## monotera

## Fiscal Year of FY2021 (Jan. to Dec. 2021)

## MonotaRO Co., Ltd. www.monotaro.com

## Business Overview, Features, and Differentiation Strategies

- Main business
- Mail-order sales of indirect materials for factories, construction work, and automobile maintenance to businesses via Internet, etc. (Number of product lineup: Over 18 mil. SKU including 610 thou. SKU available for same-day shipment and 497 thou. SKU in stock).
- Features of Products for Sale
- Variety of products, convenience is more important than price for customers.

■ Number of employees (consolidated, as of Dec. 31, 2021)

|  | Regular employee |  | Part-time and <br> temporary employee |  | Total |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Head Ofiice, etc. (MonotaRO JPN) | 820 | $(463)$ | 400 | $(366)$ | 1,220 | $(829)$ |
| Distribution Center (MonotaRO JPN) | 174 | $(125)$ | 1,514 | $(1,431)$ | 1,688 | $(1,556)$ |
| Total (MonotaRO JPN) | 994 | $(588)$ | 1,914 | $(1,797)$ | 2,908 | $(2,385)$ |

- Main competitors
- Door-to-door tool dealers, hardware stores, auto parts dealers, Internet shopping sites, etc.
- Main customer base
- Manufacturing, construction/engineering, automobile maintenance, etc. (mainly small and medium-sized companies are customers)
- Market size
- 5 to 10 trillion JPY
- Business Strategy
- Differentiating by wide range of products and high searchability by utilizing Internet to achieve economies of scale.
- Acquiring and retaining customers through marketing analysis of accumulated order and customer databases.
- Achieving high productivity by doing much of the work in-house from software development to content creation.


# 2021 Jan．to Dec． <br> （Non－consol．）Financial Result Overview 

## (Non-consol.) FY2021 Financial Result P/L Outline 1/3

|  | $\begin{gathered} 2020 \\ \text { Result } \end{gathered}$ |  | $\begin{aligned} & 2021 \\ & \text { Plan } \end{aligned}$ |  | $2021$ <br> Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Amount } \\ \text { (million JPY) } \end{gathered}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | $\begin{gathered} \text { Amount } \\ \text { (million JPY) } \end{gathered}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | $\begin{aligned} & \text { Amount } \\ & \text { (million JPY) } \end{aligned}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | YonY | vs Plan |
| Sales | 151,798 |  | 186,759 |  | 182,472 |  | +20.2\% | $\triangle 2.3 \%$ |
| Large Corp. | 25,179 | 16.6\% | 34,680 | 18.6\% | 35,981 | 19.7\% | +42.9\% | +3.7\% |
| Gross Profit | 43,475 | 28.6\% | 53,852 | 28.8\% | 52,527 | 28.8\% | +20.8\% | $\Delta 2.5 \%$ |
| SG\&A Exp. | 23,325 | 15.4\% | 28,810 | 15.4\% | 27,993 | 15.3\% | +20.0\% | $\triangle 2.8 \%$ |
| Operating Income | 20,149 | 13.3\% | 25,041 | 13.4\% | 24,533 | 13.4\% | +21.8\% | $\triangle 2.0 \%$ |
| Current Income | 20,194 | 13.3\% | 25,022 | 13.4\% | 24,647 | 13.5\% | +22.0\% | $\Delta 1.5 \%$ |
| Net Income (Tax Rate) | $\begin{aligned} & 13,139 \\ & (30.6 \%) \end{aligned}$ | 8.7\% | $\begin{aligned} & 17,365 \\ & (30.6 \%) \end{aligned}$ | 9.3\% | $\begin{aligned} & 17,701 \\ & (28.1 \%) \end{aligned}$ | 9.7\% | +34.7\% | +1.9\% |

## (Non-consol.) FY2021 Financial Result P/L Outline 2/3 vs. Last Year

|  | 2020 Result (A) |  | 2021 Result (B) |  | Difference (B-A) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio |  |  |  |
| Sales | 151,798 | - | 182,472 | - | Amount (mil.JPY) YonY Sales Ratio | $\begin{array}{r} +30,674 \\ +20.2 \% \end{array}$ | Sales of both monotaro.com and Large Corp. Business grew due to increases in order size and customer number. (+1.27M accounts, 6.77 M accounts as of Dec,2021). <br> Large Corp. Business maintained high growth (+42.9\%), despite rebound from 2020's deceleration of demand caused by COVID-19. |
| Gross Profit | 43,475 | 28.6\% | 52,527 | 28.8\% | Amount (mil.JPY) YonY Sales Ratio | $\begin{array}{r} +9,052 \\ +20.8 \% \\ +0.2 \% \end{array}$ | Product GP ratio decreased ( $\Delta 0.3 \mathrm{pt}$.: sales share of PB/imported product decreased, GP\% decrease due to price changes of COVD-19 products, etc.). <br> Royalty income increased. <br> Delivery Cost ratio improved (+0.2pt.: Due to increase in sales per order and to decrease in cash on delivery proportion ). |
| SG\&A Exp. | 23,325 | 15.4\% | 27,993 | 15.3\% | Amount (mil.JPY) | $+4,668$ $+20.0 \%$ $\triangle 0.1 \%$ | Labor cost ratio decreased ( $\Delta 0.2 \mathrm{pt}$.:Disaster compensation paid in 2020) <br> Facility Rent Expense ratio decreased ( $\Delta 0.1 \mathrm{pt}$.: due to decrease in warehouse rent for usage of backyard as Ibaraki Chuo SC launched). <br> Advertisement cost ratio decreased ( $\Delta 0.1$ pt.: due to decrease in catalogue production cost ratio) <br> Mailing Exp. ratio decreased ( $\Delta 0.1$ pt.: due mainly to decrease in catalog shipping cost ratio) <br> Depreciation Exp. ratio increased (+0.2pt.: due to lbaraki Chuo SC launched). <br> Logistic site launch and Maintenance Cost ratio increased (+0.2pt.: Ibaraki Chuo SC operation preparation costs, etc.). System Usage Cost ratio increased ( +0.1 pt.: increase in usage of cloud infrastructure). |
| Operating Income | 20,149 | 13.3\% | 24,533 | 13.4\% | Amount (mil.JPY) YonY Sales Ratio | $\begin{array}{r} +4,384 \\ +21.8 \% \\ +0.1 \% \end{array}$ | Operating income amount and ratio improved due to increase in sales, improvement in GP\%, and improvement in SG\&A expenses ratio. |
| Net Income (Tax Rate) | $\begin{array}{r} 13,139 \\ (30.6 \%) \end{array}$ | 8.7\% | $\begin{gathered} 17,701 \\ (28.1 \%) \end{gathered}$ | 9.7\% | Amount (mil.JPY) YonY <br> Sales Ratio | $\begin{array}{r} +4,562 \\ +34.7 \% \\ +1.0 \% \end{array}$ | Op. Income ratio increased, and Extraordinary Loss incurred in 2020 (Impairment Loss for liquidating and plan revision of oversea subsidiaries) and tax reduction ( 625 mil. JPY) for Ibaraki Chuo SC investment. Net Income amount and ratio therefore increased. |

## (Non-consol.) FY2021 Financial Result P/L Outline 3/3 vs. Plan

|  | 2021 Plan (A) |  | 2021 Result (B) |  | Difference (B-A) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | Sales Ratio | Amount (mil.JPY) | Sales Ratio |  |  |  |
| Sales | 186,759 | - | 182,472 | - | Amount <br> (mil.JPY) <br> vs Plan <br> Sales Ratio | $\begin{array}{r} \triangle 4,287 \\ \triangle 2.3 \% \end{array}$ | monotaro.com: Not achieved growth included in plan due to new customer acquisition fell behind plan and growth deceleration of demand growth from existing customers in construction, automobile maintenance, and others (including general individual customers). <br> Large Corp. Business: Grew beyond plan (+3.7\%). |
| Gross Profit | 53,852 | 28.8\% | 52,527 | 28.8\% | Amount (mil.JPY) vs Plan Sales Ratio | $\begin{gathered} \triangle 1,325 \\ \triangle 2.5 \% \\ +0.0 \% \end{gathered}$ | Product GP ratio decreased ( $\Delta 0.3$ pt.: decrease in GP ratio of domestic product, and decrease in sales share of imported products). <br> Royalty income increased. <br> Delivery Cost ratio improved ( +0.1 pt.: due to change in share of delivery suppliers and increase in sales per box). |
| SG\&A Exp. | 28,810 | 15.4\% | 27,993 | 15.3\% | Amount <br> (mil.JPY) <br> vs Plan <br> Sales Ratio | $\begin{gathered} \triangle 817 \\ \triangle 2.8 \% \\ \triangle 0.1 \% \end{gathered}$ | Depreciation Expense ratio decreased ( $\Delta 0.1 \mathrm{pt}$. . launch of new systems delayed). <br> Facility Rent Expense ratio increased (+0.1pt.: due to renting extra warehouses in response to unplanned- temporary increase in product receiving operations and start of external warehouse rentals for large products ahead of plan). |
| Operating Income | 25,041 | 13.4\% | 24,533 | 13.4\% | Amount <br> (mil.JPY) <br> vs Plan <br> Sales Ratio | $\begin{array}{r} \triangle 508 \\ \triangle 2.0 \% \\ +0.0 \% \end{array}$ | Although the amount of operating income fell short of the plan due to the shortfall in the sales plan, the operating Income margin improved as a result of the gross prone margin and improvement in the SG\&A ratio as planned. |
| Net Income (Tax Rate) | $\begin{array}{r} 17,365 \\ (30.6 \%) \end{array}$ | 9.3\% | $\begin{array}{r} 17,701 \\ (28.1 \%) \end{array}$ | 9.7\% | Amount (mil.JPY) <br> vs Plan <br> Sales Ratio | $\begin{array}{r} +335 \\ +1.9 \% \\ +0.4 \% \end{array}$ | Despite Operating income below plan, Net income amount and ratio increased due to tax reduction (625mil. JPY) from Ibaraki Chuo SC investment. <br> If tax reduction effect is removed, $\Delta 290$ million JPY and $\Delta 1.7 \%$ against plan. |

## (Non-consol.) Operating Income Change Factors

| Op. Income |
| :---: |
| (Jan.-Dec. 2020) | Sales increased $^{\text {Increase of GP\% }}$| Improvement of SG\&A Exp. Sales Ratio |
| :--- |
| - Increase of Other Exp. Sales Ratio |
| - Increase of Depreciation |
| Exp. Sales Ratio |
| - Improvement of Labor Exp. |
| \& Outsourcing Exp. Sales Ratio |
| - Improvement of Facility Rent |
| Exp. Sales Ratio |
| - Improvement of Mailing Exp. Sales Ratio |
| Improvement of Ad. \& Prom. Exp. Sales Ratio |
| (Jan.-Dec. 2021) |

## 20,149 mil. JPY

| +4,072 mil. JPY | monoaro.com: Despite reversal from last year's sales increase from COVID-19 related product, new customer increased and order size \& frequency improved. Large Corp. Business: 42.9\% growth maintained. |
| :---: | :---: |
| +267 mil. JPY | Despite product GP\% decreased, delivery cost ratio improved, and amount of royalty income increased. |
| +45 mil. JPY | - SG\&A Exp. ratio decreased due to following reasons. |
| $\triangle 489$ mil. JPY | - System Usage cost ratio increased due to increase in big data usage <br> - Launching cost of Ibaraki Chuo SC incurred. |
| $\Delta 304$ mil. JPY | - Depreciation Expense ratio increased due to Ibaraki Chuo SC launched. |
| +370 mil. JPY | - Compensation related COVID-19 paid in last year. |
| +252 mil. JPY | - Decrease in warehouse rent as Ibaraki Chuo SC launched. |
| +133 mil. JPY | - Decrease in Catalogue shipment cost ratio. |
| +83 mil. JPY | - Catalogue related expenses ratio decreased (optimization of issuing cost, and growth in number of catalogue shipped is lower than sales growth). |

## 24,533 mil. JPY (YoY:+4,384 mil JPY, $+21.8 \%$ )

※ Amounts are effects on Operating Income by changes of rates, not actual amounts.

## (Non-consol.) 2021 Financial Result B/S Outline


*Note 1: Increase in Tangible Fixed Asset (after depreciated) from Dec
Note 1: Increase in Tangible Fixed Asset (after depreciated) from Dec.
2020 to Dec. 2021 by $8,900 \mathrm{mil}$. JPY includes 3,200 mil. JPY of Ibaraki Chuo SC (launched in Mar. 2021) and 6,100 mil. JPY of Inagawa DC (not launched yet: Construction in Progress).

|  | $\begin{array}{r} \text { Dec. } \\ 2020 \\ \hline \end{array}$ | $\begin{array}{r} \text { Dec. } \\ 2021 \\ \hline \end{array}$ |  |
| :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Ratio |
| Liabilities |  |  |  |
| Accounts Payable | 11,165 | 13,969 | 14.7\% |
| Short-term Debt \& etc. (*Note 2) | - | - | 0.0\% |
| Others | 10,644 | 8,882 | 9.3\% |
| Total Current Liabilities | 21,810 | 22,852 | 24.0\% |
| Total Long term Liabilities | 11,013 | 11,641 | 12.2\% |
| Total Liabilities | 32,823 | 34,493 | 36.2\% |
| Net Assets |  |  |  |
| Shareholder's Equity | 48,066 | 60,561 | 63.6\% |
| Others | 72 | 99 | 0.1\% |
| Total Net Assets | 48,138 | 60,661 | 63.8\% |
| Total Liabilities \& Net Assets | 80,962 | 95,154 |  |

## 2021 Jan．to Dec． （Consol．）Financial Result Overview

## (Consolidated) 2021 Financial Result P/L Outline 1/2

|  | $\begin{gathered} 2020 \\ \text { Result } \end{gathered}$ |  | $\begin{aligned} & 2021 \\ & \text { Plan } \end{aligned}$ |  | $2021$ <br> Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (million JPY) | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | Amount (million JPY) | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | Amount (million JPY) | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | YonY | $\begin{aligned} & \text { vs } \\ & \text { Plan } \end{aligned}$ |
| Sales | 157,337 |  | 194,220 |  | 189,731 |  | +20.6\% | $\Delta 2.3 \%$ |
| Gross Profit | 44,694 | 28.4\% | 55,565 | 28.6\% | 54,045 | 28.5\% | +20.9\% | $\Delta 2.7 \%$ |
| SG\&A Exp. | 25,086 | 15.9\% | 30,887 | 15.9\% | 29,916 | 15.8\% | +19.3\% | $\triangle 3.1 \%$ |
| Operating Income | 19,607 | 12.5\% | 24,678 | 12.7\% | 24,129 | 12.7\% | +23.1\% | $\Delta 2.2 \%$ |
| Current Income | 19,671 | 12.5\% | 24,738 | 12.7\% | 24,302 | 12.8\% | +23.5\% | $\triangle 1.8 \%$ |
| Net Income (Tax Rate) | $\begin{aligned} & 13,473 \\ & (30.8 \%) \end{aligned}$ | 8.6\% | $\begin{aligned} & 17,067 \\ & (31.0 \%) \end{aligned}$ | 8.8\% | $\begin{aligned} & 17,340 \\ & (28.5 \%) \end{aligned}$ | 9.1\% | +28.7\% | +1.6\% |
| Net Income attributable to owners of the parent | 13,771 | 8.8\% | 17,273 | 8.9\% | 17,552 | 9.3\% | +27.5\% | +1.6\% |

## (Consolidated) 2021 Financial Result P/L Outline 2/2

- NAVIMRO (South Korea)
- Sales grew over 20\% from 2020 by expanding customer base, product line-up and items in stock.
- Op. Income grew by over 40\% from last year, but. GP\% negative affected by hiking sourcing prices.

|  | 2020. Result |  |  | 2021 Plan |  |  | 2021. Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY | $\begin{array}{c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | vs Plan | $\begin{array}{\|c} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | vs Plan (Local Currency) |
| Sales | 5,140 | +14.0\% | +17.7\% | 6,350 | +23.4\% | +23.4\% | 6,640 | +29.1\% | +4.6\% | +21.8\% | $\triangle 1.3 \%$ |
| Op.Income | 100 | +552.7\% | +574.3\% | 170 | +59.4\% | +59.4\% | 160 | +54.7\% | $\triangle 3.0 \%$ | +46.0\% | $\triangle 8.4 \%$ |
| Net Income $\times$ Share ${ }^{*} 1$ ) | 100 | +334.6\% | +348.9\% | 150 | +46.4\% | +46.4\% | 160 | +47.1\% | +0.5\% | +38.8\% | $\triangle 5.2 \%$ |

■ MONOTARO INDONESIA (Indonesia)

- Sales went below plan due to both customer acquisition and first order rate are below plan.
- Sales plan not achieved, but loss was almost within plan through SG\&A expenses management.

|  | 2020. Result |  |  | 2021 Plan |  |  | 2021. Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | YonY | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | $\begin{gathered} \text { YonY } \\ \text { (Local Currency) } \end{gathered}$ | Amount (mil.JPY) | YonY | vs Plan | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | $\begin{gathered} \text { vs Plan } \\ \text { (Local Currency) } \end{gathered}$ |
| Sales | 370 | $\triangle 3.5 \%$ | +0.5\% | 680 | +84.2\% | +84.2\% | 390 | +6.2\% | $\triangle 42.3 \%$ | +2.1\% | $\triangle 44.6 \%$ |
| Op.Income | $\triangle 310$ | - | - | $\triangle 300$ | - | - | $\triangle 260$ | - | - | - | - |
| Net Income $\times$ Share (*1) | $\triangle 180$ | - | - | $\triangle 130$ | - | - | $\triangle 130$ | - | - | - | - |

- IB MONOTARO (India)
- Customer acquisition achieved plan, but. returning rate and cancellation rate are below plan due to logistics disruption caused by COVID-19.
- Improvement measures for cause of returning and cancellation ,COD delivery, are under progress.

|  | 2020. Result |  |  | 2021 Plan |  |  | 2021. Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | YonY | YonY (Local Currency) | Amount (mil.JPY) | YonY | $\begin{array}{c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) |
| (* 3) Gross Merch. Value(GMV) | - | - | - | 700 | (* 2) - | (*2) - | 480 | (*2) - | $\triangle 31.6 \%$ | (* 2) - | $\triangle 35.3 \%$ |
| (* 3)Sales | - | - | - | 420 | (*2) - | (*2) - | 310 | (*2) - | $\triangle 25.9 \%$ | (*2) - | $\triangle 29.9 \%$ |
| Op.Income | - | - | - | $\triangle 190$ | - | - | $\triangle 220$ | - | - | - | - |
| Net Income x Share(*1) | - | - | - | $\triangle 70$ | - | - | $\triangle 90$ | - | - | - | - |

1: Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.
*2: YonY comparison is not presented since Indian business was launched in Jan. 2021
*3: Only commission portion of sales by sellers in marketplace is recognized as sales.
Note: Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language.

## (Consolidated) 2021 Financial Result B/S Outline

|  | Dec. $2020$ | Dec. <br> 2021 |  |
| :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Ratio |
| Assets |  |  |  |
| Cash | 18,843 | 12,379 | 12.9\% |
| Accounts Receivable | 18,267 | 22,565 | 23.6\% |
| Inventory | 11,874 | 15,431 | 16.1\% |
| Other | 5,278 | 6,710 | 7.0\% |
| Total Current Asset | 54,264 | 57,086 | 59.6\% |
| Tangible Fixed Asset | 19,086 | 28,105 | 29.3\% |
| Intangible Fixed Assets | 4,829 | 6,332 | 6.6\% |
| Other | 3,081 | 4,264 | 4.5\% |
| Total Fixed Asset | 26,998 | 38,702 | 40.4\% |
| Total Assets | 81,263 | 95,789 |  |


|  | Dec. <br> 2020 | Dec. <br> 2021 |  |
| :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Ratio |
| Liabilities |  |  |  |
| Accounts Payable | 11,643 | 14,562 | 15.2\% |
| Short-term Debt \& etc. | - | - | 0.0\% |
| Others | 10,898 | 9,261 | 9.7\% |
| Total Current Liabilities | 22,542 | 23,824 | 24.9\% |
| Total Long term Liabilities | 11,062 | 11,681 | 12.2\% |
| Total Liabilities | 33,604 | 35,505 | 37.1\% |
| Net Assets |  |  |  |
| Shareholder's Equity | 46,805 | 59,133 | 61.7\% |
| Others | 852 | 1,150 | 1.2\% |
| Total Net Assets | 47,658 | 60,283 | 62.9\% |
| Total Liabilities \& Net Assets | 81,263 | 95,789 |  |

Short-term Debt \& etc. includes short-term debt \& current portion of long-term debt.

## (Consolidated) 2021 Financial Result C/F Outline

|  | 2020 Result | 2021 Result |
| :---: | :---: | :---: |
|  | Million JPY | Million JPY |
| Cash Flow from Operating Activity |  |  |
| Net Income before Tax | 19,473 | 24,260 |
| Increase or Decrease in Accounts Receivable ( $\Delta=$ increase) | $\Delta 3,753$ | $\triangle 4,287$ |
| Increase or Decrease in Inventory ( $\Delta=$ increase) | $\triangle 240$ | $\Delta 3,528$ |
| Increase or Decrease in Accounts Payable ( $\Delta=$ decrease) | 1,784 | 2,901 |
| Tax payment | $\triangle 4,799$ | -7,091 |
| Others | 2,804 | 3 |
| Total | 15,269 | 12,258 |
| Cash Flow from Investing Activity |  |  |
| Acquisition of Tangible Assets | -7,639 | -9,647 |
| Acquisition of Intangible Assets | $\triangle 1,472$ | $\Delta 2,354$ |
| Others | 96 | (*Note) $\Delta 2,287$ |
| Total | $\Delta 9,015$ | $\triangle 14,290$ |
| Cash Flow from Financing Activity |  |  |
| Long-term Loans Payable | 9,000 | 0 |
| Repayments of Long-term Loans | $\triangle 2,498$ | 0 |
| Repayments of Lease Obligations | $\triangle 683$ | $\triangle 667$ |
| Cash Dividends Paid | $\triangle 3,975$ | $\Delta 5,214$ |
| Others | $\triangle 68$ | 115 |
| Total | 1,773 | -5,766 |
| Currency Exchange Adjustment | $\triangle 6$ | 99 |
| Net Increase or Decrease in Cash and Cash Equivalent ( $\Delta=$ decrease) | 8,021 | -7,699 |
| Cash and Cash Equivalent at Beginning of Period | 10,746 | 18,767 |
| Cash and Cash Equivalent at End of Period | 18,767 | 11,068 |

*Note: Including cash invested in overseas subsidiaries deposited to time deposit.

## 2022 Jan．to Dec． Business Plan \＆Strategy

## 2022 Plan \& Strategy: (Non-consol.) P/L Plan 1/2

|  | 2021 Result |  | 2022 Plan |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Amount (mil.JPY) | Ratio to Sales | Amount (mil.JPY) | Ratio to Sales | YonY |
| Sales | 182,472 |  | 216,505 |  | $+18.7 \%$ |
| Large Corp. | 35,981 | $19.7 \%$ | 48,920 | $22.6 \%$ | $+36.0 \%$ |
| Gross Profit | 52,527 | $28.8 \%$ | 61,866 | $28.6 \%$ | $+17.8 \%$ |
| SG\&A Exp. | 27,993 | $15.3 \%$ | 36,848 | $17.0 \%$ | $+31.6 \%$ |
| Operating Income | 24,533 | $13.4 \%$ | 25,018 | $11.6 \%$ | $+2.0 \%$ |
| Current Income | 24,647 | $13.5 \%$ | 24,998 | $11.5 \%$ | $+1.4 \%$ |
| Net Income | 17,701 | $9.7 \%$ | 17,321 | $8.0 \%$ | $\Delta 2.1 \%$ |
| (TaxRate) | $(28.1 \%)$ |  | $(29.1 \%)$ |  |  |


|  | 2022 Jan.- Jun. Plan |  |  | 2022 Jul.- Dec. Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Ratio to Sales | YonY | Amount (mil.JPY) | Ratio to Sales | YonY |
| Sales | 104,617 |  | +18.3\% | 111,888 |  | +19.0\% |
| Large Corp. | 23,227 | 22.2\% | +35.7\% | 25,693 | 23.0\% | +36.2\% |
| Gross Profit | 29,794 | 28.5\% | +16.1\% | 32,072 | 28.7\% | +19.4\% |
| SG\&A Exp. | 17,756 | 17.0\% | +30.6\% | 19,091 | 17.1\% | +32.6\% |
| Operating Income | 12,037 | 11.5\% | $\triangle 0.3 \%$ | 12,980 | 11.6\% | +4.2\% |
| Current Income | 12,028 | 11.5\% | $\triangle 0.8 \%$ | 12,970 | 11.6\% | +3.5\% |
| Net Income (Tax Rate) | $\begin{array}{r} 8,349 \\ (30.6 \%) \end{array}$ | 8.0\% | $\triangle 0.6 \%$ | $\begin{array}{r} 8,972 \\ (27.7 \%) \end{array}$ | 8.0\% | $\triangle 3.5 \%$ |

## 2022 Plan \& Strategy: (Non-consol.) P/L Plan 2/2 vs. 2021



## 2022 Plan \& Strategy: (Non-consol.) Operating Income Change Factors

Op. Income
(Jan. - Dec. 2021)

Decrease of GP\%
One time costs in FY2022 (Distribution-related)

Increase of SG\&A
Exp. Sales Ratio

- Improvement of Mailing Exp. Sales Ratio
- Improvement of Ad. \& Prom. Exp. Sales Ratio
- Increase of Depreciation Exp. Sales Ratio
- Increase Other Exp. Sales Ratio
- Increase Facility Rent Exp. Sales Ratio
- Increase Labor\& Outsourcing Exp. Sales Ratio

Op. Income
(Jan. - Dec. 2022)

| +4,576 mil. JPY | monotaro.com:New customer acquisition (Plan: 1.31 mil. account). <br> - Large Corp. Business: $+36.0 \%$ growth maintained. |
| :---: | :---: |
| $\triangle 458$ mil. JPY | Product GP\% decrease due to decreased of sales share of imported products and JPY depreciation in foreign exchange.(Ratio for sales: $\Delta 0.2 \mathrm{pt}$ ) |
| -2,083 mil. JPY | - One time costs for relocation from Amagasaki DC to Inagawa DC.(Ratio for sales:+1.0pt) |
| -1,550 mil. JPY | SG\&A ratio increased due to following reasons.(Ratio for sales:+0.7pt) |
| +156 mil. JPY | - Ratio of costs concerning sending flyers increases, but other cost ratios including sending catalogue decreases.(Ratio for sales: $\Delta 0.1 \mathrm{pt}$ ). |
| +142 mil. JPY | - Cost ratio for issuing catalogue decreases (Ratio for sales: $\triangle 0.1 \mathrm{pt}$ ). |
| $\Delta 1,095$ mil. JPY | - Increase in depreciation expenses rate for sales due to launch of Inagawa DC and new system (PIM,OMS) (Ratio for sales:+0.5pt). |
| $\Delta 371$ mil. JPY | - Increase in cloud infrastructure usage, OMS usage fee and facility maintenance cost of Kasama DC. (Ratio for sales:+0.1pt). |
| $\Delta 294$ mil. JPY | - Facility Rent Expense ratio increases due to Inagawa DC launch (Ratio for sales: +0.1 pt ). |
| $\Delta 88$ mil. JPY | - Increase Labor \& Outsourcing Expense ratio increases due to securing employees for company's operation (Ratio for sales:+0.0pt) |

25,018mil. JPY (YoY:+485mil. JPY, +2.0\%)

[^0]
## 2022 Plan \& Strategy: Distribution-related cost Plan and Projection

- 2022 Distribution-related cost plan and projections for 2023 and 2024.
- Sales ratio of logistics-related cost for FY2022 increases to $8.0 \%$ from $6.5 \%$ in FY2021
- One time cost of distribution-related costs for relocating Amagasaki DC to Inagawa DC is $1.0 \%$ of sales.
- Distribution-related costs incurred in normal operations (normal costs) are 7.0\% of sales.
- By increasing sales and expanding operation of highly productive Inagawa DC, aiming to decrease distribution-related costs ratio in FY2024 below FY2021 level.

| Launch of new logi.-center | - |  | Ibaraki Chuo |  | Inagawa Phase 1 |  |  |  |  |  | Inagawa Phase 2 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 |  | 2021 |  | 2022 |  |  |  |  |  | 2023 | 2024 |
|  | Result |  | Result |  | Plan |  |  |  |  |  | Proj | Proj |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | Normal cost |  | One-time cost (*1) |  | Total |  | Amount (mil.JPY) | Amount (mil.JPY) |
|  |  |  |  |  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales <br> Ratio |  |  |
| Sales | 151,798 | - | 182,742 | - | 216,505 | - | 216,505 | - | 216,505 | - | - | - |
| Depreciation | 950 | 0.6\% | 1,459 | 0.8\% | 2,320 | 1.1\% | 98 | 0.0\% | 2,418 | 1.1\% | (*2) 3,044 | (*2) 3,247 |
| Labor\& Outsourcing | 5,433 | 3.6\% | 6,486 | 3.6\% | 7,841 | 3.6\% | 326 | 0.2\% | 8,168 | 3.8\% | - | - |
| Facility rent | 1,661 | 1.1\% | 1,652 | 0.9\% | 2,263 | 1.0\% | 1,077 | 0.5\% | 3,340 | 1.5\% | (*2) 3,409 | (*2) 3,422 |
| Other | 1,669 | 1.1\% | 2,193 | 1.2\% | 2,782 | 1.3\% | 581 | 0.3\% | 3,363 | 1.6\% | - | - |
| Total | 9,714 | 6.4\% | 11,792 | 6.5\% | 15,207 | 7.0\% | 2,083 | 1.0\% | 17,291 | 8.0\% | - | - |

*1: One-time cost to be incurred for transfer of logistics functions from Amagasaki DC to Inagawa DC in FY2022.
*2: Forecast based on leasing and investment plans as of January 2022 (subject to change in future).

## 2022 Plan \& Strategy: Distribution-related cost Reconsideration

■ Reviewed Distribution-related costs for improving accuracy administration of logistics operation.

- Reorganized and reviewed following three expenses related to distributions.

| Account |  |
| :---: | :--- |
| Change over view |  |
| Depreciation Exp. | - Added depreciation expenses of structure category of asset. |
| Labor \& Outsourcing Exp. | - Added social security cost of part-time employees |
| Other Exp. | - Added maintenance costs associated with logistics |

## - Before Change

|  | 2019 Result |  |  |  | 2020 Result |  |  |  | 2021 Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q | 2 Q | 3Q | 4Q | 1Q | 2 Q | 3Q | 4Q | 1Q | 2 Q | 3Q | 4Q |
| Sales | 29,879 | 30,684 | 32,505 | 33,473 | 35,585 | 37,066 | 38,196 | 40,950 | 44,393 | 44,055 | 44,858 | 49,166 |
| Depreciation | 159 | 224 | 227 | 225 | 223 | 224 | 228 | 231 | 273 | 361 | 365 | 369 |
| Labor \& Outsourcing | 965 | 1,017 | 1,082 | 1,085 | 1,107 | 1,331 | 1,335 | 1,354 | 1,468 | 1,531 | 1,507 | 1,610 |
| Facility rent | 343 | 368 | 383 | 392 | 412 | 408 | 414 | 414 | 438 | 420 | 387 | 396 |
| Other | 272 | 300 | 328 | 316 | 338 | 363 | 368 | 389 | 482 | 445 | 473 | 491 |
| Total | 1,740 | 1,911 | 2,021 | 2,019 | 2,082 | 2,328 | 2,346 | 2,389 | 2,663 | 2,758 | 2,734 | 2,868 |
| (Sales Ratio) | 5.8\% | 6.2\% | 6.2\% | 6.0\% | 5.9\% | 6.3\% | 6.1\% | 5.8\% | 6.0\% | 6.3\% | 6.1\% | 5.8\% |

- After Change

|  | 2019 Result |  |  |  | 2020 Result |  |  |  | 2021 Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q |
| Sales | 29,879 | 30,684 | 32,505 | 33,473 | 35,585 | 37,066 | 38,196 | 40,950 | 44,393 | 44,055 | 44,858 | 49,166 |
| Depreciation | 170 | 235 | 238 | 235 | 234 | 235 | 238 | 242 | 288 | 385 | 390 | 394 |
| Labor \& Outsourcing | 1,031 | 1,072 | 1,158 | 1,161 | 1,177 | 1,405 | 1,404 | 1,446 | 1,561 | 1,615 | 1,606 | 1,703 |
| Facility rent | 344 | 369 | 384 | 394 | 415 | 411 | 417 | 416 | 441 | 422 | 389 | 398 |
| Other | 309 | 337 | 373 | 357 | 375 | 409 | 436 | 448 | 565 | 528 | 545 | 553 |
| Total | 1,855 | 2,015 | 2,155 | 2,148 | 2,202 | 2,461 | 2,497 | 2,553 | 2,856 | 2,952 | 2,931 | 3,051 |
| (Sales Ratio) | 6.2\% | 6.6\% | 6.6\% | 6.4\% | 6.2\% | 6.6\% | 6.5\% | 6.2\% | 6.4\% | 6.7\% | 6.5\% | 6.2\% |

## 2022 Plan \& Strategy: Domestic Business 1/2

- BtoB Online E-commerce (monotaro.com)
- Expanding Customer Base and Improving Customer Lifetime Value
- Planning to acquire 1.31 mil. new accounts in FY2022 (FY2021 result: 1.27 mil.)
- Testing and optimizing online (SEM, SEO) and offline customer acquisition from the perspective of balancing customer lifetime value and acquisition cost.
- Expanding Existing Customers' Sales
- Increasing existing customers' usage by reducing "time to find," "time to purchase," and "time to wait for products" (by improving search functions, increasing number of products for sale, and increasing number of inventory items).
- Promoting personalization of product search results and recommendation displays.
- System Connection with Large Corporations (Large Corporation Business)
- 2021 Result:
- Strengthening organization (establishment of Enterprise Business Dept.) successfully worked. Despite deceleration of demand during COVID-19 in 2020, high sales growth (+42.9\%) maintained and grew above plan (+3.7\%).
- 2022 Plan:
- Sales growth is planned to be $36.0 \%$ as strengthening efforts maintained to increase number of corporation connected and to expand usage after connection.

| 2020 Result |  |  | 2021 Result |  |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mil. JPY | YoY | /Total Sales | Mil. JPY | YoY | vs. Plan | /Total Sales | Mil. JPY | YoY | /Total Sales |
| 25,179 | +29.5\% | 16.6\% | 35,981 | +42.9\% | +3.7\% | 19.7\% | 48,920 | +36.0\% | 22.6\% |
|  |  | Dec. 2020 | d Result | Dec. 2021 End Result |  |  |  |  |  |
|  |  | No. Corp. |  | No. Corp. |  | vs Dec. 2020 End |  | Remarks |  |
| Total number of corporation |  |  | 1,237 |  | 1,812 |  | +575 |  |  |
| One Source |  |  | 14 |  | 14 |  | 0 |  |  |
| One Source Lite |  |  | 692 |  | 1,149 |  | +457 | 583 conside |  |

## 2022 Plan \& Strategy: Domestic Business 2/2

- Consulting/Royalty Business
- Parent company Grainger's Zoro business (US \& UK) attained sales growth and profit improvement even in continuing to strengthen business (high SG\&A Exp. incurred).
Royalty income in 2021 increased from 2020 and plan.
- Royalty income in 2022 plan to be increased from 2021.
- Strengthening Marketing and System Development Skills based on Data Science
- Continuing to strengthen and to secure talents working on SEM and SEO to acquire business customers, improving the accuracy of search functions to make products "easy to find," and continuously improve sales website to make it "easy to use."
- Personalization of product search results and recommendation displays.
- Search results are currently displayed by customers grouped based on industry. Working on segmentation (personalization) to level of individual customer.
- Personalization of recommendations is currently available on certain pages. Testing is on progress in multiple channel to deploy recommendations.
- Working also on real-time personalization of search results and recommendations display.

■ New IT Platform for Advanced Supply Chain

- Order Management System (OMS)
- Launched in Jan. 2022.
- Reducing "Time to Wait for Product Arrivals" by optimizing delivery methods and routes, and reducing delivery and distribution-related costs by reducing splits of shipment and leveling operational loads (in 2022, delivery cost efficiencies are expected to be about $\Delta 0.1 \%$ of sales).
- Product Information Management (PIM)
- Preparation is ongoing and to be launched in 2022Q1.
- Through cost-efficient experience of "One-stop Shopping" in procurement operation, expand usage of existing customers.


## 2022 Plan \& Strategy: Logistics 1/2

## - FY2022 Distribution-related cost plan

- 2022FY total

|  | 2021 Result |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | YoY |
| Sales (Non-consol.) | 182,473 |  | 216,505 |  | +18.7\% |
| Depreciation | 1,459 | 0.8\% | 2,418 | 1.1\% | +65.7\% |
| Labor \& Outsourcing | 6,486 | 3.6\% | 8,168 | 3.8\% | +25.9\% |
| Facility rent | 1,652 | 0.9\% | 3,340 | 1.5\% | +102.2\% |
| Other | 2,193 | 1.2\% | 3,363 | 1.6\% | +53.3\% |
| Total | 11,792 | 6.5\% | 17,291 | 8.0\% | +46.6\% |

- $1 \mathrm{stH} \& 2 \mathrm{ndH}$ (Distribution-related cost total)

|  | 2022 Jan. - Jun Plan |  |  | 2022 Jul. - Dec Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | Sales Ratio | YoY | Amount (mil.JPY) | Sales Ratio | YoY |
| Sales (Non-consol.) | 104 |  | +18.3\% | 111,888 |  | +19.0\% |
| Depreciation |  | 1.0\% | +57.5\% | 1,356 | 1.2\% | +72.8\% |
| Labor \& Outsourcing |  | 3.8\% | +24.5\% | 4,225 | 3.8\% | +27.3\% |
| Facility rent |  | 1.4\% | +66.6\% | 1,901 | 1.7\% | +141.2\% |
| Other |  | 1.6\% | +53.1\% | 1,687 | 1.5\% | +53.5\% |
| Total |  | 7.8\% | +40.0\% | 9,171 | 8.2\% | +53.1\% |

- $1 \mathrm{stH} \& 2 \mathrm{ndH}$ (One-time cost total)

|  | 2022 Jan. - Jun Plan |  |  | 2022 Jul. - Dec Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | Sales Ratio | YoY | Amount (mil.JPY) | Sales Ratio | YoY |
| Sales (Non-consol.) | 104,617 |  | +18.3\% | 111,888 |  | +19.0\% |
| Depreciation | 32 | 0.0\% | - | 65 | 0.1\% | - |
| Labor \& Outsourcing | 100 | 0.1\% | - | 225 | 0.2\% | - |
| Facility rent | 626 | 0.6\% | - | 451 | 0.4\% | - |
| Other | 216 | 0.2\% | - | 364 | 0.3\% | - |
| Total | 976 | 0.9\% | - | 1,107 | 1.0\% | - |

## 2022 Plan \& Strategy: Logistics 2/2

- New Distribution Base Expansion Update

| Name |  | Inagawa DC |  | Tokyo Area New DC |
| :---: | :---: | :---: | :---: | :---: |
| Address |  | Inagawa-cho, Kawabe-gun, Hyogo Prefecture |  | Tokyo/Kanto Area |
| Floor Size |  | Total about 189,000 m² |  | Under planning |
| Inventory Capa. |  | Total 600K SKU |  | Under planning |
| Start Operation |  | Phase 1 Plan Apr. 2022 | Phase 2 Plan 2023Q2 | Planned in 2025 |
| Shipping Capacity |  | About 90K lines/day | About 90K lines/day added (180K lines in total/day) | Under planning |
| Invest/ Rent | Land | -_- |  | Under planning |
|  | Constr. | Add. construction about 1.9 bil. JPY, restoration about 1.4 bil. JPY (examining) |  |  |
|  | Rent | Ph.1, 4.5 Floors and hazardous material warehouse: about 22.5 bil. JPY (2021-2031 including common service exp.) |  |  |
|  |  |  | Ph.2: 1 Floor added: about 4.5 bil. JPY (2022-2031including common service exp.) |  |
|  | Facility | About 7.9 bil. JPY (under examining) | $\qquad$ |  |
|  |  | -_- | About 7.6 bil. JPY (under examining) |  |
| Rem |  | 1st year: Starting to lease 4.5 2nd year: One floor ad Portion of rent expe | 0 floor and hazardous material warehouse. or total 5.5 to 6.0 floors to be leased. was incurred from December 2021 | - |
| Progres | tatus | Constructio Installat | pleted in November 2021 equipment in progress | - |
|  |  |  |  | - |

## 2022 Plan \& Strategy: (Non-consol.) Progress - Sales \& Customer

(Million JPY)


## 2022 Plan \& Strategy: (Non-consolidated) Progress - Gross Profit



## 2022 Plan \& Strategy: (Non-consolidated) Progress - SG\&A Expense



## 2022 Plan \& Strategy: P/L Plan Outline Overseas Subsidiary

- NAVIMRO (South Korea)
- Achieving sales growth through customer expansion by increasing product line-up and stock.
- Increasing profit beyond sales growth rate by expanding PB sales.

|  | 2021 Result |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | YonY | YonY (Local Currency) | $\begin{gathered} \text { Amount } \\ \text { (mil.JPY) } \end{gathered}$ | YonY | YonY (Local Currency) |
| Sales | 6,640 | +29.1\% | +21.8\% | 7,880 | +18.6\% | +18.6\% |
| Op.Income | 160 | +54.7\% | +46.0\% | 230 | +39.3\% | +39.3\% |
| Net Income x Share (*1) | 160 | +47.1\% | +38.8\% | 210 | +34.6\% | +34.6\% |

- MONOTARO INDONESIA (Indonesia)
- To focus on high lifetime value customers, reviewing acquisition methods and measures to increase usage and expand business.
- Promoting sales increase and cost reduction through improvement of logistics operations.

|  | 2021 Result |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Amount } \\ \text { (mil.JPY) } \end{gathered}$ | YonY | $\begin{gathered} \hline \text { YonY } \\ \text { (Local Currency) } \end{gathered}$ | $\begin{gathered} \hline \text { Amount } \\ \text { (mil.JPY) } \end{gathered}$ | YonY | $\begin{gathered} \text { YonY } \\ \text { (Local Currency) } \end{gathered}$ |
| Sales | 390 | +6.2\% | +2.1\% | 540 | +37.4\% | +32.2\% |
| Op.Income | $\triangle 260$ | - | - | $\triangle 220$ |  |  |
| Net Income $\times$ Share (*1) | $\triangle 130$ | - | - | $\triangle 110$ | - |  |

- IB MONOTARO (India)
- Opening additional warehouses in key areas throughout year (currently 1, 3 added, and 4 in total) for improving order to delivery lead time and delivery costs. Aiming to achieve sales growth over 200\% YoY by increasing shipments from own warehouses (and reducing ratio of marketplace sales).

|  | 2021 Result |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Amount } \\ \text { (mil.JPY) } \end{gathered}$ | YonY | YonY (Local Currency) | $\begin{gathered} \text { Amount } \\ \text { (mil.JPY) } \end{gathered}$ | YonY |  |
| (* 2) Gross Merch. Value(GMV) | 480 | - | - | 1,530 | +218.6\% | +214.4\% |
| (*2)Sales | 310 | - | - | 1,140 | +263.8\% | +259.0\% |
| Op.Income | $\triangle 220$ | - | - | $\triangle 560$ | - |  |
| Net Income x Share (*1) | $\triangle 90$ | - | - | $\triangle 270$ | - |  |

*1: Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.
*2: Only commission portion of sales by sellers in marketplace is recognized as sales.
Note: Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language

## 2022 Plan \& Strategy: (Consolidated) P/L Plan Outline



If consolidated financial forecast is expected to exceed by one of following ranges from disclosed consolidated financial forecast, revised forecast is disclosed.

- Sales (consolidated): $\pm 5 \%$ • Operating Income (consolidated): $\pm 10 \% \cdot$ Current Income (consolidated): $\pm 10 \% \cdot$ Net Income Attributable to Owners of Parent: $\pm 10 \%$


## 2022 Plan \& Strategy: New Executive Officers

## Newly appointed Executive Officers

## New Member

| Executive | Sakuya Tamura |  | Name | Dept. in charge |
| :---: | :---: | :---: | :---: | :---: |
| Dept. in charge | - Supply Chain Management Dept. <br> - Customer Support Dept. | President \& CEO | Masaya Suzuki |  |
| Background <br> Apr,2007 | Joined Boston Consulting Group | Deputy President | Masato Kubo | - Merchandising Dept. <br> - Merchandise Development Dept. <br> - Enterprise Business Dept. |
| Apr,2010 <br> Mar,2020 | Joined GE Healthcare Japan Corporation Joined MonotaRO | Executive Vice President | Masaaki Hashihara | - Marketing Dept. <br> - CX Management Dept. |
| Apr,2021 | General Manager, Supply Chain Dept. | Senior Executive Officer | Tetsuya Koda | - Administration Dept.. |
| Executive Officer | Taisuke Fukawa | Executive Officer | Hiroki Yoshino | - Logistics Dept. |
| Dept. in charge | - IT Dept. <br> - EC System Engineering Dept. |  | Hidetoshi Taura | - Global Business Dept. |
| Background |  | Executive Officer |  |  |
| Apr,2001 | Joined A\&I System Co., Ltd. (current LAC Co., Ltd.) | Executive Officer | Taisuke Fukawa | - IT Dept. <br> - EC System Engineering Dept. |
| Sep,2009 | Joined Oisix ra daichi Inc. |  |  |  |
| Oct,2019 <br> Jan,2021 | Joined MonotaRO <br> General Manager, EC System Engineering Dept. | Executive Officer | Sakuya Tamura | - Supply Chain Management Dept. <br> - Customer Support Dept. |
| Scheduled to be | ubmitted to the Board of Directors meeting held | March 2022. |  |  |

## 

Reference

## (Non-consol.) Fiscal Yr. Sales Growth (Service Channel Contribution)



## (Non-consol.) Sales Growth \& Registered Year (after 10 \& 5 yr.)



* 1:Bar chart (left axis) shows sales growth of customers registered in 2012 ( 10 years passed) and in 2017 ( 5 years passed) comparing with sales of customers registered in 2012 by setting registered year sales as ' 1 '. Bar chart consists of legal entity and non legal entity.
* 2 : Line chart (right axis) shows sales ratio of legal entity and non legal entity in each year.
* 3 : Above history of sales through 'monotaro.com' is updated retroactively at the end of 2021 (large corporate sales not included).


## (Non-consol.) Sales Growth \& Registered Year (after 10 \& 3 yr.)



* 1:Bar chart (left axis) shows sales growth of customers registered in 2012 ( 10 years passed) and in 2019 ( 3 years passed) comparing with sales of customers registered in 2012 by setting registered year sales as ' 1 '. Bar chart consists of legal entity and non legal entity.
* 2 : Line chart (right axis) shows sales ratio of legal entity and non legal entity in each year.
* 3 : Above history of sales through 'monotaro.com' is updated retroactively at the end of 2021 (large corporate sales not included).


## (Non-consol.) Customer Demographics


(Sales through Shopping website-excluding sales through API connection)
(Non-consol.) Internet PO Ratio


## (Non-consol.) Product Lineup \& Inventory



## (Non-consol.) Registered Customers \& Sales Growth by Registered Year

(Growth Rate of Sales)
(Number of Registered Customers)


* 1 : Bar chart (right axis) shows number of 'monotaro.com' customers registered in each year.
* 2 : Line chart (left axis) shows sales growth ratio of customers registered each year by setting sales in registered year as ' 1 '.
* 3 : Above number of 'monotaro.com' registered customers and sales growth are updated retroactively at the end of 2021 (large corporate sales not included).


## (Non-consol.) Sales Trend by Registered Year

## (Million JPY

200,000


* 1: Sales of 'monotaro.com business customers' are sales of monotaro.com's business customers organized retroactively for each registration year based upon updated customer status at the end of 2021.
* 2: Sales of 'Large corporation' is total sales of large corporation customers based upon updated customer status at the end of 2021.
* 3: Sales of 'General individual customers' is total sales of monotaro.com's general individual customers and of IHC MonotaRO based upon updated customer status at the end of 2021 (IHC MonotaRO was closed and integrated into monotaro.com).


## Dividend \& Shareholder Benefit

- Dividend
- Dividend Policy: Distributing dividend consistent with stable and ongoing growth.
- 2021 Dividend (Project): 11.50 JPY/share (5.75 JPY/share interim, 5.75 JPY/share fiscal year end).
- 2022 Dividend (Plan): 13.50 JPY/share (6.50 JPY/share interim, $7.00 \mathrm{JPY} /$ share fiscal year end).

- Shareholders' Benefit
- Shareholders having held one or more unit (100 shares) of MonotaRO share for 6 months or longer on continuous basis as of Dec. 31 are eligible for benefit.
- Eligible shareholders can choose products from

| Holding Period | Amount Benefit |
| :---: | :---: |
| 6 months or more | $3,000 \mathrm{JPY}$ (excl. tax) |
| 3 years or more | $5,000 \mathrm{JPY}$ (excl. tax) |
| 5 years or more | $7,000 \mathrm{JPY}$ (excl. tax) | MonotaRO's private brand as benefit, and amount of benefit varies in accordance with holding period (as in right chart).

## (3)

## Sustainability (SDGs)

## SDGs：Background of project and progress to date

## Background of project

－Growing social interest in SDGs
－In line with MonotaRO＇s business expansion，growing social expectations and demands for MonotaRO＇s initiatives in order to maintain business sustainability．
－As employee＇s interest and awareness of SDGs increased，momentum for action was created，and project was launched by volunteer members．

| $1^{\text {st }}$ Phase Project | 【March to July，2021】 <br> －Learned and understood SDGs． <br> Narrowed down themes to be |
| :---: | :---: |
|  | 【Aug to Oct，2021】 <br> clarified overall <br> －Select and dig deeper into priority picture． issues |
| $2^{\text {nd }}$ Phase Project | Clarified tasks and scheduled to achieve concrete results <br> －Establishment of organization（establishment of specialized Sustainability Committee \＆Working Groups）． <br> －Put priority issues into concrete plans and committed （disclosed）them． <br> －Realized specific plans one by one and reported achievements． |

## SDGs : Prioritized Action Areas


monotero

## SDGs:Organization

■ Organization for realization of sustainability


[^1]
## monotero

## Cautionary Statement concerning Forward-looking Statements

This presentation may include forward-looking statements relating to our future plans, forecasts, objectives, expectations, and intentions. Actual results may differ materially for a wide range of possible reasons. In light of the many risks and uncertainties, you are advised not to put undue reliance on these statements.

## Contact Us

TEL: 81-6-4869-7190
FAX: 81-6-4869-7178
E-mail:pr@monotaro.com
IR information: https://corp.monotaro.com/en/ir/index.html


[^0]:    ※ Amounts are effects on Operating Income by changes of rates, not actual amounts.

[^1]:    - Working Groups on each important issue are led by chairperson appointed by head of department in charge and practical leader appointed by each Group to develop actual initiatives.

