Disclaimer

This document is an English translation of the original Japanese version and provided solely for the purpose of the reader's convenience. In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail in all respects.

February 28, 2022

To whom it may concern,

Company Name: ASKUL Corporation

(Code No.: 2678, Tokyo Stock Exchange First Section)

Representative: Akira Yoshioka

President and Chief Executive Officer

Contact Person: Tsuguhiro Tamai

Director and Chief Financial Officer

Phone: +81-3-4330-5130

Notice Regarding New Corporate Structure

ASKUL Corporation (the "Company") announces that in order to further strengthen its execution capabilities and inter-organizational collaboration to realize its medium-term management plan as well as promote appointments of next-generation human resources for the future, effective March 1, 2022, the Company will adapt new corporate structure as stated below:

■Establishment of COO Position

A new COO (Chief Operating Officer) will be established to be in charge of ASKUL Business Unit, ASKUL Sales Unit, LOHACO Business Unit, Merchandising Unit, Logistics Unit, Technology Unit, and Customer Service Unit and Executive Officer, Katsuhiro Kawamura will assume this position.

■New Corporate Structure (as of March 1, 2022)

Business Unit Name	Name of Executive Officer
ASKUL Business Unit	Saori Onsen (new appointment)
ASKUL Sales Unit	Katsuhiro Kawamura
LOHACO Business Unit	Takeshi Narimatsu (new appointment)
Merchandising Unit	Mizuki Takehisa (new appointment)
Logistics Unit	Tamami Ito (new appointment)
Technology Unit	Kazuyuki Ikeda (new appointment)
Customer Service Unit	Hideo Sakurai
Corporate Unit	Tsuguhiro Tamai
Legal & Security Unit	Hiroyuki Ueno
Human Relations & General Affairs Unit	Hiroyuki Ueno

Disclaimer

This document is an English translation of the original Japanese version and provided solely for the purpose of the reader's convenience. In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail in all respects.

■ List of Chief Officers

Title of Chief Officers	Name
CEO (Chief Executive Officer)	Akira Yoshioka
CFO (Chief Financial Officer)	Tsuguhiro Tamai
COO (Chief Operating Officer)	Katsuhiro Kawamura
CDXO (Chief Digital Transformation Officer)	Kazuyuki Ikeda
CHO (Chief Human Relation & Healthcare Officer)	Hiroyuki Ueno
CSO (Chief Security Officer)	Hiroyuki Ueno
CTO (Chief Technology Officer)	Yousuke Uchiyama