



January 4, 2022

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.

Representative: Representative Director, Group President and Chief Executive Officer

Koki Sato

(JASDAQ code: 4293)

Notice of Change in Major Shareholders

SEPTENI HOLDINGS CO., LTD. (the “Company”) hereby announces that there was a change in the major shareholders of the Company as of January 4, 2021, as follows.

1. Background of the change

The Company confirmed the change in its major shareholder below due to the share exchange with Dentsu Direct Inc. becoming effective and the issue of new shares through the third-party allotment to Dentsu Group Inc. as an underwriter.

2. Overview of major shareholder

Trade Name	Village Seven Co., Ltd.
Address	3-6-21, Konan, Minato-ku, Tokyo
Name and title of representative	Representative Director, Mamoru Nanamura

3. Number and share of voting rights held by the major shareholder before and after the change

	Number of voting rights (Number of shares held)	Percentage of all voting rights	Major shareholder ranking
Before change (As of September 30, 2021)	144,190 (14,419,000 shares)	11.25%	—
After change (As of January 4, 2022)	144,190 (14,419,000 shares)	6.83%	—

(Notice) 1. The information above is based on the list of shareholders as of September 30, 2021, and the Company has not confirmed the actual number of shares owned under the relevant shareholder’s name. The major shareholder ranking is not described here because the Company has not confirmed it yet.

2. The percentage of all voting rights is rounded off to the second decimal place.

4. Future outlook

There is no significant reportable information regarding the future outlook.

■Inquiries

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*Please contact us by e-mail for any inquiries as the employees work from home due to the current situation of COVID-19 as of January 4, 2022.