

FOR IMMEDIATE RELEASE

October 1, 2021

## Dentsu Group Inc. to apply for listing on Tokyo Stock Exchange’s Prime Market, launching April 2022

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen; hereinafter referred to as “the Company”) will apply to list on the Tokyo Stock Exchange (TSE)’s Prime Market, a new segment that will be created as part of the TSE’s transition to three new market segments scheduled for April 4, 2022. The Prime Market is focused on companies which center their business on continued, constructive dialogue with global investors.

On July 9, 2021, the Company received the TSE’s result of its initial eligibility screening for the new market category. Dentsu Group meets the listing maintenance criteria for the "Prime Market". In response to the result, the Company’s Board of Directors today decided to select the "Prime Market" and apply to the TSE.

The Company will continue to focus on delivering sustainable growth and long term corporate value creation through continuous improvements to its governance system and dialogues with various stakeholders, including shareholders and investors.

The Dentsu Group Mid-Term Management Plan: “Sustainable Growth through Transformation” for the four-year period from FY2021 to FY2024 was released in February 2021. The Group remains committed to delivering against the targets within the mid-term management plan:

### Dentsu Group’s Medium-term targets 2021: 2024



#### Transformation & Growth

Organic growth 3-4%  
CAGR 2021: 2024  
Customer Transformation & Technology to reach 50% of Group revenue LCoS over time



#### Operations & Margin

Progressive YoY improvement in underlying operating margin: 17%+ by 2024 [DJN: 20% & DI:15% by 2022]



#### Capital Allocation & Shareholder Returns

Medium-term average of 1.5x Net Debt / EBITDA (non IFRS 16 basis)  
Dividend payout ratio to reach 35% of underlying basic EPS over the next few years



#### Social Impact & ESG

46% absolute CO2 reduction & 100% renewable energy\* by 2030  
Improvement in employee engagement score  
Diverse & inclusive workforce

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**Reference:**

News Release from Japan Exchange Group on April 13, 2021 regarding Transition to New Market Segments:  
"Message from JPX Group CEO regarding Transition to New Market Segments"

<https://www.jpx.co.jp/english/corporate/news/news-releases/0060/20210413-01.html>

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