ASKUL website that integrates the site for small and medium-sized businesses and the one for middle-level and large enterprises. Its name is intended to represent the goal "Try for net sales of $¥ 1$ trillion."

Since the presentation of the overview of consolidated financial statements for the fiscal year ended May 20, 2016, ASKUL has been reporting its operating performances by dividing its organization into the segments of the E-commerce business, Logistics business, and Other. The E-commerce business deals with sales of OA and PC supplies, stationery, office living supplies, office furniture, foods, alcoholic beverages, pharmaceuticals, cosmetics, etc. The logistics business refers to logistics and package transport services that target corporations.

This material occasionally uses abbreviations, referring to ASKUL Logi PARK as ALP, ASKUL Value Center as AVC, Demand Management Center as DMC, and Digital Transformation as DX. The DC of ASKUL Tokyo DC stands for Distribution Center.

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## FY5/2021 Marked Record High Net Sales, and High Profit with Significantly Exceeding Past Record

- B-to-B made up for decline in office supplies with infection-prevention products.
- LOHACO indicated signs of growing again in addition to achieving profit targets.


## FY5/2022 Year to Cement Foothold for Realizing Medium-Term Management Plan

- Make investments mainly in ASKUL Tokyo DC $_{{ }^{1}}$, the new ASKUL website ${ }_{{ }_{2}}$ and expansion and reinforcement of merchandise and product information.
- Aim for operating profit at the same level as the previous year by improving LOHACO and the Logistics business.
*1. The official name for (Tentative) ASKUL New Tokyo Center
*2. A new website to be opened by PJ Trylion

I Consolidated Performance for FY5/2021 II FY5/2022 Consolidated Financial Forecasts

Trend in Net Sales and Operating Income


|  | FY5/2020 Full-year |  | FY5/2021 Full-year |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (¥million) | Actual | $\begin{gathered} \text { \%of net } \\ \text { sales } \\ \% \end{gathered}$ | Fan | Actual | $\begin{gathered} \hline \text { \%of net } \\ \text { sales } \\ \% \end{gathered}$ | $\begin{gathered} \text { \%of plen } \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { YOY } \\ \text { change } \\ \% \end{gathered}$ | Net sales 105.4\% YoY |
| Net Sales | 400,376 | 100.0 | 416,000 | 422,151 | 100.0 | 101.5 | (+5.4) | Broke the Previous |
| GossProfit | 95,683 | 23.9 | 103,500 | 104,378 | (24.7) | 100.8 | +9.1 | Record |
| Selling, General and Administrative Expenses | 86,862 | 21.7 | 90,500 | 90,455 | 21.4 | 100.0 | +4.1 | Gross profit margin Up 0.8 point YoY |
| Operating Profit | 8,821 | 2.2 | 13,000 | 13,923 | 3.3 | 107.1 | +57.8 | Operating profit, |
| Ordinary Profit | 8,656 | 2.2 | 12,900 | 13,850 | 3.3 | 107.4 | +60.0 | ordinary profit and profit |
| Profit Attributableto Owners of Parent | 5,652 | 1.4 | 7,000 | 7,758 | 1.8 | 110.8 | +37.2 | Posted significantly higher new records |

## FY5/2021 Consolidated Performance (B-to-B Business)




## > Net sales

Up 4.9\% YoY
In addition to the growth of infectionprevention products, demand for office supplies are recovering.

## $>$ Operating profit

Up 29.7\% YoY
Profit increased due to improvement in the ratio of logistics expenses to net sales in addition to a strong gross profit margin.

* Planned figures announced on July 10, 2020


## FY5/2021 Consolidated Performance (B-to-C Business)


(¥billion) Operating profit

$>$ Net sales
Up 8.3\% YoY
Growth accelerated through strengthened cooperation with Softbank and Yahoo! Japan.
$>$ Operating profit
Up $¥ 2.0$ billion YoY
Profit target was achieved by improving gross profit margin and reducing fixed costs.
(LOHACO: Gross profit margin improvement of 1.7 points and a fixed cost reduction of $¥ 940$ million)

[^0]

| (¥billion) <br> 0.2 | Initial plan*1 |  |
| :---: | :---: | :---: | Results

## $>$ Net sales

Up $¥ 0.4$ billion YoY
Impact from consolidating Seisho Transport ${ }_{*_{2}}$
Growth of 3PL business
$>$ Operating profit Down $¥ 0.6$ billion YoY
Effect from start-up cost for Miyoshi
Center
Losses will be eliminated in FY5/2022
*1 Planned figures announced on July 10, 2020
*2 Made the company a subsidiary on May 1, 2020 by acquiring a stake

## Trend of EBITDA

(¥billion)


## Up <br> significantly from the past record

# | Consolidated Performance for FY5/2021 <br> II FY5/2022 Consolidated Financial Forecasts 

| Premise of the <br> exterral <br> environment | 1st half: The pandemic will continue/ |
| :---: | :--- |
| 2nd half: Situation will shift to a post-pandemic society |  |

Net sales will increase by more than offsetting a reactionary decline in infection-prevention products primarily with a rebound in office supplies and an increase in customers attracted from external search engine (release of some of the functions of the new ASKUL website).

LOHACO aims to improve earnings with increased sales promotion budget to
(2) further grow after FY5/2023 when business is expected to turn profitable, and the Logistics business and others will eliminate their losses.

Make investments aggressively and aim for profits at the same level as the previous year in order to realize the Medium-Term Management Plan.

## B-to-B Net Sales Plan




## FY5/2022 Financial Forecasts [By Business]



| (¥billion) | FY5/2021 |  | Pan | FY5/2002 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | \%of net sales \% |  | \%of net sales \% | $\begin{gathered} \text { YoY } \\ \text { change } \\ \% \end{gathered}$ |
| Net Sales | 422.1 | 100.0 | 430.0 | 100.0 | +1 |
| GrossProfit | 104.3 | 24.7 | 106.2 | 24.7 | +1.7 |
| Selling, General and Administrative Expenses | 90.4 | 21.4 | 92.2 | 21.4 | +1.9 |
| Operating Profit | 13.9 | 3.3 | 14.0 | 3.3 | $+0$ |
| Ordinary Profit | 13.8 | 3.3 | 13.9 | 3.2 | +0 |
| Profit Attributable to Onners of Parent | 7.7 | 1.8 | 9.0 | 21 | +16.0 |

$\checkmark$ Net sales 101.9\% YoY $\Rightarrow 103.1 \%$ in real terms (Change in accounting standards)
$\checkmark$ The gross profit margin will be maintained on an overall consolidated basis.
$\checkmark$ Inject costs for growth for achieving the Medium-Term Management Plan.
$\checkmark$ Aim for operating profit and ordinary profit that are at the same level as FY5/2021.
$\checkmark$ Profit will grow as the impact of extraordinary losses will disappear.
To a higher growth stage with Medium-Term Management Plan

## Shareholder Return



Appendix

## B-to-B <br> Targeting offices <br> SOLOEL ARENA <br> Powered by ASKUL <br> ASKUL

# J.D. Power 2020 and 2021 <br> Corporate Customer Satisfaction Survey of Mail-Order Service 

## Overall Satisfaction Level

## Awarded ـLst place

## for two consecutive years

[^1] nationwide concerning office supplies mail-order services.

* Survey name for 2020: Customer Satisfaction Survey of Mail-Order Service of Office Supplies

B-to-B Business YoY Change in Monthly Net Sales (adjusted for the number of operation days)


Jun. Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nbv. Dec, Jan. Feb. Mar. Apr. May

FY5/2021 B-to-B Net Sales Quarterly Growth Rate


## All quarters saw net sales exceed their respective initial plan

|  | FY5/2020 40 |  | FY5/2020 Full-year |  | FY5/2021 10 |  | FY5/2021 20 |  | Fr5/202130 |  | FY5/20214Q |  |  |  | FY5/2021 Full-vear |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (¥billion) |  | $\begin{array}{\|c} \text { Composition } \\ \text { ratio } \\ \% \end{array}$ |  | $\begin{gathered} \text { Composition } \\ \text { ratio } \\ \% \end{gathered}$ |  | $\underset{\substack{\text { Composition } \\ \text { ration }}}{ }$ |  | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|c\|} \text { ration } \\ \hline \end{array}$ |  | Composition $\begin{aligned} & \text { ratio } \\ & \text { \% } \end{aligned}$ |  | $\begin{array}{\|c} \text { Composition } \\ \text { ratio } \\ \% \end{array}$ | $\begin{gathered} \text { yor } \\ \text { change } \end{gathered}$ | $\begin{gathered} \text { Yor } \\ \text { change } \\ \% \end{gathered}$ |  | $\begin{array}{\|c} \text { Composition } \\ \text { ratio } \\ \% \end{array}$ | $\begin{gathered} \text { yoy } \\ \text { change } \end{gathered}$ | $\begin{gathered} \text { Yor } \\ \text { change } \\ \% \end{gathered}$ |
| OA \& PC | 23.0 | 30.9 | 96.0 | 32.0 | 21.9 | 29.4 | 23.9 | 29.8 | 24.0 | 30.3 | 24.2 | 29.9 | +1.2 | +5.2 | 94.1 | 29.8 | -1.9 | -2.0 |
| Stationery | 10.7 | 14.4 | 42.8 | 14.3 | 9.5 | 12.8 | 10.1 | 12.7 | 10.1 | 12.8 | 11.5 | 14.3 | +0.8 | +8.3 | 41.4 | 13.1 | -1.4 | -3.4 |
| Living supplies | 18.6 | 25.0 | 79.0 | 26.3 | 20.3 | 27.3 | 20.5 | 25.6 | 19.4 | 24.6 | 19.7 | 24.4 | +1.1 | +6.3 | 80.2 | 25.4 | +1.1 | +1.5 |
| Furniture | 6.2 | 8.4 | 21.2 | 7.1 | 4.5 | 6.1 | 5.1 | 6.4 | 5.4 | 6.9 | 6.8 | 8.5 | +0.6 | +10.7 | 22.0 | 7.0 | +0.8 | +3.8 |
| MRO | 8.5 | 11.5 | 34.2 | 11.4 | 8.3 | 11.2 | 9.0 | 11.3 | 9.0 | 11.5 | 9.3 | 11.5 | +0.7 | +8.9 | 35.8 | 11.4 | +1.6 | +4.8 |
| Medical | 5.6 | 7.5 | 19.6 | 6.5 | 8.2 | 11.1 | 9.3 | 11.7 | 9.0 | 11.5 | 7.4 | 9.2 | +1.8 | +33.8 | 34.2 | 10.9 | +14.6 | +74.7 |
| Others | 1.7 | 2.3 | 7.4 | 2.5 | 1.5 | 2.1 | 2.0 | 2.5 | 1.9 | 2.5 | 1.8 | 2.3 | +0.1 | +6.8 | 7.3 | 2.3 | -0.0 | -0.8 |
| Total | 74.4 | 100.0 | 300.4 | 100.0 | 74.5 | 100.0 | 80.3 | 100.0 | 79.2 | 100.0 | 81.1 | 100.0 | +6.7 | +9.0 | 315.2 | 100.0 | +14.8 | +4.9 |

## In addition to the strong trend of infection-prevention products, office supplies are recovering

## More big data will accumulate through expansion of the customer base

## Speed up

1-to-1 based
marketing

* New means the number of customers who registered in each quarter. customers from whom ASKUL, SOLOEL ARENA, etc., can receive orders as of the end of each quarter.

|  | The number of purchasing customers | Reactionary decline from a sharp increase in demand for infection-prevention |
| :---: | :---: | :---: |
| Net sales | Down 0.5\% <br> 1Q Up 7.5\% | products in the previous period |
|  | $\begin{aligned} & \text { 1Q Up 7.5\% } \\ & \text { 2Q Up 4.8\% } \\ & \text { 3Q Up 2.5\% } \end{aligned}$ |  |
| $\stackrel{\text { YoY }}{4.0} 9$ | Sales per purchasing | In addition to infection- |
| 1Q Up 1.8\% 2Q Up 3.5\% | customers |  |
| 3Q Up 5.4\% | $\stackrel{\text { Yoy }}{\text { Uoy }} 9.6 \%$ | demand for office supplies grew |

1Q Down 5.2\%
2Q Down 1.3\%

Ratio of sales of original products*1 to net sales
(B-to-B inventory products sales)



## Further boost strength by reinforcing and expanding original products for MRO and Medical category

## By 2025, <br> To more than 12,000 items*2

[^2]As of May 20, More than 8.9 million items

## Strengthen product assortments

to serve to diverse customer bases

By 2025,
Reach 18 million items

## B-to-B Sales of Long-tail Products

## ( $¥ 100$ million)



## B-to-B Results of SOLOEL ARENA and others




## B-to-C <br> Targeting consumers <br>  <br> LOHACO

## LOHACO Net Sales



## LOHACO Gross Profit Margin



| 1Q 2Q 3Q 4Q | 1Q 2Q 3Q 4Q | 1Q 2Q 3Q 4Q | 1Q 2Q 3Q 4Q | 1Q 2Q 3Q 4Q | 1Q 2Q 3Q 4Q |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FY5/2016 | FY5/2017 | FY5/2018 | FY5/2019 | FY5/2020 | FY5/2021 |

## LOHACO Advertising Fee Income



## 4Q saw an expansion due to large-scale sales promotion

## LOHACO Variable Cost Ratio



## Progress as planned

## Reduce further by integrating B -to- B and B-to-C logistics

$$
\begin{array}{c|c|c|c|c}
\hline \text { 1Q 2Q 3Q 4Q } & \text { 1Q 2Q 3Q 4Q } & \text { 1Q 2Q 3Q 4Q } & \text { 1Q 2Q 3Q 4Q } & \text { 1Q 2Q 3Q 4Q } \\
\text { FY5/2017 } & \text { FY5/2018 } & \text { FY5/2019 } & \text { FY5/2020 } & \text { FY5/2021 }
\end{array}
$$

## LOHACO Sales per Box

## (Yen) LOHACO (domestic) sales per box



## LOHACO Fixed Costs

## By strengthening alliance with Yahoo, Reduce

sales promotion expenses, personnel and operational costs, etc.

## ESG / DX

## Concluded Disaster-Response Agreement with Municipalities

March 2021
Concluded the "Agreement concerning Procurement, Transport, etc. of Supplies in Times of Disaster" with the Tokyo Metropolitan Government.

April 2021
Concluded the "Agreement concerning Cooperation in Procurement and Transport in Times of Disaster" with the City of Chiba.

To fulfill the role of a regional lifeline in case of a disaster by promptly providing daily necessities, such as living supplies and food, and office supplies and other relief materials for evacuation centers, etc, as well as a logistics function.
<One of ASKUL's Materialities>
Build a responsible supply chain.

- Realize sustainable procurement.
- Fulfill responsibilities as a lifeline.



## Sustainability Topics (2)

April 2021

## ASKUL Formulated Sustainable Procurement Policy

$\checkmark$ Built a responsible supply chain in cooperation with all business partners.
$\checkmark$ Strive to strike a good balance between "Fulfillment of social responsibility" and "Sustainable development of the entire supply chain" in order to ensure sustainable provision of safe and secure products to customers.

Main items of [Sustainable Procurement Policy]

1. Contribution to the environment
2. Safe and secure products
3. Compliance with laws and regulations and fair and impartial transactions
4. Respect for human rights
5. Consideration for the work environment
<One of ASKUL's Materialities>
Build a responsible supply chain.

- Realize sustainable procurement.
- Fulfill responsibilities as a lifeline.


6. Response to risk and change

## Environmental Initiatives

## ASKUL Environmental Policy

We, the ASKUL Group, strive with a shared sense of purpose to contribute to the realization of a sustainable society through the growth of our group as a company that supports our workplace, life, the planet and tomorrow.

## Carbon neutral

"2030 CO 2 Zero Challenge"
Reduce $\mathrm{CO}_{2}$ that is emitted by business sites and distribution down to zero by 2030

- "RE100"

Raise a group-wide renewable energy
utilization ratio to $100 \%$ by 2030
Realized 34\% in the 1Q of FY5/2021

- "EV100"

Replace delivery vehicles owned and used by ASKUL LOGIST 100\% with electric vehicles by 2030
In the 4Q of FY5/2021, seven new light EVs were introduced.


## Resource recycling

" 1 box for 2 trees"
Confirm planting of two eucalyptus, double the amount of raw materials, by purchasing one box of original copy paper

- Reduce disposal of returned products Reduce returned products that lead to their disposal
Remake returned products into salable products Sell returned products as "imperfect ones" at a discount
- A recycling value chain of used plastic products
Ministry of the Environment "FY2020 Demonstration Project for Constructing a Recycling System for Plastics and Other Resources to Support a Decarbonized Society"
Create a value chain for recycling plastic resources and reduce $\mathrm{CO}_{2}$ emissions

Development and procurement of environmentally-friendly products

Environmental response by original products
Development of original products by paying attention not only to quality and design but also to the environment


- Recycled paper bags "Come bag" from ASKUL catalogs forests" conservation.

An FSC® certified* product, comprised of $85 \%$ paper pulp and $15 \%$ recycled pulp

* The FSC ${ }^{\circledR}$ certification system certifies "responsible management of the world's

Using FSC ${ }^{\circledR}$ certified products leads to forest
Lineup of biomass shopping bags


## Environmental Initiatives

## ESG

Companies included in "Climate Change A list" are ones selected as
the highest rated by the international non-profit environmental
organization Carbon Disclosure Project, CDP. If companies are
taking excellent actions in response to climate change and

2020 Selected as a "Climate Change A List" company by CDP

The "Eco-First Company" is a company chosen by the Minister of the Environment as a company that engages in "advanced, unique and industry-leading business activities" in environmental conservation activities, such as global warming countermeasures and waste and recycling measures

2019 Announced support for "TCFD
recommendations"
"TCFD recommendations" are international propositions, compiled by the Task Force on Climate-related Financial Disclosures ("TCFD"), concerning how corporations should voluntarily disclose information for the purpose of identifying and disclosing the financial impacts of risks and opportunities caused by climate change
United Nations Global Compact (UNGC) is a we support voluntary initiative by which companies and organizations act as good members of society and participate in the creation of a global framework

2017 Joined RE100 and EV100 responsible and creative leadership

2016 Signed up for the "United Nations Global Compact" and announced the " $2030 \mathrm{CO}_{2}$ Zero Challenge"

2013 Formulated Medium-Term Environmental Targets
2003 Formulated ASKUL Environmental Policy

- E 100 "RE100" is an international business initiative, participated by companies that publicly aim to operate their business with $100 \%$ renewable energy


## Initiatives for Society

## ESG

## Together with colleagues

Diversity-oriented management
ASKUL's Declaration of Diversity (2015)
■ Utilize diverse human resources
Promote female active participation and enhance the ratio of female managers
Declared a target of raising the ratio of female managers to $30 \%$ by 2025
Participated in $30 \%$ Club Japan
Promote diverse work styles
Systems for leave and shorter working hours for nursing care
Holding of nursing care seminars
Telework system: Abolished the limit on the number of times per month for teleworking
Flextime system: Eliminated the core time
Office where employees can work with peace of mind
(Thorough preventive measures against infection)

- ASKUL LOGIST: Offer free lunches Promotion of health-oriented management by providing free lunches to employees working in logistics, delivery, and headquarters so that they can work in good physical and mental health
- ASKUL LOGIST Fukuoka Distribution Center's efforts to employ persons with disabilities in cooperation with local communities
Legal employment rate at $25.5 \%^{*}$
(Legal employment rate of private companies is $2.3 \%$ )
* Legal employment ratio calculated in units of business sites as of May 20, 2021) Copyright © ASKUL Corporation All Rights Reserved.


## Together with customers

Improvement activities starting with customer voices

- Share customer voices

Distribute internally opinions, requests, and suggestions received from customers by phone, e-mail, on the website, and on Twitter to ensure that all employees grasp the situation.

- Operation of "Customer Satisfaction Improvement Committee" Based on feedback from customers, related divisions cooperate in implementing service evolution and quality improvement activities.
- Efforts in contact points for inquiries

- Hold CS Week

Hold an event once a year to express our gratitude to communicators who attend to customers on the front line every day.
Hold a variety of events every year, such as recognition of long service, lottery competitions, and gift giving.

## Initiatives with business partners

## Social contribution activities

Declaration of support and voluntary action for the "White Logistics" promotion campaign A movement to resolve the shortage of truck drivers and work to realize a more employee friendly working environment in which productivity in truck
transportation is improved, efficiency in logistics is raised, and some kinds of drivers, such as women and people over the age of 60 , will find it easy to work

- Supply Chain CSR Survey Investigate the status of suppliers' corporate efforts in areas such as "consumer problem," "efforts to the environment," and "labor practices" and actively communicate with suppliers
- Sustainable Procurement Policy Formulated in April 2021. In order to help realize a sustainable society, fulfill our corporate social responsibilities in cooperation with our business partners with attention paid to the environment, safety and human rights among others

Supporting East Japan
Reconstruction through Impact Investment and Donations The ASKUL Group has changed the format of support 10 years after the Great East Japan Earthquake.
Utilizing the platform of impact
Investments of Music Securities, Inc., the ASKUL Group has started a sustainable and new form of support that combines investment in business operators in Iwate Prefecture, Miyagi Prefecture, and Fukushima Prefecture, and donations thereto in cooperation with manufacturers.

- Project for looking into air and water environments
In a joint project with S.T. Corporation, the ASKUL Group donates part of the sales of "S.T. Toilet Deodorant and Deodorant Spray," exclusively for sale by ASKUL, to associations that are engaged in improving air and water environments, thereby supporting their activities.
- Concluded SDGs Collaboration Agreement with City of Tsushima There are many points in common between Tsushima City's SDGs Future City Plan and ASKUL's approach to and direction of resource circulation. Therefore, the SDGs Collaboration Agreement was concluded in February 2021 to promote joint activities that make effective use of the resources and knowhow of both sides to achieve the SDGs 43
- In June 2021, obtained certification "Digital Transformation Certified Operators"*1, implemented by the Ministry of Economy, Trade and Industry
IXXX詺定
- Selected as "Digital x COVID-19 Response Company" (in the manufacturing and logistics strategy category) in the DX Survey 2021*2
<Points deemed to have been highly appreciated>
$\checkmark$ Establishment of a priority supply system for sanitary goods, etc. during the pandemic $\checkmark$ Promotion of non-face-to-face and non-contact services by using unattended delivery service and web tools
$\checkmark$ Reinforcement of an organizational system that promotes DX


## DX Topics（2）

On July 1，2021，a website that puts out information on ASKUL＇s DX initiative，

## ＂ASKUL Transformation with Digital＂launched


$\checkmark$ Press release concerning DX
$\checkmark$ Information posted in the media
$\checkmark$ News on speeches，events and stages，etc． Accelerating efforts for DX initiative will be summarized and sent out

Mission Statement of ASKUL DX

| パーパス\＆デジタルて <br> サービスを変革 | 全体最適，オープン イノベーションと共創 | データを起点に プロセスを自動化 |
| :---: | :---: | :---: |
| パーパスを動力にデジタルで サービスを変革 | 個別最適からデジタルですー プンな共創プラットフォームを実現 | デー夕起点のプロセス自動化 で権限を現場化 |
| レジリエントなサービス | 最速て変革 | 全員参加と三位一体 |
| お客様や社会のライフラインと <br> して，デジタルで強勒なプラット フォームに変革 | デジタルで，Try\＆Leamサイク ルを高速化し，イバーシヨンを起こし続ける | DX経営の実現基盤となる DX人材の育成 <br> 経営，オペレーショシ，テクノ <br> ロジーの三位一体 |

With more effective use of big data and technology，make business transformation a reality

## Others

FY5/2021 Net Sales by Item

| (3bilion) | A53200Fulyer |  | Fsixel fulver |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Vorcarae |  | Vorcase | Vorcarse |  |
| CAsp | 98.2 | +1.5 | 96.4 | (1.8) | -1.8 |  |
| Sationey | 43.8 | -1.8 | 42.5 | (1.3) | -30 |  |
| $\begin{gathered} \text { Living } \\ \text { spposes } \end{gathered}$ | 119.3 | +1.8 | 123.7 | 4.3 | +3.7 | Medical |
| Fintiur | 21.8 | -4.4 | 22.7 | 0.8 | +3.9 | driving growth |
| мпо | 35.1 | +7.7 | 36.9 | 1.8 | +5.1 |  |
| Medical | 22.6 | +21.9 | 37.8 | 15.1 | $+66.7$ |  |
| anes | 7.8 | +1.0 | 7.9 | 0.0 | +0.4 |  |
| Toal | 349.1 | +25 | 368.1 | 19.0 | +5.5 |  |

Gross profit: $¥ 104.3$ billion YoY change: Up $¥ 8.6$ billion Gross profit margin: $24.7 \%$ YoY change: Up 0.8 points
> Improvement of gross profit margin through reduction in cost of sales and changes in category mix

SG\&A expenses: $¥ 90.4$ billion YoY change: Up $¥ 3.5$ billion Ratio of SG\&A expenses to net sales: $21.4 \%$ Yoy change: Down 0.3 points
<Breakdown of major YoY change factors in SG\&A expenses>

- Personnel costs (Including provision for bonuses) Up $¥ 1.2$ billion
- Delivery costs
- Outsourcing expenses
- Software amortization

Up $¥ 1.1$ billion
Up $¥ 0.6$ billion
Up $¥ 0.3$ billion

## Capital expenditures $¥ 10.4$ billion (Annual plan: $¥ 11.8$ billion)

Related to ASKUL Tokyo DC
Related to the new ASKUL website (PJ Trylion)
Related to ASKUL Miyoshi Distribution Center
$¥ 2.7$ billion
$¥ 1.9$ billion
$¥ 1.7$ billion
(Reference) Depreciation and amortization of software: $¥ 5.9$ billion (Annual plan: $¥ 5.7$ billion)
Investment details
( $¥$ million)

| Item | FY5/2020 | FY5/2021 |  |  |  |
| :---: | ---: | ---: | ---: | :---: | :---: |
|  |  | Amount |  | Amount |  | YoY Change |
| [Capital expenditures] | 5,486 | 10,428 | $+90.1 \%$ |  |  |
| Property, plant and equipment | 2,545 | 5,887 | $+131.3 \%$ |  |  |
| Intangible assets | 2,940 | 4,541 | $+54.4 \%$ |  |  |


| Construction in progress (Note 2) | 461 | 4,391 | $+851.1 \%$ |
| :---: | ---: | ---: | ---: |
| Software in progress (Note 2) | 1,116 | 3,350 | $+200.1 \%$ |

(Note 1) Capital expenditure is stated on an accrual basis.
(Note 2) Construction in progress and software in progress above present balances at the end of the quarter under review, and partially include consumption and other taxes.

# FY5/2021 Share of Orders Placed on the Internet of Net Sales and Original Products 

Share of orders placed on the Internet of net sales

|  | FY5/2020 | FY5/2021 | YoY Change |
| :---: | ---: | ---: | ---: |
| Orders via the Internet | $84.5 \%$ | $86.2 \%$ | +1.7 points |
| Other | $15.5 \%$ | $13.8 \%$ | -1.7 points |

Note 1:Percentages are based on orders placed.

## ASKUL original products

(Items)

|  | May of FY5/2020 | May of FY5/2021 | YoY Change |
| :---: | ---: | ---: | ---: |
| Number of original products | 9,901 | 10,063 | +162 |
| Share of non-consolidated <br> net sales <br> (of which, share of B-to-B business) | $26.2 \%$ <br> $(34.2 \%)$ | $26.8 \%$ <br> $(34.1 \%)$ | +0.6 points <br> $(-0.1$ points) |

Note 1:The number of original products includes those with sales limited to ASKUL. Also, the calculation includes not only those items sold via catalogs but also items sold only via the Internet.
Note 2:The calculation of original products as a percentage of net sales includes original copy paper.
Note 3:From 4Q FY5/2018 onward, the calculation of B-to-B original products as a percentage of net sales uses B-to-B business inventory sales as the denominator.

## Capital expenditures $¥ 13.4$ billion

[Main Breakdown]

- ASKUL Tokyo DC
$¥ 4.9$ billion
- New ASKUL website
$¥ 3.2$ billion
- Related to investments in distribution and logistics $¥ 1.7$ billion
(Reference) Depreciation and amortization of software $¥ 6.1$ billion ( $+¥ 200$ million from the previous fiscal year)


## ジ ASKUL


[^0]:    * Planned figures announced on July 10, 2020

[^1]:    * This survey is based on the results of 3,800 responses collected from business establishments with five or more employees

[^2]:    *1 Original products includes products exclusive to ASKUL
    *2 Excluding original products exclusive to LOHACO

