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Press release

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Kokuyo Listed on FTSE Blossom Japan Sector Relative Index

Kokuyo Co., Ltd., hereby announces that it has been listed on the FTSE Blossom Japan Sector Relative Index.

This listing comes at a time of growing interest in ESG investing, an investing practice that prioritizes Environmental, Social, and Governance (ESG) performance. The FTSE Blossom Japan Sector Relative Index, one of the stock market indices provided by FTSE Russell, serves as a sector-neutral benchmark reflecting the performance of Japanese companies that demonstrate strong ESG performance relative to other companies in their sector. The index is restricted to companies that either have a low carbon emission intensity rank or have achieved a certain score on the Transition Pathway Initiative's Management Quality assessment, which measures the company's efforts to reduce its greenhouse gas emissions and its preparedness for a transition to a low carbon economy.

Japan's Government Pension Investment Fund uses the FTSE Blossom Japan Sector Relative Index as one of its ESG-themed benchmarks for passive investment.

Unveiled in February 2021, Kokuyo's long-term vision, CCC 2030, includes a commitment to sustainable business practices. As part of this commitment, Kokuyo has this year established a sustainability policy and refreshed its materiality assessment, identifying material issues that are more relevant to the company's values and to the goals of CCC 2030. The company has also decided to publish its first integrated report with a view to communicating the company's non-financial, as well as financial, activities internally and externally and building stronger relationships with stakeholders. Kokuyo will continue to integrate sustainability into its business and further improve its ESG performance.