

# PRESENTATION MATERIAL OF FINANCIAL RESULTS FOR THE THIRD QUARTER OF FY2021 (FROM JANUARY 1, 2021 TO SEPTEMBER 30, 2021)

October 28, 2021 Information Services International-Dentsu, Ltd.

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# Financial results for the third quarter of FY2021

From the first quarter of the current consolidated fiscal year, the Enterprise IT division, which is engaged in the development and implementation of mission-critical systems, was transferred from the Business Solutions segment to the Communication IT segment, establishing a structure that provides integrated support from the marketing domain to mission-critical operations. The figures for the third quarter of the previous consolidated fiscal year and the third quarter of the current consolidated fiscal year have not been reclassified because it is not practicable to prepare the reportable segments for the same period as the respective comparative periods.

#### 1. Consolidated Results for the 3Q of FY2021 (cumulative)

**Net Sales** 

Net sales are same as the previous fiscal year due to the growth in DX support projects in the manufacturing and marketing areas, despite of the peak-out of several large-scale projects.

**Operating Profit** 

Profits increased due to an improvement in the gross profit margin.

(Unit: Millions of yen)

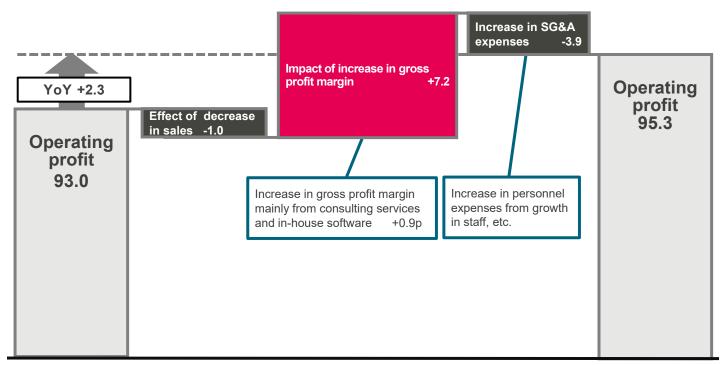
	3Q of FY2021	YoY		
	(cumulative)	3Q of FY2020 (cumulative)	Variance	% change
Net sales	79,884	80,182	-298	-0.4
Gross profit	28,252	27,630	+622	+2.3
Profit margin	35.4%	34.5%	+0.9p	
Selling, general and administrative expenses	18,715	18,325	+390	+2.1
Operating profit	9,536	9,305	+231	+2.5
Operating margin	11.9%	11.6%	+0.3p	
Ordinary profit	9,358	9,118	+240	+2.6
Profit attributable to owners of parent	6,422	6,018	+404	+6.7
Average number of employees during the period	3,200	3,003	+197	+6.5

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2

#### 2. Factors for Increase/Decrease in Operating Profit (YoY)

(Unit: 100 million yen)



3Q of FY2020

(cumulative)

result

3Q of FY2021

(cumulative)

result

#### 3. Net Sales and Operating Profit by Reportable Segment

(Unit: Millions of yen)

		3Q of FY2021			YoY		
Reportable se	Reportable segment		Variance	% change	Overview		
	Net sales	18,039	+243	+1.4	Net sales increased due to the expansion sales and		
Financial	Operating profit	1,111	-64	-5.4	installation of BANK·R and DX-support projects at financial institutions. On the other hand, operating profit		
Solutions	%	6.2	-0.4p	-	declined mainly due to an increase in the cost of sales		
	Employees	797	+68	+9.3	of some system development projects.		
	Net sales	11,149	-4,924	-30.6	Net sales and operating profit declined due to a		
Business	Operating profit	1,750	-507	-22.5	decrease in the net sales in the Enterprise IT division as a result of the transfer of this division to the		
Solutions	%	15.7	+1.7p	-	Communication IT segment. However, the business		
	Employees	409	-170	-29.4	performed well, centered on the Ci*X and CCH Tagetik.		
	Net sales	23,175	+1,101	+5.0	Net sales and operating profit increased due to the		
Manufacturing	Operating profit	2,176	+689	+46.3	expansion of DX support projects that comprehensively provide consulting services, contract system development,		
Solutions	%	9.4	+2.7p	-	and in-house and third-party software for the automotive industry and the electric and precision equipment industry,		
	Employees	667	+16	+2.5	which aim to innovate their entire value chains.		
	Net sales	27,519	+3,281	+13.5	Net sales and operating profit increased due to an increase		
Communication	Operating profit	4,498	+113	+2.6	in DX support projects for customers, mainly in the marketing area, and the transfer and integration of the		
п	%	16.3	-1.8p	-	Enterprise IT division from the Business Solutions segment,		
	Employees	716	+262	+57.8	despite the peak-out of several large-scale project.		

<sup>\*</sup> Employees : average number of employees during the period BANK·R: next-generation financing solution Ci\*X: financial solution system CCH Tagetik: business management solution

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#### Ref.) Supplementary information on Reportable Segment

For comparative purposes, the reference figures for the third quarter cumulative period of FY2020 is adjusted for Enterprise IT division's net sales and operating profit. The comparison with the reference values is as follows.

Business Solutions: Sales and profits increased due to the expansion of sales and installation

projects of Ci\*X and CCH Tagetik.

Communication IT: Despite the acquisition of new projects, mainly in the marketing area, sales and profits decreased due to the peak-out of several large-scale projects.

(Unit: Millions of yen)

Reportable segment			Comparison with reference figures			
		3Q of FY2021 (cumulative)	Reference figures for 3Q of FY2020 (cumulative)	Variance	% change	
	Net sales	11,149	10,845	+304	+2.8	
Business Solutions	Operating profit	1,750	1,574	+176	+11.2	
	%	15.7	14.5	+1.2p	-	
	Net sales	27,519	29,466	-1,947	-6.6	
Communication IT	Operating profit	4,498	5,068	-570	-11.2	
	%	16.3	17.2	-0.9p	-	

# Ref.) Consolidated Results for the 3Q (July - September) of FY2021

Net sales

Net sales increased due to the strong performance in Financial Solutions and Manufacturing Solutions.

Operating profit

Increased due to the higher gross profit margin.

(Unit: Millions of yen)

	3Q of FY2021		YoY	
	(Jul Sep.)	3Q of FY2020 (Jul Sep.)	Variance	% change
Net sales	25,591	25,161	+430	+1.7
Gross profit	9,232	8,467	+765	+9.0
Profit margin	36.1%	33.7%	+2.4p	
Selling, general and administrative expenses	6,220	6,133	+87	+1.4
Operating profit	3,011	2,334	+677	+29.0
Operating margin	11.8%	9.3%	+2.5p	-

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6

### Ref.) Consolidated Results for the 3Q (July - September) of FY2021

(Unit: Millions of yen)

Reportable segment			YoY			Comparison with reference figures			
		3Q of FY2021 (Jul Sep.)	3Q of FY2020 (Jul Sep.)	Variance	% change	(Ref.) 3Q of FY2020 (Jul Sep.)	Variance	% change	
	Net sales	6,234	5,572	+662	+11.9				
Financial Solutions	Operating profit	590	308	+282	+91.6				
	%	9.5	5.5	+4.0p	-				
	Net sales	3,431	5,187	-1,756	-33.9	*3,541	-110	-3.1	
Business Solutions	Operating profit	518	537	-19	-3.5	*428	+90	+21.0	
	%	15.1	10.4	+4.7p	-	*12.1	+3.0p	-	
	Net sales	7,537	6,543	+994	+15.2				
Manufacturing Solutions	Operating profit	665	230	+435	+189.1				
	%	8.8	3.5	+5.3p	-				
	Net sales	8,387	7,859	+528	+6.7	*9,505	-1,118	-11.8	
Communication IT	Operating profit	1,236	1,258	-22	-1.7	*1,367	-131	-9.6	
	%	14.7	16.0	-1.3p	-	*14.4	+0.3p	-	

<sup>\*</sup> These figures are to be used as a reference only. This figure is calculated by adding or subtracting net sales and operating profit of the Enterprise IT division basis from

(Unit: Millions of yen)

Service category	3Q of FY2021		YoY			
Service category	(cumulative)	Variance	% change	Overview		
Consulting Services	4,944	+733	+17.4	Increase in Communication IT.		
Custom System Development	20,364	-1,176	-5.5	Decrease in Financial Solutions and Communication IT.		
In-house Software	16,091	+1,290	+8.7	Increase in Communication IT (iPLAss) and Financial Solutions (Bank•R).		
Third-party Software	24,386	+81	+0.3	Increase in Manufacturing Solutions (CAE and PLM, etc.) and Business Solutions (CCH Tagetik).		
Outsourcing, Operation and Maintenance Services	8,372	-969	-10.4	Decrease in Communication IT.		
IT Equipment Sales and Others	5,725	-256	-4.3	Decrease in Financial Solutions.		

 $<sup>^{\</sup>star} \text{ iPLAss: marketing platform CAE: Computer Aided Engineering PLM: Product Lifecycle Management} \\$ 

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8

#### 5. Consolidated Net Sales by Industry

(Unit : Millions of yen)

In direction	3Q of FY2021	(cumulative)	YoY		
Industry	Net Sales	Composition Ratio (%)	Variance	% change	
Banks	13,939	17.4	-439	-3.1	
Other financial institutions	3,545	4.4	+366	+11.5	
Financial	17,484	21.9	-73	-0.4	
Transportation equipment	11,869	14.9	+144	+1.2	
Electric appliances Precision instruments	8,246	10.3	+1,531	+22.8	
Machinery	5,361	6.7	+422	+8.5	
Other products	6,308	7.9	+281	+4.7	
Manufacturing	31,784	39.8	+2,377	+8.1	
Services and public offices	23,880	29.9	-3,281	-12.1	
Distributions and others	6,737	8.4	+678	+11.2	

<sup>\*</sup> As reviewed some of our customers' industries, we used reclassified figures for comparison in the same period of the previous fiscal year.

### 6. Net Sales for Dentsu Group

Dentsu Group Inc. and it's subsidiaries	16 488 I	20.6	-5,071	-23.5

## 7. Orders Received and Order Backlog

(Unit: Millions of yen)

			Orders received			Order backlog		
		3Q of FY2021 (Jul. – Sep.)	YoY (%)	3Q of FY2021 (cumulative)	YoY (%)	3Q of FY2021 (cumulative)	YoY (%)	
	Total		+5.6	88,695	+2.3	43,891	+12.5	
	Financial Solutions	5,736	+26.3	17,571	+5.4	6,994	-5.7	
Reportable	Business Solutions	3,341	-32.5	11,920	-24.9	5,061	-29.4	
Segments	Manufacturing Solutions	8,758	+13.3	28,335	+12.1	17,563	+26.0	
	Communication IT	6,221	+11.8	30,868	+7.0	14,272	+36.1	
	Consulting Services	1,973	+36.0	5,361	+23.7	1,208	+24.8	
	Custom System Development	5,954	+23.5	22,093	+11.6	7,526	+11.9	
Service	In-house Software	3,904	-13.3	16,274	+8.8	7,407	+8.2	
Categories	Third-party Software	8,869	+10.3	29,981	+3.0	19,619	+20.5	
	Outsourcing, Operation and Maintenance Services	2,080	-22.9	9,486	-11.0	3,498	+23.6	
	IT Equipment Sales and Others	1,277	+0.9	5,498	-29.9	4,629	-13.4	

<sup>\*</sup> Figures for Business Solutions and Communication IT for the same period of the previous fiscal year have not been reclassified due to the conditions after the transfer of the business units.

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10

# **Forecast**

#### Explanation regarding the appropriate use of forecasts of business results

Forecast figures are projections based on information available at the time of release, and are not intended as a guarantee that the Company will achieve these targets. Actual results may differ significantly from the forecasts as a result of changes in the business environment and other factors.

#### 1. Forecast for FY2021

There are no changes to the forecasts for the full fiscal year, as announced on February 10, 2021.

FY2020

108,679

12,189

11.2%

11,502

7,362

FY2021

110,000

12,500

11.4%

12,300

8,300

YoY	
/ariance	% change
+1,321	+1.2
+311	+2.6

+6.9

+12.7

+0.2p

+798

+938

(Unit : Millions of yen)

(Reference)

(1.10.0)	
Progre 3Q of F (cumu fore	Y2021 lative)
	72.6%
	76.3%
	_
	76.1%
	77.4%

Net sales

**Operating profit** 

**Ordinary profit** 

of parent

Profit attributable to owners

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**Profit margin** 

12

### 2. Net Sales Forecast by Business Segment

(Unit: Millions of yen)

(Reference)

			YoY		Р
	FY2021	FY2020	Variance	% change	30
Financial Solutions	24,852	23,888	+964	+4.0	
Business Solutions	15,589	22,100	-6,511	-29.5	
(Ref.)	<u>15,589</u>	<u>*15,092</u>	<u>+497</u>	<u>+3.3</u>	
Manufacturing Solutions	30,913	30,511	+402	+1.3	
Communication IT	38,643	32,179	+6,464	+20.1	
(Ref.)	<u>38,643</u>	<u>*39,187</u>	<u>-544</u>	<u>-1.4</u>	
Total	110,000	108,679	+1,321	+1.2	

<u> </u>		
Progress in 3Q of FY2021 (cumulative) Forecast		
	72.6%	
	71.5%	
	-	
	75.0%	
	71.2%	
	_	
	72.6%	
rom actual results		

For convenience of comparison, these figures are reference information calculated solely by adding or subtracting sales of our non-consolidated Enterprise IT division from actual refor the year ended December 2020.

# 3. Net Sales Forecast by Service Category

		(Unit : Millions of yen)			
			YoY		
	FY2021	FY2020	Variance	% change	
Consulting Services	6,471	5,975	+496	+8.3	
Custom System Development	31,542	28,147	+3,395	+12.1	
In-house Software	22,162	20,549	+1,613	+7.8	
Third-party Software	32,262	33,325	-1,063	-3.2	
Outsourcing, Operation and Maintenance Services	11,188	12,462	-1,274	-10.2	
IT Equipment Sales and Others	6,373	8,219	-1,846	-22.5	
Total	110,000	108,679	+1,321	+1.2	

(Reference)	
Progress in 3Q of FY2021 (cumulative) Forecast	
76.4%	
64.6%	
72.6%	
75.6%	
74.8%	
89.8%	
72.6%	

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14