

**FOR IMMEDIATE RELEASE**

**Notice regarding Responses to the Orders for Action  
issued by Consumer Affairs Agency**

Tokyo, November 1, 2021 --- As previously announced in “Notice regarding the Orders for Action issued by Consumer Affairs Agency to the Subsidiary of the Company” on July 28, 2021 and “Notice regarding Responses to the Orders for Action issued by Consumer Affairs Agency to the Subsidiary of the Company” on July 30, 2021, Maxell, Ltd. (TSE: 6810, hereinafter “the Company”) had announced to consider about responses to the Orders for Action issued by Consumer Affairs Agency as of July 28, 2021 to Maxell, Ltd. used to be a wholly owned subsidiary of the Company (as of July 2021 and absorbed in the absorption-type merger with the Company as of October 1, 2021), against the representations used for the product, Anti-bacterial Deodorizer “OZONEO AERO (Model number: MXAP-AE270)” in the Maxell’s website under the provisions of the Article 7, Paragraph 1 of the Act against Unjustifiable Premiums and Misleading Representations (Act No. 134 of 1962) (hereinafter “the Orders for Action”).

After considering the negative impact as well as the cost that may cause by continuing the dispute, the Company has decided to make a formal company announcement to accept the Orders for Action, and posted the same to the Company’s website.

The Company recognizes that the Orders for Action will have a minimal impact on the consolidated business performance of the Group.

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