

**JASDAQ**

February 10, 2022

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.

Representative: Representative Director, Group President and Chief Executive Officer

Koki Sato

(JASDAQ code: 4293)

Notifications on Revisions to the Full-Year Consolidated Earnings Estimates for the FY2022

SEPTENI HOLDINGS has decided to revise the full-year consolidated earnings estimates for the fiscal year ending September 2022 (October 1, 2021 to September 30, 2022), which was undecided at the time of the announcement of business results for the full-year fiscal year ended September 2021, based on the recent trends in business results.

1. Earnings Estimates for the Fiscal Year Ending September 2022 (October 1, 2021 to September 30, 2022)

	Revenue	Non-GAAP Operating profit	Profit attributable to owners of the parent	Basic earnings per share
Previously announced estimate (A)	Million Yen —	Million Yen —	Million Yen —	Yen —
Estimate as revised this time (B)	30,000	5,300	3,900	20.68
Change (B-A)	—	—	—	—
Change (%)	—	—	—	—
Results for the previous fiscal year (FY2021)	21,384	3,796	2,604	20.59

(Note) Non-GAAP operating profit refers to the profit indicator used to assess ordinary business conditions after adjustments are made to IFRS-based operating profit pertaining to temporary factors such as share-based compensation expenses, the impairment losses, and gains or losses on the sales of fixed assets.

2. Reason for the Revision

On January 4, 2022, the Company and Dentsu Group Inc. entered into a capital and business alliance, as described in the "Notice of: Effectiveness of Share Exchange with Dentsu Direct Inc., Completion of Payment for Issuance of New Shares through Third-Party Allotment to Dentsu Group Inc., Completion of Partial Acquisition of Shares (Conversion into Equity-Method Affiliate) of Dentsu Digital Inc., and Change in Parent Company and in Subsidiaries" released on January 4, 2022. Through the collaboration, the Company and Dentsu Group Inc. aim at becoming the largest digital marketing partner in Japan that leads the development of the industry, by providing the best solutions to clients, from an environment where personnel with a wide variety of talents gather to work with full job

satisfaction.

For the full fiscal year ending September 2022, the Company revised its full-year earnings forecasts in consideration of the impact on earnings related to the capital and business alliances.

(Note) The above forecasts are based on management's assumptions and beliefs in light of the information currently available to it and are subject to a number of uncertainties. Actual results may differ from the above forecasts due to various factors.

■ Contact Information

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*Please contact us by e-mail for any inquiries as the employees work from home in the current situation of COVID-19 as of February 10, 2022.