

(Translation)



December 1, 2021

Name of Company:	Shiseido Company, Limited
Name of Representative:	Masahiko Uotani
	President and CEO
	(Representative Director)
(Code No. 4911; The First Se	ction of the Tokyo Stock Exchange)
Contact:	Harumoto Kitagawa
	Vice President
	Investor Relations Department
	(Tel: +81 3 3572 5111)

Changes among Board of Directors and Audit & Supervisory Board

Shiseido Company, Limited has nominated the candidates for Directors and Audit & Supervisory Board Members to be voted upon at the 122nd Ordinary General Meeting of Shareholders scheduled to be held in late March 2022 (hereafter, "the General Meeting of Shareholders"). The persons listed below will be appointed as Directors and Audit & Supervisory Board Members if the proposal is approved.

Note

1. Retiring Director

Name	Current Title
Yoshiaki Fujimori	External Director

2. New Director

Nome	Title after the General Meeting of	Current Title
Name	Shareholders	
Charles D. Lake II	External Director	From outside the company (Refer to
		appendix)
Mariko Tokuno	External Director	From outside the company (Refer to
		appendix)

3. Directors and Audit & Supervisory Board Members

[Directors]

Name	Title after the General Meeting of Shareholders
Masahiko Uotani	Representative Director ^{*1} , Executive Officer

JHIJEIDO

President and CEO
Representative Director ^{*1} ,
Senior Executive Officer
Director,
Senior Executive Officer
Director,
Executive Officer
External Director
External Director (New)
External Director
External Director (New)

*1 Representative Directors will be voted upon at the meeting of Board of Directors to be held after the General Meeting of Shareholders.

Audit &	Supervisory	Board Members	
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Name	Title after the General Meeting of Shareholders
Takeshi Yoshida	Full-time Audit & Supervisory Board Member (Reappointment) ^{*1, 2}
Akiko Uno	Full-time Audit & Supervisory Board Member ^{**1}
Yasuko Gotoh	External Audit & Supervisory Board Member
Ritsuko Nonomiya	External Audit & Supervisory Board Member
Hiroshi Ozu	External Audit & Supervisory Board
	Member

*1 Full-time Audit & Supervisory Board Members will be voted upon at the meeting of the Audit & Supervisory Board to be held after the General Meeting of Shareholders.

*2 As the term of office of Takeshi Yoshida, one of five current Audit & Supervisory Board Members, will expire at the end of the General Meeting

of Shareholders, the Company will propose him as a candidate for reappointment as Audit & Supervisory Board Member at the General Meeting of Shareholders.

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Nomination of Charles D. Lake II as Candidate for New External Director

1. Reason for Nomination

- The Company deems external directors to be one of the cornerstones of corporate governance, and expects that
 these directors will fulfill the function of monitoring its business operations from a standpoint that is independent
 of the Company, thereby playing an important role for the maximization of corporate and shareholder value.
 Based on this recognition, the Company believes that it is important for external directors to demonstrate their
 great ability from diverse viewpoints as members of the Board of Directors, capitalizing on their abundant
 experience.
- Mr. Charles D. Lake II has extensive experience and achievements as an executive in several companies across
 Japan and the United States accompanying his experience working for key U.S. government positions and as a
 U.S. lawyer. In addition, he has a deep understanding in Japanese companies and its cultures as well as global
 business environment, and deep knowledge about corporate governance. We have selected him as a candidate for
 the new external director because we believe he will be able to provide advice on corporate management for
 Japanese company to in global field, as well as enhancing higher level of corporate governance and supervision
 of execution.
- Based on the Company's Criteria for Independence of External Directors and Audit & Supervisory Board Members, the relationships between the organizations that Mr. Charles D. Lake II serves and Shiseido Group were surveyed, and it was confirmed that he maintains a high level of independence from Shiseido Group.

2. Biography

Date of birth: January 8, 1962

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Aug.1992	Director of Japan Affairs, Office of the U.S. Trade Representative(USTR)
Jul.1993	Director of Japan Affairs and Special Counsel to the Deputy U.S. Trade Representative,
	Office of the U.S. Trade Representative(USTR)
Jan.1995	Attorney-at-Law, Dewey Ballantine LLP
Jun.1999	Vice President and Counsel, Japan Branch, American Family Life Assurance Company of
	Columbus (currently Aflac Life Insurance Japan Ltd.)
Jan.2001	Senior Vice President and Counsel, Japan Branch, American Family Life Assurance Company
	of Columbus (currently Aflac Life Insurance Japan Ltd.)
Apr.2001	Senior Vice President and General Counsel, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jul.2001	Deputy President, Japan Branch, American Family Life Assurance Company of Columbus
	(currently Aflac Life Insurance Japan Ltd.)
Jan.2003	President and Representative in Japan, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Apr.2005	Vice Chairman and Representative in Japan, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jul.2008	Chairman and Representative in Japan, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jan.2014	Director, President, Aflac International Incorporated[incumbent]



Jun.2016	External Director, Tokyo Electron Ltd. [incumbent]
	External Director, Japan Post Holdings Co., Ltd. [incumbent]
Apr.2018	Representative Director, Chairman, Aflac Life Insurance Japan Ltd. [incumbent]

JHIJEIDO

Nomination of Mariko Tokuno as Candidate for New External Director

- 1. Reason for Nomination
- The Company deems external directors to be one of the cornerstones of corporate governance, and expects that
 these directors will fulfill the function of monitoring its business operations from a standpoint that is independent
 of the Company, thereby playing an important role for the maximization of corporate and shareholder value.
 Based on this recognition, the Company believes that it is important for external directors to demonstrate their
 great ability from diverse viewpoints as members of the Board of Directors, capitalizing on their abundant
 experience.
- Through her extensive experience as executives of a company with a global prestige brand, Ms. Tokuno has deep
 knowledge of the prestige brand business as well as insight into corporate management, marketing, and other
 areas from a global perspective. In addition, she has accumulated experience as an external director at several
 companies where she contributes to strengthen the corporate governance. We have selected her as a candidate for
 new external director because we believe that she will be able to further improve the effectiveness of the Board of
 Directors by providing advice on our business from both management and marketing perspectives, as well as
 providing appropriate opinions on governance and supervising of execution.
- Based on the Company's Criteria for Independence of External Directors and Audit & Supervisory Board Members, the relationships between the organizations that Ms. Tokuno serves and Shiseido Group were surveyed, and it was confirmed that she maintains a high level of independence from Shiseido Group.

2. Biography

Date of birth: October 6, 1954

Apr.1978	Joined The Bank of Tokyo, Ltd. (currently MUFG Bank, Ltd.)
Jan. 1994	Joined Louis Vuitton Japan K.K
Apr.2002	Senior Director, Sales Administration, Louis Vuitton Japan K.K
Mar.2004	Vice President, Tiffany & Co., Japan Inc.
Aug.2010	Representative Director, President, Christian Dior K.K
Jun.2013	External director, HAPPINET CORPORATION[incumbent]
Sep.2013	Representative Director, President and CEO, Ferragamo Japan K.K
Jun.2016	External Director, Mitsubishi Materials Corporation[incumbent]
Jun.2017	External Director, Yamato Holdings Co., Ltd.[incumbent]

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