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To Whom It May Concern,

Company Name: Insource Co., Ltd.
 Representative: Takayuki Funahashi
 Representative Director, President and CEO
 (Code number: 6200, First Section of the Tokyo Stock Exchange)

**Insource Announces New Brand "mon champ" for Specialty Online Store
 -Featuring High Quality Products from Welfare Organizations**

Insource Co., Ltd. (hereafter referred to the Company), which make everyone enjoy working, are pleased to announce that we have established a new brand "mon champ" and start to sell various products on WEBinsource.

We have helped many individuals and organizations maximize their potential under the corporate philosophy of "creating a society where all people can feel fulfilled at work " since our foundation.

In recent years, we have also been focusing on various CSR activities to realize a society where diverse people can enjoy working. As part of our CSR activities to support welfare organizations, we have established a new brand "mon champ" and start selling a gift set of eight different types of sweets from the confectionary brand "CHOCOLABO" developed by AOH, a general incorporated association.

The brand of "mon champ" is for our specialty store that sells high quality products strictly selected from those made by welfare organizations. All the profits generated by "mon champ" will be returned to the manufacturers to help them raise wages and improve the environment.

We plan to expand our lineup in the future so that we can sell more products from welfare organizations all over Japan.

<Service Description>

Brand Name	mon champ https://www.insource.co.jp/mon-champ/index.html (In Japanese)
Example of product from CHOCOLABO	Variety Gift : 8,640 yen (Tax included) 【Contents】 <ul style="list-style-type: none"> ▪ Chocolate-covered dried fruits 20pcs × 1box ▪ Chocolate-coated almonds 25pcs × 1box ▪ Chocolate-covered Orange Sticks 2bags ▪ Chocolate-covered Orange peels 3bags ▪ bite-sized crunch chocolate 3pcs ▪ New Chocolate-covered dried fruits 3pcs × 3bags ▪ Baked chocolate 4pcs ▪ Animi-chocolate 4pcs
About CHOCOLABO	CHOCOLABO, Japan's first chocolate workshop as a welfare organization, was founded in Yokohama City in 2012. CHOCOLABO is a B-type welfare organization operated by AOH, and there are about 40 people with disability to produce and sell chocolate confectionaries.
Start from	September 27, 2021 on WEBinsource

■ Meaning of "mon champ"

The meaning of "mon champ" is "my field" in French. There are many different kinds of vegetables, fruits, flowers, and herbs in the field, which is the colorful world of red, green, yellow, and green. By the brand of mon champ, we provide "wonderful things" with sincerity from a colorful world.

All the products are made by people with disabilities. Each product is made with care, and each bite of the product spreads its deliciousness and makes you feel special happiness. From the manufacturer to Insource, and then to the customer, and finally to their loved ones, we would be very grateful if we could bridge these relationships and share the kindness and happiness.

*All the profits generated by "mon champ" will be returned to the welfare organizations.

■ AOH General Incorporated Association (<https://chocolabo.or.jp/>)

- Address: 30-17 Chuo, Chigasaki, Tsuzuki-ku, Yokohama
- Date Established: September 2012
- Representative: Noriyuki Ito (Representative Director)

■ Insource Co., Ltd. (<https://www.insource.co.jp>)

- Address of Tokyo Headquarter: Insource DokanyamaBldg. 4-19-12 Nishi Nippori, Arakawa-ku.Tokyo
- Date of Foundation November, 2002
- Representative: Takayuki Funahashi (Representative Director &President)
- Capital: 800.62315 million yen

We will continue our activities to contribute to the resolution of all social issues.

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【Inquiries】 Insource Co., Ltd. <https://www.insource.co.jp/index.html>
(For media interviews / PR / CEO Office (PIC: Asai & Ishiwata)
Service)

Send an email at
info_ir@insource.co.jp