

November 8, 2021

**ZOOM CORPORATION** 

Masahiro Iijima, Representative Director and CEO

Securities Code: 6694 TSE JASDAQ

## **Introducing the ZOOM R20**

## NEW GENERATION MTR WITH TOUCHSCREEN FOR MUSIC CREATION



The R20 Multi Track Recorder is Zoom's newest project studio for recording & editing music tracks with easy touch. The R20's design is in fact centered around Zoom's new-generation Touchscreen LCD that allows a smartphone-friendly experience for recording & editing music tracks. The R20's user experience is modeled on the basic features for music creation on a screen by touch, point, drag & drop navigation with the added advantage of a physical mixer.

## **Main Features**

- 16-Tracks Recorder with pro-quality 8-channel Fader Mixer and onboard Touchscreen LCD
- Loop-based Drums patterns for building rhythm tracks by simple drag & drop on screen
- Onboard 8-voice FM music synthesizer for creating backing tracks
- USB-C connection and MIDI Host function for instant connection of MIDI Keyboards
- Built-in Multi-Effects Processor compatible with Zoom *GuitarLab* software
- Wireless Bluetooth control (via optional BTA-1) with R20 App for iOS supporting Accessibility

Zoom's commitment to designing recording gear dedicated to hobbyist musicians will continue to strengthen its leading position in the creator's market. The all-new R20 represents an important step forward for Zoom in providing a portable multi-track recording studio that is easier to use and will appeal to a wider audience of creative musicians.