



**Supplementary Materials for Financial Results for FY2022 Q1**  
August 12, 2021

# Disclaimer

---

- The material in this presentation has been prepared by MINKABU THE INFONOID, Inc. (“Minkabu” or the “Company”) and contains the Company’s business, the industry trend and the forward-looking information based on Minkabu’s current activities and future projections as at the date of this presentation.
- The forward-looking information contained in this presentation is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information.
- There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Accordingly, readers should not place undue reliance on such forward- looking information.
- The forward-looking information in this presentation has been prepared based on the information available to the Company as of August 12, 2021 and this presentation will not be updated regardless of changes in actual results, performance, achievement, or anticipation.

## Consolidated Statement of Income Q1 FY2022 (April – June, 2021)

JPY in millions

	Q1FY2021	Q1FY2022	Changes	
	(Apr. - Jun.) consolidated	(Apr. - Jun.) consolidated		YoY
<b>Net Sales</b>	<b>823</b>	<b>1,127</b>	<b>304</b>	<b>37.0%</b>
<b>Operating Profit</b>	<b>116</b>	<b>111</b>	<b>-4</b>	<b>-4.2%</b>
<b>Ordinary Profit</b>	<b>106</b>	<b>82</b>	<b>-24</b>	<b>-22.6%</b>
<b>Profit attributable to Owners of Parent</b>	<b>67</b>	<b>41</b>	<b>-25</b>	<b>-38.2%</b>
<b>EBITDA</b>	<b>230</b>	<b>270</b>	<b>40</b>	<b>17.6%</b>

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.

## Consolidated Statement of Income

### Q1 FY2022 by Business Segment (April – June, 2021)

JPY in millions

	Q1FY2021	Q1FY2022	Changes	
	(Apr. - Jun.) consolidated	(Apr. - Jun.) consolidated		YoY
<b>Net Sales</b>	<b>823</b>	<b>1,127</b>	<b>304</b>	<b>37.0%</b>
<b>MEDIA</b>	<b>354</b>	<b>512</b>	<b>157</b>	<b>44.5%</b>
<b>SOLUTION</b>	<b>469</b>	<b>618</b>	<b>149</b>	<b>31.8%</b>
<b>Adjustment *1</b>	<b>-1</b>	<b>-3</b>	<b>-2</b>	—
<b>Operating Profit</b>	<b>116</b>	<b>111</b>	<b>-4</b>	<b>-4.2%</b>
<b>MEDIA</b>	<b>157</b>	<b>161</b>	<b>3</b>	<b>2.1%</b>
<b>SOLUTION</b>	<b>69</b>	<b>107</b>	<b>37</b>	<b>53.3%</b>
<b>Adjustment *2</b>	<b>-110</b>	<b>-156</b>	<b>-45</b>	—

1. Re-allocation of inter-segment sales.

2. Elimination of inter-segment and unallocable operating expenses.

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.

## Consolidated Statement of Income

### Q1 FY2022 by Type of Revenue (April – June, 2021)

JPY in millions

	FY2021Q1	FY2022Q1	Changes	
	(Apr. - Jun.) consolidated	(Apr. - Jun.) consolidated		YoY
<b>MEDIA</b>	<b>354</b>	<b>512</b>	<b>157</b>	<b>44.5%</b>
Ad revenue	318	444	125	39.5%
Billing revenue (Subscription)	27	60	33	118.7%
Others	8	7	0	-10.6%
<b>SOLUTION</b>	<b>469</b>	<b>618</b>	<b>149</b>	<b>31.8%</b>
Subscription revenue	409	526	116	28.5%
Initial revenue	60	92	32	54.1%
<b>Adjustment *1</b>	<b>-1</b>	<b>-3</b>	<b>-2</b>	—
<b>Net Sales</b>	<b>823</b>	<b>1,127</b>	<b>304</b>	<b>37.0%</b>

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.

## Balance Sheet Q1 FY2022

JPY in millions

	Q4FY2020 (As of 31MAR, 2020)		Q1FY2021 (As of 30JUN, 2020)		Q4FY2021 (As of 31MAR, 2021)		Q1FY2022 (As of J30JUN, 2021)	
	Consolidated	Composition Ratio	Consolidated	Composition Ratio	Consolidated	Composition Ratio	Consolidated	Composition Ratio
Cash and Deposit	2,063	35.2%	1,982	33.1%	1,847	26.4%	4,512	47.0%
Other	653	11.1%	458	7.7%	1,028	14.7%	717	7.5%
<b>Current assets</b>	<b>2,717</b>	<b>46.3%</b>	<b>2,441</b>	<b>40.8%</b>	<b>2,875</b>	<b>41.1%</b>	<b>5,229</b>	<b>54.5%</b>
Non-current assets	3,149	53.7%	3,546	59.2%	4,114	58.9%	4,367	45.5%
<b>Assets</b>	<b>5,866</b>	<b>100.0%</b>	<b>5,988</b>	<b>100.0%</b>	<b>6,989</b>	<b>100.0%</b>	<b>9,597</b>	<b>100.0%</b>
Short-term borrowings	333	5.7%	418	7.0%	718	10.3%	202	2.1%
Other	435	7.4%	369	6.2%	533	7.6%	427	4.4%
<b>Current Liabilities</b>	<b>768</b>	<b>13.1%</b>	<b>787</b>	<b>13.2%</b>	<b>1,251</b>	<b>17.9%</b>	<b>629</b>	<b>6.6%</b>
Long-term borrowings	1,274	21.7%	1,507	25.2%	1,456	20.8%	1,405	14.6%
Other	53	0.9%	52	0.9%	67	1.0%	60	0.6%
<b>Non-current Liabilities</b>	<b>1,327</b>	<b>22.6%</b>	<b>1,560</b>	<b>26.1%</b>	<b>1,523</b>	<b>21.8%</b>	<b>1,466</b>	<b>15.3%</b>
<b>Liabilities</b>	<b>2,096</b>	<b>35.7%</b>	<b>2,348</b>	<b>39.2%</b>	<b>2,774</b>	<b>39.7%</b>	<b>2,095</b>	<b>21.8%</b>
<b>Net Assets</b>	<b>3,770</b>	<b>64.3%</b>	<b>3,639</b>	<b>60.8%</b>	<b>4,215</b>	<b>60.3%</b>	<b>7,502</b>	<b>78.2%</b>
<b>Total liabilities and net assets</b>	<b>5,866</b>	<b>100.0%</b>	<b>5,988</b>	<b>100.0%</b>	<b>6,989</b>	<b>100.0%</b>	<b>9,597</b>	<b>100.0%</b>

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.

## Forecasts Fiscal Year ending 31MAR, 2022

JPY in millions

	Fiscal Year Ended 31MAR, 2021	Forecasts Fiscal Year ending 31MAR, 2022		
		Forecasts	Changes	% changes
<b>Net Sales</b>	<b>4,158</b>	<b>5,300</b>	<b>1,141</b>	<b>27.4%</b>
<b>Operating Profit</b>	<b>759</b>	<b>1,000</b>	<b>240</b>	<b>31.7%</b>
<b>Ordinary Profit</b>	<b>734</b>	<b>900</b>	<b>165</b>	<b>22.6%</b>
<b>Profit attributable to Owners of Parent</b>	<b>564</b>	<b>700</b>	<b>135</b>	<b>24.0%</b>
<b>EBITDA</b>	<b>1,280</b>	<b>1,680</b>	<b>399</b>	<b>31.2%</b>

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.

## Forecasts Fiscal Year Ending 31MAR,2022 by Sales Segment

JPY in millions

	Fiscal Year Ended 31MAR, 2021	Forecasts Fiscal Year ending 31MAR, 2022		
		Forecasts	Changes	% changes
<b>Net Sales</b>	<b>4,158</b>	<b>5,300</b>	<b>1,141</b>	<b>27.4%</b>
<b>MEDIA</b>	<b>1,535</b>	<b>2,100</b>	<b>564</b>	<b>36.8%</b>
<b>SOLUTION</b>	<b>2,635</b>	<b>3,200</b>	<b>564</b>	<b>21.4%</b>
<b>Adjustment *1</b>	<b>-11</b>	<b>—</b>	<b>11</b>	<b>—</b>
<b>Operating Profit</b>	<b>759</b>	<b>1,000</b>	<b>240</b>	<b>31.7%</b>
<b>MEDIA</b>	<b>530</b>	<b>700</b>	<b>169</b>	<b>31.9%</b>
<b>SOLUTION</b>	<b>738</b>	<b>950</b>	<b>211</b>	<b>28.7%</b>
<b>Adjustment *2</b>	<b>-509</b>	<b>-650</b>	<b>-140</b>	<b>—</b>

1. Re-allocation of inter-segment sales.

2. Elimination of inter-segment and unallocable operating expenses.

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.



## Forecasts Fiscal Year Ending 31MAR,2022 by Segment

JPY in millions

	Fiscal Year Ended 31MAR, 2021	Forecasts Fiscal Year ending 31MAR, 2022		
		Forecasts	Changes	% changes
<b>MEDIA</b>	<b>1,535</b>	<b>2,100</b>	<b>564</b>	<b>36.8%</b>
Ad revenue	1,335	1,600	264	19.8%
Billing revenue (Subscription)	166	500	333	200.6%
Others	33	—	-33	—
<b>SOLUTION</b>	<b>2,635</b>	<b>3,200</b>	<b>564</b>	<b>21.4%</b>
Subscription revenue	1,859	2,300	440	23.7%
Initial revenue	775	900	124	16.0%
<b>Adjustment *1</b>	<b>-11</b>	<b>—</b>	<b>11</b>	<b>—</b>
<b>Net Sales</b>	<b>4,158</b>	<b>5,300</b>	<b>1,141</b>	<b>27.4%</b>

➤ Acquired Robot Fund., Ltd on June 30, 2020. Therefore, the impact of the acquisition was only reflected in the B/S in Q1 FY2021, and the consolidation to the P/L started in Q2 FY2021.



# MINKABU THE INFONOID

The material in this presentation has been prepared by MINKABU THE INFONOID, Inc. (“Minkabu” or “Company”) and contains the Company’s business, the industry trend and the forward –looking information based on Minkabu’s current activities and future projections as at the date of this presentation. The forward-looking information contained in this presentation is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Accordingly, readers should not place undue reliance on such forward-looking information. The forward-looking information in this presentation in this presentation has been prepared based on the information available to the Company as of 12 August, 2021 and this presentation will not be updated regardless of changes in actual results, performance, achievement, or anticipation.