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For Immediate Release

Funai Soken Holdings, Inc. (TSE Prime, stock code 9757)

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Funai Consulting Becomes an Approved Tokyo Pro Market “J-Adviser”

Funai Soken Holdings hereby announces that one of its consolidated subsidiaries, Funai Consulting Inc., was today granted “J-Adviser” status by Tokyo Stock Exchange, Inc., for its Tokyo Pro Market for professional investors.

1. New Services to Better Meet Mid-Scale Company Needs

Becoming a J-Adviser qualified to help companies get listed on the Tokyo Pro Market will enable Funai Consulting to better cater to the real needs of mid-scale companies by offering a fuller range of IPO solutions. The move comes as Funai Consulting broadens the scope of its industry-specific, solution-specific growth support services from SMEs to also include mid-scale corporations.

2. About Tokyo Pro Market Listing Support Services

(1) Tokyo Pro Market and the Role of J-Advisers

The Tokyo Pro Market is restricted to professional investors. It has garnered considerable attention in recent years as a place where companies can achieve some of the recognition and credibility of market listing with less stringent criteria (e.g., number of shareholders, amount of profits) than the regular stock exchange demands.

The J-Adviser scheme was made possible by an amendment to the Financial Instruments and Exchange Act in 2008. J-Advisers are entrusted by Tokyo Stock Exchange to investigate companies that want to be listed on Tokyo Pro Market to ascertain their compliance with listing criteria and eligibility requirements. And once a company is listed, J-Advisers provide a variety of support including disclosure advice and monitoring of sustained compliance with listing criteria.

For further details, see the Tokyo Stock Exchange Website:

<https://www.jpx.co.jp/english/equities/products/tpm/index.html>

(2) How J-Advisor Status Enhances the Company’s Range of Services

At Funai Consulting, support for listing on the regular stock exchange and the Tokyo Pro Market has been a part of its consulting services since 2018. Becoming an approved J-Adviser is more than just official approval of Funai Consulting’s IPO assistance for those wanting to list on the Tokyo Pro Market; it further enhances the company’s range of consulting services, and strengthens its position as a one-stop provider of comprehensive support solutions.

In addition to Funai Consulting obtaining J-Adviser status, five of its consultants were granted J-QS certification. J-QS is a qualification conferred by Tokyo Stock Exchange on individuals who are deemed to have the experience, expertise, and aptitude to carry out the work of a J-Adviser.

(3) Administration of Tokyo Pro Market Listing Support Services

I. Administration of J-Adviser Services

Support services for clients who want to apply for listing on the Tokyo Pro Market will be carried out by the Finance & IPO Consulting Department of Funai Consulting's Improved Corporate Value Consulting Divisional Headquarters.

II. Company Overview

(1) Name	Funai Consulting Inc.
(2) Address	4-4-10 Kitahama, Chuo-ku, Osaka
(3) Representative	Daisuke Shingai, president and CEO
(4) Business	Management consulting
(5) Capital	3,000 million yen
(6) Incorporated	November 28, 2013
(7) Ownership	Wholly owned by Funai Soken Holdings Inc.

3. Outlook

Becoming an approved J-Adviser is expected to contribute to the company's performance and corporate value over the mid-to-long term. At this point, the impact of this merger on consolidated business performance for this fiscal year is minor. Funai Soken Holdings will promptly announce any information requiring public notice.

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