Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail. The Company assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

(Stock Exchange Code 8278) April 27, 2022

To Shareholders with Voting Rights:

Hideo Ozaki President, Representative Director FUJI CO., LTD. 1-2-1 Miyanishi, Matsuyama-shi, Ehime

NOTICE OF THE 55TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

We would like to express our appreciation for your continued support and patronage.

We are pleased to inform you that the 55th Annual General Meeting of Shareholders of FUJI CO., LTD. (the "Company") will be held for the purposes as described below.

If you are unable to attend the meeting, you can exercise your voting rights via the Internet or in writing (by post). Please review the attached Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 6:00 p.m. on Wednesday, May 18, 2022, Japan time.

1. Date and Time: Thursday, May 19, 2022 at 10:00 a.m. Japan time

2. Place: 5th floor conference room, Corporate Headquarters 3rd Building located at 1-6-10 Miyanishi, Matsuyama-shi, Ehime, Japan

Granting of Voting Rights to the Shareholders of Maxvalu Nishinihon Co., Ltd.

As announced in the press releases dated December 6, 2021, "Notice Concerning Execution of Share Exchange Agreement between FUJI CO., LTD. and Maxvalu Nishinihon Co., Ltd. and Establishment of Joint Holding Company Fuji through Company Split of FUJI CO., LTD." and February 7, 2022, "Notice Concerning Granting of Voting Rights to Shareholders after the Record Date," the Company has determined that the granting of voting rights for this Annual General Meeting of Shareholders to the Maxvalu Nishinihon Co., Ltd. shareholders who have acquired common shares of the Company through the share exchange is consistent with the purpose of the share exchange. As such, pursuant to the provisions of Article 124, Paragraph 4 of the Companies Act, the Company has granted voting rights to the shareholders who have acquired common shares of the Company through the share exchange after the record date of voting rights (February 28, 2022) for this Annual General Meeting of Shareholders.

3. Meeting Agenda:

Matters to be reported: 1. The Business Report and Consolidated Financial Statements for the

Company's 55th Fiscal Year (March 1, 2021 - February 28, 2022) and results of audits by the Accounting Auditor and the Board of Corporate Auditors of the Consolidated Financial Statements

2. Non-consolidated Financial Statements for the Company's 55th Fiscal Year (March 1, 2021 - February 28, 2022)

Proposals to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Partial Amendment to the Articles of Incorporation

Response to Coronavirus Disease 2019 (COVID-19)

All participants in the Annual General Meeting of Shareholders are requested to check the condition of their own health before attending, and take appropriate precautions to prevent the spread of infection. In addition, the company information session after the conclusion of the meeting will not be held, and souvenirs will not be distributed. We ask for your understanding in this matter.

To Shareholders Attending the Meeting

When attending the meeting, please submit the enclosed Voting Rights Exercise Form at the reception desk, and bring this notice with you to the meeting.

The reception is scheduled to begin at 9:15 a.m. Your early arrival would be appreciated.

Matters Regarding This Notice

Of the documents to be provided with this notice, Notes to the Consolidated Financial Statements and Notes to the Non-consolidated Financial Statements are posted on "Investor Relations > IR Information > General Meeting of Shareholders > 55th General Meeting of Shareholders" of the Company's website (https://www.the-fuji.com), pursuant to laws and regulations, and Article 15 of the Articles of Incorporation of the Company. Therefore, they are not included in this notice. The Consolidated Financial Statements and the Non-consolidated Financial Statements that were audited by Corporate Auditors and the Accounting Auditor of the Company when preparing the Audit Report include Notes to the Consolidated and Non-consolidated Financial Statements posted on the Company's website (https://www.the-fuji.com) in addition to those stated in the attachments to this notice.

In the event any revision is required with respect to the Reference Documents for the General Meeting of Shareholders, the Business Report, the Consolidated Financial Statements or the Non-consolidated Financial Statements, the revisions will be disclosed on the Company's website (https://www.the-fuji.com).