

February 4, 2022

Company Name: Money Forward, Inc.
Representative: Yosuke Tsuji
Representative Director, President and CEO
(Securities Code: 3994,
Stock Exchange: TSE First Section)
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Invitation to Money Forward Investor Day 2022

Money Forward, Inc. would like to invite our investors to our Investor Day 2022, which will be held on Monday 28th, February 2022 and Tuesday 1st, March 2022.

The session will include presentations from the heads of each business domain as well as members in charge of public affairs, M&A, R&D, design, HR etc. We will also introduce the voices of external members, including our business partners and clients. (Please refer to the detailed timetable attached)

The event will be conducted in English and will include a live Q&A session at the end of the event of each day.

Archived videos will be available on our website after the event.

Time and Date

Monday, February 28th, 2022, from 20:30 to 24:15 (JST)

Tuesday, March 1st, 2022, from 20:30 to 23:30 (JST)

Venue

The webcast is scheduled to be broadcast live via Zoom.

Please register at the following URL.

https://moneyforward.zoom.us/webinar/register/WN_Ufo4KR8KRg6ZUjn2s7rCSA

In addition to the webcast, one-on-one meetings are also available at any time.

Please contact our IR department at ir@moneyforward.co.jp.

Money Forward Investor Day 2022

Day 1 : Monday, Feb 28th, 2022 20:30~ (JST)			
Time	Section	Speaker	Topic
2022/02/28 20:30	Welcome	Yosuke Tsuji Representative Director, President and CEO	Opening remarks and group strategy overview
2022/02/28 20:50	Business Domain	Masanobu Takeda Director, Executive Officer, Money Forward Business Company COO	Strategy and business environment of the Business domain
		Kazuya Yamada Executive Officer, Money Forward Business Company CSO	
		Yuya Mineshima Cloud ERP Department Manager, Money Forward Business Company Executive Director,	Product introduction (<i>Cloud Accounting Plus</i> and <i>Cloud Receivable Billing</i>)
		Ken Kuronita Senior Partner Hongo Tsuji Tax & Consulting	Voices from our partners (Accounting Firm)
		Taihei Onishi Director and Corporate Division Manager stmn, inc.	Voices from our partners (User in medium-sized company segment)
		Yoko Mori Former Member of Inside Sales Group, Money Forward Business Company	Voices from our member ("My 30 years of career that walked with accounting software innovation")
		Satoshi Furuhashi Executive Officer, Representative Director and Chairman, SMARTCAMP Co., Ltd.	Strategy and business models of Smart Camp
2022/02/28 21:55	Home Domain	Tatsuya Kanto Executive Officer and CSO, Money Forward Home Company CSO Representative Director and CEO, Klavis, Inc.	Value proposition and expansion of the Home domain
		Junya Ogasawara Money Forward Home Company CTO	
		Ryosuke Mori Representative Director and President, LIFENET INSURANCE COMPANY	Voices from our partners (Alliance company)
2022/02/28 22:40	M&A	Yumiko Nagao Head of Corporate Development	Our focus and strategy on M&A
		Tomohiro Igarashi Representative Director and Co-CEO, HITTO	Introduction of the company and what lead to the group-join
2022/02/28 23:05	Global Partnership	Harutoshi Tanaka Corporate Development	Strategy on global partnership
		Suwandi Soh CEO and co-founder, Mekari	Voices from our partners (Oversea partner)
2022/02/28 23:30	Q&A Session	Masanobu Takeda, Kazuya Yamada, Yuya Mineshima (Business Domain) Tatsuya Kanto, Junya Ogasawara (Home Domain) Yumiko Nagao (M&A) , Harutoshi Tanaka (Global Partnership)	

* Timetable is subject to change * Archive videos of the presentations are planned to be uploaded on our website after the event.

Money Forward Investor Day

Day 2 : Tuesday, March 1st, 2022 20:30- (JST)			
Time	Section	Speaker	Topic
2022/03/01 20:30	Public Affairs	Toshio Taki Executive Officer, Sustainability Head CoPA(Chief of Public Affairs) Head of Money Forward Fintech Institute	Macro environment we face and our key policy themes
2022/03/01 20:40	X Domain	Hideaki Arai Money Forward X Company Executive Director, COO	Positioning of the business and key strategy on the X domain
		Eiko Takenokuchi Corporate Service Planning Division BFM Product owner	Product introduction (<i>Business Financial Management, "BFM"</i>)
		Katsuhide Nakagiri Executive Director, Okazaki Shinkin Bank	Voices from our partners (Financial Institution)
2022/03/01 21:25	Finance Domain	Tomoyuki Kinoshita COO, Money Forward Kessai, Inc.	Strategy and business models of the Finance domain
		Masakazu Osawa Managing Corporate Executive, Group Head, Digital Service Business Group & Group CDTO, Mitsubishi UFJ Financial Group	Voices from our partners (Joint Venture)
2022/03/01 21:50	Technology	Ikuo Kitagishi Head of Money Forward Lab	Focused areas to achieve "Autonomous Back Office"
2022/03/01 22:05	Design	Daisuke Sergio Ito Executive Officer and CDO	Design as our competitive advantage and our strategy to enforce it
2022/03/01 22:25	Talent Forward	Chiaki Ishihara People Forward Department, Department Manager Takuya Nakade Director, Executive Officer and CTO, D&I Head Nana Nagai Money Forward Vietnam, COO	Talent management, hiring strategy and culture
2022/03/01 22:45	Q&A Session	Hideaki Arai, Eiko Takenokuchi (X domain) Tomoyuki Kinoshita (Finance Domain) Ikuo Kitagishi (Technology), Daisuke Sergio Ito (Design) Chiaki Ishihara, Takuya Nakade, Nana Nagai (Talent Forward)	

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