



July 22, 2022

To whom it may concern:

Company name: Benefit One Inc.  
Representative: Norio Shiraishi, President  
(Stock exchange code: 2412 / TSE Prime Market)  
Contact point: Kenji Ozaki, Managing Director  
(Tel: 03-6830-5141)

## **Notice Concerning Application for Tender Offer and (Expected) Recording of Extraordinary Income**

Benefit One Inc. (hereinafter, "the Company") made a board resolution today to apply for a tender offer made by DeNA Co., Ltd. (securities code: 2432) (hereinafter, the "Tender Offer") regarding a part of the shares of DATA HORIZON CO., LTD. (hereinafter, "DATA HORIZON") (securities code: 3628) held by the Company. Please be informed that, as a result of the application, the Company is expected to record an extraordinary income (gain on sales of investment securities) in the Q2 FY03/23 consolidated accounting period.

### 1. Reasons for applying for the Tender Offer

The Company holds the shares of DATA HORIZON for policy-related purposes. As a result of considering the details of the Tender Offer, the Company decided to apply for the Tender Offer because the Board of Directors of DATA HORIZON expressed its agreement to the application, it can be judged that the conditions including the tender offer price are reasonable, and the Company plans to continue its business partnership relationship with DATA HORIZON.

### 2. Number of shares to be offered in the Tender Offer

Number of shares held before applying for the Tender Offer: 750,000 shares  
Number of shares to be offered in the Tender Offer: 650,000 shares  
Number of shares held after applying for the Tender Offer: 100,000 shares

### (Supplementary information on the Tender Offer)

If the total number of share certificates, etc. offered in the Tender Offer exceeds the number of shares that DeNA Co., Ltd. plans to purchase (3,148,600 shares), DeNA Co., Ltd. will not make a purchase, etc. of all or part of the excess and must acquire share certificates, etc. and affect other settlement procedures for the purchase, etc. using the pro rata method provided in Article 27-13, Paragraph 5 of the Financial Instruments and Exchange Act and Article 32 of the Cabinet Office Order on Disclosure Required for Tender Offer for Share Certificates by Persons Other Than Issuers (Ministry of Finance Order No. 38 of 1990: including subsequent revisions). A part of the shareholders of DATA HORIZON (shareholders other than the Company) have concluded a tender offer application contract to the effect that the shareholders will apply for the Tender Offer. The total number of shares to be tendered in the Tender Offer has been announced as 3,148,500 shares.

### 3. Planned purchase price in the Tender Offer

¥2,200 per common share

### 4. Schedule of the Tender Offer

Date of public notice on the start of the Tender Offer: June 30, 2022  
Period of the Tender Offer: June 30, 2022 to July 28, 2022  
Date on which settlement starts: August 4, 2022

## 5. Future Outlook

If the Company sells a part of the shares of DATA HORIZON held by the Company after the Tender Offer is completed, the Company will record an extraordinary income as “Gain on sales of investment securities” in the Q2 FY03/23. The number of the Company’s sellable shares may vary depending on the situation of each shareholder’s application for the Tender Offer. The Company will additionally disclose the amount of money as soon as it is determined.