

(Translation)

September 1, 2021

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Harumoto Kitagawa
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice of Change of Director

Shiseido Company, Limited (the “Company”) hereby announces the retirement of its external director effective from August 31, 2021, as detailed below.

1. Retiring Director

Yoko Ishikura (External Director)

2. Effective Date

August 31, 2021

3. Reason for the Change

Appointment as Chief Digital Officer of the Digital Agency of Japan, established on September 1, 2021

4. Other

The number of directors of the Company following this retirement meets the requirements stipulated by relevant laws and regulations, as well as the Articles of Incorporation of the Company.

End of News Release