

PRESS RELEASE

Tokyo, April 5, 2022
BlueMeme Inc.

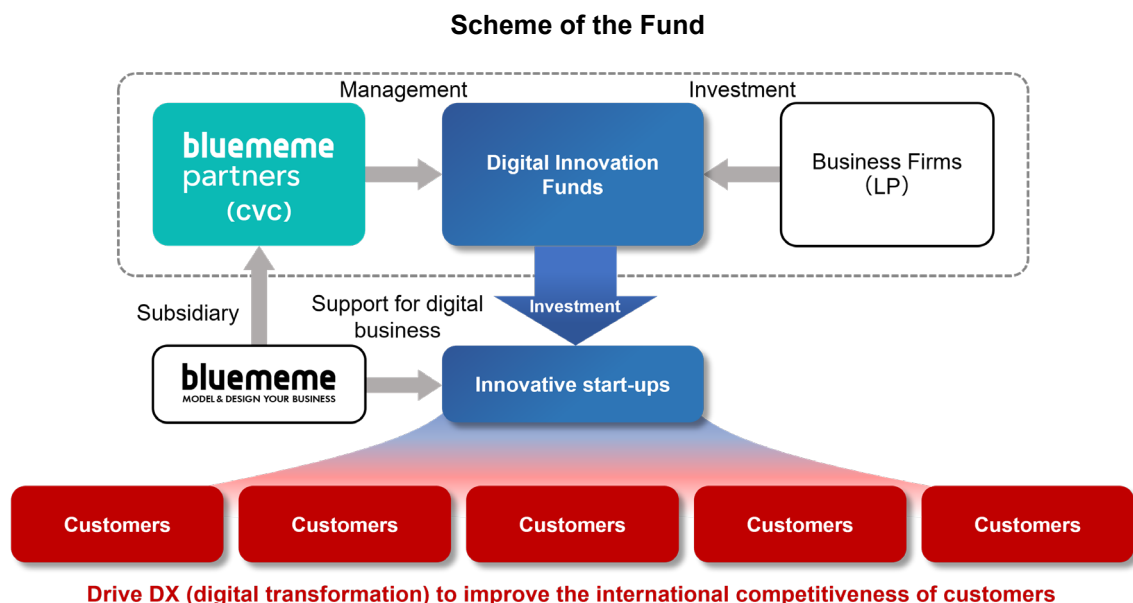
BlueMeme establishes a corporate venture capital (CVC) subsidiary, BlueMeme Partners Inc.

BlueMeme aims to improve the international competitiveness of Japanese companies by identifying and supporting the development of companies that will form next-generation businesses

BlueMeme is delighted to announce the establishment of a wholly owned subsidiary, BlueMeme Partners Inc. as of 1 April 2022.

Given the ever-increasing need for in-house system development using the latest technology, BlueMeme Group identifies and supports companies that will lead the next generation of business through investment. We aim to grow into a corporate group that can truly contribute to the current era of rapid evolution and accelerate the international competitiveness of Japanese companies.

BlueMeme Partners will work towards setting up a fund and will support companies to increase their value through investment.



About BlueMeme Partners Inc.

Name: BlueMeme Partners Inc.

CEO: Hiroyuki Horii

Location: 3-20 Kanda Nishiki-cho, Chiyoda-ku, Tokyo

Capital: 150 million yen (including capital reserve) (as of 1 April 2022)

Established: April 1, 2022

URL: <https://www.bmpartners.jp/>

About BlueMeme Inc.

BlueMeme was the first company in Japan to introduce OutSystems, a low-code development platform in 2012, and has been at the forefront of the Japanese low-code development market. BlueMeme utilizes its own development methodology, AGILE-DX, which combines low-code technology with agile methods. With the aim of contributing to the international competitiveness of Japanese companies, BlueMeme supports the in-house system development and DX of its customers through unique entrusted development, consulting and training.

Name: BlueMeme Inc.

CEO: Masanori Matsuoka

Location: 3-20 Kanda Nishiki-cho, Chiyoda-ku, Tokyo

Capital: 961,705,355 yen (as of 31 December 2021)

Start of business: August 2009 (established in December 2006 as an asset management company, then commenced business under the current CEO).

Listed market: TSE Growth (Stock code: 4069)

URL: <https://www.bluememe.jp/>

Contact

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