

MONEX GROUP

Announcement of Subsidiary's Release

TOKYO, May 19, 2022 – Coincheck, Inc., a subsidiary of Monex Group, Inc., issued the following press release today.

Attachment: Summary of Coincheck, Inc. press release

Coincheck NFT (β version) to start offering generative NFT art "Art Blocks" on May 19

[Press Release]

May 19, 2022

Coincheck, Inc.

Coincheck NFT (β version) to start offering NFT art "Art Blocks" on May 19

- A campaign to mark the offering will also be held at the same time!-

Coincheck, Inc. (Head office: Shibuya-ku, Tokyo, President: Satoshi Hasuo, hereinafter referred to as "Coincheck") is pleased to announce that its NFT marketplace, Coincheck NFT (β version) will start offering the generative art NFT* "Art Blocks" on May 19, 2022. In addition, a campaign to mark the launch of the product is also being held from today.

*The generative art NFTs harness randomness generated by the use of computer algorithms and mathematical methodologies to create an artwork.

Art Blocks is an NFT market-place that provides on generative art NFT that could be designed and created only by a mix of art and blockchain technology. When a user purchases a piece of artwork, the design, the colors, and the background of the work are randomly picked based on a specified algorithm, generating a distinctive artwork. This unique artwork, which is created automatically, has attracted the attention of creators and collectors alike.

Coincheck NFT (β version) is the first NFT marketplace in Japan operated by a crypto asset exchange that allows users to exchange NFTs and crypto assets. Starting with "Art Blocks," Coincheck plans to offer a variety of NFTs of generative art, which is gaining attention as a new type of artworks. In addition to art, Coincheck NFT (β version) will expand its offerings to a wide range of fields, including games, sports, and fashion.

About Art Blocks

Art Blocks is an innovative digital artist project that combines creative coding and blockchain technology to establish a new paradigm for art creation and ownership. Art Blocks is categorized into three collections (curated, playground, and factory), and when a user purchases a piece of artwork, it is randomly generated using algorithms and mathematical methods. Therefore, Art Blocks even with the same purchase price may have different rarity. In addition, a number of artists is joining the market which enhance the variety of high quality artworks, attracting larger societal attention.

“Art Blocks” Official HP <https://www.artblocks.io/>

About “Art Blocks” <https://bit.ly/3NfAOBx>

About Coincheck NFT (β version)



Coincheck NFT (β version) was launched in March 2021 as the first NFT marketplace operated by a crypto asset exchange in Japan. As a service that allows users to trade NFTs more easily, safely, and securely with no network fees (*1), the service is currently being used by over 100,000 (*2) customers. Coincheck NFT (β version) provides an opportunity for customers to become more familiar with NFTs, which have the potential to become a new means of value exchange, by increasing the handling of NFTs used in a wide range of fields, including blockchain games, art, sports, fashion, and the metaverse. We are providing our customers with opportunities to become more familiar with NFTs, which have the potential to become a new means of value exchange.

*1 At the time of sale or purchase.

*2 As of the end of April.