Company name: Adastria Co., Ltd.

Representative: Michio Fukuda, Chairman of the Board

Stock code: 2685

Listing: TSE 1st Section

Contact: Itsuo Iwakoshi, Senior Vice President,

Head of Corporate Planning Office

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To whom it may concern

Notice of Acquisition of Shares by a Consolidated Subsidiary of the Company

The Board of Directors of Adastria Co., Ltd. approved a resolution on March 18, 2022 to acquire shares in OPEN AND NATURAL Inc. through the Company's consolidated subsidiary BUZZWIT Co., Ltd. and to make it a consolidated subsidiary (sub-subsidiary). Details are as follows.

1. Reason for the acquisition of shares

As a part of our growth strategy for 2025, the Group is working to expand its digital customer communication channels. Starting operations in 2018, BUZZWIT has grown steadily as a company engaged in the development of a dedicated e-commerce brands for the economically priced market. In this context, BUZZWIT has sought out M&A opportunities to further expand its business and focused on the children's clothing category, which is an area of apparel that is a particularly suitable for e-commerce marketing.

OPEN AND NATURAL, the company being acquired, has been marketing "pairmanon," an EC-only children's clothing brand since its establishment in 2017. The economically priced and high-quality brand is moderately trend setting in the children's clothing market. With sales exceeding 2 billion yen in the fiscal year ended January 2022, it has growing presence in the e-commerce market for children's clothing and as well as in the overall children's clothing market.

The acquisition of the shares will enable BUZZWIT to share its know-how and business structure with OPEN AND NATURAL and operational capabilities to further expand this business.

2. Overview of the consolidated subsidiary that will acquire shares

| (1) Company name | BUZZWIT Co., Ltd. | | |
|----------------------------|--|--|--|
| (2) Representative | Yasunori Kuroda, Representative Director and President | | |
| (3) Headquarters | Daiba Frontier Building 7F, 2-3-2, Daiba, Minato-ku, Tokyo | | |
| (4) Business activities | Planning, manufacturing and sales of apparel and general goods | | |
| (5) Establishment | November 2016 | | |
| (6) Capital | 10 million yen | | |
| (7) Major shareholders and | Adastria Co., Ltd.: 100% | | |
| shareholding ratio | | | |
| (8) Relationships between | Capital | Consolidated subsidiary of Adastria | |
| Adastria and BUZZWIT | Personnel | Two directors of BUZZWIT concurrently serve as | |
| | | directors of Adastria, and two other directors | |
| | | concurrently serve as employees of Adastria. In | |
| | | addition, an employee of Adasria concurrently serves | |
| | | as an Audit & Supervisory Board member of | |

| | BUZZWIT. |
|----------|--|
| Business | Adastria provides and other financial support to |
| | BUZZWIT. |

3. Overview of the subsidiary to be acquired by BUZZWIT

| 3. Overview of the subsidiary to be acquired by BUZZW11 | | | | | | |
|---|--------------------|--|---|-------------------|--|--|
| (1) Company name | OPEN AND N | | ATURAL Inc. | | | |
| (2) Representative | | Yoichi Sato, Representative Director and President | | | | |
| (3) Headquarters | | Tsunekura Building 6F, 2-20-6, Kanda Jinbocho, Chiyoda-ku, | | | | |
| | | Tokyo | | | | |
| (4) Business activities | iness activities N | | Markets "pairmanon," an EC children's clothing brand | | | |
| (5) Establishment | (5) Establishment | | June 2017 | | | |
| (6) Capital | 6) Capital 4 | | 4,000 thousand yen | | | |
| (7) Major shareholders and | | Yoichi Sato:76.3% Kotaro Higuchi: 18.9% | | | | |
| shareholding ratio | | | | | | |
| (8) Relationships between | | _ | there are no significant capital, personnel or business relationships | | | |
| Adastria and OPEN | AND | between the two companies. | | | | |
| NATURAL | | | | | | |
| (9) Results of operations and financial position for the last three years | | | | | | |
| E:111 | May 31, 2020 | | January 31, 2021 | January 31, 2022 | | |
| Fiscal years ended Ma | | y 31, 2020 | (eight months) | | | |
| Net assets | 42 million yen | | 92 million yen | 205 million yen | | |
| Total assets | 239 million yen | | 374 million yen | 718 million yen | | |
| Net assets per share | 19,863 yen | | 43,507 yen | 97,058 yen | | |
| Net sales | 465 million yen | | 672 million yen | 2,020 million yen | | |
| Operating profit | 43 million yen | | 75 million yen | 171 million yen | | |
| Ordinary profit | 42 million yen | | 73 million yen | 167 million yen | | |
| Net income | 28 million yen | | 50 million yen | 113 million yen | | |
| Net income per share | 13,213 yen | | 23,644 yen | 53,551 yen | | |
| Dividend per share | - yen | | - yen | - yen | | |

4. Profile of Seller

| Name | Yoichi Sato and other six persons |
|-------------------------|---|
| Relationships between | There are no significant capital, personnel or business relationships |
| Adastria and the seller | between Adastria or its related parties and the individual concerned or |
| | related parties of the individual concerned. |

5. Number of shares to be acquired, total acquisition amount and status of ownership before and after acquisition

| (1) Number of shares held before | 0 share (Number of voting rights: 0) (Ownership: 0%) |
|-------------------------------------|--|
| acquisition | |
| (2) Number of shares to be acquired | 2,120 shares (Number of voting rights: 2,120) |
| (3) Total acquisition amount | Not disclosed by contract. |
| (4) Number of shares held after | 2,120 shares (Number of voting rights: 2,120) |
| acquisition | (Ownership: 100%) |

6. Schedule

| (1) Board of Directors resolution | March 18, 2022 |
|-------------------------------------|----------------------------|
| (2) Execution of the share purchase | March 18, 2022 |
| agreement | |
| (3) Share purchase | March 31, 2022 (tentative) |

7. Outlook

The impact of this acquisition on the consolidated results of operations for the fiscal year ending February 28, 2023 is negligible. An announcement will be made promptly if it becomes clear that future business developments will have a significant impact on results.