

October 19, 2021

ACOM Agreed on Joint Deliberations Toward Business Alliance for Creation of New Business

ACOM CO., LTD. (President & CEO: Masataka Kinoshita; hereinafter, “ACOM”) and Crezit Holdings, Inc. (President & CEO: Toshiaki Yabe; hereinafter, “Crezit”) made an agreement to initiate joint deliberations toward implementation of “Credit as a Service (CaaS)*”, the service provided by Crezit, and business alliance for creation of new business.

Through implementation of “Credit as a Service” and business alliance, ACOM and Crezit aim to deliver a seamless financial experience to the customers, as well as to create an opportunity for any companies to enter into the consumer credit business.

Combining ACOM’s experience and expertise as a leading company of the consumer finance industry, with “Credit as a Service”, we are aiming for world that customers will be able to reach optimal financial services.

* Credit as a Service (<https://crezit-holdings.com/>):

A platform that provides the system infrastructure and operations required to build financial services.