## Consolidated Financial Results for the Second Quarter FY04/22 [Japanese GAAP]

December 13, 2021
Name of listed company Hamee Corp. Listed stock exchanges East

Code Number 3134
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Preparation of supplementary material on quarterly: Yes
financial results
Quarterly results briefing : Yes
(Millions of yen are rounded down.)
FY04/2022 Q2 consolidated result(May 1, 2021 to October 31, 2021)
(1)Consolidated Operating results
(Percentages indicate year-on-year changes.)

|  | Net sales |  | Operating income |  | Ordinary income |  | Net profit attributable to owners of parent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% |
| Q2 FY04/22 | 5,948 | 5.8 | 1,134 | 14.3 | 1,202 | 24.1 | 943 | 40.5 |
| Q2 FY04/21 | 5,621 | 3.8 | 992 | 17.8 | 968 | 10.4 | 671 | 11.5 |

(NOTE) Comprehensive incomeQ2 FY04/22 849Millions of yen (19.2\%) Q2 FY04/22 712Millions of yen (48.3\%)

|  | Earnings Per share | Diluted Earnings Per share |
| :--- | ---: | ---: |
| Q2 FY04/22 | Yen |  |
| Q2 FY04/21 | 59.40 | 59.18 |

(2)Consolidated Financial Position

|  | Total assets | Net assets | Equity Ratio |
| :--- | ---: | ---: | ---: |
| Q1 FY04/22 | Millions of yen | Millions of yen | 7 |
| FY04/21 | 9,975 | 7,236 | 71.6 |

(Reference) Shareholders' equity Q2 FY04/22 7,141Millions of yen FY04/21 6,429Millions of yen

## 2.Dividends

|  | Dividend per share |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | End of first quarter | End of second quarter | End of the third quarter | Term end | Total |
| FY04/21 | Yen | Yen 0.00 | Yen | $\begin{array}{r} \text { Yen } \\ 10.00 \end{array}$ | $\begin{array}{r} \text { Yen } \\ 10.00 \end{array}$ |
| FY04/22 | - | 0.00 |  |  |  |
| FY04/22 (Forecast) |  |  | - | 20.50 | 20.50 |

(NOTE) Revisions to the most recently announced dividend forecasts :None
3.Forecasts for the fiscal year ended April 31, 2022 (May 1, 2021 to April 30, 2022)

|  | Net sales |  | Operating income |  | Ordinary income |  | Net profit Attributable to owners of parent |  | Earnings Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Full year | Millions of yen 14,000 | 13.2 | $\begin{array}{r} \text { Millions of yen } \\ 2,250 \end{array}$ | 3.2 | $\begin{array}{\|r\|} \hline \text { Millions of yen } \\ 2,248 \end{array}$ | 4.6 | $\begin{array}{\|r\|} \hline \text { Millions of yen } \\ 1,612 \end{array}$ | 3.6 | $\begin{array}{r} \text { Yen } \\ 101.53 \end{array}$ |

(NOTE) Revisions to the consolidated forecasts most recently announced : None
(NOTE)Because we manage our performance on an annual basis, our earnings forecasts are only for the full fiscal year.

## Notes

(1)Changes of important subsidiaries during the period : None
(changes in specified subsidiaries resulting in change in scope of consolidation)
New - Exclusion
(2)Application of particular accounts procedures to the preparation of quarterly consolidated financial statements
: None
(3)Changes in accounting policies and changes or restatement of accounting estimates
(1) Changes in accounting policies caused by revision of accounting standards : Yes
(2) Changes in accounting policies other than (1) : None
(3) Changes in accounting estimates : None
(4) Restatement : None
(4)Number of shares of outstanding(common stock)

| (1)Number of shares outstanding at the end of the period(including treasury stock) | Q2 FY04/22 | 16,267,200Shares | FY04/21 | 16,255,200Shares |
| :---: | :---: | :---: | :---: | :---: |
| (2) Number of treasury shares at the end of the period | Q2 FY04/22 | 369,481Shares | FY04/21 | 377,523Shares |
| (3) Average number of shares during the period | Q2 FY04/22 | 15,889,462Shares | Q2 FY04/21 | 15,794,423Shares |

※ This quarterly financial report is not subject to quarterly review by a certified public accountant or auditing firm.
※ Explanations and other special notes concerning the appropriate use of business performance forecasts The forward-looking statements, including earnings forecasts, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable, and are not promises by the Company regarding future performance. Actual results may differ significantly from these forecasts due to various factors. Please refer to "1. Qualitative information on the current quarter's performance, (3) Explanation of future forecasts such as Consolidated performance Forecasts" on page 5 of the attached material for the assumptions on the performance forecast and notes on the use of the performance forecast.
(Reference only)
In case of any discrepancies between Japanese version and English version, Japanese Language version shall Prevail.

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3. Qualitative Information on the current quarter's performance
(1) Explanation of Operating Results

In the second quarter of the cumulative year under review, the outlook for the Japanese economy remained uncertain due to concerns over the re-expansion of COVID-19 and the global shortage of semiconductors, while expectations for a recovery in the real economy are expected due to the stabilization of the expansion of COVID-19 and the lifting of the declaration of an emergency situation.

Under these circumstances, the status of each of our segments in the second quarter of the current fiscal year was as follows.
(1) Commerce Business
a. Domestic business

In the new iPhone shopping season, which was the biggest shopping season in the second quarter of the current fiscal year, we developed products that captured market trends, such as the launch of Pail Blue in iFace Reflection, maximized the number of new products to be launched on the handset launch date, delivered numerous new product presses before and after the handset's launch, resulting in "visibility $\boldsymbol{\rightarrow}$ customer referrals," and introduced a new series (Look in Clear, Cardina) in accordance with the initial plan. In addition, we controlled inventories to prevent stock shortages and excessiveness while watching sales and sales forecasts for each model in advance. As a result, we were able to greatly increase our overall responsiveness compared to the previous fiscal year and maximize sales.

Retailing: iFace has received nominated purchases due to its strong brand power (awareness and repeat rate), and is performing well compared to its competitors, further enhancing its presence within the market.

Wholesale: Sale continued track record of sales to carriers helped us expand sales through new carrier sales channels, which led to a significant increase in sales.
b. Overseas Business

In the U.S., which is the core of our overseas business, strengthening organizational strength of EC sales, e-commerce sales of music toys remained strong, and orders from Retailer increased due to the impact of the resuming economic activity in the country. Strengthening organizational strength of product planning and low rebound general merchandise development progressed. Especially sales of low-rebound general merchandise were supported by many consumers by strengthening character development, and iFace was able to increase sales by developing characters tailored to low-rebound general merchandise. As a result of the above, in the consolidated cumulative second quarter under review, retail sales grew significantly by $15.0 \%$ from the same quarter of the previous year, and wholesale sales grew by $209.7 \%$ from the same quarter of the previous year.
As a result, the Commerce Business posted net sales of JPY4,486,877 thousand (up 1.4\% year on year) and segment income (operating income) of JPY1,178,699 thousand (down $3.7 \%$ year on year) for the second quarter of the current fiscal year.
(2) Platform Business
a. Next Engine

Since the launch of this service in 2008, Next Engine has pursued operational efficiency and automation in its e-commerce back-office by developing functions that leverage the strengths of its own Internet shop operations. In 2013, we realized platformization with the API that we released, and in 2018, we made upfront investments in call center BPO (business process outsourcing) in order to shift our Next Engine operating resources to more important customer success activities for further business growth. Currently, we have provided even better quality than in-house call center operations. As a result, the total number of contracted clients exceeded 5,000 as of September 2021, and grew to 5,093 as of the end of the second quarter (up $17.1 \%$ from the same quarter of the previous year). In addition,
during the second quarter of the fiscal year under review, GMV (the amount of orders processed) among Next Engine clients was JPY268.5 billion (an increase of $28.8 \%$ from the same quarter of the previous fiscal year), and the unit price per client was JPY35,141 (an increase of $0.7 \%$ from the same quarter of the previous fiscal year), maintaining a high level compared to the level before the expansion of COVID19. As a result, net sales rose $20.1 \%$ year on year to JPY552,213 thousand. On the cost front, we recorded steady increases in both sales and profits, up 21.3\% year on year, despite a moderate increase in the operating income margin. This was due to an increase in fixed costs stemming from a temporary increase of JPY12,137 thousand year on year in server costs as a result of promote in investment in the shift to cloud infrastructure. Hamee Consulting Corp., which had been planned at the beginning of the fiscal year, started the establishment agent in this quarter, and we will further strengthen cross-selling with this company and pursue synergies.
b. Hamee Consulting Corp.

Hamee Consulting Corp., which provides sales support consulting for e-commerce businesses, continued to expand sales through consulting from large customers, and we were able to significantly increase revenues. In addition, we are seeing an increase in orders for e-commerce website management agency and production and renewal. Accordingly, we will establish a new specialized department in November 2021 to make it a new pillar of our business.

As a result, net sales in the Platform Business increased $21.7 \%$ year on year to JPY1,323,078 thousand and segment profit increased 20.4\% to JPY545,156 thousand.
(3) Others

This is new services that includes Hometown Tax Payment Support Service, Hamic POCKET mobile devices for elementary school students, and RUKAMO, ethical net shops.
With regard to the Hometown Tax Payment Support Service, the service has been expanded to meet front-side needs such as the conversion and renovation of local government portal sites and advertising production, and the amount of donations in the second quarter of the current fiscal year increased significantly by $53.4 \%$ from the same quarter of the previous fiscal year. We will continue to leverage the strengths of our e-commerce operations while aiming to expand our business by utilizing Next Engine to improve operational efficiency.

Regarding Hamic POCKET, we plan to release Hamic POCKET L which has significantly improved recharging functions compared to conventional products. Going forward, we will continue to verify issues while deepening communication with users, with the aim of achieving PMF.

As a result, sales in the cumulative second quarter of the fiscal year under review amounted to JPY138,501 thousand (up 26.5\% from the same quarter of the previous year). On the other hand, segment income (operating loss) amounted to a loss of JPY151,325 thousand (loss of JPY168,467 thousand for the same quarter of the previous year).

As a result, in the first half of the current fiscal year, net sales were JPY5,948,457 thousand (up $5.8 \%$ year on year); operating income was JPY1,134,415 thousand (up 14.3\%); ordinary income was JPY1,202,276 thousand (up 24.1\%); and Net profit attributable to owners of parent was JPY943,795 thousand (up 40.5\%).
As a change in accounting policy, we have applied the "Accounting Standard for Revenue Recognition" (ASBJ Statement No. 29, March 31, 2020) and other standards from the beginning of the first quarter of the current fiscal year. For details, please refer to "2. Quarterly Consolidated Financial Statements and Major Notes, (4) Notes to Quarterly Consolidated Financial Statements(Changes in Accounting Policies)."

## (2) Explanation of Financial Position

(1) Financial position

Assets at the end of the second quarter under review increased by JPY1,636,837 thousand from the end of the previous fiscal year to JPY9,975,591 thousand. This was mainly due to an increase of JPY268,785 thousand in notes and accounts receivable-trade due to an increase in net sales, an increase of JPY599,608 thousand in other current assets mainly due to an increase in advances paid, and an increase of JPY359,805 thousand in buildings and structures and JPY309,623 thousand in land resulting from the relocation of offices of Hamee Global Inc.
Liabilities increased by JPY928,126 thousand from the end of the previous fiscal year to JPY2,738,827 thousand. This was mainly due to an increase of JPY887, 822 thousand in short-term loans payable.

Net assets increased by JPY708,711 thousand from the end of the previous fiscal year to JPY7,236,764 thousand. This was mainly due to an increase of JPY784,876 thousand in retained earnings due to an increase in retained earnings carried forward and a decrease of JPY94,157 thousand in foreign currency translation adjustments.
(2) Cash Flow

Cash and cash equivalents (hereinafter referred to as "funds") at the end of the second quarter of the current fiscal year increased by JPY51,034 thousand from the end of the previous fiscal year to JPY3,405,651 thousand.
The status of each cash flow at the end of the second quarter of the current fiscal year and their factors are as follows.

## Cash flows from operating activities

Net cash used in operating activities was JPY58,385 thousand (net cash inflow of JPY181,545 thousand for the same quarter of the previous year). This was mainly due to outflows of JPY172,307 thousand for gain on sales of shares of subsidiaries and associates, an increase of JPY281,865 thousand for trade receivables, an increase of JPY288,794 thousand for inventories, an increase of JPY344,312 thousand for advance payments, and income taxes paid of JPY478,782 thousand, which outweighed income factors such as income before income taxes and minority interests of JPY1,345,691 thousand.

Cash flows from investing activities
Net cash used in investing activities was JPY578,203 thousand (compared with JPY155.1 million used in the same quarter of the previous fiscal year). This was mainly due to outflow factors such as purchase of property, plant and equipment of JPY637,318 thousand and purchase of intangible assets of JPY90,122 thousand, which outweighed inflow factors such as proceeds from sales of shares of subsidiaries and associates of JPY182,354 thousand.

## Cash flows from financing activities

Net cash provided by financing activities was JPY722,080 thousand (compared with an outflow of JPY130,419 thousand for the same quarter of the previous year). This was mainly due to factors such as an increase in short-term loans payable of JPY900 million and dividend payments of JPY158,776 thousand.

## (3) Explanation of future forecasts such as Consolidated performance Forecasts

There are no changes to the full-year consolidated earnings forecast announced on June 14, 2021.
2. Quarterly Consolidated Financial Statements and Major Notes
(1) Quarterly Consolidated Balance Sheets
(Thousands of yen)
End of previous fiscal year End of 2nd quarter of the year (As of April 30, 2021) (As of October 31, 2021)

| Assets |  |  |
| :---: | :---: | :---: |
| Current assets |  |  |
| Cash and deposits | 3,354,616 | 3,405,651 |
| Notes and accounts receivable | 1,590,162 | 1,858,947 |
| Inventory | 962,612 | 1,232,691 |
| Work in process | 4,674 | 8,094 |
| Raw materials and supplies | 5,800 | 13,704 |
| Others | 571,999 | 1,171,608 |
| Allowance for doubtful accounts | $\triangle 33,133$ | $\triangle 39,358$ |
| Total current assets | 6,456,733 | 7,651,340 |
| Fixed assets |  |  |
| Property, plant and equipment |  |  |
| Buildings and structures | 208,420 | 568,225 |
| Accumulated depreciation | $\triangle 60,667$ | $\triangle 65,570$ |
| Buildings and structures, net | 147,753 | 502,655 |
| Automotive equipment | - | 2,216 |
| Accumulated depreciation | - | $\triangle 166$ |
| Vehicles, net | - | 2,049 |
| Tools, furniture and fixtures | 638,447 | 788,879 |
| Accumulated depreciation | $\triangle 501,983$ | $\triangle 564,174$ |
| Tools, furniture, and fixtures, net | 136,464 | 224,705 |
| Land | - | 309,623 |
| Construction in progress | 334,921 | 107,781 |
| Total property, plant and equipment | 619,139 | 1,146,816 |
| Intangible assets |  |  |
| Goodwill | 340,255 | 232,323 |
| Software | 235,794 | 250,710 |
| Trademark rights | 14,002 | 12,378 |
| Others | 13,720 | 15,104 |
| Total intangible assets | 603,772 | 510,516 |
| Investments and other assets |  |  |
| Investment securities | 34,407 | 48,750 |
| Stocks of subsidiaries and affiliates | 46,749 | 26,108 |
| Net defined benefit asset | 15,197 | 3,186 |
| Deferred tax assets | 417,860 | 453,913 |
| Others | 150,945 | 134,959 |
| Allowance for doubtful accounts | $\triangle 6,052$ | - |
| Total investments and other assets | 659,108 | 666,919 |
| Total noncurrent assets | 1,882,020 | 2,324,251 |
| Total assets | 8,338,753 | 9,975,591 |

End of previous fiscal year End of 2nd quarter of the year (As of April 30, 2021) (As of October 31, 2021)

| Liabilities |  |  |
| :---: | :---: | :---: |
| Current liabilities |  |  |
| Accounts payable | 208,741 | 240,603 |
| Short-term loans | 12,177 | 900,000 |
| Current portion of long-term loans payable | 48,036 | 48,036 |
| Accounts payable-other | 729,990 | 769,504 |
| Accrued expenses | 185,142 | 212,374 |
| Income taxes payable | 478,607 | 451,563 |
| Provision for bonuses | 51,096 | 19,064 |
| Reserve for sales returns | 6,938 | - |
| Provision for discount points | 217 | - |
| Others | 25,114 | 67,173 |
| Total current liabilities | 1,746,062 | 2,708,319 |
| Noncurrent liabilities |  |  |
| Long-term loan | 43,853 | 19,835 |
| Others | 20,785 | 10,673 |
| Total Noncurrent liabilities | 64,638 | 30,508 |
| Total liabilities | 1,810,701 | 2,738,827 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Common stock | 594,043 | 597,785 |
| Capital surplus | 532,785 | 541,735 |
| Retained earnings | 5,612,726 | 6,397,603 |
| Treasury stock | $\triangle 363,636$ | $\triangle 355,929$ |
| Total shareholders' equity | 6,375,918 | 7,181,195 |
| Other accumulated comprehensive income |  |  |
| Valuation difference on securities | - | 108 |
| Adjustments on Foreign currency statement translation | 54,009 | $\triangle 40,147$ |
| Total other accumulated comprehensive income | 54,009 | $\triangle 40,038$ |
| Stock Option | 98,124 | 95,608 |
| Total net assets | 6,528,052 | 7,236,764 |
| Total liabilities and net assets | 8,338,753 | 9,975,591 |

(2) Quarterly Consolidated Statements of Income and Quarterly Consolidated Statements of Comprehensive Income

Consolidated income statement for the quarter
2nd Quarter of the fiscal year
(Thousands of yen)

|  | First six-month period of previous fiscal year (From May 1, 2020 To October 31, 2020) | First six-month period of fiscal year <br> (From May 1, 2021 <br> To October 31, 2021) |
| :---: | :---: | :---: |
| Net sales | 5,621,882 | 5,948,457 |
| Cost of sales | 2,155,876 | 2,046,856 |
| Gross profit | 3,466,006 | 3,901,601 |
| Reversal of reserve for sales returns | 6,716 | - |
| Provision for reserve for sales returns | 3,986 | - |
| Gross profit after adjustment of reserve for sales returns | 3,468,736 | 3,901,601 |
| Selling, general and administrative expenses | 2,475,911 | 2,767,185 |
| Operating income | 992,825 | 1,134,415 |
| Non-operating income |  |  |
| Interest income | 384 | 730 |
| Equity in earnings of associated companies | 1,529 | - |
| Foreign exchange gains | - | 43,924 |
| Others | 8,181 | 29,157 |
| Total non-operating income | 10,094 | 73,812 |
| Non-operating expenses |  |  |
| Interest expenses | 5,229 | 76 |
| Payment Guarantee Fee | 2,749 | 3,395 |
| Equity in losses of affiliates | - | 736 |
| Foreign exchange losses | 17,162 | - |
| Others | 8,857 | 1,742 |
| Total non-operating expenses | 33,999 | 5,951 |
| Ordinary profit | 968,920 | 1,202,276 |
| Extraordinary gains |  |  |
| Gain on sales of noncurrent assets | 370 | 28 |
| Gain on sales of investment securities | 4,999 | - |
| Gain on sales of stock of affiliates | - | 172,307 |
| Gain on reversal of subscription rights to shares | 1,258 | - |
| Total extraordinary income | 6,628 | 172,336 |
| Extraordinary loss |  |  |
| Loss on retirement of noncurrent assets | - | 1,309 |
| Loss on valuation of investment securities | 10,164 | 27,611 |
| Loss on reversal of foreign currency translation adjustments | 868 | - |
| Total extraordinary loss | 11,032 | 28,921 |
| Quarter net profit before income taxes and minority interests | 964,515 | 1,345,691 |
| Income taxes | 364,888 | 441,093 |
| Income taxes-deferred | $\triangle 72,275$ | $\triangle 39,196$ |
| Total income taxes | 292,613 | 401,896 |
| Quarterly net profit | 671,902 | 943,795 |
| Quarterly net profit attributable to owners of parent | 671,902 | 943,795 |

Quarterly Consolidated Statements of Comprehensive Income
Second Quarter Consolidated Cumulative Period

| (Thousands of yen) |  |  |
| :---: | :---: | :---: |
|  | First six-month period of previous fiscal year (From May 1, 2020 To October 31, 2020) | First six-month period of fiscal year <br> (From May 1, 2021 <br> To October 31, 2021) |
| Quarterly net profit | 671,902 | 943,795 |
| Other comprehensive income |  |  |
| Valuation difference on securities | - | 108 |
| Adjustment on foreign currency statement translation | 40,959 | $\triangle 94,157$ |
| Total other comprehensive income | 40,959 | $\triangle 94,048$ |
| Quarterly comprehensive income | 712,862 | 849,746 |
| (Details) |  |  |
| Quarterly comprehensive income attributable to owners of the parent | 712,862 | 849,746 |
| Comprehensive income attributable to non-controlling interests | - | - |

(3) Quarterly Consolidated Statements of Cash Flows

|  | First six-month period of previous fiscal year (From May 1, 2020 To October 31, 2020) | First six-month period of fiscal year <br> (From May 1, 2021 <br> To October 31, 2021) |
| :---: | :---: | :---: |
| Net cash provided by (used in) operating activities |  |  |
| Income before income taxes and minority interests | 964,515 | 1,345,691 |
| Depreciation and amortization | 140,957 | 169,603 |
| Amortization of goodwill | 96,604 | 102,373 |
| Loss on retirement of property, plant and equipment | - | 1,309 |
| Loss on sales of property, plant and equipment ( $\triangle$ gains) | $\triangle 370$ | $\triangle 28$ |
| Gain on sales of stock of affiliates | - | $\triangle 172,307$ |
| Loss on revaluation of marketable securities ( $\triangle$ gains) | 10,164 | 27,611 |
| Loss on sales of marketable equity securities ( $\triangle$ gains) | $\triangle 4,999$ | - |
| Increase (decrease) in allowance for doubtful accounts ( $\triangle$ decreased) | 20,929 | 846 |
| Increase (decrease) in provision for point for discount( $\triangle$ decreased) | 215 | $\triangle 217$ |
| Increase (decrease) in accrued bonuses | 219 | $\triangle 31,024$ |
| Increase (decrease) in provision for sales returns ( $\triangle$ decreased) | $\triangle 2,730$ | $\triangle 6,938$ |
| Increase (decrease) in liability for retirement benefits( $\triangle$ decrease) | 19,367 |  |
| Increase (decrease) in net defined benefit asset and liability | - | 11,760 |
| Interest and dividend income | $\triangle 384$ | $\triangle 730$ |
| Interest expenses | 5,229 | 76 |
| Share of profit (loss) of entities accounted for using equity method ( $\triangle$ profit) | $\triangle 1,529$ | 736 |
| Foreign exchange gains ( $\triangle$ gains) | 917 | $\triangle 469$ |
| Loss on reversal of foreign currency translation adjustments due to liquidation of a foreign subsidiary | 868 | - |
| Increase (decrease) in notes and accounts receivable trade ( $\triangle$ increased) | $\triangle 589,232$ | $\triangle 281,865$ |
| Increase (decrease) in inventories ( $\triangle$ increased) | 24,775 | $\triangle 288,794$ |
| Increase (decrease) in sales returns ( $\triangle$ increased) | - | $\triangle 17,773$ |
| Increase(decrease) in notes and accounts payabletrade( $\triangle$ decrease) | $\triangle 22,065$ | 36,864 |
| Increase (decrease) in advances paid ( $\triangle$ increased) | $\triangle 61,611$ | $\triangle 344,312$ |
| Increase (decrease) in deposits paid ( $\triangle$ increased) | 687 | $\triangle 8,679$ |
| Increase (decrease) in accounts payable-other ( $\triangle$ decrease) | 15,972 | 111,152 |
| Increase (decrease) in accrued expenses ( $\triangle$ decrease) | 29,115 | 28,070 |
| Increase (decrease) in refund liability( $\triangle$ decrease) | - | 28,269 |
| Others | $\triangle 40,166$ | $\triangle 290,999$ |
| Subtotal | 607,450 | 420,224 |
| Interest and dividend received | 384 | 730 |
| Interest expenses paid | $\triangle 5,019$ | $\triangle 557$ |
| Income taxes paid | $\triangle 421,268$ | $\triangle 478,782$ |
| Net cash provided by (used in) operating activities | 181,545 | $\triangle 58,385$ |
| Cash flow from investing activities |  |  |
| Purchase of property, plant and equipment | $\triangle 91,350$ | $\triangle 637,318$ |
| Proceeds from sales of property, plant and equipment | 370 | 267 |
| Purchase of intangible assets | $\triangle 57,683$ | $\triangle 90,122$ |
| Purchase of investment securities | $\triangle 14,250$ | $\triangle 36,065$ |
| Proceeds from sale of investment securities | 5,000 | - |
| Proceeds from sale of investments in subsidiaries | - | 182,354 |
| Others | 2,812 | 2,679 |
| Cash flow from investing activities | $\triangle 155,100$ | $\triangle 578,203$ |


(4) Notes to Quarterly Consolidated Financial Statements
(Notes on the Going Concern Assumption)
Not applicable.
(Change in scope of consolidation or scope of application of the equity method)
Significant changes in the scope of application of the equity method
During the second quarter of the current fiscal year, we sold a portion of its shares in Shippino Co., Ltd. and removed it from the scope of application of the equity method.
(Notes on Significant Changes in the Amount of Shareholders' Equity) Not applicable.
(Changes in Accounting Policies)
(Application of Accounting Standard for Revenue Recognition)
The "Accounting Standard for Revenue Recognition" (ASBJ Statement No. 29, March 31, 2020, hereinafter referred to as the "Accounting Standard for Revenue Recognition") and other standards are applied from the beginning of the first quarter of the current fiscal year to recognize revenue when control of promised goods or services is transferred to customers in an amount that is expected to be received in exchange for those goods or services.

As a result, sales discounts, which were previously recorded as non-operating expenses, have been reduced from net sales. In the Commerce segment, the Company changed its method of recognizing as income and cost of sales the allowance for sales returns, which was recorded as a current liability based on the amount equivalent to gross profit, excluding the amount equivalent to revenue and cost of sales of products expected to be returned. Consequently, the consideration for products expected to be returned is included in "Other" in current liabilities as a refund liability, and assets recognized as the right to recover products from customers when the refund liability is settled are included in "Other" in current assets as a return asset.

In the past, the unused portion of the in-house points granted to customers was recorded as "Provision for points." However, due to the immateriality of the amount of these points, we have changed to a method that does not identify separate performance obligations.
The Commerce segment applies the alternative treatment set forth in Item 98 of "Guidance on Accounting Standards for income Recognition" and recognizes revenue upon shipment for domestic sales of merchandise when the period between the time of shipment and the time when control of the merchandise is transferred to the customer is normal.

With regard to the application of the revenue recognition accounting standard, etc., in accordance with the transitional treatment stipulated in the provisions of paragraph 84 of the Accounting Standard for Revenue Recognition, the cumulative effect of retrospectively applying the new accounting policy prior to the beginning of the first quarter of the current fiscal year is added or deducted from retained earnings at the beginning of the first quarter of the current fiscal year, and the new accounting policy is applied from the beginning balance of the current fiscal year. However, the new accounting policy has not been applied retrospectively to contracts for which the method set forth in paragraph 86 of the Revenue Recognition Accounting Standard has been applied and substantially all revenue amounts have been recognized in accordance with previous treatment prior to the beginning of the first quarter of the current fiscal year. In addition, the Company applies the method stipulated in paragraph 86 of the Revenue Recognition Accounting Standard and paragraph (1) of the Written Accounting Standard. Contract modifications made prior to the beginning of the first quarter of the current fiscal year are accounted for under the terms of the contract after reflecting all contract modifications, and the cumulative effect of these modifications is adjusted to retained earnings at the beginning of the first quarter of the current
fiscal year.
As a result, net sales for the second quarter of the current fiscal year decreased by JPY5,381 thousand, cost of sales decreased by JPY2,151 thousand, operating income decreased by JPY3,230 thousand, and ordinary income and income before income taxes decreased by JPY917 thousand each. In addition, the balance of retained earnings at the beginning of the fiscal year decreased by JPY1,826 thousand.

In accordance with the transitional treatment stipulated in paragraph 28-15 of the "Accounting Standard for Quarterly Financial Statements" (ASBJ Statement No. 12, March 31, 2020), information disaggregated by revenue from contracts with customers for the second quarter of the previous fiscal year is not presented.
(Segment Information, etc.)
[Segment Information]
I Previous 2nd Quarter (From May 1, 2020 to October 31, 2020)
1.Information on net sales and profits or losses by reported segment

|  |  |  |  |  | Total | (Thousands of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reportable segments |  |  | Others (NOTE) 1 |  | Adjusted amount (NOTE)2 | Quarterly consolidated amount recorded in the income statement (NOTE)3 |
|  | Commerce Business | Platform Form Business | Total |  |  |  |  |
| Net sales |  |  |  |  |  |  |  |
| Sales to customers | 4,425,659 | 1,086,745 | 5,512,404 | 109,477 | 5,621,882 | - | 5,621,882 |
| Inter-segment Sales or reclasses | - | 658 | 658 | - | 658 | $\triangle 658$ | - |
| Total | 4,425,659 | 1,087,403 | 5,513,062 | 109,477 | 5,622,540 | $\triangle 658$ | 5,621,882 |
| Segment profit / (loss) $(\triangle)$ | 1,223,658 | 452,685 | 1,676,344 | $\triangle 168,467$ | 1,507,877 | $\triangle 515,052$ | 992,825 |

(NOTE)1. The "Others" category is a business segment that is not included in reportable segments, and includes Hometown Tax Payment support services, services for EC businesses that are not linked to the main functions of the Next Engine, etc.
(NOTE)2. Adjusted amount of $\triangle$ JPY515,052 thousand is mainly corporate expenses that are not allocated to reportable segments, and mainly general and administrative expenses.
(NOTE)3. Segment profit is consistent with operating profit in the quarterly consolidated statements of income.
2.Information on impairment loss on noncurrent assets and goodwill by reportable segment

Not applicable.

II Current Second Quarter (From May 1, 2021 to October 31, 2021)
1.Information on net sales and income (loss) by reportable segment and revenue decomposition information
(Thousands of yen)

|  | Reportable segments |  |  | Others <br> (NOTE) 1 | Total | Adjusted amount (NOTE)2 | Quarterly consolidated amount recorded in the income statement (NOTE)3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Commerce Business | Platform Form Business | Total |  |  |  |  |
| Net sales <br> Arise from contracts with customers revenue | 4,486,877 | 1,323,078 | 5,809,955 | 138,501 | 5,948,457 | - | 5,948,457 |
| Sales to customers <br> Inter-segment Sales or reclasses | $4,486,877$ | $1,323,078$ | $5,809,955$ | $138,501$ | $5,948,457$ | - | 5,948,457 |
| Total | 4,486,877 | 1,323,078 | 5,809,955 | 138,501 | 5,948,457 | - | 5,948,457 |
| Segment profit / (loss) $(\triangle)$ | 1,178,699 | 545,156 | 1,723,855 | $\triangle 151,325$ | 1,572,530 | $\triangle 438,114$ | 1,134,415 |

(NOTE)1. The "Others" category is a business segment that is not included in the reportable segments, and includes Hometown Tax Payment support services, Hamic POCKET, a watch mobile device for elementary school students, and RUKAMO, an ethical net shop.
(NOTE)2. Adjusted amount of $\triangle \mathrm{JPY} 438,114$ thousand is mainly corporate expenses that are not allocated to reportable segments, and mainly general and administrative expenses.
(NOTE)3. Segment profit is consistent with operating profit in the quarterly consolidated statements of income.
2.Information on impairment loss on noncurrent assets and goodwill by reportable segment Not applicable.
3.Changes in reportable segments

As stated in Changes in Accounting Policies, we have applied the Revenue Recognition Accounting Standard and other standards from the beginning of the first quarter of the current fiscal year, and changed the accounting method for revenue recognition. As a result, the method of calculating income or loss for business segments has been changed in the same manner.

As a result of this change, compared with the previous method, net sales in the Commerce Business for the second quarter of the current fiscal year decreased by JPY5,599 thousand, segment income decreased by JPY3,447 thousand, net sales in the Other Business increased by JPY217 thousand, and segment income increased by JPY217 thousand.
(Significant Subsequent Events)
Not applicable.

