

January 11, 2022

Menicon Co., Ltd.

President and CEO: Hidenari Tanaka

Securities Code: 7780

TSE, 1st section, NSE, 1st section

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Daily Disposable Lens “1DAY Menicon PremiO multifocal”
Launch in Japan

Menicon Co., Ltd. (Menicon) hereby announces the launch of ‘1DAY Menicon PremiO multifocal’, a silicon-hydrogel daily disposable contact lens, in Japan from January 11, 2022, through MELS Plan member shops and the Menicon product retailers nationwide.

For details, please refer to the follows.

End

January 11, 2022

Daily disposable multifocal contact lenses providing natural and comfortable vision

"1DAY Menicon PremiO multifocal" released



Menicon Co., Ltd. (Headquarters: 3-21-19 Aoi, Naka-ku, Nagoya; President and CEO: Hidenari Tanaka) announced that "1DAY Menicon PremiO multifocal" daily disposable multifocal contact lenses will be released on January 11, 2022.

As people age, they tend to have difficulty in seeing nearby objects clearly. Also, using smartphones for long hours puts increased strain on the eyes. Accordingly, people in their forties and even their thirties have difficulties focusing on nearby objects. *1 In recent years, the market for multifocal contact lenses has grown every year. We believe we can provide many customers with new value by launching a new multifocal lens to the daily disposable lens market with the largest number of customers.

*1: Investigated by Menicon

The 1DAY Menicon PremiO Series have been used by many people since its launch. They are the first domestically produced daily disposable contact lenses using silicone hydrogel material that achieves both high oxygen permeability and comfort while being worn, with SMART TOUCH that enables users to remove a lens from the container cleanly and easily without touching the lens surface.

The 1DAY Menicon PremiO multifocal lens provides natural and comfortable vision at any distance with its smooth optical power distribution design for seeing near, medium, and faraway distances clearly with one lens.

In the MELS PLAN with the flat-rate system, 1DAY Menicon PremiO multifocal lenses are available at the same monthly cost as myopia lenses and astigmatism lenses. Thus, contact lens users can readily use these high-quality multifocal lenses.

Menicon proposes a new "vision" through the provision of products that meet the lifestyle and needs of each customer.

Proprietary name: 1 DAY メニコン プレミオ/Medical device approval number: 22700BZX00303000

Product information on 1DAY Menicon PremiO multifocal	
Base curve	8.4 mm
Diameter	14.2 mm
Center thickness	0.07 mm (-3.00D)
Power range	+5.00 to -6.00D (0.25 Dstep) -6.50 to -10.00D (0.50 Dstep)
Water content	56%
Oxygen permeability (Dk)	64×10^{-11} (cm ² /sec)·(mL O ₂ /[mL×mmHg]) (ISO18369-4)
Oxygen permeability (Dk/t)	91×10^{-9} (cm/sec)·(mL O ₂ /[mL×mmHg]) (-3.00D) (ISO18369-4)
Addition	Low (+1.00D), High (+2.00D)