

PRESS RELEASE

Tokyo, 23rd March 2022
BlueMeme Inc.

BlueMeme announces partnership with mabl, a vendor providing cutting-edge intelligent testing software

The two companies begin joint development of a new testing methodology for large-scale business system development using a low-code testing platform

BlueMeme Inc. has entered into a partnership with US-based mabl Inc, which provides mabl, a platform (SaaS) that enables low-code, reliable testing across the entire software development lifecycle.

BlueMeme is leading the industry in supporting Japanese companies to internalize system development by utilizing the company's unique development methodology which combines low-code development and agile methods. mabl provides a testing platform for agile teams that utilizes cutting-edge technologies to enable automated testing with a low-code approach. The two companies will combine their technologies to jointly develop a new testing methodology for large-scale business system development, and cooperate to further contribute to the promotion of DX in Japanese companies.

Background and purpose of the partnership

BlueMeme provides entrusted development services using its unique development methodology "AGILE-DX" and supports digital DX that enables customers to improve their business agility, based on its mission to "realize next-generation information system development using the latest technologies and improve the international competitiveness of Japanese companies".

mabl is a low-code, intelligent test automation platform that Agile teams use for integrating end-to-end tests into the entire development lifecycle. By eliminating the need to write code or tests scripts, mabl makes it easy for anyone on your team to create, execute, and maintain reliable tests. The leading SaaS test automation solution, mabl helps customers increase test coverage, improve application quality, and accelerate time to market.

The testing process in system development plays an important role in system quality management. However, the use of automated testing tools that require a great deal of effort to create test scripts and to maintain them -especially in projects using agile methods and low-code development - quality control and high costs have been a significant issue. Based on the partnership, BlueMeme's "AGILE-DX", which has enabled the efficient operation of low-code development and agile methods, and mabl's intelligent test automation solution will be combined to offer a new efficient testing methodology for medium and large-scale system development. This will enable Japanese companies to further improve the efficiency of system development and accelerate in-house development, as well as DX through the introduction of automation technology.

*This matter will not have a significant impact on our current year's results. If any significant

impact occurs in the future, it will be announced promptly.

Masanori Matsuoka, CEO of BlueMeme, states that

mabl's low-code test automation platform is the finest product offering a range of functions required for large-scale agile development, such as API auto-testing and AI-based automated test case modification. By developing new software testing methodologies together, we hope to meet the rapidly growing need for in-house system development utilizing agile and low-code, and create a new era of software testing.

Izzy Azeri, Co-Founder of mabl, states that

we're honored to partner with BlueMeme in developing an agile, scalable software testing methodology. Their leadership in digital transformation is unparalleled, and we're looking forward to helping more Japanese businesses embrace quality-centric development with low-code intelligent test automation."

About BlueMeme Inc.

BlueMeme was the first company in Japan to introduce OutSystems, a low-code development platform in 2012, and has been at the forefront of the Japanese low-code development market. BlueMeme utilizes its own development methodology, AGILE-DX, which combines low-code technology with agile methods. With the aim of contributing to the international competitiveness of Japanese companies, BlueMeme supports the in-house system development and DX of its customers through unique entrusted development, consulting and training.

About mabl Inc.

mabl is the intelligent test automation company that empowers high-velocity software development teams to integrate automated end-to-end testing into the entire development lifecycle. mabl users benefit from a unified platform for easily creating, executing, and maintaining reliable tests that result in faster delivery of high quality, business critical applications. Learn more at <https://www.mabl.com/japan>; follow @mabljp on Twitter and @mabl on LinkedIn.

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