



To whom it may concern:

Company Name: Macromill, Inc. Representative: Toru Sasaki,

Representative Executive Officer and

Global CEO

(Ticker Code: 3978 TSE Section 1)

Contact: Corporate Communication & IR Division

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## **Notice Regarding Change of Board of Directors**

Macromill, Inc. (Headquarters: Minato-ku, Tokyo; hereinafter, "Macromill") has decided on the change of the following Board of Directors at its Board of Directors meeting on August 12, 2021.

The Board of Director nominees will be officially appointed after the 8<sup>th</sup> Ordinary General Meeting of Shareholders to be held on September 29, 2021, and Executive Officers will be appointed through the approval at the new Board of Directors meeting after the Ordinary General Meeting of Shareholders.

### 1. Change in Board Directors (effective on September 29, 2021)

#### (1) Re-electing Board of Director nominees

Name	New Title
Toru Sasaki	Director, Representative Executive Officer, Global CEO
Naofumi Nishi	Director
Atsushi Mizushima	Outside Director
Shigeru Nishiyama	Outside Director
Makoto Naito	Outside Director

#### (2) New Board Directors nominee

Yukiko Nakagawa Outside Director	_

# [Reference] New Board Director Career Summary

Name	Career Summary		
Yukiko Nakagawa	July 2014	Mizkan Holdings Co., Ltd., Head of Human Resources	
	April 2016	Rikkyo University Graduate School of Business Administration, Specially	
		Appointed Professor	
	March 2017	Renesas Electronics Corporation, Outside Director	
	June 2017	EDION Corporation, Outside Director	
	June 2018	NISSIN FOODS HOLDINGS CO., LTD., Outside Director (Present)	
	February 2020	Astena Holdings Co., Ltd. (Former IWAKI & CO., LTD.) (Present)	
	June 2020	Toho Zinc Co., Ltd., Outside Director (Present)	

#### Contact:

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#### **About Macromill**

Macromill is a rapidly growing global marketing research and digital marketing solutions provider. We bring together the collective power of our specialist companies to provide innovative data and insights that drive clients' smarter decisions. Macromill's industry-leading digital research solutions deliver rapid and cost-effective solutions to the challenges businesses face today. Headquartered in Tokyo with 50 offices across the Americas, EMEA and Asia-Pacific, Macromill serves more than 4,000 brands and agencies in more than 90 countries with over 2,400 experts worldwide. Macromill Group companies include: Macromill, Inc., Dentsu Macromill Insight, Inc., H.M. Marketing Research, Inc., M-Cube, Inc., Macromill Carenet, Inc., Centan Inc., Macromill South East Asia, Inc., Macromill Embrain Co., Ltd., MetrixLab B.V., Oxyme B.V. and Precision Sample, LLC.

For more information, please visit our Macromill Group website <a href="https://group.macromill.com">https://group.macromill.com</a>