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Group Overview and Business Activities

Company profile



Company nameMKSystem Corporation

Representative Noboru Miyake

LocationOsaka Head office

30F, Umeda Center Bldg., 2-4-12, Nakazaki-nishi, Kita-ku, Osaka, Japan

Bases
 Tokyo; Nagoya; Fukuoka; Ninohe, Iwate Prefecture; and Matsuyama

Subsidiary
 Business Net Corporation Co., Ltd. (Minato-ku, Tokyo)

Date of incorporation February 22, 1989

Capital stock219 million yen





Mission and Vision



MISSION

Management Philosophy

We provide cloud solutions that benefit you

Our services are user-friendly for consumers, their families and employers. Moreover, they support social foundations through contribution to the administration of social security services and human resources development.

VISION

Management Policies

- Provide comprehensive services in the field of the personnel and labor management
- Streamlines operations and supports the creation of added value

Our services streamline operations and increase productivity at our customers, and simultaneously adds value by supporting the entire organization as well as individual employees.

VALUES

Action Guidelines



Speed

Act with speed while being conscious of the concerns of relevant concerned parties.



Fairness

Act fairly and equitably to grow and develop together with our stakeholders.



Technology Driven

Leverage the state-of-the-art technologies to continue to innovate services.

Segment structure



Divided our business into two segments: Shalom Business and CuBe Business

Shalom Business

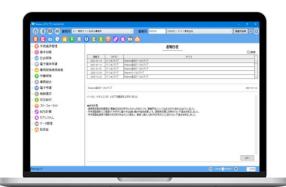
ASP service

System construction service

Monthly system service fee and initial setup fee, etc.

System product sale

Sales of working time recording systems and payroll ledgers, etc.



CuBe Business

Contracted development type • Cloud service semi-customized services

System customization and maintenance costs





Consolidated Financial Results for the First-half of FY3/22

Results highlight (consolidated)

2Q sales up 9.6% YoY to 658 million yen along with the build-up of steady revenue streams 1H earnings reached 42.9% against the full-year earnings forecast (1H of the previous fiscal year: 41.0%)

Gross profit up 4.3% YoY to 328 million yen due to amortization expenses associated with new product releases

Steady revenue from the Shalom Business up 10.4% YoY to 445 million yen

Orders received in the CuBe Business increased 25.0% YoY to 296 million yen

Financial summary (consolidated)



2Q sales up 9.6% to 658 million yen 2Q operating profit: 39 million yen despite lower operating margin

	2Q FY3/21	1Q FY3/22	2Q FY3/22	YoY change	Vs. 1Q FY3/22
Net sales	600	583	658	+9.6%	+12.9%
Gross profit	315	274	328	+4.3%	+20.0%
Gross margin	52.5%	47.0%	50.0%	(2.6)pt	+2.9pt
Operating profit	44	(9)	39	(9.8)%	-
Operating margin	7.3%	-	6.0%	(1.3)pt	-
Profit attributable to owners of parent	30	(19)	14	(51.1)%	-
Basic earnings per share (Yen)	5.59	(3.61)	2.73	-	-

Balance sheet (consolidated)



Fixed cost ratio up from the end of the previous fiscal year due to increased stock of software Stable financial base with an equity ratio of 61.4%

	FY3/20	2Q FY3/21	FY3/21	2Q FY3/22
Total current assets	1,196	1,073	1,172	1,052
Accounts receivable-trade	420	406	467	429
Total non-current assets	1,038	1,141	1,069	1,088
Total current liabilities	599	545	586	647
Advances received	33	48	42	53
Total non-current liabilities	330	369	252	141
Total net assets	1,304	1,299	1,402	1,350

Cash flows (consolidated)



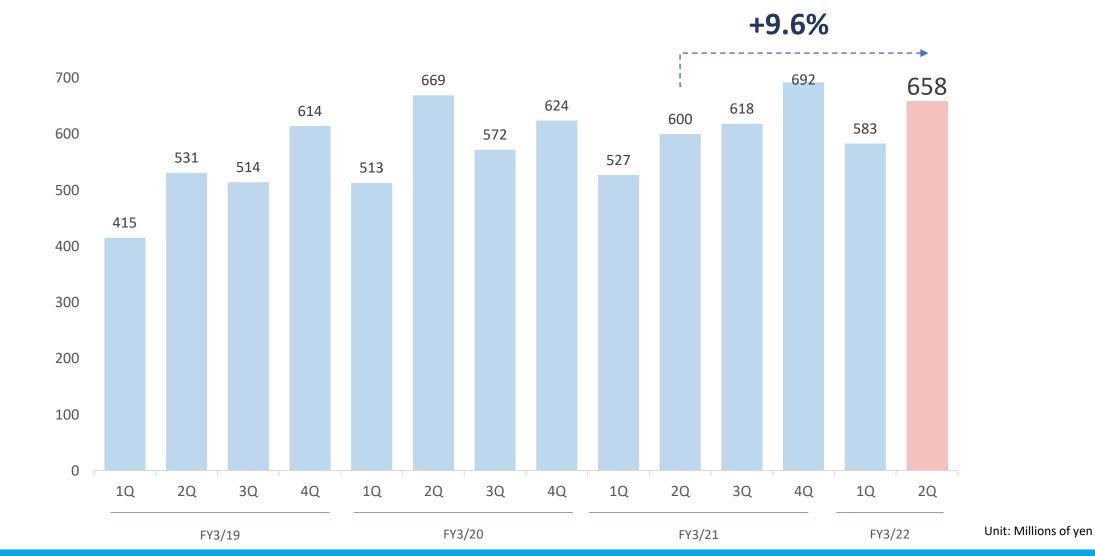
Cash flow from operating activities increased 172.2% YoY to 210 million yen Stable investment for product development Dividend payment and debt repayment progressed as planned

	FY3/20	1H FY3/21	FY3/21	1H FY3/22
Cash flows from operating activities	814	77	340	210
Cash flows from investing activities	(330)	(276)	(381)	(227)
Cash flows from financing activities	(60)	62	(64)	(126)
Net increase (decrease) in cash and cash equivalents	423	(137)	(105)	(143)
Cash and cash equivalents at end of period	722	585	617	474

Net sales (consolidated)



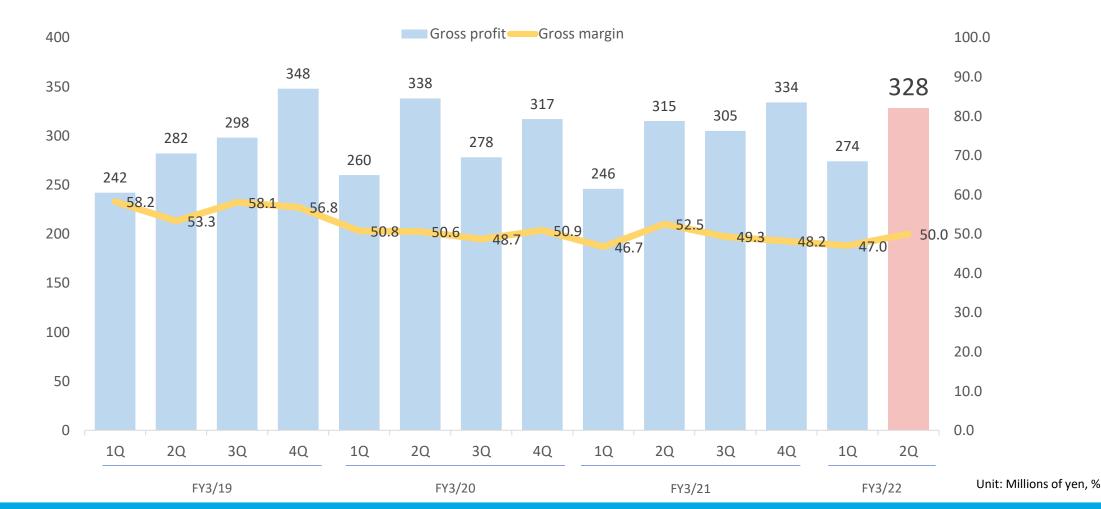
Total sales increased steadily at 9.6% YoY



Gross profit (consolidated)



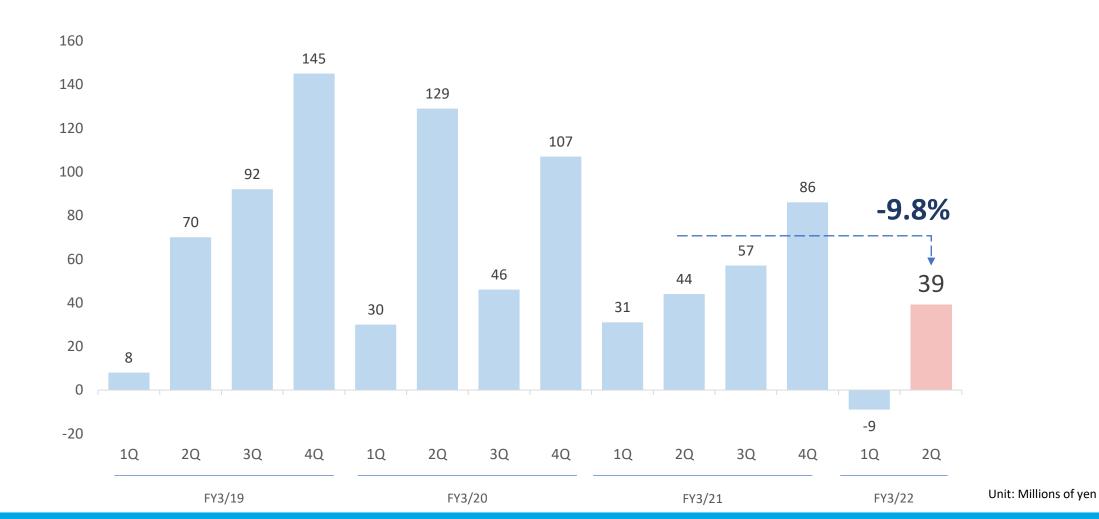
Gross profit up 4.3% YoY. However, gross margin declined 2.6pt compared with the same period a year earlier as the cost of sales rose due to higher amortization expenses, and labor costs associated with the bolstering system development.



Operating profit (consolidated)



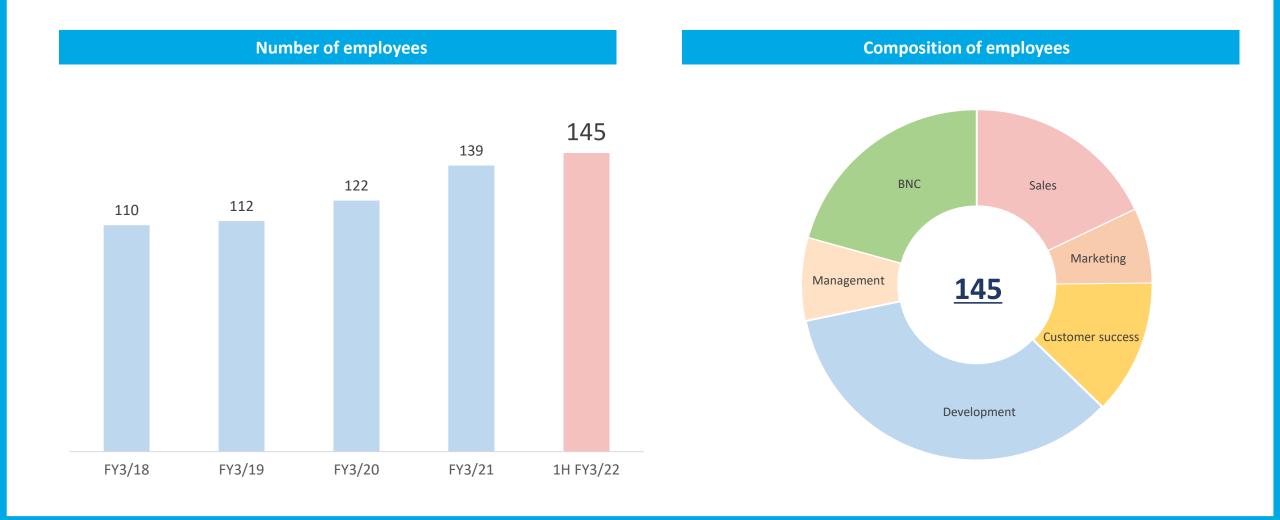
Despite higher sales, operating profit fell 9.8% YoY mainly because we prioritized recruitment, relocated the Tokyo office, and accelerated sales promotion activities



Number of employees (consolidated)



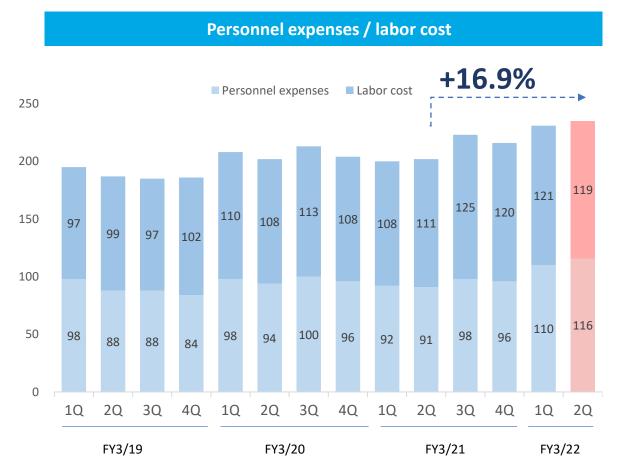
Number of employees increased by strengthening sales and development systems

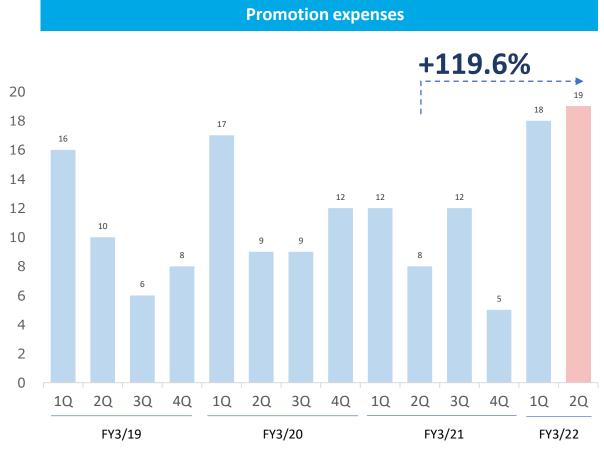


Personnel and promotion expenses (consolidated)



Prioritized recruitment to strengthen sales and development systems Sales promotion expenses are associated with up-front investment to strengthen digital marketing



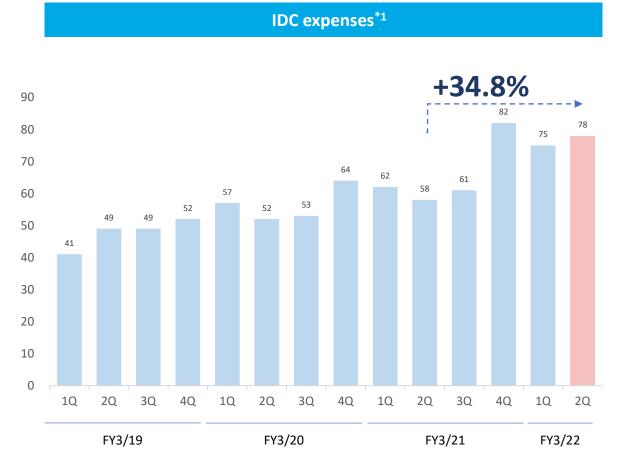


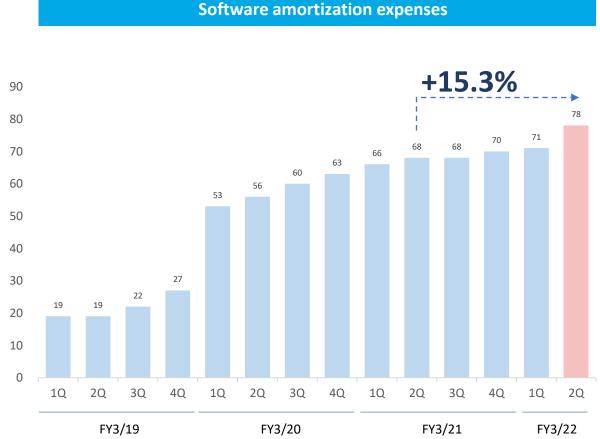
Unit: Millions of yen

IDC and software amortization expenses (consolidated)



Internet Data Center (IDC) expenses rose in tandem with the growth in users Software is amortized over a three-year period by the straight-line method and is increasing along with the release of new software







Shalom Business

Business highlight (Shalom Business)



Introductions*1

IDs issued*1

Registered companies*1 • Registered employees*1

3,246 companies 11,709 **IDs**

952,000 companies

23 million

ARPU*2

ARPA*3

DAU*4

Cancellation rate^{*5}

43,500

yen

12,100

yen

10,445

IDs

0.27

^{*1:} Number of introductions, IDs issued, companies registered, and employees registered in the Shalom series as of the end of September 2021

^{*2:} Average Revenue Per User of the Shalom series as of the end of September 2021

^{*3:} Average Revenue Per Account using the Shalom series as of the end of September 2021

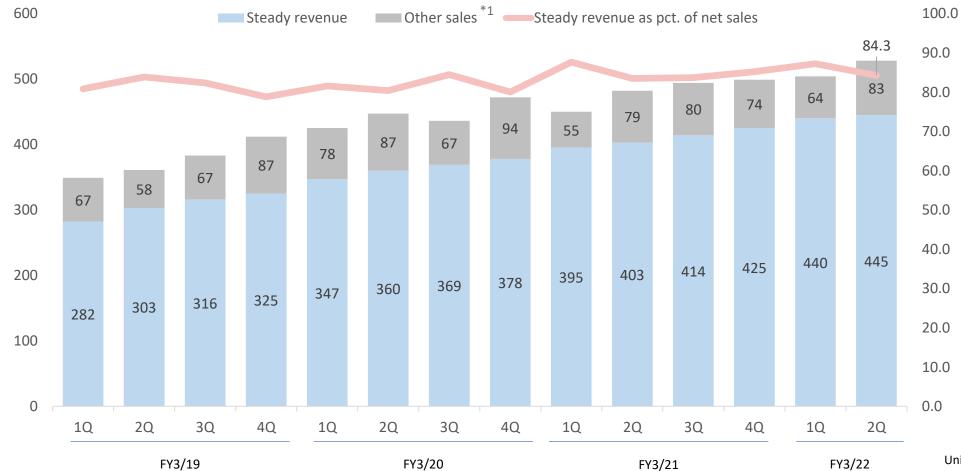
^{*4:} Maximum Daily Active Users per day of the Shalom series in the first half. (Including IDs for Net de Chingin)

^{*5:} Average cancelations as a percentage of introductions of the Shalom series in the first half

Net sales (Shalom Business)



Steady revenue increased 10.4% YoY

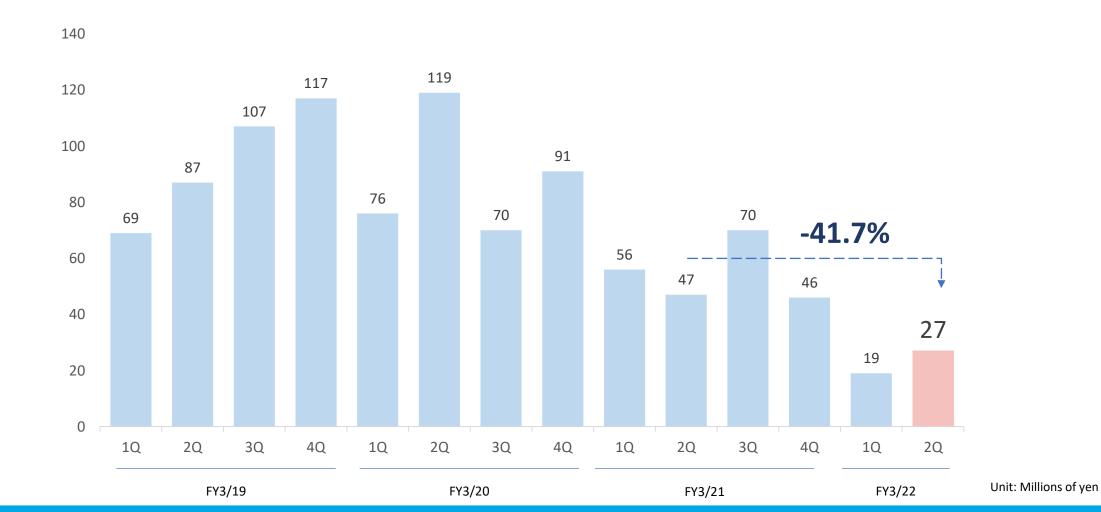


Unit: Millions of yen, % *1: Initial cost, etc.

Operating profit (Shalom Business)



Operating profit declined 41.7% owing to higher level of amortization expenses and an increase in personnel expenses associated with the strengthening of software development team



Introductions of the Shalom series (Shalom Business)

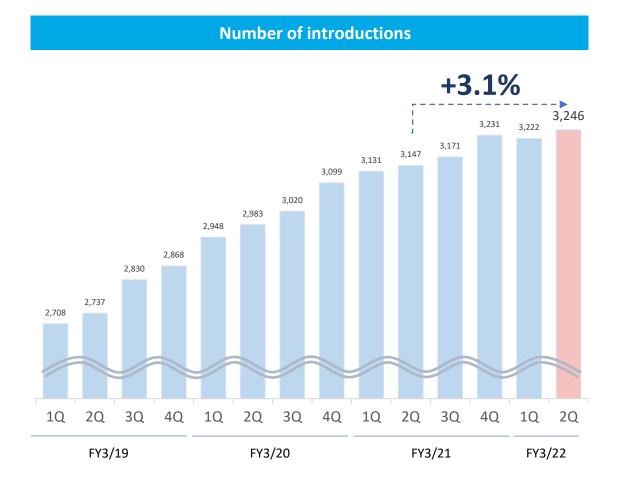


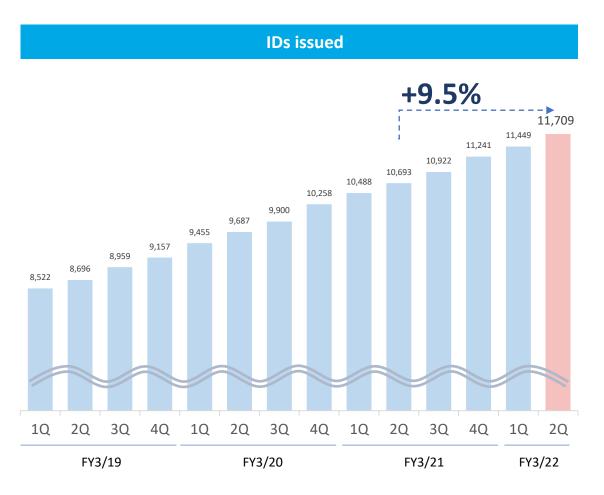
The number of Shalom series, our core product, increased steadily







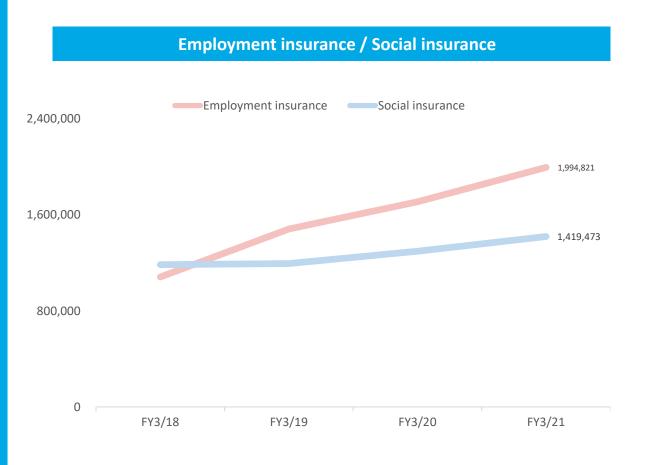


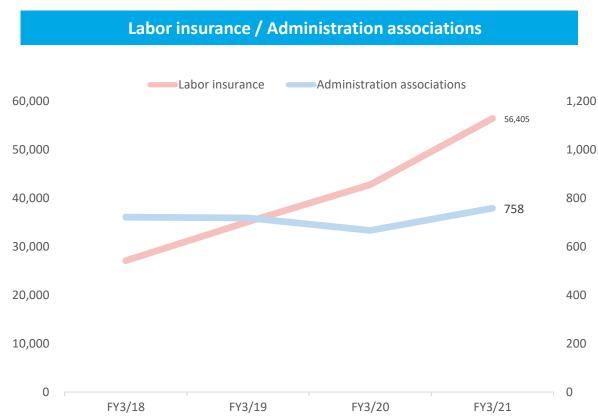


Electronic application (Shalom Business)



Electronic applications, the core function of Shalom, are on the increase





associations

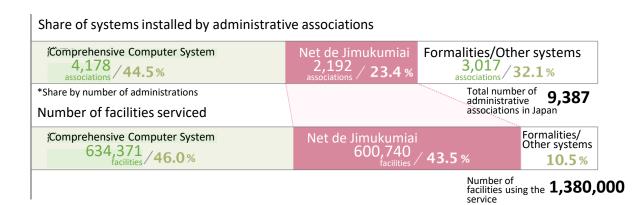
Supports labor insurance administration association operations



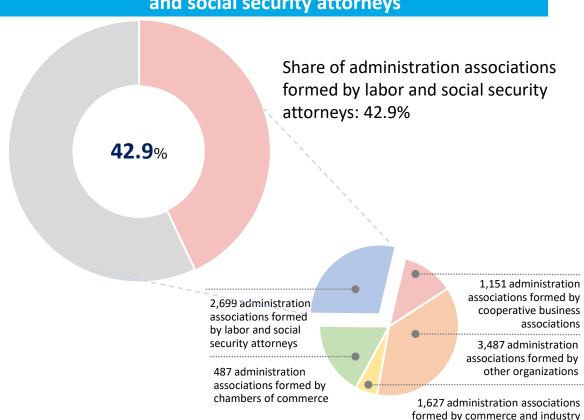
23.4% of the 2,192 labor insurance administration associations have installed Shalom



Comparison of systems installed by administration associations



Percentage of administration associations formed by labor and social security attorneys



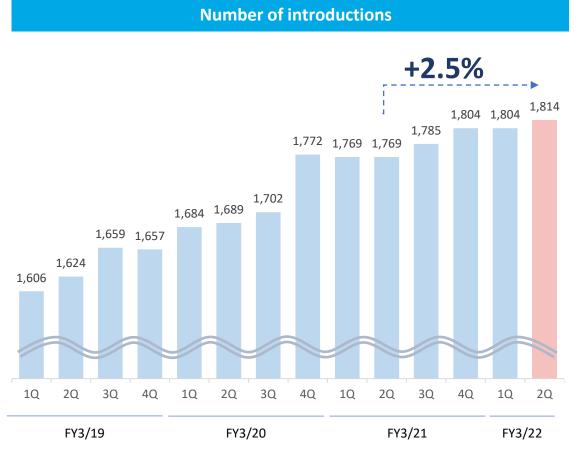
Introductions of MYNABOX series (Shalom Business)

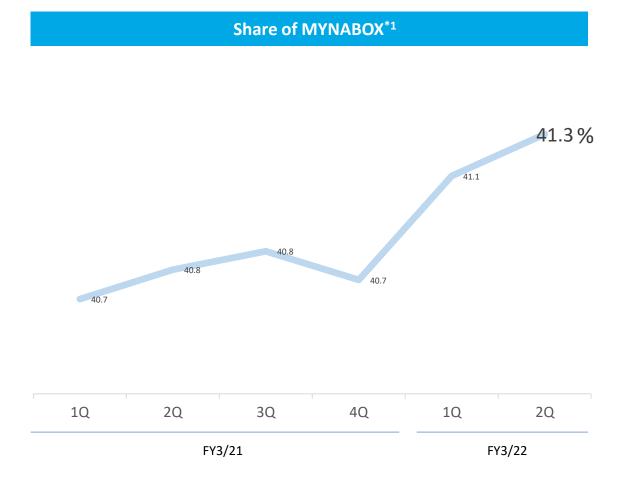


Steadily increasing number of products linked to the Shalom series









^{*1:} Number of MYNABOX introductions / Number of introductions in the Shalom series

Other products (Shalom Business)



Introductions of other products is also on the increase

WEB-based year-end tax adjustment system



3,744 companies

WEB-based tax return filing system for employees



353 companies

Shalom-linked cloud service



8,918 companies

Net de Meisai

8,485_{companies}

Net de Chingin

4,900 companies

Net de Shugyo





CuBe Business

Net sales (CuBe Business)



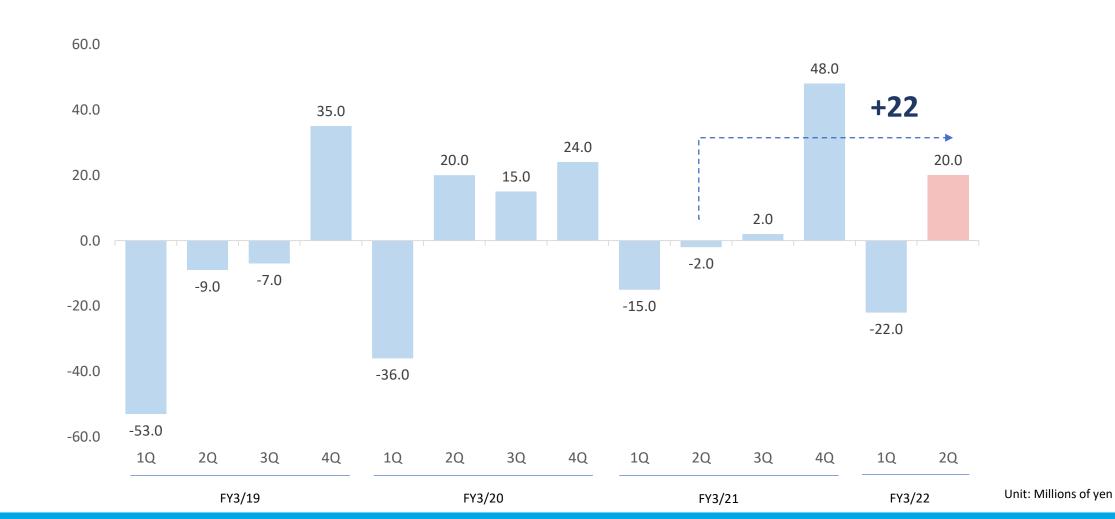
Semi-customized service sales are stable Increasing the number of steady revenue streams remains an issue to be addressed



Operating profit (CuBe Business)



Despite stable costs, operating profit is unstable owing to volatility of sales





Business Topics for the First-half of FY3/22

New services 1



Personnel management system "GooooN Jinzai Profile (with linkage to Shalom)"

Would like to see improved Shalom human resources data.

Would like to propose the HR system to companies considering installation of a HR management system.

Can labor and social security attorneys share Shalom'S HR data?









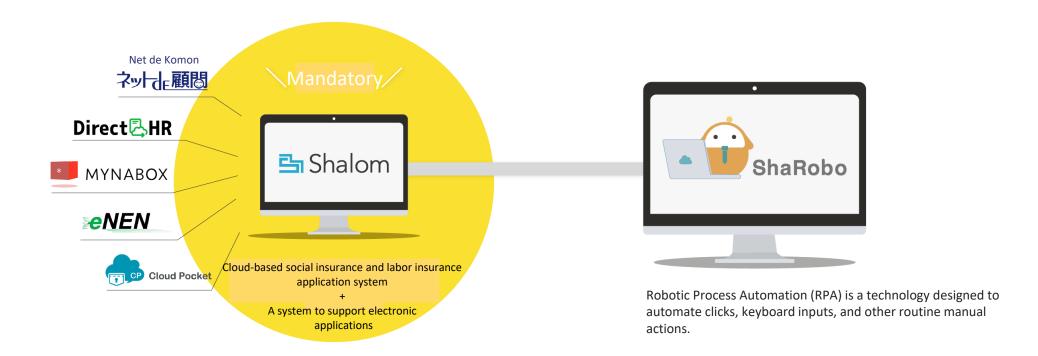
Although limited to labor management related data, "GooooN" can manage overall human resources data.

"GooooN" improves coordination and build closer relationships between labor and social security attorney offices and client companies.

New services 2



Official Shalom RPA "ShaRobo Shalom V3.4"



RPA takes over the routine processes (electronic application update, official document storage, etc.) that is conducted by Shalom. RPA reduces the manual workload at users while simultaneously improving speed and accuracy.

Promotion activities



Participation in major exhibitions and various seminars

Participated in Online and Digitalization EXPO, Work from Home/Telework EXPO, and New Normal Office EXPO and HR EXPO

The event was held with adequate COVID-19 infection protection measures, including body temperature measurement and hand disinfection prior to admission. Although visitor numbers were lower than normal, lot of customers interested in our products visited our booth.



Held various seminars, including seminars on ShaRobo which started offering new services.

Some of the seminars were so successful that they were filled to capacity immediately.



Strengthen digital marketing



Sales promotion on SNS and other social media platforms







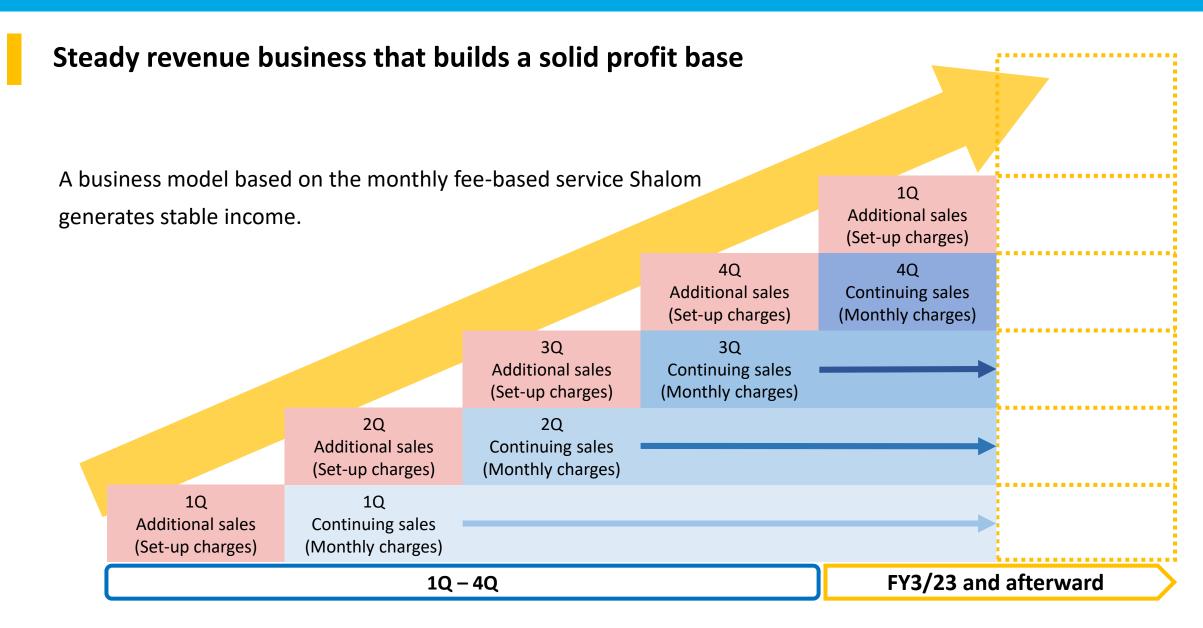
Launch of new initiatives such as SNS (social media) advertising for seminars resulted in a rise in inquiries. Additionally, we increased the use of digital media (for example Google and other platforms) as a part of other digital media marketing strategies.



Growth Strategies

Steady-revenue businesses

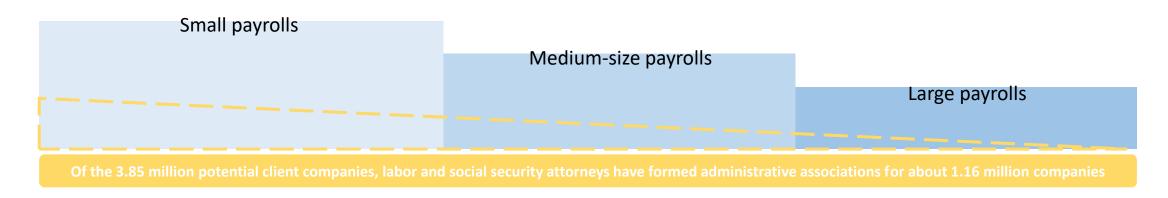




Target markets



Our target extends to all companies that outsource/not outsource to labor and social security attorneys



Version mainly for labor and social security attorney offices and labor insurance administration associations

Version mainly for general corporations















All users







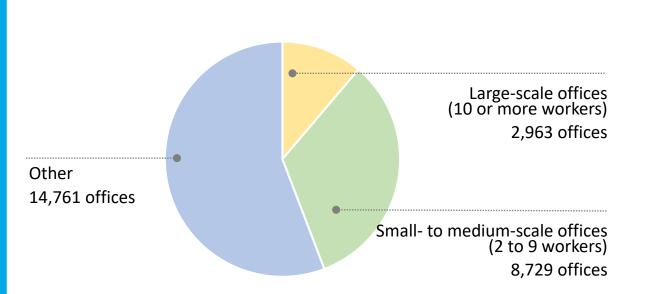




Target markets and strategies (1)



Labor and social security attorney market



Total: 26,453 offices*1

	End-Sep 2021
Offices with our systems introduced*2	2,560 offices
YoY change	+86 offices
Our market share	9.7%
Number of clients registered in our systems	952,000 offices

- Number of companies registered in our systems are 24.7% of all companies and 82.4% based on the number of companies involved by labor and social security attorneys
- Expand the product portfolio and develop more linked services for client companies

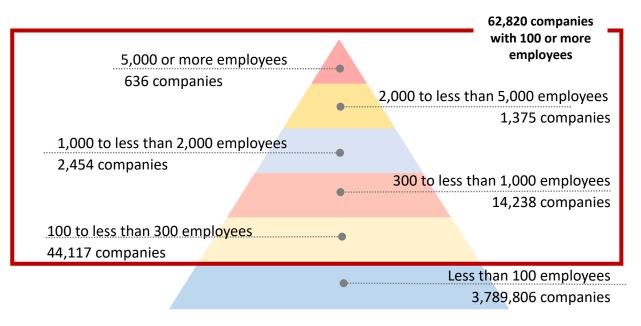
^{*1} The number of labor and social security attorney offices was aggregated by MKSystem based on the Business Report for the fiscal year 2019 prepared by Japan Labor and Social Security Attorney's Association

^{*2} Reflects the number of services for the Basic Plan, House Plan and Lite Plan

Target markets and strategies (2)



General corporate market



Total: 3	,852	,626	com	panies*
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	End-Sep 2021
Introductions in the Shalom Business	149 companies
Introductions in the CuBe Business	68 companies

- There is still a large market for major companies. In addition to the Shalom series, the number of companies using the year-end tax adjustment system and other systems is steadily increasing.
- Enhanced tuning support and BPO support

^{*}Aggregated by MKSystem based on the 2016 Economic Census for Business Activity (Tabulation of Enterprises, etc. and Tabulation across industries) conducted by the Ministry of Internal Affairs and Communications and the Ministry of Economy, Trade and Industry

Target markets and strategies (3)



Product strategies

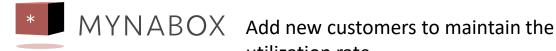
For labor and social security attorney offices / labor insurance administration associations

For new customers





➡ Shalom
<a href to strengthen sales



utilization rate

For current customers



Improve functions to strengthen sales



Launch new products to increase sales

For general corporations

For new customers



A version for large companies



A version for small- and mediumsized companies

For current customers



Improve functions to strengthen sales



Improve functions to strengthen sales



Consolidated Earnings Forecast for FY3/22

Financial summary (consolidated)



Sales expected to increase 18% because of demand involving the digital transformation

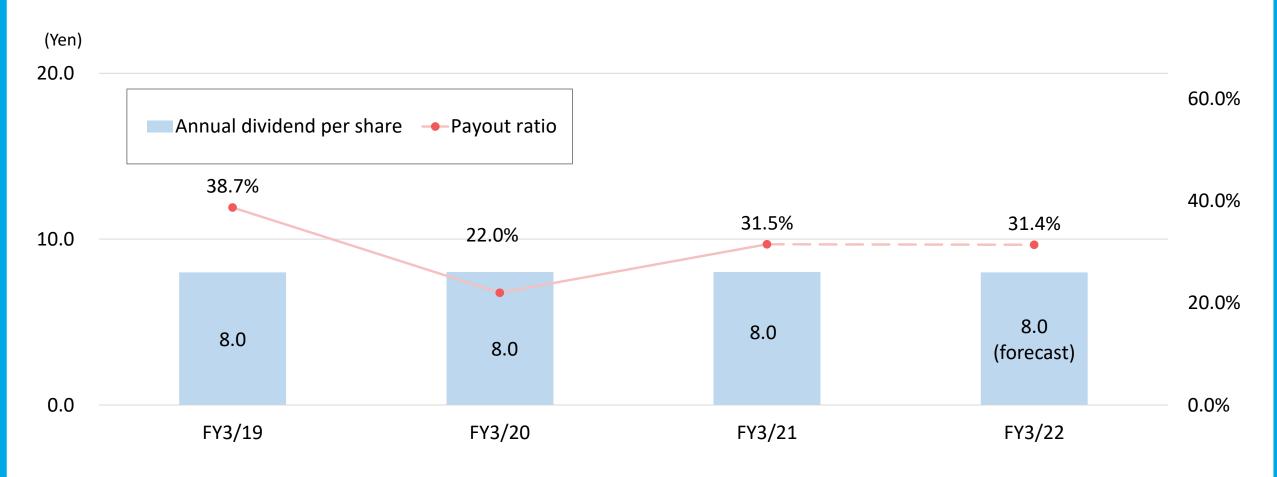
Higher expenses lower the operating margin, but operating profit remains unchanged from one year earlier

	FY3/22 Forecast	FY3/21 Actual	YoY Change
Net sales	2,892	2,439	+18.6%
Gross profit	1,395	1,200	+16.2%
Gross margin	48.2%	49.2%	(1.0)pt
Operating profit	220	219	+0.2%
Operating margin	7.6%	9.0%	(1.4)pt
Profit attributable to owners of parent	136	137	(0.8)%
Basic earnings per share (Yen)	25.19	25.41	

Dividend forecast for FY3/22



Our basic policy is to pay dividends while placing emphasis on the consistent distribution of earnings to shareholders The FY3/21 dividend was based on this earnings distribution policy





Service Overview

Our mainstay service (Shalom 1)







A system for labor and social security attorney offices For number one and two tasks performed solely by social security attorney offices

Tasks performed by labor and social security attorneys

No. 1 tasks

Preparation of reports submitted to govt. agencies and agency services for clients

No. 2 tasks

Preparation of accounting ledgers in accordance with labor and social security laws and ordinances

No. 3 tasks

Labor management and social security consultations and guidance (consulting tasks)



Labor and social security

attorney office

Client company





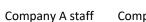






Public Employment Security Office (Hello Work), Pension office, Japan **Health Insurance Association** (Kyokaikenpo), Labor Standards Inspection Office, Health Insurance Society

Administrative agencies









Our mainstay service (Shalom 2)



Shalom Plans and fees

Selected functions	Lite Plan Set-up charges: ¥50,000 Monthly charges: ¥10,500	Basic Plan Set-up charges: ¥100,000 Monthly charges: ¥20,500 or more	House Plan Set-up charges: ¥1,500,000 Monthly charges: ¥30,500 or more
Electronic application	0	0	0
Payroll calculation	0	0	0
Granting worker's compensation	×	0	0
Labor insurance administration association	×	0	0
Procedure progress management	×	×	0
Net de Komon	×	Δ	0

Lite Plan

- ✓ Considering e-application software
- ✓ Tasks usually performed by one person
- ✓ Use of business process software for the first time

Basic Plan

- ✓ Number of employees is about to increase
- ✓ Tasks usually performed by two or more people
- ✓ Labor insurance/other association exists or is to be established
- ✓ Want to try using the app of client companies

House Plan

- ✓ Want centralized management of progress with procedures
- ✓ Want to use client company apps to attract customers
- ✓ Looking for tools for sales to new customers
- ✓ Need the capability to serve large client companies

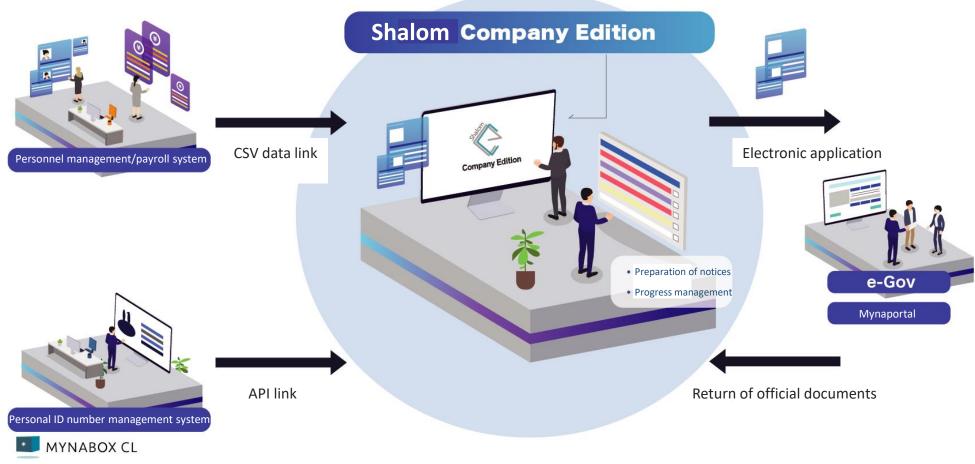
Our mainstay service (Shalom Company Edition 1)





A version of Shalom for companies that is fully compatible with making e-applications mandatory at large companies

Allows performing internally all application procedures for unemployment and social security insurance



^{*}Shalom Series Personal ID number management system

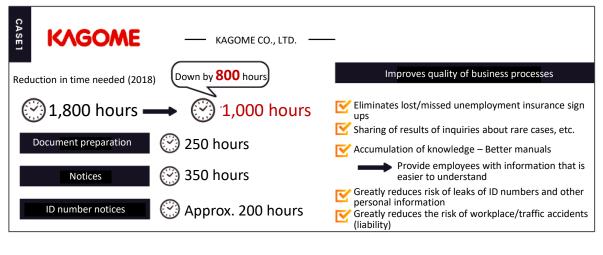
^{*}Can be linked with products of other companies (consultation required)

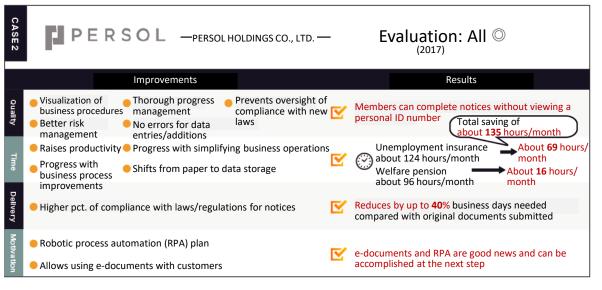
Our mainstay service (Shalom Company Edition 2)





Benefits of using Shalom and a large customer base



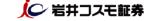


Examples of companies using Shalom Company Edition























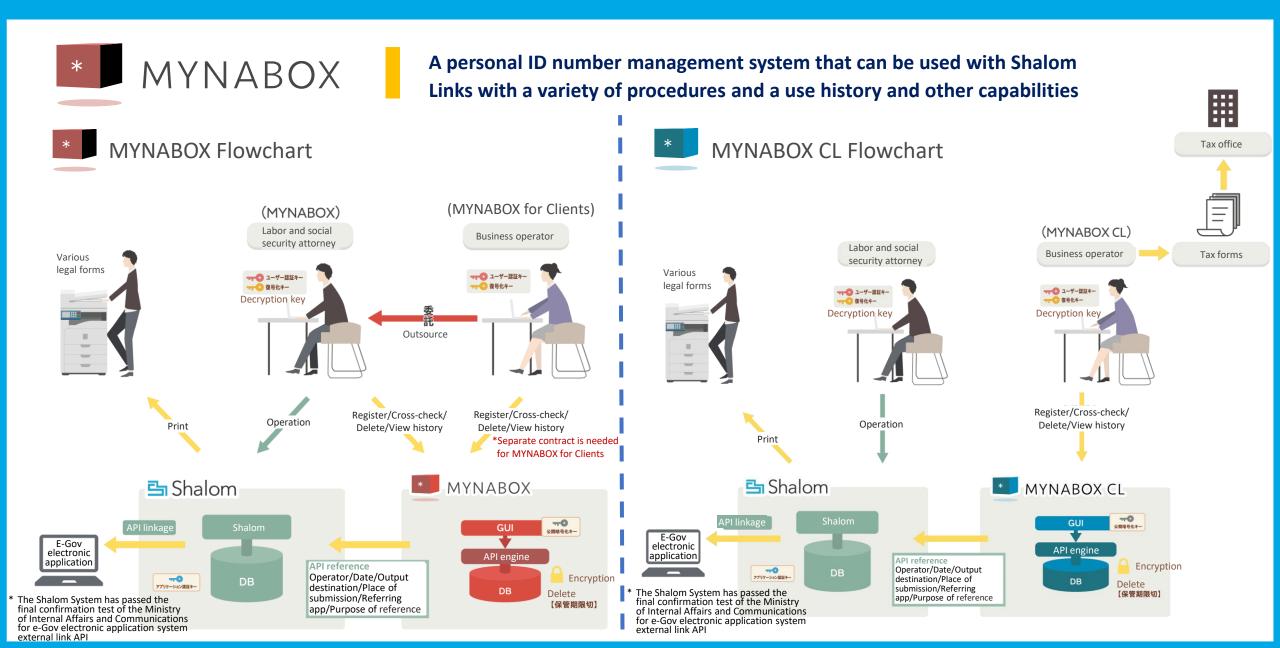




These are only a few of the substantial number of companies currently using Shalom Company Edition.

YKK BUSINESS SUPPORT INC., FUJI BAKING GROUP CO., LTD., TORAY ENTERPRISE CORP., MES Facilities Co., Ltd., OCEAN SYSTEM CORPORATION, Loginet Japan Co., Ltd., Nissei Ryutsu Unyu Souko Inc. Tokyu-Wellness

Our mainstay service (MYNABOX)



Our mainstay service (Net de Komon)





A web application for use with Shalom Use with master data recorded in Shalom

Concerned about erroneous transmission?

Client company

Can process with correct information.

One step payroll calculation by linking with work attendance data

Can be accessed anywhere and anytime (Smartphone access)





Net de Shugyo

Real time access to employee's work attendance data. (Smartphone access)



Net de Chingin

Uses the same payroll accounting system as that of labor and social security attorney offices. Cuts back payroll accounting steps.

Net de Meisai

Paperless payroll slips. Realizes labor saving in stroke.



Net de Uketsuke

Place orders with labor and social security attorneys on the web.



Data sharing among employees.



Net de Daicho

Data managed at labor and social security attorney offices can be accessed around the clock throughout the year

Net de Kisoku

Facilitates safety management by disclosing labor/employment regulations on the Web



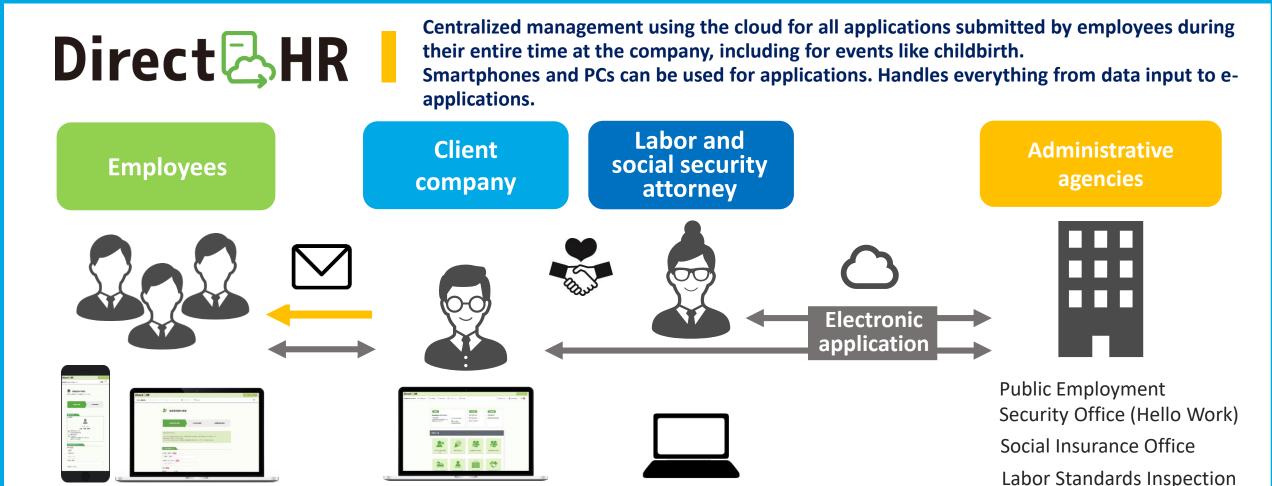
Net de Shedule

Management of business communication, inhouse events, and personal schedules.



Office

Our mainstay service (DirectHR)



New employment, retirement, addition/deletion of dependents, change of name and address, transfers, employment contracts, senior employment subsidy, start/end of child birth/care leave, nursing care payment, change in monthly salary, basis for calculating monthly salary, insurance benefit payments, change of category, register/change of personal ID number, year-end tax adjustment, payroll slips

Our mainstay service (eNEN)





Fully supporting year-end tax adjustment operations by reducing tax filling input and implementing progress management function

1. It makes the operation easy to understand!

The screen guides you "what to do," "when to do," and "how to do."



2. Registered information is displayed from the start!

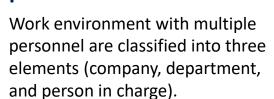
- The screen initially displays a form without redundant inputs.
- The system automatically calculates the deductible amount.
- The screen initially displays filling data of the previous year.

3. It reduces your workload at final submission!

- The system checks for your mistake.
- The system guides you what to submit.

Enhanced control with authority settings

Supporting business process of large companies and shared service providers!





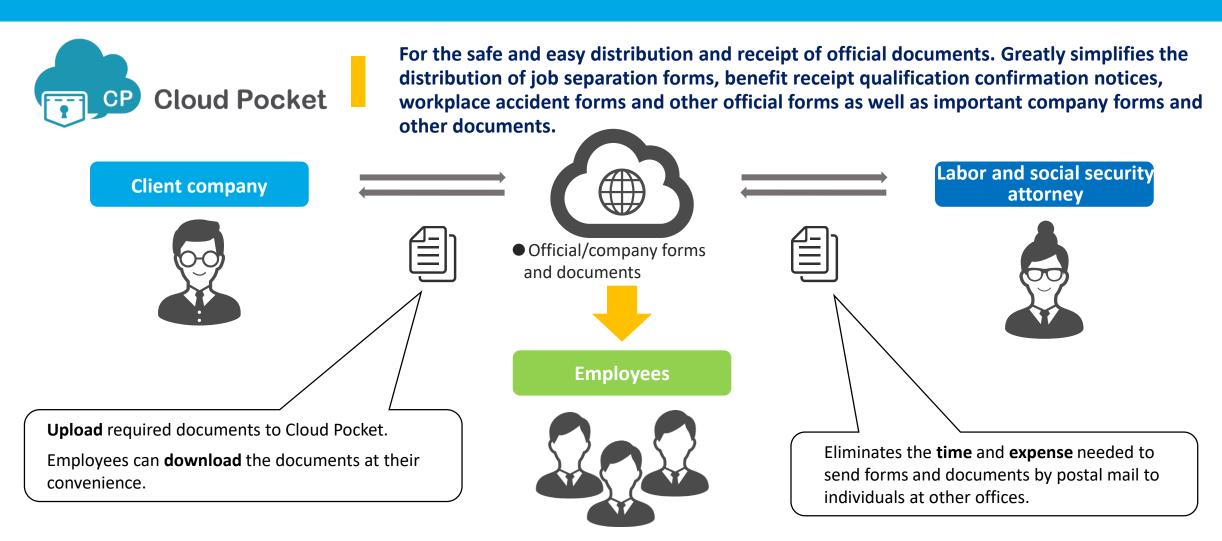
Enhanced efficiency with progress management

It lets you know where the bottleneck is, thereby ensuring on-time delivery!

Progress of each process and the entire business process is managed on the system!



Our mainstay service (Cloud Pocket)



Highly secure folders for individuals



Big reduction in the need for postal mail and hand deliveries



Also handles uploads from labor and social security attorney offices

Our mainstay service (ShaRobo)







An official Shalom RPA ShaRobo takes over the routine work (electronic application update, official document storage, etc.) normally the province of Shalom



Download official electronic application forms for just

30,000 yen/month (excluding tax)

following processes **Shalom** Updating electronic **Downloading official Delivery to attorneys Login to Shalom** applications documents

Automates the

Cuts the number of steps involved in delivery to clients to **One-tenth**

- Official Shalom RPA (Robotic Process Automation) "ShaRobo" helps automate Shalom functions.
- "ShaRobo" implements all operations from the acquisition of official documents to delivery to clients, sharply slashing the manual work steps.
- Since ShaRobo is an official Shalom RPA, it can be used with confidence. The RPA will continue to evolve along with Shalom.

Our mainstay service

(Contracted development type semi-customized services / CuBe Business)





Business process design + semi-customized system development Accurate and flexible like the one for custom-built houses

Used by half a million major company employees. Your IT partner for the reform of human resources and general affairs functions as well as for transition to DX

CuBe Jinzai CuBe

Based on the job performance evaluation system, supports all the functions necessary for human resource development, self-personal performance assessment and human resource profiling

就業**CuBe** Shugyo CuBe

Covers all employee-related services, such as attendance management and payrolls and play roll slip checks

精算**CuBe** Seisan CuBe

Supports all the functions required for internal fiscal management, including payment to business partners and reimbursement of employee expenses



Our mainstay service (GooooN / Cube Business)





GooooN coordinates three business operations, deepens communication with employees, and supports human resource development led by on-site staff

The latest **evaluation and training tool** that you can use **on-site** on **a day-to-day basis**, **crystalizing know-how** that has been used by **large companies** for over 20 years

Prompting their growth through processes from execution to evaluation of **actual** work.

Target & performance management

- We wish to let our personnel learn more about the management's intention.
- We wish to set up target & performance management that makes our employees to participate with more enthusiasm.
- We wish to link target management to improvement in corporate performance.

Sharing information from different viewpoints among people concerned to encourage daily growth.

Human resource profile inquiry

- We wish to know personal profile of our staff in a timely manner.
- We wish to manage personnel data in single database and make full use of them.
- We wish to have a system to support employees' career development.
- We wish to have a contact point that directly connects personnel and personnel department.

Considering about future career, urging the personnel to develop as **he/she** wishes.

Self-assessment / Career plan

 We wish to make consideration over my current position and the way I want to be in the future.



"We provide cloud solutions that benefit you"

The plans, estimates and other forward-looking statements contained in this material are forecast based on information available at the time this material was prepared, and these statements include risk and uncertainty. Actual performance may differ from these statements due to changes in business environment and other factors. In addition, as certain information within this material is quoted from publicly available information, its accuracy is not guaranteed.