## monotero

## Quarter 1, FY2022 (Jan. to Mar. 2022)

## MonotaRO Co., Ltd. www.monotaro.com

## Business Overview, Features, and Differentiation Strategies

- Main business
- Mail-order sales of indirect materials for factories, construction work, and automobile maintenance businesses via Internet, etc. (number of product lineup: over 18 mil. SKU including 610 thou. SKU available for same-day shipment and 497 thou. SKU in stock).
- Features of Products for Sale
- Variety of products, convenience is more important than price for customers.

■ Number of employees (consolidated, as of Mar. 31, 2022)

\left.|  | Regular employee |  | Part-time and |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| temporary employee |  |  |  |$\right)$

- Main competitors
- Door-to-door tool dealers, hardware stores, auto parts dealers, Internet shopping sites, etc.

■ Main customer base

- Manufacturing, construction/engineering, automobile maintenance, etc. (mainly small and medium-sized companies are customers)
■ Market size
- 5 to 10 trillion JPY
- Business Strategy
- Differentiating by wide range of products and high searchability by utilizing Internet to achieve economies of scale.
- Acquiring and retaining customers through marketing analysis of accumulated order and customer databases.
- Achieving high productivity by doing much of the work in-house from software development to content creation.


# 2022 Jan．to Mar． <br> （Non－consol．）Financial Result Overview 

## (Non-consol.) 2022Q1 Financial Result P/L Outline 1/3

|  | 2021Q1 <br> Result |  | $\begin{gathered} \text { 2022Q1 } \\ \text { Plan } \end{gathered}$ |  | 2022Q1Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Amount } \\ \text { (million JPY) } \end{gathered}$ | $\begin{gathered} \text { Ratio } \\ \text { to Sales } \end{gathered}$ | $\begin{gathered} \text { Amount } \\ \text { (million JPY) } \end{gathered}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | $\begin{aligned} & \text { Amount } \\ & \text { (million JPY) } \end{aligned}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | YonY | $\begin{aligned} & \text { vs } \\ & \text { Plan } \end{aligned}$ |
| Sales | 44,393 |  | 52,660 |  | 52,687 |  | +18.7\% | +0.1\% |
| Large Corp. | 8,827 | 19.9\% | 11,905 | 22.6\% | 11,942 | 22.7\% | +35.3\% | +0.3\% |
| Gross Profit | 12,951 | 29.2\% | 15,035 | 28.6\% | 15,050 | 28.6\% | +16.2\% | +0.1\% |
| SG\&A Exp. | 6,858 | 15.5\% | 8,578 | 16.3\% | 8,184 | 15.5\% | +19.3\% | $\triangle 4.6 \%$ |
| Operating Income | 6,092 | 13.7\% | 6,456 | 12.3\% | 6,866 | 13.0\% | +12.7\% | +6.4\% |
| Current Income | 6,155 | 13.9\% | 6,452 | 12.3\% | 6,936 | 13.2\% | +12.7\% | +7.5\% |
| Net Income (Tax Rate) | $\begin{array}{r} 4,268 \\ (30.6 \%) \end{array}$ | 9.6\% | $\begin{array}{r} 4,478 \\ (30.6 \%) \end{array}$ | 8.5\% | $\begin{array}{r} 4,806 \\ (30.7 \%) \end{array}$ | 9.1\% | +12.6\% | +7.3\% |

## (Non-consol.) 2022Q1 Financial Result P/L Outline 2/3 vs. Last Year

|  | 2021Q1 Result (A) |  | 2022Q1 Result (B) |  | Difference (B-A) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio |  |  |  |
| Sales | 44,393 | - | 52,687 | - | Amount (mil.JPY) <br> YonY <br> Sales Ratio | $\begin{array}{r} +8,293 \\ +18.7 \% \end{array}$ | monotaro.com and Large Corp. Business: sales grew due to increases in order size and customer number ( +316 thou. accounts, 7,096 thou. accounts as of Mar. 2022). Large Corp. Business maintained high growth from last year (+35.3\%). |
| Gross Profit | 12,951 | 29.2\% | 15,050 | 28.6\% | Amount (mil.JPY) | $+2,099$ $+16.2 \%$ $\triangle 0.6 \%$ | Product GP ratio decreased ( $\Delta 0.9 \mathrm{pt}$. : sales share of Large Corp. Business increased, sales share of PB/imported product decreased, product GP\% of PB declined, JPY weak). <br> Royalty income increased. <br> Delivery Cost ratio improved (+0.2pt.: due to increase in order per box). |
| SG\&A Exp. | 6,858 | 15.5\% | 8,184 | 15.5\% | Amount (mil.JPY) | $+1,325$ $+19.3 \%$ $+0.0 \%$ | Facility Rent Expense ratio decreased ( $\Delta 0.2$ pt.: due to decrease in warehouse rent for usage of backyard as Ibaraki Chuo SC launched and decrease rent for external warehouses in Amagasaki). <br> Labor cost ratio decreased ( $\Delta 0.1 \mathrm{pt}$. Due mainly to sales increase) <br> Mailing Exp. ratio decreased ( $\Delta 0.1$ pt.: due mainly to decrease in catalog shipping cost ratio) <br> Depreciation Exp. ratio increased (+0.2pt.: due to launches of Ibaraki Chuo SC and Order Management System). <br> Other cost ratio increased (+0.3pt.: Inagawa DC launch preparation costs, etc.). |
| Operating Income | 6,092 | 13.7\% | 6,866 | 13.0\% | Amount (mil.JPY) YonY Sales Ratio | $\begin{array}{r} +774 \\ +12.7 \% \\ \triangle 0.7 \% \end{array}$ | Decline in Operating Income ratio due mainly to decline in GP\%. |
| Net Income (Tax Rate) | $\begin{array}{r} 4,268 \\ (30.6 \%) \end{array}$ | 9.6\% | $\begin{array}{r} 4,806 \\ (30.7 \%) \end{array}$ | 9.1\% | Amount (mil.JPY) <br> YonY <br> Sales Ratio | $\begin{array}{r} +537 \\ +12.6 \% \\ \triangle 0.5 \% \end{array}$ | Due mainly to decline in Operating Income ratio ( $\Delta 0.7 \mathrm{pt}$.). |

## (Non-consol.) 2022Q1 Financial Result P/L Outline 3/3 vs. Plan



## (Non-consol.) 2022Q1 Financial Result B/S Outline

| Mar. | Dec. | Mar. |  |
| :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Million JPY | Ratio

## Assets

| Cash | 7,457 | 10,263 | 8,201 | 8.1\% |
| :---: | :---: | :---: | :---: | :---: |
| Accounts Receivable | 20,325 | 22,346 | 25,099 | 24.7\% |
| Inventory | 11,935 | 14,526 | 14,782 | 14.6\% |
| Other | 5,087 | 6,447 | 6,750 | 6.7\% |
| Total Current Asset | 44,805 | 53,583 | 54,834 | 54.0\% |
| Tangible Fixed Asset (*Note 1) | 26,219 | 28,044 | 32,741 | 32.3\% |
| Intangible Fixed Assets | 4,760 | 5,507 | 5,568 | 5.5\% |
| Other | 6,808 | 8,019 | 8,319 | 8.2\% |
| Total Fixed Asset | 37,787 | 41,571 | 46,629 | 46.0\% |
| Total Assets | 82,592 | 95,154 | 101,464 |  |

*Note 1: Increase in Tangible Fixed Asset (after depreciation) from Mar. 2021 to Mar. 2022 by 6,500 mil. JPY includes 7,300 mil. JPY of Inagawa DC (not launched: Construction in Progress).

|  | $\begin{aligned} & \text { Mar. } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { Dec. } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { Ma } \\ & 202 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Million JPY | Ratio |
| Liabilities |  |  |  |  |
| Accounts Payable | 14,051 | 13,969 | 16,073 | 15.8\% |
| Short-term Debt \& etc. (*Note 2) | - | - | 2,250 | 2.2\% |
| Others | 7,328 | 8,882 | 11,075 | 10.9\% |
| Total Current Liabilities | 21,379 | 22,852 | 29,398 | 29.0\% |
| Total Long term Liabilities | 11,152 | 11,641 | 9,445 | 9.3\% |
| Total Liabilities | 32,532 | 34,493 | 38,844 | 38.3\% |
| Net Assets |  |  |  |  |
| Shareholder's Equity | 49,975 | 60,561 | 62,526 | 61.6\% |
| Others | 84 | 99 | 93 | 0.1\% |
| Total Net Assets | 50,059 | 60,661 | 62,620 | 61.7\% |
| Total Liabilities \& Net Assets | 82,592 | 95,154 | 101,464 |  |

*Note 2: Short-term Debt \& etc. includes short-term debt \& current portion of long-term debt.

## (Non-consol.) Progress - Sales \& Customer



## (Non-consolidated) Progress - Gross Profit Ratio



## (Non-consolidated) Progress - SG\&A Expense Ratio



## 2022 Jan．to Mar． （Consol．）Financial Result Overview

## (Consolidated) 2022Q1 Financial Result P/L Outline 1/2

|  | $\begin{gathered} \text { 2021Q1 } \\ \text { Result } \end{gathered}$ |  | $\begin{aligned} & \text { 2022Q1 } \\ & \text { Plan } \end{aligned}$ |  | $\begin{gathered} \text { 2022Q1 } \\ \text { Result } \end{gathered}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (million JPY) } \end{aligned}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | $\begin{aligned} & \text { Amount } \\ & \text { (million JPY) } \end{aligned}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | $\begin{aligned} & \text { Amount } \\ & \text { (million JPY) } \end{aligned}$ | $\begin{aligned} & \text { Ratio } \\ & \text { to Sales } \end{aligned}$ | YonY | $\begin{aligned} & \text { vs } \\ & \text { Plan } \end{aligned}$ |
| Sales | 46,017 |  | 54,706 |  | 54,610 |  | +18.7\% | $\Delta 0.2 \%$ |
| Gross Profit | 13,311 | 28.9\% | 15,458 | 28.3\% | 15,418 | 28.2\% | +15.8\% | $\triangle 0.3 \%$ |
| SG\&A Exp. | 7,301 | 15.9\% | 9,189 | 16.8\% | 8,754 | 16.0\% | +19.9\% | $\triangle 4.7 \%$ |
| Operating Income | 6,009 | 13.1\% | 6,268 | 11.5\% | 6,664 | 12.2\% | +10.9\% | +6.3\% |
| Current Income | 6,083 | 13.2\% | 6,275 | 11.5\% | 6,746 | 12.4\% | +10.9\% | +7.5\% |
| Net Income (Tax Rate) | $\begin{array}{r} 4,195 \\ (31.0 \%) \end{array}$ | 9.1\% | $\begin{array}{r} 4,300 \\ (31.5 \%) \end{array}$ | 7.9\% | $\begin{array}{r} 4,618 \\ (31.5 \%) \end{array}$ | 8.5\% | +10.1\% | +7.4\% |
| Net Income attributable to owners of the parent | 4,240 | 9.2\% | 4,388 | 8.0\% | 4,709 | 8.6\% | +11.0\% | +7.3\% |

## (Consolidated) 2022Q1 Financial Result P/L Outline 2/2

- NAVIMRO (South Korea)
- Sales plan not achieved due to re-expansion of COVID-19 since Feb., etc.
- Profit plan not attained due to GP decline and shipping cost increase (working on GP improvement).

|  | 2021Q1 Result |  |  | 2022Q1 Plan |  |  | 2022Q1 Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | YonY | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY |  | Amount (mil.JPY) | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) |
| Sales | 1,500 | +22.9\% | +17.8\% | 1,770 | +18.1\% | +17.1\% | 1,690 | +12.6\% | $\triangle 4.6 \%$ | +11.1\% | $\triangle 5.1 \%$ |
| Op.Income | 30 | +74.6\% | +67.2\% | 20 | $\triangle 38.7 \%$ | $\triangle 39.2 \%$ | 10 | $\triangle 55.1 \%$ | $\triangle 26.8 \%$ | $\triangle 55.7 \%$ | $\triangle 27.2 \%$ |
| Net Income x Share (*1) | 30 | +68.3\% | +61.2\% | 20 | $\triangle 41.2 \%$ | $\triangle 41.7 \%$ | 20 | $\triangle 44.8 \%$ | $\triangle 6.1 \%$ | $\triangle 45.6 \%$ | $\triangle 6.6 \%$ |

- MONOTARO INDONESIA (Indonesia)
- Customer acquisition measures online \& offline went off, and Sales went beyond plan by over 10\%.
- Loss almost within plan

|  | 2021Q1 Result |  |  | 2022Q1 Plan |  |  | 2022Q1 Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount <br> (mil.JPY) | YonY | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | $\begin{gathered} \text { YonY } \\ \text { (Local Currency) } \end{gathered}$ | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY | vs Plan | YonY (Local Currency) | vs Plan (Local Currency) |
| Sales | 80 | $\triangle 29.3 \%$ | $\triangle 27.4 \%$ | 120 | +39.1\% | +30.4\% | 130 | +56.7\% | +12.6\% | +45.1\% | +11.3\% |
| Op.Income | $\triangle 60$ | - | - | $\triangle 50$ | - | - | $\triangle 60$ | - | - | - | - |
| Net Income x Share (*1) | $\triangle 30$ | - | - | $\triangle 30$ | - | - | $\triangle 30$ | - | - | - | - |

- IB MONOTARO (India)
- Sales more than doubled YonY, but sales plan not achieved due to high returned goods ratio (over 20\%).
- Warehouse relocation implemented to increase inventory capacity, and working to improve operations.

|  | 2021Q1 Result |  |  | 2022Q1 Plan |  |  | 2022Q1 Result |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | YonY | $\begin{array}{\|c\|} \hline \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | $\begin{array}{\|c\|} \text { YonY } \\ \text { (Local Currency) } \end{array}$ | Amount (mil.JPY) | YonY | vs Plan | YonY <br> (Local Currency) | vs Plan (Local Currency) |
| (*3) Gross Merch. Value (GMV) | 80 | (*2) - | (*2) - | 220 | +149.9\% | +141.6\% | 180 | +105.8\% | $\triangle 17.6 \%$ | +93.9\% | $\triangle 19.8 \%$ |
| (* 3) Sales | 50 | - | - | 150 | +180.3\% | +171.1\% | 120 | +124.6\% | $\triangle 19.9 \%$ | +111.6\% | $\triangle 21.9 \%$ |
| Op.Income | $\triangle 40$ | - | - | $\triangle 130$ | - | - | $\triangle 140$ | - | - | - | - |
| Net Income x Share (*1) | $\triangle 10$ | - | - | $\triangle 60$ | - | - | $\triangle 70$ | - | - | - | - |

*1: Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.
*2: YonY comparison is not presented since Indian business was launched in Jan. 2021.
*3: Only commission portion of sales by sellers in marketplace is recognized as sales.
*4: Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language

## (Consolidated) 2022Q1 Financial Result B/S Outline

|  | Mar. <br> 2021 | $\begin{aligned} & \text { Dec. } \\ & 2021 \end{aligned}$ | Mar.$2022$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Million JPY | Million JPY | Million JPY | Ratio |
| Assets |  |  |  |  |
| Cash | 9,988 | 12,379 | 10,036 | 9.8\% |
| Accounts Receivable | 20,475 | 22,565 | 25,379 | 24.9\% |
| Inventory | 12,592 | 15,431 | 15,832 | 15.5\% |
| Other | 5,238 | 6,710 | 7,004 | 6.9\% |
| Total Current Asset | 48,294 | 57,086 | 58,253 | 57.1\% |
| Tangible Fixed Asset | 26,253 | 28,105 | 32,832 | 32.2\% |
| Intangible Fixed Assets | 5,613 | 6,332 | 6,422 | 6.3\% |
| Other | 3,040 | 4,264 | 4,573 | 4.5\% |
| Total Fixed Asset | 34,907 | 38,702 | 43,827 | 42.9\% |
| Total Assets | 83,201 | 95,789 | 102,081 |  |


| Mar. | Dec. | Mar. |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 2021 | 2021 | 2022 |  |  |
|  | Million JPY | Million JPY | Million JPY | Ratio |

Liabilities

| Accounts Payable | 14,496 | 14,562 | 16,607 | 16.3\% |
| :---: | :---: | :---: | :---: | :---: |
| Short-term Debt \& etc. | - | - | 2,250 | 2.2\% |
| Others | 7,582 | 9,261 | 11,509 | 11.3\% |
| Total Current Liabilities | 22,078 | 23,824 | 30,367 | 29.7\% |
| Total Long term Liabilities | 11,214 | 11,681 | 9,507 | 9.3\% |
| Total Liabilities | 33,293 | 35,505 | 39,874 | 39.1\% |
| Net Assets |  |  |  |  |
| Shareholder's Equity | 48,686 | 59,133 | 61,001 | 59.8\% |
| Others | 1,221 | 1,150 | 1,205 | 1.2\% |
| Total Net Assets | 49,908 | 60,283 | 62,206 | 60.9\% |
| Total Liabilities \& Net Assets | 83,201 | 95,789 | 102,081 |  |

## (Consolidated) 2022Q1 Financial Result C/F Outline

|  | 2021Q1 Result | 2022Q1 Result |
| :---: | :---: | :---: |
|  | Million JPY | Million JPY |
| Cash Flow from Operating Activity |  |  |
| Net Income before Tax | 6,077 | 6,745 |
| Increase or Decrease in Accounts Receivable ( $\Delta=$ increase) | -2,200 | -2,799 |
| Increase or Decrease in Inventory ( $\Delta=$ increase) | $\triangle 696$ | $\triangle 354$ |
| Increase or Decrease in Accounts Payable ( $\Delta=$ decrease) | 2,838 | 2,022 |
| Tax payment | $\triangle 4,000$ | -3,879 |
| Others | $\triangle 816$ | 1,474 |
| Total | 1,201 | 3,208 |
| Cash Flow from Investing Activity |  |  |
| Acquisition of Tangible Assets | -6,360 | -2,090 |
| Acquisition of Intangible Assets | $\triangle 916$ | $\triangle 361$ |
| Others | (*Note) $\Delta 1,657$ | $\triangle 176$ |
| Total | $\triangle 8,934$ | -2,627 |
| Cash Flow from Financing Activity |  |  |
| Repayments of Lease Obligations | $\triangle 662$ | $\triangle 12$ |
| Cash Dividends Paid | -2,339 | $\triangle 2,833$ |
| Others | 212 | - |
| Total | -2,789 | $\triangle 2,846$ |
| Currency Exchange Adjustment | 71 | 25 |
| Net Increase or Decrease in Cash and Cash Equivalent ( $\Delta=$ decrease) | $\triangle 10,451$ | 42,240 |
| Cash and Cash Equivalent at Beginning of Period | 18,767 | 11,068 |
| Cash and Cash Equivalent at End of Period | 8,316 | 8,828 |

*Note: Including cash invested in overseas subsidiaries deposited to time deposit.

2022 Jan．to Mar． Business Plan \＆Strategy

## 2022 Plan \& Strategy: (Non-consol.) P/L Plan Outline

|  | 2021 Result |  | 2022 Plan |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | YonY |
| Sales | 182,472 |  | 216,505 |  | $+18.7 \%$ |
| Large Corp. | 35,981 | $19.7 \%$ | 48,920 | $22.6 \%$ | $+36.0 \%$ |
| Gross Profit | 52,527 | $28.8 \%$ | 61,866 | $28.6 \%$ | $+17.8 \%$ |
| SG\&A Exp. | 27,993 | $15.3 \%$ | 36,848 | $17.0 \%$ | $+31.6 \%$ |
| Operating Income | 24,533 | $13.4 \%$ | 25,018 | $11.6 \%$ | $+2.0 \%$ |
| Current Income | 24,647 | $13.5 \%$ | 24,998 | $11.5 \%$ | $+1.4 \%$ |
| Net Income | 17,701 | $9.7 \%$ | 17,321 | $8.0 \%$ | $\Delta 2.1 \%$ |
| $($ Tax Rate) | $(28.1 \%)$ |  | $(29.1 \%)$ |  |  |


|  | 2022 Jan.- Jun. Plan |  |  | 2022 Jul.- Dec. Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Sales Ratio | YonY | Amount (mil.JPY) | Sales Ratio | YonY |
| Sales | 104,617 |  | +18.3\% | 111,888 |  | +19.0\% |
| Large Corp. | 23,227 | 22.2\% | +35.7\% | 25,693 | 23.0\% | +36.2\% |
| Gross Profit | 29,794 | 28.5\% | +16.1\% | 32,072 | 28.7\% | +19.4\% |
| SG\&A Exp. | 17,756 | 17.0\% | +30.6\% | 19,091 | 17.1\% | +32.6\% |
| Operating Income | 12,037 | 11.5\% | $\triangle 0.3 \%$ | 12,980 | 11.6\% | +4.2\% |
| Current Income | 12,028 | 11.5\% | $\triangle 0.8 \%$ | 12,970 | 11.6\% | +3.5\% |
| Net Income (Tax Rate) | $\begin{array}{r} 8,349 \\ (30.6 \%) \end{array}$ | 8.0\% | $\triangle 0.6 \%$ | $\begin{array}{r} 8,972 \\ (27.7 \%) \end{array}$ | 8.0\% | $\triangle 3.5 \%$ |

## 2022 Plan \& Strategy: (Consolidated) P/L Plan Outline 1/2

|  | 2021 Result |  | 2022 Plan |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Amount (mil.JPY) | Sales Ratio | Amount (mil.JPY) | Sales Ratio | YonY |
| Sales | 189,731 |  | 226,073 |  | $+19.2 \%$ |
| Gross Profit | 54,045 | $28.5 \%$ | 63,934 | $28.3 \%$ | $+18.3 \%$ |
| SG\&A Exp. | 29,916 | $15.8 \%$ | 39,554 | $17.5 \%$ | $+32.2 \%$ |
| Operating Income | 24,129 | $12.7 \%$ | 24,380 | $10.8 \%$ | $+1.0 \%$ |
| Current Income | 24,302 | $12.8 \%$ | 24,392 | $10.8 \%$ | $+0.4 \%$ |
| Net Income | 17,340 | $9.1 \%$ | 16,697 | $7.4 \%$ | $\Delta 3.7 \%$ |
| (Tax Rate) | $(28.5 \%)$ |  | $(29.9 \%)$ |  |  |
| Net Income attributable <br> to owners of the parent | 17,552 | $9.3 \%$ | 17,067 | $7.5 \%$ | $\Delta 2.8 \%$ |


|  | 2022 Jan.- Jun. Plan |  |  | 2022 Jul.- Dec. Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil.JPY) | Sales Ratio | YonY | Amount (mil.JPY) | Sales Ratio | YonY |
| Sales | 108,983 |  | +18.6\% | 117,089 |  | +19.6\% |
| Gross Profit | 30,726 | 28.2\% | +16.4\% | 33,208 | 28.4\% | +20.1\% |
| SG\&A Exp. | 19,023 | 17.5\% | +31.2\% | 20,530 | 17.5\% | +33.2\% |
| Operating Income | 11,702 | 10.7\% | $\triangle 1.6 \%$ | 12,677 | 10.8\% | +3.7\% |
| Current Income | 11,713 | 10.7\% | $\triangle 2.2 \%$ | 12,679 | 10.8\% | +2.8\% |
| Net Income (Tax Rate) | $\begin{array}{r} 8,027 \\ (31.5 \%) \end{array}$ | 7.4\% | $\triangle 2.7 \%$ | $\begin{array}{r} 8,669 \\ (28.4 \%) \end{array}$ | 7.4\% | $\triangle 4.6 \%$ |
| Net Income attributable to owners of the parent | 8,204 | 7.5\% | $\triangle 1.7 \%$ | 8,862 | 7.6\% | $\triangle 3.7 \%$ |

## 2022 Plan \& Strategy: (Consolidated) P/L Plan Outline 2/2

- NAVIMRO (South Korea)

|  | 2021 Result |  |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

- MONOTARO INDONESIA (Indonesia)

|  | 2021 Result |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY | $\underset{\substack{\text { YonY } \\ \text { (Local Currency) }}}{\text { cosen }}$ | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY |  |
| Sales | 390 | +6.2\% | +2.1\% | 540 | +37.4\% | +32.2\% |
| Op.Income | $\triangle 260$ | - | - | $\triangle 220$ | - |  |
| Net Income x Share (*1) | $\triangle 130$ | - | - | $\triangle 110$ | - |  |

- IB MONOTARO (India)

|  | 2021 Result |  |  | 2022 Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY | $\begin{gathered} \text { Yony } \\ \text { (Looal Currency) } \end{gathered}$ | $\begin{aligned} & \hline \text { Amount } \\ & \text { (mil.JPY) } \end{aligned}$ | YonY | $\begin{array}{\|c} \hline \text { (Looal Currency) } \end{array}$ |
| (* 3 ) Gross Merch. Value(GMV) | 480 | (*2) - | (*2) - | 1,530 | +218.6\% | +214.4\% |
| (* 3)Sales | 310 | (*2) - | (*2) - | 1,140 | +263.8\% | +259.0\% |
| Op.Income | $\triangle 220$ | - | - | $\triangle 560$ | - |  |
| Net Income x Share (*1) | $\triangle 90$ | - | - | $\triangle 270$ | - |  |

*1: Calculated by multiplying Net Income by Share Ratio at the end of each fiscal year for reference.
*2: YonY comparison is not presented since Indian business was launched in Jan. 2021.
*3: Only commission portion of sales by sellers in marketplace is recognized as sales.
*4: Sales and profit/loss less than 10 million JPY are rounded down as shown in explanation material in Japanese language

## 2022 Plan \& Strategy: Domestic Business 1/3

- BtoB Online E-commerce (monotaro.com)

| New Customer |
| :---: |
| Acquisition |
| Expanding Existing |
| Customers' Sales |

- Acquired 310 thou. new customers in 2022Q1 (FY2022 acquisition plan: 1.31 mil.).
- With both online (SEM, SEO) and offline (sending flyers to potential customers) measures, acquiring new customers, and optimizing balance of measures from perspective of cost recovery (customer lifetime value versus acquisition cost).
- Increasing existing customers' usage by reducing "time to find", "time to purchase", and "time to wait for products" by improving search functions, increasing number of products for sale, and increasing number and optimizing items inventory.
- System Connection with Large Corporations (Large Corporation Business)
- 2022Q1 Result:
- Improved organization went off. Took sales actions based on customers' types and stages, and high growth (+35.3\%) maintained in Q1 FY2022.
- Most of new customers in 2022Q1 introduced One Source Lite.

| 2021Q1 Result |  |  | 2022Q1 Plan |  |  | 2022Q1 Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mil. JPY | YoY | /Total Sales | Mil. JPY | YoY | /Total Sales | Mil. JPY | YoY | vs. Plan | /Total Sales |
| 8,827 | 41.6\% | 19.9\% | 11,905 | +34.9\% | 22.6\% | 11,942 | +35.3\% | +0.3\% | 22.7\% |
|  |  | Dec. 2021 End Result |  | Mar. 2022 End Result |  |  |  |  |  |
|  |  | No. Corp. |  | No. Corp. |  | vs Dec. 2021 End |  | Remarks |  |
| Total number of corporation |  |  | 1,812 |  | 1,909 |  | Note) +97 |  |  |
| One Source |  |  | 14 |  | 14 | 0 |  |  |  |
| One Source Lite |  |  | 1,149 |  | 1,260 | +111 |  | 634 considering |  |

* Note: Increase in total of Corp. customer is less than increase in One Source Lite because contracts of 19 corporations were combined to one.


## 2022 Plan \& Strategy: Domestic Business 2/3

## - Consulting/Royalty Business

Target Business
(Grainger's Zoro business in US \& UK)
Royalty Income

- Daily sales of Zoro US in 2022Q1 grew from 2021Q1 by $19.1 \%$.
- Amount of royalty income in 2022Q1 went beyond 2021Q1 and 2022Q1plan.


## ■ Strengthening Marketing and System Development Skills based on Data Science

## Searching Function

Recommendation Function

Stock Optimization

- Continuing to work to personalize search results from current customer group level, which is based on industry, to the individual customer level.
- Working on personalization of recommendations.
- Selection of products, personalized for individual flyers.
- Data scientists use machine learning to simulate "quantity ordered and lead time shortened if stocked" based on data including product characteristics, past order history, etc. and prioritize products to be stocked for making decisions on which products to be stocked.


## - New IT Platform for Advanced Supply Chain

Order Management System (OMS)

## Product Information

 Management (PIM)- Launched in Jan. 2022.
- System expected to reduce "Time to Wait for Product Arrivals" by optimizing delivery methods and routes, and reducing delivery and distribution-related costs by reducing splits of shipment and leveling operational loads (in 2022, delivery cost efficiencies are expected to be about $\Delta 0.1 \%$ of sales).
- Launched in 2022Q1, but error occurred, and continuous operation delayed.
- System expected to expand efficiently number of product for sale or "One-stop Shopping," which provides users reductions of load of indirect material procurement, and existing customers increase usage of service through experience of load reductions.


## 2022 Plan \& Strategy: Domestic Business 3/3

- Foreseeable risks in and after Q2, 2022
- Although there are external situations (deterioration of international affairs, etc.) where it is difficult to measure the impact, foreseeable risks at this point are as shown in table below.
- Establish internal system so that measures can be taken in timely and appropriate manner in response to changes in current situation.

| Environment | Impact on Business in Future (Risk) |  |  | Measures |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Deterioration of international situation | Slowdown of domestic corporate economic activity | Slowdown demand of indirect materials | Lower sales | Enhancing new customer acquisition (Increase publicity, promoting switching to online procurement during economic slowdown) |  |
|  |  |  |  | Expanding sales per customer (Improve search function, Increase products line-up, Expand one-stop procurement) |  |
| Re-expantion of COVID-19 impact | Out of stock (Suppliers' stock (Company's stock) | Losing sales opportunity |  | Strengthening company's supply chain |  |
|  |  |  |  | Increasing stock quantity |  |
|  | Surging procurement costs (Imported goods) | $\begin{aligned} & \text { Lower GP } \\ & \text { rate } \end{aligned}$ | Lower profitability | Improving import procurement efficiency (e.g., container loading efficiency) | Adjusting sales price |
| Japanese Yen depreciation | Increase purchase price |  |  | Strengthening procurement optimization |  |
| Surging raw material and oil prices | Increase delivery cost |  |  | Optimizing shipping route with Order Management System (OMS) |  |
|  | Increase prices and labor costs | Higher SG\&A rate |  | Optimizing logistic operation (improving efficiency, automation) |  |

## 2022 Plan \& Strategy: Distribution 1/2 Distribution-related Cost

■ Distribution-related Cost sales ratio 2022Q1 actual: 6.4\%

- Same level as 2021Q1 result.
- Decrease in Facility Rent Expense ratio (decrease in external warehouse rent due to launch of Ibaraki Chuo SC, etc.).
- Increase in Depreciation Expense ratio (due to launch of Ibaraki Chuo SC).
- Increase in Other Expense ratio (expenses incurred in preparation for launch of Inagawa DC).
- $\Delta 0.5 \%$ lower than 2022Q1 Plan.
- Decrease in Other Expense ratio (expenditures for facility equipment for Inagawa DC and facility equipment and machinery maintenance costs for Kasama DC, etc. delayed).
- Decrease in Facility Rent Expense ratio (changed some external warehouse contracts).

|  | 2021Q1 Result |  | 2022Q1 Plan |  | 2022Q1 Result |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount (mil JPY) | Sales Ratio | Amount (mil JPY) | Sales Ratio | Amount (mil JPY) | Sales Ratio | YonY | Vs Plan |
| Sales | 44,393 | - | 52,660 | - | 52,687 | - | +18.7\% | +0.1\% |
| Depreciation | 288 | 0.6\% | 400 | 0.8\% | 392 | 0.7\% | +36.2\% | $\triangle 1.9 \%$ |
| Labor\& Outsourcing | 1,561 | 3.5\% | 1,857 | 3.5\% | 1,818 | 3.5\% | +16.4\% | $\triangle 2.1 \%$ |
| Facility rent | 441 | 1.0\% | 490 | 0.9\% | 435 | 0.8\% | $\triangle 1.3 \%$ | $\triangle 11.2 \%$ |
| Other | 565 | 1.3\% | 895 | 1.7\% | 729 | 1.4\% | +29.0\% | $\triangle 18.5 \%$ |
| Total | 2,856 | 6.4\% | 3,643 | 6.9\% | 3,376 | 6.4\% | +18.2\% | $\triangle 7.3 \%$ |

## 2022 Plan \& Strategy: Distribution 2/2 New Distribution Base

- New Distribution Base Expansion Update

| Name |  | Inagawa DC |  | Tokyo Area New DC |
| :---: | :---: | :---: | :---: | :---: |
| Address |  | Inagawa-cho, Kawabe-gun, Hyogo Prefecture |  | Tokyo/Kanto Area |
| Floor Size |  | Total about 189,000 m² |  | Under planning |
| Inventory Capa. |  | Total 600K SKU |  | Under planning |
| Start Operation |  | Phase 1 Launched Apr. 2022 | Phase 2 Plan 2023Q2 | Planned in 2025 |
| Shipping Capacity |  | About 90K lines/day | About 90K lines/day added (180K lines in total/day) | Under planning |
| Invest/ Rent | Land |  |  | Under planning |
|  | Constr. | Add. construction about 1.9 bil. | , restoration about 1.4 bil. JPY (examining) |  |
|  | Rent | Ph.1, 4.5 Floors and hazardous material warehouse: about 22.5 bil. JPY (2021-2031 including common service exp.) |  |  |
|  |  |  | Ph.2: 1 Floor added: about 4.5 bil. JPY (2022-2031including common service exp.) |  |
|  | Facility | About 7.9 bil. JPY (under examining) |  |  |
|  |  | -_- | About 7.7 bil. JPY (under examining) |  |
| Remark |  | 1st year: Starting to lease 4.5 to 5.0 floor and hazardous material warehouse. 2nd year: One floor added for total 5.5 to 6.0 floors to be leased. Portion of rent expense was incurred from December 2021 |  | - |
| Progress Status |  | Construction completed in November 2021 Installation of equipment completed in March 2022. Started operation on April 20th. |  | - |

Picture


## 2022 Plan \& Strategy: Subsidiary in India

■ Capital participation by IndiaMART in IB MONOTARO (Indian subsidiary)

- INDIAMART INTERMESH LIMITED (IndiaMART: India's largest BtoB marketplace operator) took stake in IB MONOTARO (overview of INDIAMART INTERMESH LIMITED/IndiaMART is shown table below).
- IndiaMART acquired 26.0\% stake in IB MONOTARO from Emtex Engineering Private Limited in February this year (capital structure of IB MONOTARO after IndiaMART's capital participation is shown in table below).
- Through synergy of IndiaMART's deep understanding of Indian BtoB market and MonotaRO's experience to grow in Japan's indirect materials EC market, IB MONOTARO aims to become leading e-commerce platform for businesses in India.

Outline of IndiaMART

| Company <br> Name | INDIAMART INTERMESH LIMITED |
| :---: | :--- |
| Established | September 1999 |
| Location | New Delhi, India |
| Representative | Dinesh Chandra Agarwal |
| Capital | 305 million INR |
| URL | https://investor.indiamart.com/index_im.htm |
| Business | Largest marketplace for business users in India <br> Outline |
| Listed on National Stock Exchange of India <br> (NSE) and on Bombay Stock Exchange (BSE) |  |

Capital Structure of IB MONOTARO
(after IndiaMART's capital participation)

|  | Shareholding <br> Ratio |
| :--- | :---: |
| MonotaRO Co.,Ltd. | $51.6 \%$ |
| INDIAMART INTERMESH LIMITED | $26.0 \%$ |
| Emtex Engineering Private Limited | $22.4 \%$ |
| Total | $100.0 \%$ |

## 2022 Plan \& Strategy: Business Expansion into New Area 1/2

- MonotaRO's past and future growth



## 2022 Plan \& Strategy: Business Expansion into New Area 2/2

- Investment in a construction process management application business
- Summary of cooperation

- KANNA" service to be introduced to MonotaRO's customers in construction section, and starting providing value "Time Resource" through efficient working and communication in construction process management.
- Challenging to expand provision of value in terms of effective use of "Time Resource" from procurement of indirect materials to each industry's business domain.
- Company planning to invest in: ALDAGRAM Inc.

| Established | May 8, 2019 |
| :--- | :--- |
| Representative | Hikaru Nagahama |
| Head Office | 2-7-1 Nihonbashihonmachi, <br> Chuo ku, Tokyo 103-0023 JAPAN |

Number of employee 20 as of Jan. 2022

Share capital
212.35 million JPY

Providing construction
management application

- Expanding are for providing "Time Resource"

| Existing domain | Expanding domalis |  |
| :--- | :--- | :--- |
| Efficient MRO <br> procurement | Construction <br> process | Collaboration <br> between <br> customers |
|  | Providing "Time Resource" |  |

- While expanding MonotaRO's business domain, basic principle of providing value of "Time Resource" to be maintained.


## 

## Sustainability (SDGs)

## SDGs: Prioritized Action Areas (Update)

| Prioritized Action Areas | Current Status | SDGs 17 Targets |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Reduction of CO2 emissions as measure against climate change | - Energy conservation measures <br> - Completed applied heat-insulating paint to Kasama DC roof to reduce temperatures inside. <br> - Optimized compressor pressure used for automatic material handling and box sealing equipment, etc. in DC (led to reducing electricity consumption). <br> - CO2 emissions survey: Completed calculation of 2020 emissions (Scope 1-3). <br> - Reviewed energy sources. <br> - Preparing roadmap. |  |  | $0$ |
| Realization of recycling model of resources through recycling and waste reductions | - Completed survey of total amount of internally generated waste. <br> - Identifying measures to improve reduction and recycling of cardboard, which has large total volume, and evaluating measures in progress. <br> - Completed identification of total volume of cardboard boxes shipped to customers. <br> - Response ongoing: <br> - Improving accuracy of demand forecast to control unnecessary volume purchases. <br> - Avoiding disposal of inventory through promoting in "limited stock sale" pages. <br> - Offering toner collection and product repair services. | $\begin{array}{\|c\|} \hline 12 \\ \hline 00 \end{array}$ | $\begin{aligned} & 17 \% \\ & \hline \% \end{aligned}$ |  |
| Responsible Sourcing and Human Rights | - Researching public guidelines. <br> - Preparing drafts. |  | $12=$ | $8$ |
| Diversity and Inclusion | - Establishing data on ratio of women in company, etc. <br> - Obtained ERUBOSHI certification (3 stars, Feb. 2022). <br> - Holding roundtable discussion for employees raising children. <br> - Announced maternity/paternity leave handbook throughout company. <br> - Conducting diversity and inclusion awareness survey. <br> - Current data (as of December 31, 2021) <br> - Percentage of male and female employees (regular employees): male 62.3\%, female 37.7\% <br> - Percentage of women in management positions: $17.1 \%$ <br> - Percentage of women in managerial positions: 43.7\% <br> - Percentage of paid leave taken: Full-time employees: 81.6\%, Part-time employees: 97.8\% <br> - Percentage of employees taking maternity leave: male: $28.6 \%$, female: $91.6 \%$ <br> - Average overtime hours worked by all employees: less than 20 hours |  |  | $\begin{array}{\|c} 100 \\ i=1 \end{array}$ |
| Proposal and development of environment-conscious products | - Utilizing third-party certification to maintain product information. <br> - Surveying OEM manufacturers regarding their products. <br> - Conducting questionnaire survey among customers on procurement of environmentally friendly products. | $\sqrt{9120}$ | $\begin{aligned} & 12 \equiv \\ & 00 \\ & 15 \% \end{aligned}$ |  |

## 

Reference

## (Non-consol.) Fiscal Yr. Sales Growth (Service Channel Contribution)



## (Non-consol.) Customer Demographics


(Sales of monotaro.com excluding sales Large Corp. Business)
(Non-consol.) Internet PO Ratio


## (Non-consol.) Product Lineup \& Inventory



## (Non-consol.) Registered Customers\&Sales Growth by Registered Year

(Growth Rate of Sales)
(Number of Registered Customers)


## (Non-consol.) Sales Trend by Registered Year

## (Million JPY)

200,000


* 1: Sales of 'monotaro.com business customers' are sales of monotaro.com's business customers organized retroactively for each registration year based upon updated customer status at the end of 2021.
* 2: Sales of 'Large corporation' is total sales of large corporation customers based upon updated customer status at the end of 2021.
* 3: Sales of 'General individual customers' is total sales of monotaro.com's general individual customers and of IHC MonotaRO based upon updated customer status at the end of 2021 (IHC MonotaRO was closed and integrated into monotaro.com).


## Dividend \& Shareholder Benefit

■ Dividend

- Dividend Policy: Distributing dividend consistent with stable and ongoing growth.
- 2021 Dividend: $11.50 \mathrm{JPY} /$ share (5.75 JPY/share interim, $5.75 \mathrm{JPY} /$ share fiscal year end).
- 2022 Dividend (Plan): 13.50 JPY/share (6.50 JPY/share interim, 7.00 JPY/share fiscal year end).

- Shareholders' Benefit
- Shareholders having held one or more unit (100 shares) of MonotaRO share for 6 months or longer on continuous basis as of Dec. 31 are eligible for benefit.
- Eligible shareholders can choose products from

| Holding Period | Amount Benefit |
| :---: | :---: |
| 6 months or more | $3,000 \mathrm{JPY}$ (excl. tax) |
| 3 years or more | $5,000 \mathrm{JPY}$ (excl. tax) |
| 5 years or more | $7,000 \mathrm{JPY}$ (excl. tax) | MonotaRO's private brand as benefit, and amount of benefit varies in accordance with holding period (as in right chart).

## monotero

## Cautionary Statement concerning Forward-looking Statements

This presentation may include forward-looking statements relating to our future plans, forecasts, objectives, expectations, and intentions. Actual results may differ materially for a wide range of possible reasons. In light of the many risks and uncertainties, you are advised not to put undue reliance on these statements.

## Contact Us

TEL: 81-6-4869-7190
FAX: 81-6-4869-7178
E-mail:pr@monotaro.com
IR information: https://corp.monotaro.com/en/ir/index.html

