



(Translation)

September 3, 2021

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Harumoto Kitagawa
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice of Personnel Transfer

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective October 1, 2021.

Name	New Title	Current Title
Kim Claudia	Global Division Head, Global Professional Business Division Brand Director, Shiseido Professional Brand Unit, Global Professional Business Division	Brand Director, Shiseido Professional Brand Unit, Global Professional Business Division

—End of News Release—