Kao Corporation

Changes of Executive Officers and Corporate Executive Fellows

December 1, 2021

Kao Corporation (the "Company" – *Ticker Code: 4452*) announces changes of its Executive Officers and Corporate Executive Fellows as of January 1, 2022 as described below.

1. Current Executive Officers to be promoted *Underline: Changed position(s)

. Current Executive Of	ficers to be promoted *Underline: C	
Name	New Position(s) as of January 1,	Current Position(s) as of
	2022	December 1, 2021
Tomoharu Matsuda	Senior Managing Executive	Managing Executive Officer;
	Officer;	President, Consumer Products,
	President, Consumer Products,	Global;
	Global;	Responsible for Kao Professional
	Responsible for Kao Professional	Services Co., Ltd.
	Services Co., Ltd.	
Satoru Tanaka	Managing Executive Officer;	Executive Officer;
	Senior Vice President, Corporate	President, Consumer Products,
	Strategy, Global;	Americas and EMEA;
	President, Consumer Products,	Chairperson of the Board, Kao
	Americas and EMEA;	USA Inc.;
	Chairperson of the Board, Kao	Chairperson of the Board, Oribe
	USA Inc.	Hair Care, LLC
David J. Muenz	Managing Executive Officer;	Executive Officer;
	Senior Vice President, ESG,	Senor Vice President, ESG,
	Global	Global
Masahiro Katayose	Senior Executive Officer;	Executive Officer;
	President, Chemical Business,	President, Chemical Business,
	Global;	Global;
	Chairperson of the Board, Fatty	Chairperson of the Board, Fatty
	Chemical (Malaysia) Sdn. Bhd.;	Chemical (Malaysia) Sdn. Bhd.;
	Chairperson of the Board,	Chairperson of the Board,
	Pilipinas Kao, Inc.;	Pilipinas Kao, Inc.;
	Chairperson of the Board, Kao	Chairperson of the Board, Kao
	Chemicals Europe, S.L.	Chemicals Europe, S.L.
Hiroaki Yamaguchi	Senior Executive Officer;	Executive Officer;
	Vice President, Supply Chain	Vice President, Supply Chain
	Management - Manufacturing	Management - Manufacturing
	Plant Center, Global;	Plant Center, Global
	Responsible for Strategic	
	Innovative Technology, SCM,	
I	Global	

Name	New Position(s) as of January 1, 2022	Current Position(s) as of December 1, 2021
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Kotaro Nuriya	Senior Executive Officer;	Executive Officer;
	President, Consumer Products -	President, Consumer Products -
	Health & Beauty Care Business,	Health & Beauty Care Business,
	Global	Global
Natsumi Hotta	Senior Executive Officer;	Executive Officer;
	President, Consumer Products -	President, Consumer Products -
	Hygiene & Living Care Business,	Hygiene & Living Care Business,
	Global	Global

2. Executive Officers to be newly elected *Underline: Changed position(s)

	Executive Officers to be newly elected Officerinie. Changed position(s)		
Name	New Position(s) as of January 1,	Current Position(s) as of	
	2022	December 1, 2021	
Karen B. Frank	Executive Officer;	<u>President, Consumer Products -</u>	
	<u>President, Consumer Products – </u>	Mass Business, Americas and	
	Consumer Care, Americas and	EMEA;	
	EMEA;	President, Kao USA Inc.	
	President, Kao USA Inc.		
Yoji Matsumoto	Executive Officer;	Representative Director, Senior	
	Representative Director, Senior	Managing Executive Officer, Kao	
	Managing Executive Officer, Kao	Group Customer Marketing Co.,	
	Group Customer Marketing Co.,	Ltd.;	
	Ltd.	Vice President, Corporate	
		Planning, Kao Group Customer	
		Marketing Co., Ltd.	
Hiroyuki Terazaki	Executive Officer;	Vice President, Research and	
	Vice President, Research and	Development - Hair Care Products	
	Development, Global;	Research, Global	
	Vice President, Research and		
	Development - Strategy, Global		
Dominic M. Pratt	Executive Officer;	President, Consumer Products -	
	<u>President, Consumer Products – </u>	Salon Business, Global	
	Salon, Global;		
	Chairperson of the Board, Oribe		
	Hair Care, LLC;		
	President, Kao Germany GmbH		
Yasuhiro Ishikura	Executive Officer;	Senior Director, Corporate	
	Senior Vice President, Mid-term	Strategy - Top Management	
	Strategy, Global	Support - Corporate Development,	
		<u>Global</u>	

3. Executive Officer to retire

Name	Current Position(s) as of December 1, 2021
Shigeru Ueyama	Managing Executive Officer;
	Senior Vice President, Corporate Strategy, Global
Hiroaki Taki	Executive Officer;
	Senior Vice President, Consumer Products - Marketing Emergence, Global
Akio Matsui	Executive Officer;
	Responsible for Corporate Strategy - Integrated Strategy Planning

4. Corporate Executive Fellow to be newly elected

Name	•
Lisa MacCallum	Founder and Chief Strategist, Inspired Companies;
	ESG External Advisory Board Member, Kao Corporation
Takuzo Aida	Group Director, Emergent Soft Matter Function Research Group, Division
	Director, Supramolecular Chemistry Division, RIKEN CEMS;
	Professor, Graduate School of Engineering, The University of Tokyo

Note:

Lisa MacCallum has taken office as the Corporate Executive Fellow since September 1, 2021 and also Takuzo Aida has taken office since October 1, 2021.

5. Corporate Executive Fellow to retire

Title	Name
Corporate Executive Fellow *1	Yoshinori Takema
Corporate Executive Fellow *1	Masumi Natsusaka
Corporate Executive Fellow *2	Akemi Ishiwata
Corporate Executive Fellow	Yuji Furui

Note:

*1: Individual treated as the same as the Company's Managing Executive Officer

*2: Individual treated as the same as the Company's Executive Officer

Media inquiries directed to:

Corporate Strategy

Kao Corporation

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Executive Officers and Corporate Executive Fellows as of January 1, 2022

Executive Officers

Title	Name	Position(s)
President and CEO	Yoshihiro Hasebe	Responsible for Human Capital
		Development
Senior Managing Executive	Toshiaki Takeuchi	Representative Director, President, Kao
Officer		Group Customer Marketing Co., Ltd.
Senior Managing Executive	Tomoharu Matsuda	President, Consumer Products, Global;
Officer		Responsible for Kao Professional
		Services Co., Ltd.
Managing Executive Officer	Masakazu Negoro	Responsible for Management Strategy,
	_	Global;
		Senior Vice President, Procurement,
		Global;
		Responsible for Accounting and Finance
Managing Executive Officer	Yasushi Wada	Senior Vice President, Product Quality
		Management, Global;
		Responsible for Legal and Governance
Managing Executive Officer	Osamu Tabata	Senior Vice President, Supply Chain
		Management, Global;
		Responsible for TCR Promotion
Managing Executive Officer	Yoshihiro Murakami	President, Consumer Products -
		Cosmetics Business, Global;
		Senior Vice President, Consumer
		Products - DX Co-Creation, Global;
		Representative Director, President,
		Kanebo Cosmetics Inc.;
		Chairperson of the Board, Molton Brown
16	77'1 1'77 1	Limited
Managing Executive Officer	Hideaki Kubo	Senior Vice President, Research and
16	T 37.1.	Development, Global
Managing Executive Officer	Toru Nishiguchi	President, Consumer Products, Asia;
		Responsible for Consumer Products -
		Merries Business;
		Chairperson of the Board and President,
		Kao (China) Holding Co., Ltd.;
		Chairperson of the Board and President,
		Kao Corporation Shanghai;
		Chairperson of the Board, Kao
		Commercial (Shanghai) Co., Ltd.;
		Chairperson of the Board, Kanebo
		Cosmetics (China) Co., Ltd.;
		Chairperson of the Board and President,
		Kao (Hefei) Co., Ltd.

Managing Executive Officer	Satoru Tanaka	Senior Vice President, Corporate Strategy, Global; President, Consumer Products, Americas and EMEA; Chairperson of the Board, Kao USA Inc.
Managing Executive Officer	David J. Muenz	Senior Vice President, ESG, Global
Senior Executive Officer	Masahiro Katayose	President, Chemical Business, Global; Chairperson of the Board, Fatty Chemical (Malaysia) Sdn. Bhd.; Chairperson of the Board, Pilipinas Kao, Inc.; Chairperson of the Board, Kao Chemicals Europe, S.L.
Senior Executive Officer	Hiroaki Yamaguchi	Vice President, Supply Chain Management - Manufacturing Plant Center, Global; Responsible for Strategic Innovative Technology, SCM, Global
Senior Executive Officer	Kotaro Nuriya	President, Consumer Products - Health & Beauty Care Business, Global
Senior Executive Officer	Natsumi Hotta	President, Consumer Products - Hygiene & Living Care Business, Global
Executive Officer	Kenichi Yamauchi	Senior Vice President, Accounting and Finance, Global; President, Kao America Inc.
Executive Officer	Ryoichi Harada	Senior Vice President, Enterprise Information Solutions, Global
Executive Officer	Hideichi Nitta	Vice President, Supply Chain Management - Demand and Supply Planning Center, Global
Executive Officer	Shigeo Nakai	Vice President, Research and Development - Performance Chemicals Research, Global; Responsible for Research and Development - Environmental New Business
Executive Officer	Hideki Mamiya	Senior Vice President, Human Capital Development, Global; President, Kao Group Corporate Pension Fund; Chairperson of the Board, Kao America Inc.
Executive Officer	Masaru Takeyasu	Senior Vice President, Legal and Governance, Global

Executive Officer	Atsushi Koizumi	Senior Vice President, Consumer
		Products - Business Planning and
		Management, Global
Executive Officer	Motomitsu Hasumi	Vice President, Research and
		Development - Household Products
		Research, Global;
		Responsible for Research and
		Development - Consumer Products
		Technology
Executive Officer	Mami Murata	Vice President, Corporate Strategy -
		Strategic Public Relations, Global
Executive Officer	Akira Shimotoyodome	President, Consumer Products - Life Care
	·	Business, Global
Executive Officer	Karen B. Frank	President, Consumer Products -
		Consumer Care, Americas and EMEA;
		President, Kao USA Inc.
Executive Officer	Yoji Matsumoto	Representative Director, Senior Managing
		Executive Officer, Kao Group Customer
		Marketing Co., Ltd.
Executive Officer	Hiroyuki Terazaki	Vice President, Research and
		Development, Global;
		Vice President, Research and
		Development - Strategy, Global
Executive Officer	Dominic M. Pratt	President, Consumer Products - Salon,
		Global;
		Chairperson of the Board, Oribe Hair
		Care, LLC;
		President, Kao Germany GmbH
Executive Officer	Yasuhiro Ishikura	Senior Vice President, Mid-term Strategy,
		Global

Corporate Executive Fellows

Name	
Hiroshi Maruyama	PFN Fellow, Preferred Networks, Inc.
Lisa MacCallum	Founder and Chief Strategist, Inspired Companies;
	ESG External Advisory Board Member, Kao Corporation
Takuzo Aida	Group Director, Emergent Soft Matter Function Research Group, Division
	Director, Supramolecular Chemistry Division, RIKEN CEMS;
	Professor, Graduate School of Engineering, The University of Tokyo