# ~ No Change, No Full Recovery 

# Presentation of Results for Fiscal Year Ended February 28, 2022 

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## Today's Agenda

## I. Overview of FY2021 Results

II. H1/Full FY2022 Forecast
III. Progress of Medium-term Business Plan

## Overview of FY2021 Results (IFRS)

## Consolidated PL (IFRS)

JFR J.FRONT RETAILING
Core businesses such as Department Store and SC recovered steadily but impact of COVID-19 was more prolonged than expected
Returned to profitability in all profit/loss items, operating profit and profit were above October forecast
Year-end dividend is $¥ 15$ per share as planned at beginning of year, resulting in annual dividend of $¥ 29$, up $¥ 2 \mathrm{YoY}$

| Fiscal year ended February 28, 2022 | H1 |  | H2 |  | Full year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% | vs. Oct forecast |
| Gross sales | 402,148 | 25.4 | 473,132 | 5.4 | 875,281 | 13.8 | $(46,719)$ |
| Revenue | 157,333 | 6.7 | 174,151 | 1.5 | 331,484 | 3.9 | $(26,016)$ |
| Gross profit (loss) | 69,693 | 17.2 | 78,148 | 4.3 | 147,842 | 10.0 | $(4,658)$ |
| SGA | 66,038 | 11.6 | 70,084 | (3.7) | 136,123 | 3.1 | $(4,377)$ |
| Business profit (loss) | 3,654 | - | 8,063 | 281.0 | 11,718 | 395.1 | (282) |
| Other operating income | 1,657 | (55.1) | 9,411 | 366.0 | 11,068 | 93.8 | 4,068 |
| Other operating expenses | 6,701 | (72.7) | 6,705 | (13.6) | 13,406 | (58.6) | (94) |
| Operating profit (loss) | $(1,388)$ | - | 10,769 | - | 9,380 | - | 3,880 |
| Profit (loss) attributable to owners of parent | $(1,995)$ | - | 6,316 | - | 4,321 | - | 3,321 |
| Dividend per share (Yen) | 14 | (Yen) 5 | 15 | (Yen) (3) | 29 | (Yen) 2 | 0 |
| ROE | - |  | - |  | 1.2 | (RD) 8.3 | (RD) 0.9 |
| ROIC | - |  | - |  | 1.2 | (RD) 1.0 | (RD) 0.0 |

## Segment Performance (1) Department Store (IFRS)

Recovered steadily until December but recovery slowed down due to rapid spread of 6th wave of COVID-19 in January
Returned to business profit due to additional effort to reduce SGA, operating profit (loss) was greatly affected by restructuring

Revenue


Business profit (loss)


Operating profit (loss)

(Millions of yen, unless otherwise stated)

| $\begin{array}{c}\text { Fiscal year ended } \\ \text { February 28, 2022 }\end{array}$ | H 1 |  | H 2 |  | Full year |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Results | YoY \% |  | Results | YoY \% | Results | YoY \% | \(\left.\begin{array}{r}vs. Oct <br>

forecast\end{array}\right)\)

## Daimaru Matsuzakaya Department Stores Major Store Sales (FR J.front retalling

Sales improved 5.5 points from Q3 to Q4 compared to FY2019 but recovery slowed down
Kobe store that has strong regular customers increased sales in both Q3 and Q4 compared to FY 2019, Nagoya store also increased sales in Q4

Tokyo store recovered strongly in Q4 but recovery of terminal stores was relatively slow
(\% change)

| Fiscal year ended February 28, 2022 | vs. FY2020 |  |  | vs. FY2019 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3 <br> Results | Q4 Results | $\begin{gathered} \mathrm{H} 2 \\ \text { Results } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { Results } \\ \hline \end{gathered}$ | Q4 Results | $\begin{gathered} \mathrm{H} 2 \\ \text { Results } \end{gathered}$ |
| Shinsaibashi | 13.1 | 18.9 | 16.1 | (31.5) | (15.6) | (23.9) |
| Umeda | 3.8 | 8.6 | 6.4 | (28.9) | (27.1) | (27.9) |
| Tokyo | 9.5 | 22.7 | 16.3 | (33.3) | (27.0) | (30.0) |
| Kyoto | 1.1 | 4.9 | 3.1 | (18.7) | (13.3) | (15.9) |
| Kobe | 10.8 | 15.7 | 13.3 | 0.4 | 5.9 | 3.3 |
| Sapporo | 14.0 | 9.8 | 11.8 | (15.3) | (21.1) | (18.4) |
| Nagoya | 6.4 | 13.1 | 10.0 | (11.7) | 0.7 | (5.4) |
| Total <br> Directly managed stores | 7.3 | 12.0 | 9.8 | (19.0) | (13.5) | (16.1) |

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## Daimaru Matsuzakaya Department Stores SGA Analysis (IFRS) JFR J. Front retalling



## Segment Performance (2) SC Business (IFRS) <br> JFR J.FRONT RETAILING

Impact of COVID-19 such as closure and reduced business hours was more prolonged than expected, easing of conditions was partially continued

SGA decreased greatly in both H1 and H2 mainly due to transfer of Neuve A (end of June)

(Millions of yen, unless otherwise stated)

| Fiscal year ended February 28, 2022 | H1 |  | H2 |  | Full year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% | vs. Oct forecast |
| Gross sales | 102,979 | 32.0 | 116,192 | (1.4) | 219,172 | 11.9 | $(12,328)$ |
| Revenue | 26,764 | 16.5 | 25,792 | (20.1) | 52,556 | (5.2) | $(2,444)$ |
| SGA | 5,318 | (20.7) | 3,941 | (49.3) | 9,260 | (36.0) | (740) |
| Business profit (loss) | 2,721 | 186.4 | 1,122 | - | 3,844 | 281.3 | (356) |
| Operating profit | 456 | - | 1,599 | - | 2,055 | - | 255 |

## Segment Performance (3) Developer Business (IFRS) Jiil J.front retalling

- Revenue decreased YoY mainly because construction period of J. Front Design \& Construction extended due to COVID-19

Real estate rental was strong, operating profit was above October forecast because gain on sale of real estate was recorded

(Millions of yen, unless otherwise stated)

| Fiscal year ended February 28, 2022 | H1 |  | H2 |  | Full year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% | vs. Oct forecast |
| Gross sales | 29,017 | 6.0 | 24,776 | 5.8 | 53,794 | 5.9 | $(7,106)$ |
| Revenue | 25,737 | (21.7) | 24,895 | 18.9 | 50,633 | (5.9) | $(5,867)$ |
| SGA | 3,302 | 11.9 | 3,308 | 13.2 | 6,611 | 12.6 | (189) |
| Business profit (loss) | 1,726 | (0.3) | 1,408 | 26.9 | 3,134 | 10.3 | (266) |
| Operating profit | 1,807 | 6.5 | 2,903 | 922.8 | 4,711 | 137.7 | 1,211 |

## Segment Performance (4) Payment and Finance Business (IFRS) OR J.front retaling

Revenue increased greatly because annual fee income increased due to recovering performance of Department Store and effect of card renewal
SGA reduction also contributed, both business profit and operating profit were $¥ 0.7$ billion above October forecast

(Millions of yen, unless otherwise stated)

| H 1  <br> Fiscal year ended  <br> February 28, 2022  | Results |  | H Y Y \% |  | Results |  | YoY \% |  | Results |  | YoY \% | vs. Oct <br> forecast |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |
|  | 6,832 | 31.1 | 7,724 | 22.9 | 14,556 | 26.6 | 56 |  |  |  |  |  |
| Revenue | 4,953 | 7.8 | 6,084 | 37.0 | 11,037 | 22.2 | 237 |  |  |  |  |  |
| SGA | 4,476 | 7.9 | 4,654 | 3.6 | 9,131 | 5.7 | $(529)$ |  |  |  |  |  |
| Business profit (loss) | 476 | 6.8 | 1,430 | - | 1,906 | 380.4 | 766 |  |  |  |  |  |
| Operating profit | 506 | 11.7 | 1,463 | - | 1,970 | 367.8 | 770 |  |  |  |  |  |

## Segment Performance (5) Other (IFRS)

JFR J.FRONT RETAILING

- Core business Daimaru Kogyo struggled, revenue and profit decreased partly due to transfer of all shares in J. Front Foods
Dimples' will be excluded from consolidation after FY2022 because part of its shares were transferred on February 28, 2022

(Millions of yen, unless otherwise stated)

| Fiscal year ended February 28, 2022 | H1 |  | H2 |  | Full year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% | vs. Oct forecast |
| Gross sales | 36,714 | 3.5 | 36,532 | (9.0) | 73,246 | (3.1) | $(1,754)$ |
| Revenue | 31,457 | 7.3 | 30,297 | (8.9) | 61,755 | (1.3) | $(2,245)$ |
| SGA | 10,916 | 7.3 | 10,265 | (9.8) | 21,182 | (1.8) | $(1,018)$ |
| Business profit (loss) | 492 | 1.2 | 759 | (34.9) | 1,252 | (24.3) | 52 |
| Operating profit (loss) | 439 | (9.5) | 759 | (38.7) | 1,199 | (30.5) | 99 |

## Consolidated BS (IFRS)

- Total assets decreased $¥ 70.8$ billion YoY partly due to reduction of cash and deposits, sale of assets, depreciation
- Started to right-size cash and deposits on hand, reduced interest-bearing liabilities (excluding lease liabilities) $¥ 42.2$ billion
- Ratio of equity attributable to owners of parent was $29.4 \%$, up 1.5 points YoY

Total assets

1,263,722

Feb 28, 2021

Interest-bearing liabilities


Equity attributable to
owners of parent

## Consolidated CF (IFRS)

- Operating CF was $¥ 49.8$ billion due to increase in working capital in spite of profit improvement

Secured free CF of $¥ 44.5$ billion due to reduction of investment and sale of assets such as shares of Dimples'

Reduced cash and deposits on hand, which were reserved for COVID-19, to $¥ 93.2$ billion


## H1/Full FY2022 Forecast (IFRS)

## Business Environment Awareness

- Sales to affluent customers in Japan remain strong, focus store investment on strengthening luxury
- Spending by and traffic of middle-class customers are recovering but slowly
- Expect inbound not to change visibly until end of current fiscal year
- Prepare risk scenarios in preparation for rapid environmental changes

Operating profit in FY2023

> Full recovery $=¥ 40.3$ billion Intention to achieve remains unchanged

## Consolidated PL Forecast (IFRS)

JFR
J. FRONT RETAILING

Core businesses such as Department Store and SC are expected to greatly increase top line and drive improvement in performance
Though costs will increase due to aggressive investment for growth, restructuring will be accelerated to reduce fixed costs
Plan to pay interim dividend of $¥ 15$ per share, up $¥ 1$, resulting in annual dividend of $¥ 31$, up $¥ 2$
(Millions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2023 | H1 |  | H2 |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Forecast | YoY \% | Forecast | YoY \% | Forecast | YoY \% |
| Gross sales | 492,000 | 22.3 | 528,000 | 11.6 | 1,020,000 | 16.5 |
| Revenue | 179,000 | 13.8 | 191,600 | 9.7 | 370,000 | 11.6 |
| Gross profit | 86,500 | 24.1 | 88,500 | 13.2 | 175,000 | 18.4 |
| SGA | 75,000 | 13.6 | 78,000 | 11.3 | 153,000 | 12.4 |
| Business profit | 11,500 | 214.6 | 10,500 | 30.2 | 22,000 | 87.7 |
| Other operating income | 1,000 | (39.7) | 1,500 | (84.1) | 2,500 | (77.4) |
| Other operating expenses | 2,000 | (70.2) | 1,500 | (77.6) | 3,500 | (73.9) |
| Operating profit (loss) | 10,500 | - | 10,500 | (2.5) | 21,000 | 123.9 |
| Profit (loss) attributable to owners of parent | 6,000 | - | 5,540 | (12.9) | 11,500 | 166.1 |
| Dividend per share (Yen) | (Interim) 15 | (Yen) 1 | (Year-end) 16 | (Yen) 1 | (Annual) 31 | (Yen) 2 |
| ROE | - | - | - | - | 3.3 | (RD) 2.1 |
| ROIC | - | - | - | - | 2.4 | (RD) 1.2 |

- Invest aggressively in renovation of flagship stores, mainly luxury, jewelry, watches, to boost sales
Driven by spending by affluent customers, followed by middle class due to recovery of traffic, expect inbound sales to be $¥ 10.0$ billion

Revenue


Business profit


(Millions of yen, unless otherwise stated)

| Fiscal year ending <br> February 28, 2023 | H 1 |  | H 2 |  | (Milions of yen, unless otherwise stated) |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Results | YoY \% |  | Results | YoY \% | Results |
| Gross sales | 317,400 | 28.1 | 348,100 | 13.0 | 665,500 | 19.7 |
| Revenue | 106,300 | 22.9 | 116,700 | 11.9 | 223,000 | 16.9 |
| SGA | 61,500 | 13.7 | 65,000 | 8.8 | 126,500 | 11.2 |
| Business profit | 4,500 | - | 6,000 | 81.5 | 10,500 | 483.9 |
| Operating profit | 3,500 | - | 5,000 | - | 8,500 | - |

## Daimaru Matsuzakaya Department Stores SGA Analysis (IFRS) OFR J.front retalling

- Increase in reaction to transfer of fixed costs during closure LY ( $¥ 0.8 \mathrm{bn}$ )
- Increase in commissions due to sales increase ( $¥ 2.2$ bn)
- Increase in repair expenses resulting from renovation ( $¥ 1.8 \mathrm{bn}$ )
- Increase in supplies expenses ( $¥ 0.5 \mathrm{bn}$ )
- Decrease due to merger with Daimaru Matsuzakaya Sales

Associates on Sep 1,2021 ( $\Delta ¥ 3.1 \mathrm{bn}$ )

- Decrease due to insourcing of part of outsourced operations ( $\Delta ¥ 0.9 \mathrm{bn}$ ), etc.

Increase in computer system associated with digital investment

- Increase of $¥ 0.7$ bn in broadcast ad,


Results


LY closure LY ( $¥ 1.0$ bn)

- Increase due to investment in renovation ( $¥ 0.7 \mathrm{bn}$ ), etc.
-Effect of restructuring ( $\Delta ¥ 1.6$ bn)
- Increase in reaction to transfer of fixed costs during closure LY ( $¥ 0.3$ bn)
- Mainly increase due to merger with Daimaru Matsuzakaya Sales Associates on Sep 1, 2021 ( $¥ 3.1$ bn) Increase due to insourcing of part of outsourced operations ( $¥ 0.9 \mathrm{bn}$ ) - Increase in bonuses resulting from business recovery ( $¥ 1.7 \mathrm{bn}$ ) - Strengthening of specialized talents, increase in overtime/insurance ( $¥ 1.1 \mathrm{bn}$ ), etc.


## Up $¥ 12,755$ million YoY

## FY2021 <br> SGA analysis

(Millions of yen)

Other Oper

| Other | Operational <br> costs |  |
| :---: | :---: | :---: |
| $(8,6) 8$ | 904 | $(805)$ |

-Mainly decrease due to merger with Daimaru Matsuzakaya Sales Associates on Sep 1, 2021 ( $\Delta ¥ 8.9 \mathrm{bn}$ )
-Decrease due to insourcing of part of outsourced operations ( $\Delta ¥ 2.1 \mathrm{bn}$ ), etc.

Decrease in HRs ( $\Delta 5.6$ bn)

- Increase in reaction to decrease of $¥ 4.1 \mathrm{bn}$ in retirement benefit costs resulting from extension of retirement age in FY 2019 ( $¥ 4.1 \mathrm{bn}$ ) and increase due to merger with Daimaru Matsuzakaya Sales Associates in Sep 2021 ( $¥ 8.9 \mathrm{bn}$ )
- Increase due to insourcing of part of outsourced operations ( $¥ 2.1 \mathrm{bn}$ ), etc.

Rent expenses
(383)
(367)

Packing and transportation costs
epreciation expenses expenses (409)



FY2022 Forecast

Down $¥ 185$ million from 2019*

* $\triangle \nVdash 4.2$ bn in real terms excluding increase in reaction to retirement benefit costs


## Segment Performance Forecast (2) SC Business (IFRS)

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Large-scale renovation in PARCO flagship stores such as Ikebukuro, Nagoya, Hiroshima and Sendai
-Strengthen efforts to attract more customers in entertainment and diversify revenue streams

(Millions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2023 | H1 |  | H2 |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% |
| Gross sales | 132,277 | 28.5 | 135,211 | 16.4 | 267,488 | 22.0 |
| Revenue | 28,755 | 7.4 | 28,344 | 9.9 | 57,100 | 8.6 |
| SGA | 4,499 | (15.4) | 4,610 | 17.0 | 9,109 | (1.6) |
| Business profit | 4,751 | 74.6 | 1,750 | 55.9 | 6,502 | 69.1 |
| Operating profit | 4,824 | 957.6 | 1,800 | 12.5 | 6,624 | 222.3 |

## Segment Performance Forecast (3) Developer Business (IFRS)

JFR J.FRONT RETAILING

Revenue is expected to increase in design and construction-related business due to renovation investment of Department Store and Parco

- Business profit is expected to decrease partly due to upfront expenses for new project development, operating profit is expected to decrease in reaction to sale of real estate


Business profit


Operating profit

(Millions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2023 | H1 |  | H2 |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% |
| Gross sales | 28,300 | (2.5) | 29,500 | 19.1 | 57,800 | 7.4 |
| Revenue | 28,300 | 10.0 | 29,500 | 18.5 | 57,800 | 14.2 |
| SGA | 4,000 | 21.1 | 4,400 | 33.0 | 8,400 | 27.1 |
| Business profit (loss) | 1,000 | (42.1) | 1,000 | (29.0) | 2,000 | (36.2) |
| Operating profit (loss) | 1,000 | (44.7) | 1,600 | (44.9) | 2,600 | (44.8) |

## Segment Performance Forecast (4) Payment and Finance Business (IFRS) UFR J. FRONT RETAILING

- Commission income, etc. is expected to increase due to increase in transaction volume resulting from continuing recovery of Department Store performance

Also factored in steady increase in annual fee income and sales increase of insurance products

(Millions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2023 | H1 |  | H2 |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% |
| Gross sales | 6,246 | (8.6) | 6,589 | (14.7) | 12,835 | (11.8) |
| Revenue | 6,246 | 26.1 | 6,589 | 8.3 | 12,835 | 16.3 |
| SGA | 4,898 | 9.4 | 5,147 | 10.6 | 10,045 | 10.0 |
| Business profit | 1,348 | 183.1 | 1,442 | 0.8 | 2,790 | 46.3 |
| Operating profit (loss) | 1,345 | 165.4 | 1,446 | (1.2) | 2,791 | 41.7 |

## Segment Performance Forecast (5) Other (IFRS) JiR $\quad$. front retalling

Expect core business Daimaru Kogyo to improve performance but affected by exclusion of Dimples' from consolidation, etc.

(Millions of yen, unless otherwise stated)

| Fiscal year ending February 28, 2023 | H1 |  | H2 |  | Full year |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results | YoY \% | Results | YoY \% | Results | YoY \% |
| Gross sales | 27,800 | (24.3) | 28,500 | (22.0) | 56,300 | (23.1) |
| Revenue | 28,200 | (10.4) | 28,700 | (5.3) | 56,900 | (7.9) |
| SGA | 10,400 | (4.7) | 9,700 | (5.5) | 20,100 | (5.1) |
| Business profit (loss) | 800 | 62.3 | 300 | (60.5) | 1,100 | (12.2) |
| Operating profit (loss) | 720 | 63.7 | 180 | (76.3) | 900 | (25.0) |

## Consolidated BS Forecast (IFRS)

JFR J.FRONT RETAILING

- Total assets are expected to decrease $¥ 42.9$ billion partly due to reduction of cash and deposits on hand to appropriate level
Reduce interest-bearing liabilities (excluding lease liabilities) to $¥ 270.0$ billion, roughly same as FY2019 level
- Ratio of equity attributable to owners of parent is expected to recover to $30 \%$ level

Total assets


Feb 28, 2022
Feb 28, 2023
(Forecast)

Interest-bearing liabilities
Equity attributable to owners of parent

Ratio of equity attributable to owners of parent 30.7
29.4

$$
+1.3 \mathrm{pt}
$$



Feb 28, 2022
Feb 28, 2023
(Forecast)


Feb 28, 2022
Feb 28, 2023
(Forecast)
(Millions of yen)

## Consolidated CF Forecast (IFRS)

- Operating CF is expected to increase $¥ 7.1$ billion YoY due to profit increase
- Mainly Department Store and SC plan aggressive capital investment to ensure profit in future
- Free CF is expected to decrease $¥ 19.5$ YoY due to significant increase in investment expenditure



# FY2021-FY2023 <br> Progress of Medium-term Business Plan 

## What to Do in 2nd Year of Medium-term Plan —

JFR J.FRONT RETAILING

## "Change gear" for full recovery and regrowth

## For full recovery

Accelerate Department Store / SC business model transformation
Management restructuring

## For regrowth

Strengthen systems/initiatives to change business portfolio
Investment for future

Customer touch points through app are steadily expanding and deepening and sophistication of CRM is greatly improving


| KPI | FY2021 Results | YoY |
| :---: | :---: | :---: |
| Sales to app users | $¥ 187.7$ bn | +37.6 \% |
| Share of total sales of Department Store | 38.8 \% | +5.8 points |
| Number of app users | 1.3 mn people | +0.44 mn people |
| Spend per the company-issued card user who became app user* | +15.3\% |  |

*Selected users who became app users in H1 FY2021 and compared sales between before (Sep 2020 Jan) and after (Sep 2021 - Jan) becoming app users

Promote strengthening of customer base and sophistication of data usage in conjunction with the company-issued cards

## Department Store - Expand OMO

JFR J.FRONT RETAILING

- Launch the Company's unique OMO websites, further evolve connaissligne


Aim to achieve online sales of $¥ 40.0$ billion in FY2023
by improving website UI, expanding product mix, and securing highly rare content

## For Full Recovery

## Department Store - Deepen Prime Life Strategy

Develop and deeply cultivate young affluent customers by improving content and using digital sales
Luxury mall GINZA SIX performs well due to significant increase in purchase share of customers in their 20s


Expand product mix such as luxury online/offline and strengthen services in stores Aim to achieve $¥ 200.0$ billion level of gaisho sales early

## For Full Recovery

Department Store - Examples of Revitalization of Physical Stores JFR

$\checkmark$ Expanded space for luxury items and watches, created lounge
$\checkmark$ Greatly expanded Louis Vuitton as freestanding boutique with 3 floors (near the department store)
$\checkmark$ Strengthen lead from digital media
$\checkmark$ Total sales in December were above FY2019 level, record high
$\checkmark$ Customers in their 30s are spending most briskly
$\checkmark$ Large purchases by customers in their 20s are remarkably increasing

## For Full Recovery

Department Store - Hybridization / Revenue Stream Diversification JFR J. FRONT RETAILING

- Need to radically overhaul content provided in stores and floor allocation

Expand content that provides excitement to daily life and brings fulfilling lifestyles
Direction of overhaul

## Expand prime content <br> (luxury, art, jewelry/watches)

Redesign and expand content by shifting focus to lifestyle
e.g. cosmetics $\Rightarrow$ beauty/wellness

Introduce new content by shifting focus to experience
e.g. education, entertainment, incubation

Decrease originally curated space by half / decrease women's volume zone clothing

Launch new hybrid model for Nagoya store by end of FY2023

## SC - Intensively Strengthen Key Flagship Stores

- Large-scale renovation with focus on 5 stores including Ikebukuro, Nagoya, Sendai, Hiroshima, Urawa for revenue improvement

$\checkmark$ Large-scale renovation with genderless and ageless as keywords
$\checkmark$ First renewal of entrance center zone on 1st floor of west wing in 17 years
$\checkmark$ Baycrew's on four floors of south wing, strengthen entertainment in east wing
$\checkmark$ Remodel 1st basement floor and 1st ground floor, which are directly connected to station
$\checkmark$ Change 1st and 2nd floors of main building, which mainly carry ladies items, to unisex floors
$\checkmark$ Expand game and animation culture that have strong affinity with local area
*Renovation area share is cumulative total during period of current Medium-term Plan.

Accelerate category portfolio transformation such as update and reduction of apparel and expansion of luxury and entertainment

For Full Recovery

## SC - Full Operation and Evolution of Shibuya and Shinsaibashi


$\checkmark$ One and only next generation commercial space
$\checkmark$ 3D promotion using SNS and entire building
$\checkmark$ New challenge as symbolic store of PARCO
$\checkmark$ Promote acquisition of nouveau riche customers
$\checkmark$ Wellness mall as new motivation to visit the store
$\checkmark$ Synergy with adjacent department store

Further seek potential of Shibuya/Shinsaibashi that maintain strong sales since opening

## Management Restructuring

Reduction of fixed costs (lowering of break-even point)

## Business model reform

## HR restructuring

## Cost restructuring

Reduce fixed costs $¥ 10.0$ bn or more compared to FY2019 (FY2021 - 2023 cumulative total target )

# FY2021 results $\triangle \neq 4.3$ billion <br> (Plan at beginning of year $\Delta ¥ 3.0$ billion) 

*Including cost, compared to 2019

In view of progress above plan, consider revising up target

## Reorganization of Holding Company

Create new divisions and actively invest and fuse Parco's HRs to strengthen promotion of the Group strategy
(Newly created division)

Business Portfolio Transformation Promotion Div

## CRE Planning Div

## Digital Promotion Div

(Purpose)

Prepare/implement plans concerning business portfolio transformation to realize discontinuous growth, etc.

Develop CRE strategy concerning real estate development and real estate held by the Group, strengthen collaboration with Parco Developer, etc.

Increase revenue across the Group using digital, improve environment to use integrated DB, etc.

## Direction of Portfolio Transformation (1)

## Developer Business

Consider promoting large-scale complex development in prime locations where the Group's flagship stores are located

- Develop mixed use including non-commercial such as residence, hotel, office, as well as commercial
- Accelerate promotion of initiatives through alliance with outside companies and hiring of specialized talents

Invest $¥ 30.0$ billion under current Medium-term Plan for dramatic growth in FY2024 and beyond Promote strategy through collaboration between newly created CRE Planning Div and Developer Business

## Payment and Finance Business

Promote expansion of acquisition of users of new cards, which were issued in January last year, in collaboration with Department Store

- While expanding insurance products, consider providing new financial products through alliance
- Curb outflow to outside the company by consolidating the Group's merchant contracts through expansion of merchant business

Likely to recover operating profit to $¥ 3.0$ billion level under current Medium-term Plan
Achieve $¥ 5.0$ billion level early after FY2024 and develop scheme for further growth

## Investment in business development


*Including capital investment and growth investment of $¥ 90.0$ bn planned during period of current Medium-term Business Plan

Full-scale examination/development of next growth pole under strengthened system

## Investment in human capital



Hiring of specialized talents

- Hire professional career
-Ratio of holding company's
HRs from inside/outside: 50:50
- Acquire HRs who have diverse
experiences/values


## Talent Management System

- Visualize HRs
- Grasp organization condition

Take serious action to develop HRs who play a role in value creation in medium to long term with eye to future

## Sustainability Management and Value Creation

Integrate corporate strategy / business strategy with sustainability management

Corporate Credo
Service before Profit
Abjure all evil and practice all good
Group Vision
Create and
Bring to Life
"New Happiness"
Sustainability Policy
With People, with Local Communities, with Environment

Proposal for Well-Being Life by creating new value


## Sustainability Management and Value Creation

## Practice of Corporate Credo $=$ CSV



## Appendix

## <Reference>

## FY2021 Results by Segment

|  |  |  |  |  |  | (Millions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | H1 | Q3 | Q4 | H2 | FY2021 |
| Gross sales | 190,665 | 211,483 | 402,148 | 221,199 | 251,933 | 473,132 | 875,281 |
| Department Store | 114,793 | 132,957 | 247,750 | 141,357 | 166,736 | 308,094 | 555,845 |
| SC | 50,440 | 52,539 | 102,979 | 55,528 | 60,663 | 116,192 | 219,172 |
| Developer | 14,874 | 14,143 | 29,017 | 12,362 | 12,413 | 24,776 | 53,794 |
| Payment and Finance | 3,398 | 3,434 | 6,832 | 4,115 | 3,608 | 7,724 | 14,556 |
| Other | 17,987 | 18,726 | 36,714 | 17,715 | 18,816 | 36,532 | 73,246 |
| Consolidation adjustments | $(10,828)$ | $(10,317)$ | $(21,146)$ | $(9,881)$ | $(10,306)$ | $(20,187)$ | $(41,333)$ |
| Revenue | 74,097 | 83,236 | 157,333 | 80,146 | 94,004 | 174,151 | 331,484 |
| Department Store | 39,700 | 46,783 | 86,484 | 46,178 | 58,077 | 104,255 | 190,739 |
| SC | 13,786 | 12,978 | 26,764 | 12,580 | 13,211 | 25,792 | 52,556 |
| Developer | 11,640 | 14,096 | 25,737 | 12,707 | 12,188 | 24,895 | 50,633 |
| Payment and Finance | 2,335 | 2,617 | 4,953 | 2,978 | 3,105 | 6,084 | 11,037 |
| Other | 15,806 | 15,651 | 31,457 | 14,446 | 15,850 | 30,297 | 61,755 |
| Consolidation adjustments | $(9,172)$ | $(8,891)$ | $(18,064)$ | $(8,746)$ | $(8,428)$ | $(17,174)$ | $(35,239)$ |
| Business profit (loss) | 1,298 | 2,356 | 3,654 | 5,228 | 2,835 | 8,063 | 11,718 |
| Department Store | (929) | (578) | $(1,507)$ | 1,566 | 1,740 | 3,306 | 1,798 |
| SC | 1,486 | 1,235 | 2,721 | 1,555 | (432) | 1,122 | 3,844 |
| Developer | 818 | 907 | 1,726 | 1,070 | 337 | 1,408 | 3,134 |
| Payment and Finance | 68 | 408 | 476 | 649 | 780 | 1,430 | 1,906 |
| Other | 224 | 268 | 492 | 322 | 437 | 759 | 1,252 |
| Consolidation adjustments | (368) | 115 | (253) | 64 | (28) | 35 | (217) |
| Operating profit (loss) | $(3,819)$ | 2,430 | $(1,388)$ | 5,796 | 4,973 | 10,769 | 9,380 |
| Department Store | $(3,979)$ | (586) | $(4,566)$ | 1,757 | $(1,785)$ | (28) | $(4,594)$ |
| SC | (955) | 1,411 | 456 | 1,647 | (48) | 1,599 | 2,055 |
| Developer | 876 | 931 | 1,807 | 1,298 | 1,604 | 2,903 | 4,711 |
| Payment and Finance | 75 | 431 | 506 | 664 | 798 | 1,463 | 1,970 |
| Other | 193 | 246 | 439 | 328 | 431 | 759 | 1,199 |
| Consolidation adjustments | (29) | (3) | (33) | 99 | 3,972 | 4,072 | 4,039 |

*As Daimaru Matsuzakaya Department Stores absorbed and merged Daimaru Matsuzakaya Sales Associates on September 1, 2021, the previous year's figures have been retroactively adjusted.
<Reference> Consolidated total and major subsidiaries
Transfer of Fixed Costs Resulting from Closure (FY2021 and FY2020)
IR
J. FRONT RETAILING
(Millions of yen)

|  |  | Transfer to cost |  |  | Transfer to SGA |  |  | Total (effect on business profit) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FY2021 | FY2020 | Change | FY2021 | FY2020 | Change | FY2021 | FY2020 | Change |
|  | Personnel expenses | 243 | 1,124 | (881) | 464 | 2,171 | $(1,707)$ | 707 | 3,295 | $(2,588)$ |
|  | Rent expenses | 20 | 19 | 1 | 21 | 45 | (24) | 41 | 64 | (23) |
|  | Depreciation | 597 | 2,018 | $(1,421)$ | 1,064 | 3,100 | $(2,036)$ | 1,661 | 5,118 | $(3,457)$ |
|  | Other | 352 | 836 | (484) | 382 | 2,158 | $(1,776)$ | 734 | 2,993 | $(2,259)$ |
|  | Total | 1,213 | 3,998 | $(2,785)$ | 1,932 | 7,475 | $(5,543)$ | 3,146 | 11,473 | $(8,327)$ |
|  | Personnel expenses | 0 | 0 | 0 | 354 | 1,216 | (862) | 354 | 1,216 | (862) |
|  | Rent expenses | 20 | 9 | 11 | 15 | 31 | (16) | 35 | 40 | (5) |
|  | Depreciation | 236 | 527 | (291) | 991 | 2,521 | $(1,530)$ | 1,227 | 3,048 | $(1,821)$ |
|  | Other | 264 | 364 | (100) | 931 | 2,928 | $(1,997)$ | 1,195 | 3,292 | $(2,097)$ |
|  | Total | 521 | 900 | (379) | 2,292 | 6,697 | $(4,405)$ | 2,814 | 7,597 | $(4,783)$ |
| $\begin{aligned} & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Personnel expenses | 50 | 246 | (196) | 14 | 80 | (66) | 64 | 326 | (262) |
|  | Rent expenses | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | Depreciation | 360 | 1,471 | $(1,111)$ | 24 | 108 | (84) | 384 | 1,579 | $(1,195)$ |
|  | Other | 86 | 459 | (373) | 14 | 129 | (115) | 100 | 588 | (488) |
|  | Total | 497 | 2,177 | $(1,680)$ | 52 | 318 | (266) | 550 | 2,496 | $(1,946)$ |

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[^0]:    *Total is on a comparable store basis. (Comparison to FY2020 excludes Yamashina store and comparison to FY2019 excludes Shimonoseki store.)

