

July 26, 2022

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group CEO, Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,

Executive Vice President,

Executive Officer, Managing Director of

Corporate Planning Division

(TEL: 03-6864-2400)

Notice of Change of Directors and Executive Officer at a major subsidiary of SEGA SAMMY HOLDINGS INC.

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that Sammy Corporation, a major subsidiary of the Company will implement change in Directors and Executive Officer as described below:

Description

1. Change in Directors and Executive Officer at Sammy Corporation as of October 1, 2022

New Title	Name	Former Title
Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, Technology & Intellectual Property Division)	Hirotaka Tanaka	Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, PC Research & Development Division, Technology & Intellectual Property Division)
Senior Vice President, Director of the Board (Managing Director of Sales Management Division, Sales Planning Division)	Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division)
Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)	Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of Sales Planning Division)

2. Management System of Sammy Corporation as of October 1, 2022

Name	Title		
Hajime Satomi	Chairman, Representative Director		
Haruki Satomi	President and CEO, Representative Director		
Ayumu Hoshino	Senior Executive Vice President and COO, Representative Director (in charge of Research & Development Group Division and Managing Director of Public Relations Division)		
Koichi Fukazawa	Senior Vice President, Director of the Board (in charge of Corporate Division)		
Tetsuya Fukushima	Senior Vice President, Director of the Board (in charge of President Office and Managing Director of Production Group Division)		
Kenichi Tokumura	Senior Vice President, Director of the Board (Managing Director of New Business & DX Promotion Division)		
Hirotaka Tanaka	Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, Technology & Intellectual Property Division)		
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division, Sales Planning Division)		
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)		
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Sales Division)		
Kosuke Takano	Senior Vice President, Executive Officer (Managing Director of President Office and Deputy Managing Director of New Business & DX Promotion Division)		
Kei Kimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)		
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)		
Masatoshi Sato	Vice President, Executive Officer		
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)		