



(Translation)

April 28, 2022

Name of Company: Shiseido Company, Limited  
Name of Representative: Masahiko Uotani  
President and CEO  
(Representative Director)  
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)  
Contact: Ayako Hirofuji  
Vice President  
Investor Relations Department  
(Tel: +81 3 3572 5111)

### Notice of Personnel Transfer

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective May 1, 2022.

Name	New Title	Current Title
Lo Ying	Vice President, Corporate Strategy Department, Corporate Transformation Acceleration Division	Director, Corporate Strategy, Taiwan Shiseido Co., Ltd.

—End of News Release—