

February 7, 2022
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Lifenet's IR Website Awarded the AAA Rating in the 2021 All Japanese Listed Companies' Website Ranking for the 3rd consecutive year

Highly evaluated in terms of easy-to-understand, easy-to-use and abundance of information

TOKYO, February 7, 2022 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces its Investor Relations' website has been awarded the AAA rating, the highest evaluation, at Japan's Emerging Markets*1 in All Japanese Listed Companies' Website Ranking announced by Nikko Investor Relations Co., Ltd. This is the third time for Lifenet to receive the AAA rating after 2019 and 2020.

The 2021 All Japanese Listed Companies' Website Ranking was conducted for the purpose of investigating various levels of corporate information disclosure on the websites of all listed companies in Japan as well as promoting higher level of disclosure. It was evaluated all Japanese listed companies' website in terms of three points, easy-to-understand, easy-to-use and abundance of information.

We have established IR Manifesto since we listed on TSE Mothers. We have been engaging actively in IR activities based on the five policy of the Manifesto – Open communication, Comprehensible, Fair, Long-term perspective and Innovative. As an online life insurer, we also have enhanced our IR website continuously.

We believe that our IR activities based on the Manifesto have contributed to the AAA rating of our IR website. Lifenet will continue to engage in IR activities and enhance our IR website which is positioned as one of the important communication tools with our shareholders and investors.

Lifenet's Investor Relation Website

Japanese version : <https://ir.lifenet-seimei.co.jp/ja/>

English version : <https://ir.lifenet-seimei.co.jp/en/>

■ All Japanese Listed Companies' Website Ranking

The 2021 All Japanese Listed Companies' Website Ranking awards companies' website in three categories: Overall Ranking, Sector Ranking and Japan's Emerging Markets based on the objective criteria in terms of three points, easy-to-understand, easy-to-use and abundance of information. Lifenet IR website was awarded as one of the AAA rating websites at the category of Japan' Emerging Markets.

All Japanese Listed Companies' Website Ranking:

<https://www.nikkoir.co.jp/english/rank/rank.html>

*1: Japan's Emerging Markets stand for Tokyo Stock Exchange Mothers, JASDAQ, Sapporo Securities Exchange Ambitious, Nagoya Stock Exchange Centrex, and Fukuoka Stock Exchange Q-Board.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remember the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet, and by doing so, are able to offer highly cost-competitive products and accept applications from customers at all hours of the day.

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