

The page features several vertical black bars of varying lengths and positions. Three bars are located in the top left quadrant, three in the middle left, and three in the bottom left. The main title is centered on the right side of the page.

# Financial Results of the 3rd Quarter of Fiscal Year Ending September 2021

**CHANGE Inc.**  
Security Code: 3962

[Notes of caution] This document is an English translation of the Japanese original. In the event of any differences or inconsistencies between the Japanese and English versions, the Japanese language version shall take precedence.

CHANGE  
PEOPLE, BUSINESS, JAPAN

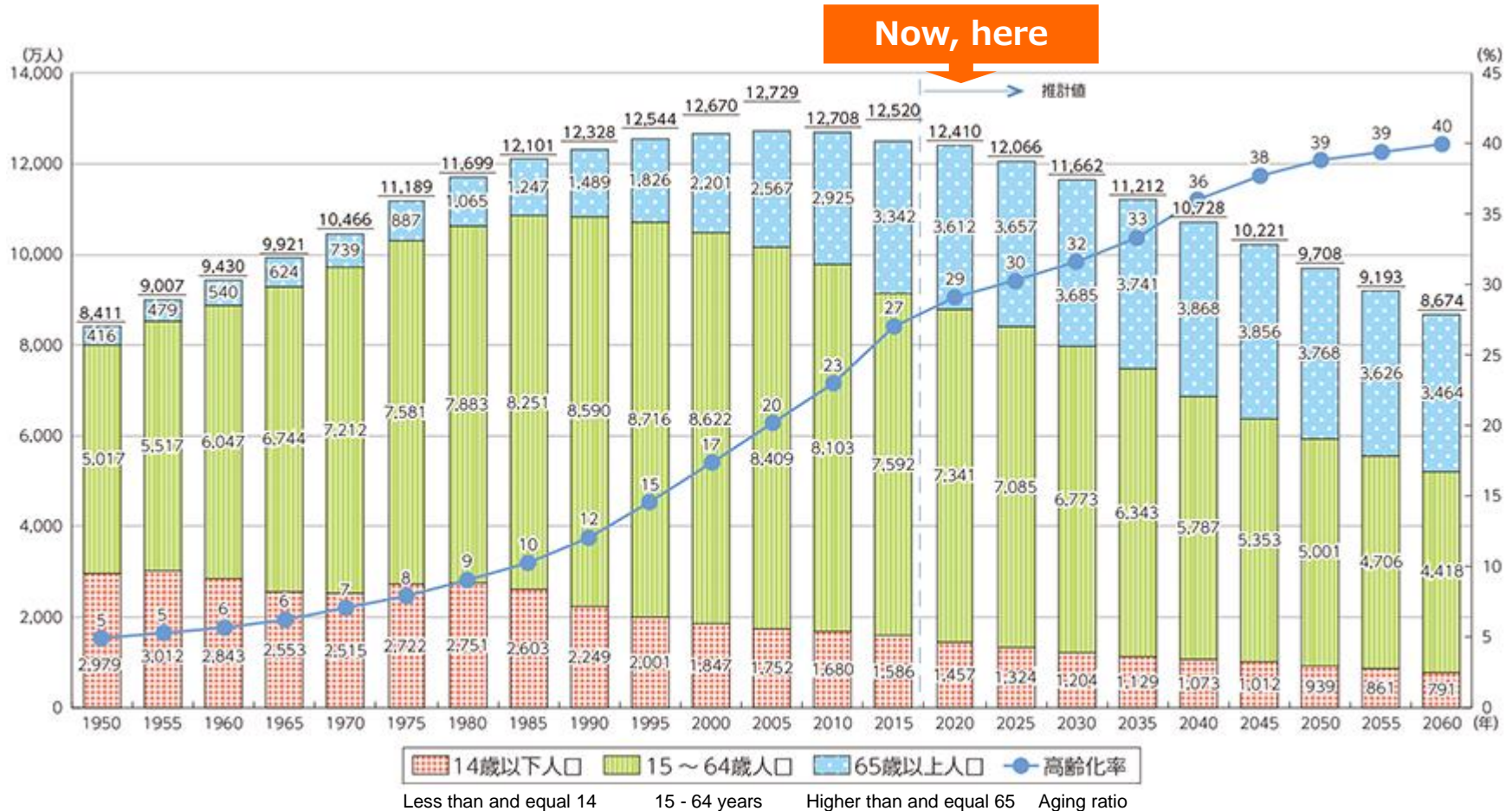
# Our Mission

||| **Change People, Change Business, Change Japan.**



# Our Issue

## ||| Change People, Change Business, Change Japan.

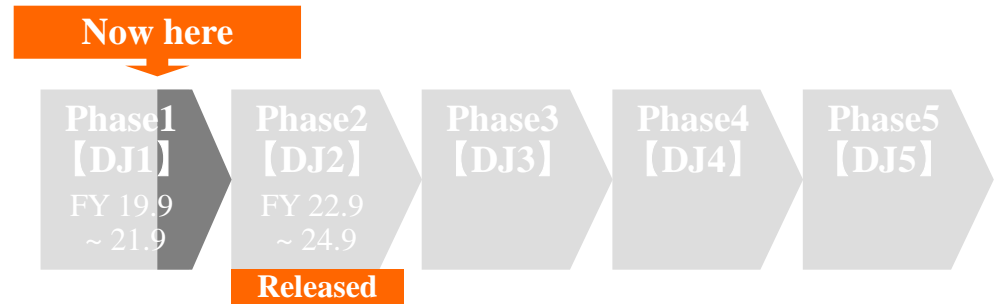


Source : "Table 1-1-1-1 Japan's population transition" White Paper Information and Communication in 2016 MIC <http://www.soumu.go.jp/johotsusintokei/whitepaper/ja/h28/html/nc111110.html>

※based on data from the "Census" (MIC) until 2015 and the "forecasted population in Japan" (National Social Security and Population Problem Research Institute (2013 forecast)(median estimate for birth and death)

# Our Path Drawn

||| **This fiscal year is the final year of Chapter 1 of our 15-year plan to establish a digital era in Japan.**



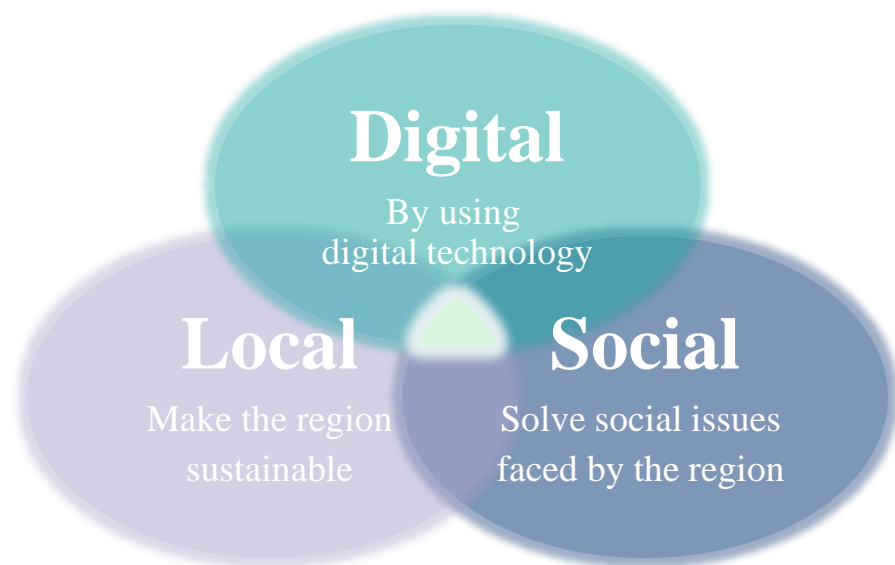
- ||| We will improve Japan’s productivity through the digitalization/digitization of business models and business processes and the development of digital human resources.
- ||| For achieving “Digitize & Digitalize Japan”, we will continue to work until the Phase 5, confront the social challenge of declining population, and will be a leader of overcoming the present national difficulty in spite.
- ||| We have so far released until Phase 2 of our Midterm Business Plan = [DJ2].

※ Please see here for details of Mid-term Business Plan [DJ2].  
<https://ssl4.eir-parts.net/doc/3962/tdnet/1935387/00.pdf>

# Focus Domain for “DJ2”

||| We are shifting to “Local” as preparation for [DJ2].

||| “DX × Regional Creation” is our sweet spot for Change Japan.



- ||| We will focus on “non-Tokyo area” which accounts for about 70% of GDP.
- ||| We will decide that the most important thing is to spread the benefits of digitalization to “Local”.
- ||| We will take on the challenge of solving critical and urgent regional issues that threaten sustainability.
- ||| We will remove the “human resource shortage” bottleneck in expanding DX in local areas.

## Q3 Overview

## Future Prospects

# Overview of Cumulative 3rd Quarter Results (Consolidated)

||| Operating profit has reached **114.6%** against the lower range and **104.3%** against the upper range of the full-year operating profit target.

\* Target comparison is based on target revised to IFRS on 2020.12.25, prior to 8.10 revision.

| (unit : million yen)                           | 12.25 IFRS revision *Prior to 8.10 revision<br>Full-year Targets (Consolidated) |        |        |        | Q3 Cum. Results<br>(Consolidated) |        |
|--|---|--------|--------|--------|-----------------------------------|--------|
|  | amount  | %      | amount | %      | amount                            | %      |
| Revenue  | 15,781  | 100.0% | 16,281 | 100.0% | 12,874                            | 100.0% |
| Cost of sales                                  | 4,344   | 27.5%  | 4,344  | 26.7%  | 2,930                             | 22.8%  |
| Gross margin                                   | 11,436  | 72.5%  | 11,936 | 73.3%  | 9,944                             | 77.2%  |
| SG&A Expenses                                  | 6,364   | 40.3%  | 6,364  | 39.1%  | 4,132                             | 32.1%  |
| Operating profit                               | 5,071   | 32.1%  | 5,571  | 34.2%  | 5,811                             | 45.1%  |
| Financial income                               | 0   | 0.0%   | 0      | 0.0%   | 0                                 | 0.0%   |
| Financial expenses                             | 63  | 0.4%   | 63     | 0.4%   | 62                                | 0.5%   |
| Profit before taxes                            | 5,008   | 31.7%  | 5,508  | 33.8%  | 5,748                             | 44.7%  |
| Income tax expense                             | 1,736   | 11.0%  | 1,909  | 11.7%  | 1,992                             | 15.5%  |
| Profit   | 3,272   | 20.7%  | 3,599  | 22.1%  | 3,756                             | 29.2%  |
| Profit attributable to owner of parent         | 3,296   |        | 3,623  |        | 3,768                             |        |
| Loss attributable to non-controlling interests | △24   |        | △24    |        | △11                               |        |
| (ref) EBITDA                                   | 5,617   | 35.6%  | 6,117  | 37.6%  | 6,357                             | 49.4%  |

## Breakdown by business segment

(Reference)  
1st half cumulative

(unit: million yen)

|                         | NEW-IT trans. | Investment | Publi-tech | Adjusted |
|-------------------------|---------------|------------|------------|----------|
| Revenue                 | 1,110         | 247        | 8,904      | —        |
| └ External revenue      | 1,110         | 247        | 8,904      | —        |
| └ Inter-segment revenue | —             | —          | —          | —        |
| Segment profit          | 354           | 237        | 5,394      | △667     |

3rd quarter cumulative

(unit: million yen)

|                         | NEW-IT trans. | Investment | Publi-tech | Adjusted |
|-------------------------|---------------|------------|------------|----------|
| Revenue                 | 2,109         | 108        | 10,660     | △3       |
| └ External revenue      | 2,105         | 108        | 10,660     | —        |
| └ Inter-segment revenue | 3             | —          | —          | △3       |
| Segment profit          | 763           | 92         | 6,066      | △1,111   |

※ Due to the rounding relationship, the sum value may not match  
 ※ Adjustments to segment income are mainly general and administrative expenses corresponding to corporate expenses.

||| Q3 Cumulative Segment Income Growth Rate (YoY)

■ NEW-IT : Approx. **70.6%**

■ Publitech : Approx. **54.8%**

\*In comparison to FY20 Q3 cumulative results after retrospectively applying to IFRS.

\* Includes contribution from our new subsidiary, beacapp Inc.

# Overview of Cumulative 2nd Quarter Results - Supplementary

~ Upward Revision of Full-Year Targets ~

- ||| As reported on August 10th, we have announced an upward revision due to anticipation of exceeding the upper limit of previous target.
- ||| We will spend the remaining period on preparation for [DJ2], as we have almost completed the profit generation phase.

| (unit : million yen)                           | 12.25 IFRS revision *Prior to 8.10 revision<br>Full-year Targets (Consolidated) |        |   |        | Q3 Cum. Results<br>(Consolidated) |        | 8. 10 revision<br>Full-year Targets (Cons.) |        | Change (Value)<br>(12.25 lower range) |        | Change (%)<br>(12.25 lower range) |        |
|--|---|--------|---|--------|-----------------------------------|--------|---|--------|---------------------------------------|--------|-----------------------------------|--------|
|  | amount  | %      |   | amount | %                                 | amount | %   | amount | %                                     | amount | %                                 |        |
| Revenue  | 15,781  | 100.0% | ~ | 16,281 | 100.0%                            | 12,874 | 100.0%                                      | 15,500 | 100.0%                                | △281   |                                   | △1.8%  |
| Cost of sales                                  | 4,344   | 27.5%  | ~ | 4,344  | 26.7%                             | 2,930  | 22.8%                                       | 4,080  | 26.3%                                 | △264   |                                   | △6.1%  |
| Gross margin                                   | 11,436  | 72.5%  | ~ | 11,936 | 73.3%                             | 9,944  | 77.2%                                       | 11,420 | 73.7%                                 | △16    |                                   | △0.1%  |
| SG&A Expenses                                  | 6,364   | 40.3%  | ~ | 6,364  | 39.1%                             | 4,132  | 32.1%                                       | 5,608  | 36.2%                                 | △756   |                                   | △11.9% |
| Operating profit                               | 5,071   | 32.1%  | ~ | 5,571  | 34.2%                             | 5,811  | 45.1%                                       | 5,812  | 37.5%                                 | 740    |                                   | 14.6%  |
| Financial income                               | 0   | 0.0%   | ~ | 0      | 0.0%                              | 0      | 0.0%  | 2      | 0.0%                                  | 2      |                                   | —      |
| Financial expenses                             | 63  | 0.4%   | ~ | 63     | 0.4%                              | 62     | 0.5%  | 65     | 0.4%                                  | 1      |                                   | 3.1%   |
| Profit before taxes                            | 5,008   | 31.7%  | ~ | 5,508  | 33.8%                             | 5,748  | 44.7%                                       | 5,749  | 37.1%                                 | 740    |                                   | 14.8%  |
| Income tax expense                             | 1,736   | 11.0%  | ~ | 1,909  | 11.7%                             | 1,992  | 15.5%                                       | 1,992  | 12.9%                                 | 255    |                                   | 14.7%  |
| Profit   | 3,272   | 20.7%  | ~ | 3,599  | 22.1%                             | 3,756  | 29.2%                                       | 3,757  | 24.2%                                 | 484    |                                   | 14.8%  |
| Profit attributable to owner of parent         | 3,296   |        | ~ | 3,623  |                                   | 3,768  |   | 3,769  |                                       | 472    |                                   | 14.3%  |
| Loss attributable to non-controlling interests | △24   |        | ~ | △24    |                                   | △11    |   | △12    |                                       | 12     |                                   | —      |
| (ref) EBITDA                                   | 5,617   | 35.6%  | ~ | 6,117  | 37.6%                             | 6,357  | 49.4%                                       | 6,479  | 41.8%                                 | 862    |                                   | 15.4%  |



# Major Topics for the 3rd Quarter

## ~ Share Repurchase ~

- ||| As released on July 21, we have determined acquisition of own shares.
- ||| We also plan to borrow 2 billion yen for working capital.

### Purpose

- ||| To utilize for future M&A and alliance strategies
- ||| To increase shareholder returns

### Repurchase limit

- ||| 622,800 shares (0.85%\*)  
\*Percentage against total number of issued shares (excluding own shares)
- ||| 2 billion yen

### Repurchase period

- ||| August 16, 2021 ~ September 30, 2021

### Repurchase method

- ||| Market purchase based on a discretionary transaction contract on the TSE

# Major Topics for the 3rd Quarter

~ Listing on “Prime Market” on TSE ~

||| **The Board of Directors as of August 13 resolved to select the Tokyo Stock Exchange Prime Market.**

**Decided to list on  
the Prime Market**

- ||| Received the "Results of the Primary Judgment on Satisfaction of the Requirements for the Listing on the New Market Segment" from Tokyo Stock Exchange (July 9).
- ||| Confirmed suitability to the Listing Standards of the Prime Market.
- ||| Decided to choose the Prime Market and take related procedures according to the application schedule set by TSE (August.13)

# Major Topics for the 3rd Quarter

## ~ Furusato Choice "Disaster Support"

### ||| Social significance of hometown tax system is becoming more recognized due to the expansion of COVID-19 and frequent natural disasters.

#### Huge amount of donations are being collected for heavy-rain disasters in this summer

“Total amount of donation for July heavy rain disasters:  
226,940,022 yen”

The screenshot shows the Furusato Choice website interface. At the top, it displays the total amount of donations as 7,003,910,521 Yen. The main content area is titled "令和3年7月豪雨" (July Heavy Rain in Reiwa 3). It features a table with the following data:

| Category          | Amount (Yen)           |
|-------------------|------------------------|
| 合計寄付金額 (件数)       | 226,940,022円 (12,024件) |
| 内 当該自治体の寄付金額 (件数) | 194,818,247円 (9,953件)  |
| 内 代理自治体の寄付金額 (件数) | 32,121,775円 (2,071件)   |

Below the table, there are sections for "最新情報" (Latest News) and "応援メッセージ" (Support Messages). The "最新情報" section includes news items from Shizuoka Prefecture and Hiroshima Prefecture regarding disaster relief efforts. The "応援メッセージ" section contains messages from affected areas, such as the 2021 heavy rain in Hiroshima Prefecture, expressing gratitude for the support.

#### "Disaster Support" through hometown tax system has been established“ (MIC\*)

- ||| Partly due to “stay at home consumption”, both the amount and number of donations for hometown tax payment in 2020 have recorded to be the **highest** in the past.
- ||| “The **system has been widely penetrated to the public** and local organizations are working to promote the attractiveness of the local community by using local resources, etc. (Ryota Takeda, Minister of MIC)
- ||| Donations by using hometown tax payment system are being spread in the event of a disaster, even if there are no return gifts.
- ||| “**Use of hometown tax payment for a disaster support has been established**” (an executive of the Local Tax Bureau in MIC)
- ||| Private-sector hometown tax portal sites have established disaster support features, which collect large amounts of donations for the affected local governments.
- ||| “Hometown tax system is a great system for local governments **to immediately receive donations** in the event of a disaster” (person in charge in the Local Tax Bureau in MIC)
- ||| "It is being used for various activities, such as support for disaster area, and **we expect further expansion**" (Ryota Takeda)

\* Please refer to TrustBank website for details.  
[https://www.furusato-tax.jp/saigai/filter?category\\_id\[\]=1169](https://www.furusato-tax.jp/saigai/filter?category_id[]=1169)

\* MIC: Ministry of Internal Affairs and Communications  
\* From the official bulletin on August 10, 2021

# Other Topics in the 3rd Quarter

~ CHANGE ~

## ||| Our continued efforts leading to a favorable start of the next Mid-term Business Plan [DJ2].

### Apr.-Jun. 2021 (3rd Quarter)

- 04.01 Digital Growth Academia, a new company that provides one-stop support for DX human resource development, began operations on April 1, 2021.
- 04.07 In collaboration with the M3 Group, started to offer a service to support the establishment of a system for vaccination against new coronavirus to municipalities nationwide.
- 04.26 Developed and provided the "Customer Information Apps" to guide wheelchair users for Tokyo Metro Co.
- 04.27 TrustBank's "LoGo Chat", a business chat service for administrative use, was adopted by 23 municipalities in Osaka Prefecture, promoting administrative DX through joint procurement.
- 05.10 TrustBank and Headwaters decided to strengthen service lineup to realize the "Super City"
- 05.24 Hidaka Village in Kochi Prefecture, Change, and KDDI signed a partnership agreement to jointly promote the "Whole Village Digitalization Project".
- 05.26 TrustBank's "LoGo Chat", a business chat service for public administration, was introduced to 12 municipalities in Shiga Prefecture, promoting administrative DX through joint procurement.
- 05.31 TrustBank's "LoGo Form", a tool for digitizing administrative procedures, was adopted by 8 municipalities in Osaka Prefecture, promoting DX in public administration through joint procurement
- 06.02 Notified investment in L is B Co by way of third-party allocation of new shares issued thereby.
- 06.07 Offering of new "beacapp HERE Hospital", a beacon for medical professionals to accurately monitor their working hours and reform their working style
- 06.11 Started business alliance with Karadanote Inc. to support family health and make them smile.
- 06.14 Notified the record date to be set for the convocation of an extraordinary general meeting of shareholders and the reduction in the amount of share capital and capital reserve
- 06.16 Largely strengthened anti-ransomware and AI-based predictive protection
  - ~ entering into a new agreement with Blackberry to guard our product lineup against global security threats ~
- 06.21 Worked with HOPE, INC. to meet local government's need to recruit doctors for vaccination against new coronavirus
  - ~ promoting alliance businesses with M3 Group ~
- 06.23 Signed a special overdraft agreement

# Other Topics in the 3rd Quarter

~ CHANGE ~

## III (continued)

### July 2021 ~

- 07.05 Announced a capital and business alliance with PORT, INC.
- 07.07 Launched the beta version of "GAIA", an AI to support the standardization of operations for local government DX
- 07.15 Announcement of Partial Amendment to Articles of Incorporation
- 07.15 Announcement of the satisfaction regarding the Requirements for Listing on the "Prime Market", the New Market Segment of TSE
- 07.19 Realized the smooth and secure operations for vaccination against the new corona virus by using IoT/ beacon technology.
- 07.21 Announcement of determination of repurchase of own shares
- 07.26 "LoGo Form Electronic Application", the electronic application servicebased on xIDs and My Number Cards which was jointly provided by CHANGE and TrustBank was adopted by 25 local governments in one year since its launch.
- 07.27 Began providing "GAUDi EYE", AI-based solutions to improve security at construction and manufacturing sites.
- 08.05 Launched comprehensive DX support services for large corporations

# Other Topics in the 3rd Quarter

~ TRUSTBANK ~

## ||| LoGo series and the hometown tax payment system steadily used by local governments, especially in response to the new corona virus and natural disasters.

### Apr.-Jun. 2021 (3rd Quarter)

- 04.01 Bizen City, Okayama Prefecture and Furusato Choice started "Furusato Choice E-Thank You Coupon" which can be used immediately after donation.
- 04.01 Started providing the settlement infrastructure for digital local currency platform service ("chiica") with blockchain technology.
- 04.27 "LoGo Chat", a business chat service for administrative use, was adopted by 23 municipalities in Osaka, promoting administrative DX through joint procurement.
- 05.07 Started accepting donations for the 2021 Shizuoka Tornado disaster through "Furusato Choice Disaster Support".
- 05.11 Furusato Choice and Tsuruga City, Fukui Prefecture, started "Furusato Choice E-Thank You Coupon" which can be used immediately after donation.
- 05.13 The Corona Donation Project has decided to continue accepting donations in response to the ongoing support.
- 05.26 "LoGo Chat", a business chat system for administrative use, was adopted by 12 municipalities in Shiga Prefecture, promoting administrative DX through joint procurement.
- 05.31 LoGo Form, a tool for digitizing administrative procedures, was adopted by 8 municipalities in Osaka, promoting DX in public administration through joint procurement.
- 06.01 Kamakura City, Kanagawa Prefecture and Furusato Choice have launched the 4 million yen's fund-raising campaign to restore the monument to commemorate Dr. Kitaro Nishida, which was damaged by a typhoon.
- 06.16 Furusato Choice will launch a new service to electronically issue a "Certificate of Deduction for Donations" for hometown taxpayers from January next year, which will make it easier to file a tax return with a single document, which will be applied to donations in 2021.
- 06.24 Ora-machi, Gunma Prefecture, and TrustBank introduced a digital local currency that can be used at shops and restaurants in the town on July 1 to revitalize the local economy in the town affected by the spread of the new coronavirus.
- 06.25 Released results of a survey: ~ 60.5% of respondents were interested in living in the countryside due to the new coronavirus, 14.5% up from the previous year ~

# Other Topics in the 3rd Quarter

~ TRUSTBANK ~

||| (continued)

## July 2021 ~

- 07.01 "Japanese Gems 2021", the best products of Japan selected by expert buyers, are now available as hometown tax rewards as Furusato Choice x Fujimaki Department Store Collaboration Project Vol.3.
- 07.03 Started accepting donations for the hometown tax payment for the torrential rain in July 2021 through Furusato Choice Disaster Relief
- 07.04 Started accepting donations for the hometown tax payment for the torrential rain in July 2021 through Furusato Choice Disaster Relief (Atami City, Shizuoka Prefecture is added).
- 07.05 Launched a new service "Soracchi" for local governments.
- 07.05 TrustBank's Furusato Choice Disaster Relief raises over 10 million yen for Atami City's mudslide disaster relief
- 07.05 Started accepting donations on behalf of Sakaimachi, Ibaraki Prefecture, for the mudslide disaster in Atami City through Furusato Choice Disaster Relief
- 07.06 Started accepting donations on behalf of Gero City, Gifu Prefecture for the mudslide disaster in Atami City through Furusato Choice Disaster Relief
- 07.07 Started accepting donations on behalf of Kure City, Hiroshima Prefecture, for the mudslide disaster in Atami City through Furusato Choice Disaster Relief
- 07.08 Furusato Choice Disaster Support began accepting donations for the record-breaking torrential rains in Tottori and Shimane prefectures.
- 07.09 Furusato Choice Disaster Support began accepting donations from the Tottori Prefectural Office for the Chugoku Region's record-breaking torrential rains.
- 07.10 Furusato Choice Disaster Support for the mudslide and debris disaster in Atami City Furushito exceeded 100 million yen.
- 07.14 Entered into the comprehensive collaboration agreement with Kanna Town, Gunma Prefecture regarding regional energy projects
- 07.26 "LoGo Form Electronic Application", the electronic application service based on xIDs and My Number Cards which was jointly provided by CHANGE and TrustBank was adopted by 25 local governments in one year since its launch.
- 07.28 Kamiyama City in Yamagata Prefecture launched the use of "Kifuto", the support for cherry farmers who suffered frost damage.
- 07.30 Sakurai City in Nara Prefecture began raising fund of 2 million yen for the [Part 3] Development and Activation of Sakurai City's entrance in front of the Sakurai Station through Furusato Choice System.
- 08.04 Began a new project to help businesses affected by the new corona virus
- 08.05 Determined individuals, companies, and organizations to which donations through the Corona Donation Project are granted
- 08.10 Corona Donation Project launched the 5th public offering for support- application from medical institutions and small and medium-sized businesses
- 08.11 Furusato Choice Disaster Support began accepting donations for torrential rains in August 2021

# [Reference] Status of the IPO Acceleration Program

||| We continue to hold the following companies as of August 13, 2021.

| Investment Portfolio                      | Time          | Main Businesses and Services   | Main Purpose  | Trend after investment                              |
|---|---------------|--|---|---|
| <b>Head Waters</b>                        | <b>2018.4</b> | Providing applications for humanoids, building AI platforms for communication robots, and providing solutions coordinated with smartphones and IoT devices | Providing new services (integrating their apps and our knowhows) and doing joint marketing activities   | 2020.9 Listed on TSE Mothers (We continue to hold)  |
| <b>AI CROSS<br/>(formerly AOS Mobile)</b> | <b>2018.7</b> | Providing B2B mobile communication services, such as “In Circle” or AI based business chat and “AOSSMS” or two-way SMS for entities                        | Providing and developing services and businesses based on AI and supporting a public sector’s efficient operations  | 2019.10 Listed on TSE Mothers (We continue to hold) |
| <b>GAUSS</b>                              | <b>2019.7</b> | Providing general purpose AI engines based on its own algorithms and developing comprehensive platforms necessary for continuous integration of AI         | Developing use cases of various fields, including forecasting, image recognition, natural language processing, and analyzing voices                       | We continue to hold                                 |
| <b>AeroNext</b>                           | <b>2019.8</b> | Promoting advanced research on drone architecture and developing license business of its unique gravity-center control technology globally                 | Promoting full-fledged social implementation of industrial drone through their DaaS* development and drone ecosystem construction<br>* Drone as a service | We continue to hold                                 |



# [Reference] Status of the IPO Acceleration Program

||| (continued)

| Investment Portfolio        | Time           | Main Businesses and Services   | Main Purpose   | Trend after investment  |
|-----------------------------|----------------|--|--|---|
| <b>beBit</b>                | <b>2020.6</b>  | Its motto is “the essence of the digital age is the UX,” and supports DX/UX of large corporations. Providing UX-Team Cloud product, “USERGRAM”, in addition to domestic and overseas consulting services | Providing new services (integrating their apps and our knowhow) and doing joint marketing activities   | We continue to hold   |
| <b>Writeup</b>              | <b>2020.12</b> | With the vision of “Changing All Small and Medium-Sized Enterprises Into Profitable“, it provides a variety of DX services, including support for the use of subsidies and benefits.                     | Realizing regional creation based on DX and DX platforms in the area of DX-related subsidy, and grant for small and medium-sized enterprises | We continue to hold<br>*Acquired after listing on TSE Mothers |
| <b>New</b><br><b>L is B</b> | <b>2021.6</b>  | Providing DX support solutions such as “direct”, a business chat, and “AI-FAQ Bot”, a FAQ solution equipped with its proprietary AI-engines.   | Strengthening LoGo series-service and Accelerating development of services for local areas   | We continue to hold   |
| <b>Port</b>                 | <b>2021.7</b>  | With the mission of “Providing Usualness and Happiness around the world“, developing online-media focused on specific area, such as jobs, card loans, and house-renovations.                             | Introducing Internet-based customer-attraction models for local companies and promoting DX in regional employment markets                    | We continue to hold<br>*Acquired after listing on TSE Mothers |

## Q3 Overview

## Future Prospects

# Creating “Partner Ecosystem” for DJ2

||| Continuously driving “Collaboration” for [DJ2].

## Partner with Solutions



Karadanote Inc



⋮



Diagnostics/  
Consulting



HR  
development



IT products

## Partner with Customers



⋮ Chiba Bank

# Favorable Start of JV with KDDI

- ||| **Digital Growth Academia, a DX human resource development business which started operations on April 1 is already seeing a favorable start.**
- ||| **Through collaboration with KDDI, it is steadily accelerating its business in both sales and product development.**

## <Case Study> Supporting company-wide development of digital human resources



Mr. Yamamoto (left) and Mr. Fujikawa (right), Mitsui Sumitomo Insurance Co.

- ||| **Aiming to expand the base and improve literacy of digital human resources**
- ||| **Developing certification and training system for digital human resources**
- ||| **Company-wide introduction of our E-learning program as basic literacy**
- ||| **Planning to hold workshops for further mindset-building**

※ Please see Digital Growth Academic site for details.  
<https://www.dga.co.jp/case-study/ms-ins/>

## < New courses > Digital literacy program

|                       |   |
|-----------------------|---|
| <b>AI</b>             | This course is for understanding AI structurally, starting with the definition of AI, AI utilization patterns, and points to be considered in AI implementation projects, in order to promote implementation and proposal of AI projects  |
| <b>IoT</b>            | This course is for understanding IoT utilization pattern structurally, and points to be note in a typical IoT introduction project, starting with the definition of IoT, in order to promote implementation and proposal of IoT projects  |
| <b>Cloud</b>          | This course is for structurally organizing and understanding the basics of one of the most basic type of latest technology cloud. This course allows one to understand the values provided by cloud and cloud services and understand the points to note when deploying them  |
| <b>Mobility</b>       | This course allows one to learn recent trends in mobility transformation and critical technologies that drive those trends, as well as the new values provided to customer. The goal is not just to understand the environment in a technological perspective, but also to have a broader perspective that can lead to understanding the essence of mobility change and how to connect that to DX |
| <b>Cyber Security</b> | This course allows one to learn the trends of cyber-attacks that may occur in digitalization and network-enabled world, and understand necessary measures and precautions required to protect and grow businesses, which is essential for corporate DX  |
| <b>Robotics</b>       | This course allows one to structurally organize and understand the foundations of "robotics/robots," one of the latest technologies. It enables correct understanding of various values of "robotics/robots" and precautions when implementing them   |
| <b>Agile</b>          | This course is for learning more about Agile Development Methodology and Agile Concepts as a way to facilitate product development and business expansion   |

- ||| **Each E-learning program is about one hour long, organized in an easy-to-understand and structural manner on the latest digital technologies**
- ||| **Programs are designed for wide range of users: from beginners to those with basic knowledge, and for those planning new services or managing projects using AI, IoT, cloud, etc**

\* Please see Digital Growth Academic website for details  
<https://www.dga.co.jp/service/e-learning/>

- ||| **We have launched DX support services to major corporate clients of Sumitomo Mitsui Banking Corporation (Released on 8.5).**
- ||| **Through this scheme, we will approach the “top management level” directly in order to promote DX nationwide.**

## Key areas of collaboration

- ||| Planning corporate DX vision and concrete measures for overcoming business issues, through dialogue with management and division heads
- ||| Providing assessment of DX factors such as progress/maturity and strengths/weaknesses, and visualizing its issues in order to implement effective DX programs
- ||| Educating both facilitator (people who create) and users (people who uses) through a human resource development program that holds the key to creating successful results through implementation and establishment of digital tools
- ||| Designing and initiating "winning pattern" of DX which includes from the use of effective digital tools that works instantly, to making drastic reforms in business model and operations
- ||| Selecting and supporting the most suitable products and services from a wide range of products in the market, from general SaaS services to vertical/horizontal tool/products



# Strategic Partnership with Chiba Bank



- ||| We have announced a business alliance with Chiba Bank in objective of promoting DX in local area (8.13).
- ||| This will be a leading initiative for “Region × DX” in collaboration with regional banks.

## Key areas of cooperation

- ||| Joint initiative for business development in non-financial areas
  - Contribution to revitalize regional economy through regional trading company “Chibagin Shoten”
  - Support for expanding sales channels of local products and services, support for consumption activities under the New Normal etc.
- ||| Support for development of DX human resources
  - Training Chiba Bank bankers who will strategize and implement DX under its Md-term Business Plan
  - Implementation of training, transfer, exchange of human resources, etc.
- ||| Joint initiative for accelerating DX in local government
  - Creating new values in digitalization of public services
  - Support for implementing DX in local government operations as a designed financial institutions agent etc.
- ||| Other issues related to DX implementation



Chiba Bank

ちばぎん

- ||| We have announced launch of AI solutions for supporting local government DX. (7.7)
- ||| We aim to lead to nationwide expansion through TrustBank network including collaboration with LoGo series.

## Type in work task in text format

The tool enables AI to find standard workflows of similar municipalities and precedents on business reforms by entering and searching for municipal operations that you want to streamline and standardize.

Please enter as much detail as possible about your operations, including division of duties, summary of operations and related regulations.

\* Words and short sentences may not be enough to make accurate predictions.

\* This site saves your search history for the operation and improvement of the service.

入力欄

Entry example:  
Nursing Care Certification Board Meeting Minute Nursing Care Insurance Law

検索

## AI assists in accessing required information

Please select the best category from the pull-down list

予測結果をプルダウンの中から選んでください

予測結果2 : 介護保険関連、要介護認定分野、認定審査に関わる業務

-----予測結果を選択-----

予測結果1 : 保健所関連、保健所\_健康支援分野、栄養指導及び栄養調査に関わる業務

予測結果2 : 介護保険関連、要介護認定分野、認定審査に関わる業務

予測結果3 : 介護保険関連、要介護認定分野、認定情報開示に関わる業務

予測結果4 : 介護保険関連、要介護認定分野、認定審査委員研修に関わる業務

予測結果5 : 介護保険関連、要介護認定分野、主治医意見書処理に関わる業務

**Result: nursing insurance related, nursing care certification, process for certification**

## Showing best practices and standard workflows

Result of search for workflow improvements

### 業務改善フロー検索結果

| 業務名                          | URL           | モデルFlow |
|------------------------------|---------------|---------|
| 介護認定に係る被保険者証等・処分延期通知等の交付・発送等 | https://..... | XXXX    |
| 付議者の選択・合議体の選定及び付議資料の作成・送付    | https://..... | XXXX    |
| 要介護認定審査会運営                   | https://..... | XXXX    |
| 介護保険認定_介護認定審査会運営             | https://..... | XXXX    |
| 介護保険認定_要介護認定                 | https://..... | XXXX    |
| 介護保険認定_要介護認定申請受付             | https://..... | XXXX    |

Result of searching for the best prior cases

### 改善事例検索結果

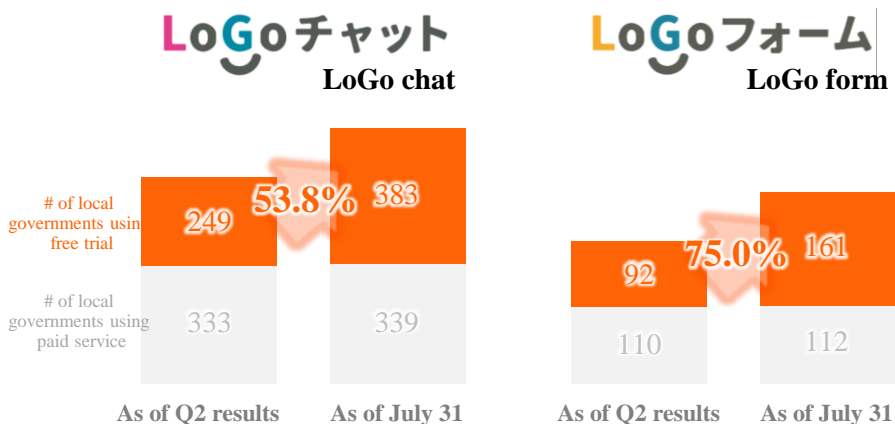
| テーマ                     | 業務課題                             |
|-------------------------|----------------------------------|
| 介護保険システムを新規導入           | 大規模な広域連合で、介護保険事業を支えるシステムが必要となった。 |
| 認定審査会におけるペーパーレス化及びWEB会議 | 審査会で使用する審査会資料について、大量の紙が必要。また、紙で運 |



# LoGo Series Still Robust

- ||| LoGo series, which continues to have strong support after start of paid services, having been steadily expanding its recognition.
- ||| With our continuous effort for service improvement and networking efforts, we aim to provide wider and deeper customer value.

## Expanding free trials in response to increased awareness



- ||| High customer satisfaction has led to high word-of-mouth effect among local governments staffs.
- ||| For new governments, we continue to focus on acquiring them with free trial as a starting point and enabling them to experience the values.
- ||| Direct pay-per-use activities will be implemented in a limited period according to local government's budgeting schedule.

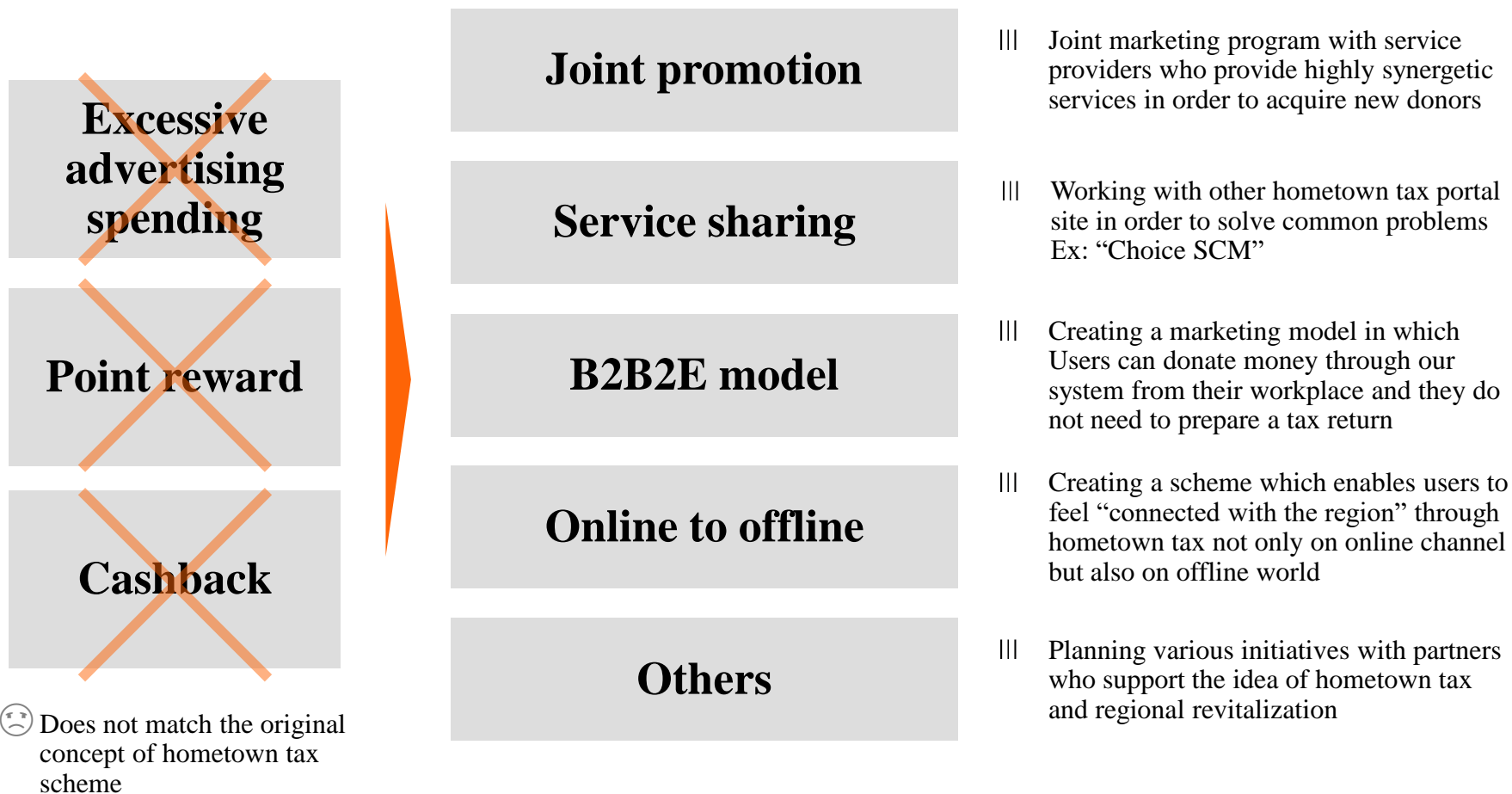
## "LoGo form e-application" adopted by 25 local governments



- ||| LoGo form is connected to "xID", an application that enables users to identify themselves on-line using My Number Card
- ||| With this application, administrative procedures requiring strict self-identification can also be applied online from a smartphone 24 hours a day, 365 days a year.
- ||| Pioneer local governments have been sharing information on procedures that can be digitalized and knowledge sharing is expanding.

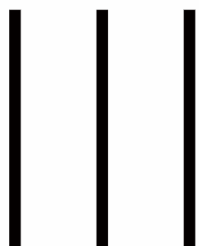
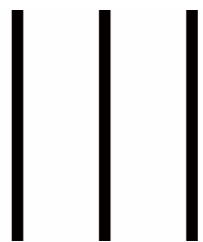


- III **Creating a business model in which local governments can expand and strengthen their donor base without relying on "large-scale advertising expenditures", considering the purpose of the hometown tax payment system.**



# Disclaimer

- ||| *Any forecasts, estimates, etc. in the future appearing on this material were decided by us based on available information when we prepared this material, so they may be uncertain.*
- ||| *Actual performances in the future may depend on various factors, so they may largely differ from any forecasts, etc. herein.*



CHANGE

PEOPLE, BUSINESS, JAPAN

