Securities Code: 4679 June 3, 2022

To Our Shareholders:

5-23-13 Sendagaya, Shibuya-ku, Tokyo

TAYA Co., Ltd.

Masakuni Hoshina, President

Notice of the 48th Annual Meeting of Shareholders

You are cordially informed that the 48th Annual Meeting of Shareholders of TAYA Co., Ltd. (the "Company") will be held as described below.

In lieu of attending the meeting in person, you can exercise your voting rights by mailing the enclosed voting form or on the internet, etc. We kindly request you to read the following Reference Document for the Annual Meeting of Shareholders and to exercise your voting rights no later than 5:30 p.m. on Monday, June 20, 2022.

Sincerely yours,

Please note that annual free gifts will not be distributed.

In a move aiming to prevent the spread of COVID-19, we encourage you to exercise your voting rights in advance by mail or on the internet, etc.

1. Date: 10:00 a.m. on Tuesday, June 21, 2022 (reception desk will open at

9:00 a.m.)

WITH HARAJUKU HALL

2. Venue: WITH HARAJUKU, 3rd Floor, 1-14-30 Jingumae, Shibuya-ku,

Tokyo

Note: Please be aware that the venue is different from past years.

3. Purposes:

Items to be reported: The business report and the financial statements for the 48th

business period (April 1, 2021 to March 31, 2022)

Items to be resolved:

Item No. 1: Partial Amendments to the Articles of Incorporation

Item No. 2: Election of Six (6) Directors (excluding Directors who are Audit &

Supervisory Committee Members)

Item No. 3: Election of Three (3) Directors who are Audit & Supervisory

Committee Members

Item No. 4: Election of One (1) Substitute Director who is an Audit &

Supervisory Committee Member

We encourage you to exercise your voting rights in advance. If you attend the meeting in person, we kindly request that you submit the enclosed voting form to the receptionist at the venue, and also bring this Notice with you to save resources.

If there are any revisions to the Reference Document for the Annual Meeting of Shareholders, the business report, and/or the financial statements, such revisions will be posted on the Company's website (http://www.taya.co.jp/) for your perusal.