

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

Company BEENOS Inc.
 President and Group CEO Shota Naoi
Tokyo Stock Exchange First Section Code: 3328
Contact Vice President and Group CFO Koji Nakamura
TEL +81-3-6859-3328

Notification Regarding the Russian-Ukrainian Conflict and its Impact on the BEENOS Group

Tokyo, Japan – 8 March 2022 – BEENOS Inc. (BEENOS) and its subsidiaries (the Group) extends its services to 118 countries and regions, including Russia and Ukraine, through its services, particularly in the Global Commerce segment of the E-Commerce Business. As the recent conflict between Russia and Ukraine as well as the increase in oil prices because of it are causes of concern, BEENOS will outline, in detail, the impact it has on the Group.

1. The status and financial impact of international shipping logistics

Services operated by tenso, inc. (Proxy Purchasing Service, Buyee, and Package Forwarding Service, tenso.com) are shipping packages overseas through our shipping partners. However, as our shipping partners have suspended shipments to Russia and Ukraine, we have also suspended our services to Russia and Ukraine. Russia and Ukraine combined make up less than 1% of the GMV for tenso, inc. so its impact on our financials is minimal. We have announced in FY2021 that Russia is a strategic focal country, but that is also currently suspended including all promotional measures.

The Global Shopping Business, Sekaimon, operated by Shop Airlines, Ltd. is experiencing delays in inbound shipments from Europe as freight flights are being cancelled to Japan. At the time of this release, no suspensions have taken effect thus the impact on the Group's financial is minimal.

2. Regarding international shipping fares

In addition to the aforementioned delays and suspensions, the increase in oil prices has led to an increase in shipping rates. The Group is also seeing an increase in fuel surcharges which made increasing the shipping costs in Buyee inevitable. The new shipping table will take effect on 14 March 2022. However, the Group is still confident that it is providing the most competitive international shipping rates within the industry.

There continues to be increased pressure to increase shipping rates, but the Group will work closely with its shipping partners to negotiate fair rates.

3. The outlook for the foreseeable future

The effects of the Russian-Ukrainian conflict and the ensuing increase in fuel charges to BEENOS's results is uncertain, but BEENOS will consider all possible risks and implement countermeasures accordingly. BEENOS will provide updates in a timely manner on any issues that would have a meaningful impact on its financials.

Please refer to the websites of each service for the most recent updates regarding shipping costs, etc.

Buyee: <https://buyee.jp/>

tenso.com: <https://www.tenso.com/>

Sekaimon: <https://www.sekaimon.com/>

-END-