

Note: This document is a translation of a part of the original Japanese version and provided for reference purposes only. In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.

April 22, 2022

To whom it may concern:

Company Name: WealthNavi Inc.  
Representative: Kazuhisa Shibayama, Representative  
Director and CEO  
(Code Number: 7342 Tokyo Stock Exchange Growth)  
Inquiries: Gaku Hirose, Director, CFO  
(TEL 03-6632-4911)

**Announcement of launching a new TV commercial**

WealthNavi Inc. announces that on April 25, 2022, it is to launch a new TV commercial on the robo-advisor service “WealthNavi” starring Hiroki Hasegawa. Please refer to the attached for details.

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**WealthNavi is to launch a new TV commercial**  
**starring Hiroki Hasegawa on April 25, 2022**  
**“Cannot stop sharing about WealthNavi”**

WealthNavi Inc. (Head office: Shibuya-ku, Tokyo; Representative Director and CEO: Kazuhisa Shibayama), the provider of “WealthNavi,” the top Japanese robo-advisor (\*1) in terms of assets under management and number of users, is to launch a new TV commercial starring Hiroki Hasegawa on April 25, 2022, and it is scheduled to be aired in Kanto area, Kansai area and BS broadcasting. In this TV commercial “Cannot stop sharing about WealthNavi,” Hiroki Hasegawa expresses his emotion in a lovable way that he cannot stop sharing about “WealthNavi” to those who worry about their future wealth.

\*1. Morningstar’s research of specialist online operators (as of December 2021) which is based on the Japan Investment Advisers Association “Contact Asset Status” - sections “Wrap Accounts and Discretionary Accounts” (as of September 2021).



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■**Company Overview: WealthNavi Inc.**

Name: WealthNavi Inc.  
Representative: Kazuhisa Shibayama, Representative Director and CEO  
Established: April 28, 2015  
Location: 9F. Shibuya Higashiguchi Bldg., 2-22-3 Shibuya, Shibuya-ku, Tokyo 150-0002 Japan  
Capital: 3,237,925,081 yen \*as of December 31, 2021  
URL: <https://corp.wealthnavi.com/en>  
Business activities: Financial instruments business operator  
Director of the Kanto Finance Bureau (Financial Instruments Business) No. 2884  
Memberships: Japan Securities Dealers Association  
Japan Investment Advisers Association  
Japan Payment Service Association