



**Make The World
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[Provisional Translation Only]

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Issuer

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**Ichigo J.League Shareholder Program Resumes
Distribution of Free Tickets to Shareholders**

Ichigo Hotel’s sponsor, Ichigo (2337), is resuming its Ichigo J.League Shareholder Program offering Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders the opportunity to attend J.League matches. We are resuming the Shareholder Program conducted via lottery as the tickets for the 2022 matches have begun to be distributed to J.League top partners.

1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo’s mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo Hotel shareholders as of July 31, 2021 are eligible for the Shareholder Program.

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that matches may be cancelled or rescheduled due to Covid-related restrictions, and there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner under the current Covid environment.

Application Process

The lottery will begin today, February 7, 2022. Please note that the schedule of the first part of the lottery is very tight in order to resume the shareholder program as soon as possible.

The schedule of the lottery is as follows:

February 18 ~ mid-March Matches

Application period: February 7 ~ 9 Drawing: February 10

Mid-March ~ March-end Matches

Application period: February 7 ~ 15 Drawing: February 16

To apply for tickets, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only).

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



3. Earnings Outlook

The Shareholder Program has no impact on Ichigo Hotel's January 2022 and July 2022 fiscal period earnings announced in the September 14, 2021 release, "July 2021 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.