

July 4, 2022

Company name Rakuten Group, Inc.

Representative Hiroshi Mikitani

Chairman and CEO

(Stock Code: 4755

Tokyo Stock Exchange Prime Market)

Rakuten selected for FTSE4Good Index Series, FTSE Blossom Japan Index, and FTSE Blossom Japan Sector Relative Index



FTSE4Good



FTSE Blossom
Japan



FTSE Blossom
Japan Sector
Relative Index

Rakuten Group, Inc. is pleased to announce that, for the fourth consecutive year, it has been selected as a constituent for the FTSE4Good Index Series and FTSE Blossom Japan Index, the global leading ESG (Environmental, Social and Governance) indices comprising companies demonstrating strong ESG practices. The Company has also been selected as a constituent for the FTSE Blossom Japan Sector Relative Index, which the Government Pension Investment Fund (GPIF) has adopted as a benchmark for its passive investment since March 2022.

In recent years, ESG investments that take into account not only financial performances such as revenues and profits, but also ESG factors, like climate change, diversity, human rights, have grown in importance globally. The Rakuten Group has been proactively answering investors' expectations by addressing related challenges and communicating on its progress with transparency, in line with its mission to contribute to society by creating value through innovation and entrepreneurship.

Our continuous efforts have resulted in the inclusion in the leading ESG indices used as global references for ESG investment by many institutional investors worldwide. Rakuten is currently selected for the followings: FTSE4Good Index Series, FTSE Blossom Japan Index,

FTSE Blossom Japan Sector Relative Index, MSCI Japan Empowering Women Index (WIN), and MSCI Japan Empowering Women (WIN) Select Index, Dow Jones Sustainability World Index, Dow Jones Sustainability Asia Pacific Index, and S&P/JPX Carbon Efficient Index.

For more information on Rakuten Group's ESG activities, please visit the sustainability pages on our [corporate website](#) and [corporate report](#).

About FTSE Russell

FTSE4Good Index Series, FTSE Blossom Japan Index, and FTSE Blossom Japan Sector Relative Index are provided by [FTSE Russell](#), a leading global index provider and a wholly-owned subsidiary of London Stock Exchange Group creating and managing a wide range of indexes, data and analytic solutions.