



May 13, 2022

Company Name: Sanrio Company, Ltd.
 President and Chief Executive Officer: Tomokuni Tsuji
 Securities Code: 8136, First Section of Tokyo Stock Exchange
 Inquiries: Jiro Kishimura, Managing Director
 Tel.: +81-3-3779-8058

Notice Regarding Difference between Forecasts and Results for the Fiscal Year 3/2022

Sanrio Company Ltd. announces the differences between the forecasts for the fiscal year ended March 2022 released on February 10, 2022 and the actual results in today's announcement.

Differences between the forecasts and the results

(1) Differences between the forecasts and the results (April 1, 2021 to March 31, 2022)

	Sales	Operating Profit	Ordinary Profit	Net Profit Attributable to Owners of Parent	Net Profit per Share
	(million yen)	(million yen)	(million yen)	(million yen)	(yen)
Prior Forecasts (A) Published on Feb 12, 2022	51,300	1,200	1,900	2,500	31.04
Actual Results (B)	52,763	2,537	3,318	3,423	42.49
Differences (B-A)	1,463	1,337	1,418	923	
Differences (%)	2.9	111.5	74.7	36.9	
(Reference) Results for the Fiscal Year Ended 3/2021	41,053	(3,280)	(1,731)	(3,960)	(47.93)

(2) Reasons for the differences

Sales increased by 1.4 billion yen due to demand exceeding the previous forecasts announced February 10, 2022, both overseas and in Japan. Operating profit increased by 1.3 billion yen due to increasing sales, reductions in the cost of sales ratio from implementing structure reforms in line with the medium-term management plan, and decreasing selling, general and administrative expenses. Ordinary profit increased by 1.4 billion yen mainly due to increasing operating profit. Net profit attributable to owners of parent increased by 0.9 billion yen mainly due to increasing ordinary profit, and the recording of a 0.3 billion yen bonus for special merit with the retirement of Founder and Chairman Shintaro Tsuji.