



May 31, 2022

To whom it may concern:

Company name	Kitanotatsujin Corporation
Representative	Katsuhisa Kinoshita Representative Director & President Stock code: 2930 Prime Market, Tokyo Stock Exchange SAPPORO SECURITIES EXCHANGE
Inquiries	Takahito Kudo, Director
Phone number	050-2018-7864 (Direct dial to Department)

Notice of Change in Trade Name of Consolidated Subsidiary

Kitanotatsujin Corporation (the “Company”) hereby announces that ASHIGARU Co., Ltd., a consolidated subsidiary of the Company, has resolved at its General Meeting of Shareholders held on May 31, 2022, to partially amend its Articles of Incorporation and change its trade name as follows.

1. Overview of consolidated subsidiary

- | | |
|------------------------|---|
| (1) Current trade name | ASHIGARU Co., Ltd. |
| (2) Address | 1-6 Kita-1-jonishi, Chuo-ku, Sapporo |
| (3) Representative | Asako Horikawa, Representative Director & President |
| (4) Business content | Manufacture and sale of house brand beauty appliances, etc. |
| (5) Capital stock | ¥1,000 thousand |

2. New trade name

SALONMOON Co., Ltd.

3. Reason for change of trade name

The trade name was aligned with the company’s original hair care brand “SALONMOON” to further enhance brand value and recognition.

4. Date of change in trade name

May 31, 2022

End