

October 1, 2021
Company name Rakuten Group, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange First Section)

Announcement of Completion of Merger (Simplified Merger and Short form
Merger) of Wholly-Owned Subsidiary, LOB, Inc.

As announced on July 21, 2021 (“Announcement of Merger (Simplified Merger and Short form Merger) of LOB, Inc.”), the merger of LOB, Inc. has been completed on October 1, 2021.