

October 27, 2021

CyberAgent, Inc.

TSE: 4751

Susumu Fujita

Representative Director, CEO

### **Notice on the Recording of Extraordinary Loss in the Non-consolidated Financial Statement**

CyberAgent, Inc. announced today that the company recorded an extraordinary loss in the non-consolidated financial statement for the fiscal year ended September 30, 2021, as stated below.

#### **1. Details of the extraordinary loss**

Abema TV, Inc., a subsidiary company of CyberAgent, launched a new TV service for the future "ABEMA" in April 2016 and the accumulated number of app downloads reached 73 million in October 2021. The number of weekly active users, which has been our key indicator, also grew steadily and hit a record high of 18 million in August 2021. In the fiscal year ended September 30, 2021, the sales of media business including ABEMA and the online betting service "WINTICKET" were 44.9 billion yen and increased two times year over year.

On the other hand, as it has been five years since the opening of ABEMA, we reviewed our investment plan in anticipation of even larger returns than initially forecasted. As a result, we decided to post 90.1 billion yen in the provision of allowance for doubtful accounts and other expenses.

Going forward, we will grow ABEMA as a medium to a long-term business pillar and a social infrastructure that is accessible whenever and wherever.

#### **2. Outlook for the future**

The above-mentioned extraordinary loss is recorded in the FY2021 Consolidated Financial Results [Japanese GAAP] released on October 27, 2021. However, since it has offset and eliminated in the consolidated financial statements, there is no impact on the Company's consolidated financial results.