



(Translation)

June 3, 2022

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
Contact: Ayako Hirofuji
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice of Personnel Transfer

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective July 1, 2022.

Name	New Title	Current Title
Maiko Arisawa	Vice President, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division	Deputy Vice President, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division Group Manager, Japanese Beauty Institute, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division
Kazuhisa Komamiya	FOCUS Manufacturing Business Transformation Lead	Head of Transformation, Osaka Factories

—End of News Release—