

August 2, 2021  
Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

## **Lifenet to Offer Medicare Life's *Medifit Re***

**Aiming to provide opportunity of purchasing online life insurance for more customers by introducing other company's products**

TOKYO, August 2, 2021 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that it offers whole life medical insurance with relaxed underwriting conditions, named *Medifit Re* provided by Medicare Life Insurance Co., Ltd. (President Yoichi Nomura, URL: <https://www.medicarelife.com/>, "Medicare life") from August 2, 2021.

*Medifit Re*, provided by Medicare Life, is a whole life medical insurance with relaxed underwriting conditions that is accessible for customers with illnesses. Lifenet can meet the needs of more customers by offering this product for those who are unable to purchase our medical insurance due to their health conditions.

Lifenet intends to make an online life insurance platform that can connect customers with insurance products or services. As part of it, we introduce other company's products to customers who are looking for insurance that is not in our product lineup. This can provide opportunity of purchasing online life insurance for more customers and accelerate the expansion of online life insurance market.

Lifenet aims to expand online life insurance market and enhance the corporate value by offering simple, convenient, and competitively priced products and services.

**About LIFENET** URL : <https://ir.lifenet-seimei.co.jp/en/>

Remembering to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient, and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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