

Notice Regarding the Construction of a New Building at a Machine Tools Sales Subsidiary in Switzerland

STAR MICRONICS CO., LTD. (“the Company”) announced that, as resolved at its Board of Directors’ meeting held on December 27, 2021, the Company decided to construct a new building at Star Micronics AG (“SMAG”), a wholly-owned machine tools sales subsidiary of the Company in Switzerland. The details are as follows.

SMAG was established in Oct. 1991 in Zurich, Switzerland, and has been engaged in the sales of machine tools all over Europe, excluding five regions—Germany, UK, France, and the Nordic and Benelux countries. By constructing a new building at SMAG, a central player in Europe, the Company aims to expand its European market share by strengthening before-sales and presales service activities and its ability to propose various applications.

1. Purpose of Constructing a New Building

- (1) Increase the number of machines on the floor by expanding the showroom. The Company plans to strengthen before-sales services by providing processing tests in a timely manner and supporting sales activities by actively holding private shows.
- (2) Set up a workshop area to hold sessions for sales representatives. The company aims to provide higher-level technical support and improve its sales capabilities.
- (3) Taking advantage of good access from all over Europe, the Company aims to provide customer support for other sales subsidiaries in Europe to enhance sales activities in all of Europe.
- (4) Improve customer satisfaction by proposing processing technologies and applications of high added value that lead to solutions for customers.

2. Outline of the New Building

Planned Construction Site:	Zurich, Switzerland (area adjacent to current SMAG location)
Site Area:	Approx. 2,500 m ²
Building Area:	Approx. 1,500 m ² (current building area approx. 1,200 m ²)
Total Project Cost:	Approx. ¥1.2 billion
Planned Completion:	May 2024

3. Impact on Operating Results

This project has no impact on the Company’s consolidated operating performance ending Dec. 2021.