Company name
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The Monogatari Corporation
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Notice Regarding July 2022 Preliminary Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
	Net sales	126.7%			126.7%					126.79
All restaurants New restaurants	# of customers	123.5%			123.5%					123.59
included)	# of restaurants at end of period	610								
	Net sales	120.9%			120.9%					120.9
Existing	# of customers	119.1%			119.1%					119.1
restaurants	# of restaurants at end of period	536								
	Net sales	118.9%			118.9%					118.9
Yakiniku	# of customers	115.4%			115.4%					115.4
restaurants	# of restaurants at end of period	255								
	Net sales	132.0%			132.0%					132.0
Ramen	# of customers	126.6%			126.6%					126.6
restaurants	# of restaurants at end of period	165								
	Net sales	119.6%			119.6%					119.6
Okonomiyaki	# of customers	110.7%			110.7%					110.7
restaurants	# of restaurants at end of period	23								
	Net sales	110.1%			110.1%					110.1
"Yuzu-An"	# of customers	103.6%			103.6%					103.6
restaurants	# of restaurants at end of period	85								
	Net sales	147.3%			147.3%					147.3
Specialty	# of customers	118.0%			118.0%					118.0
restaurants	# of restaurants at end of period	8				·				

(January 2023 - June 2023)

(January 2023 -	cano zozo,										, ,
		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales										126.7%
(New restaurants	# of customers										123.5%
included)	# of restaurants at end of period										
	Net sales										120.9%
Existing	# of customers										119.1%
restaurants	# of restaurants at end of period										
	Net sales										118.9%
Yakiniku	# of customers										115.4%
restaurants	# of restaurants at end of period										
	Net sales									119.1 ¹ 118.9 115.4 ¹ 132.0 ¹ 126.6 ¹ 119.6 ¹ 110.7 ¹	132.0%
Ramen	# of customers										126.6%
restaurants	# of restaurants at end of period										
	Net sales										119.6%
Okonomiyaki	# of customers										110.7%
restaurants	# of restaurants at end of period										
	Net sales										110.1%
"Yuzu-An"	# of customers										103.6%
restaurants	# of restaurants at end of period										
	Net sales										147.3%
Specialty	# of customers										118.0%
restaurants	# of restaurants at end of period										

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
	Net sales	130.6%			130.6%					130.69
All restaurants New restaurants	# of customers	126.2%			126.2%					126.2
included)	# of restaurants at end of period	374								
	Net sales	123.2%			123.2%					123.2
Existing	# of customers	121.1%			121.1%					121.1
restaurants	# of restaurants at end of period	318								
	Net sales	121.9%			121.9%					121.9
Yakiniku	# of customers	117.3%			117.3%					117.3
restaurants	# of restaurants at end of period	154								
	Net sales	140.8%			140.8%				140.8	
Ramen	# of customers	134.8%			134.8%					134.8
restaurants	# of restaurants at end of period	73								
	Net sales	121.4%			121.4%					121.4
Okonomiyaki	# of customers	111.0%			111.0%					111.0
restaurants	# of restaurants at end of period	15								
	Net sales	111.9%			111.9%					111.9
"Yuzu-An"	# of customers	104.6%			104.6%					104.6
restaurants	# of restaurants at end of period	68								
	Net sales	147.3%			147.3%					147.3
Specialty	# of customers	118.0%			118.0%					118.0
restaurants	# of restaurants at end of period	8								

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
	Net sales										130.69
All restaurants New restaurants	# of customers										126.29
included)	# of restaurants at end of period										
	Net sales										123.29
Existing	# of customers										121.19
restaurants	# of restaurants at end of period										
	Net sales									12 12 12 11 11 14 13 12 11 11 10	121.99
Yakiniku	# of customers										117.39
restaurants	# of restaurants at end of period										
	Net sales										140.89
Ramen	# of customers										134.89
restaurants	# of restaurants at end of period										
	Net sales										121.49
Okonomiyaki	# of customers										111.0
restaurants	# of restaurants at end of period										
	Net sales										111.99
"Yuzu-An"	# of customers									121 121 117 140 134 121 111 111 104	104.69
restaurants	# of restaurants at end of period										
	Net sales					<u> </u>	<u> </u>				147.39
Specialty	# of customers										118.09
restaurants	# of restaurants at end of period										

⁽Note)
1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
2. Existing restaurants are defined as those in operation for 18 months or more since opening.

^{3.} Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.

^{4.} Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.

5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.

6. The numbers presented are preliminary, and therefore not audited by an audit corporation.

3. Number of restaurants at the end of month

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
	# of directly managed restaurants	176					
Yakiniku restaurants	# of FC restaurants	111					
restaurants	# of restaurants at end of period	287					
	# of directly managed restaurants	91					
Ramen restaurants	# of FC restaurants	100					
restaurants	# of restaurants at end of period	191					
	# of directly managed restaurants	16					
Okonomiyaki restaurants	# of FC restaurants	8					
restaurants	# of restaurants at end of period	24					
	# of directly managed restaurants	77					
"Yuzu-An" restaurants	# of FC restaurants	17					
restaurants	# of restaurants at end of period	94					
	# of directly managed restaurants	14					
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period	14					
	# of restaurants in China	19					
Other restaurants	# of restaurants at end of period	19					
	# of directly managed restaurants	374					
	# of FC restaurants	236		_	_		
Total	# of restaurants in China	19					
	# of restaurants at end of period	629					

(January 2023 - June 2023)

		Jan.	Feb.	Mar.	Apr.	May	Jun.
	# of directly managed restaurants						
Yakiniku restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Ramen restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Okonomiyaki restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
"Yuzu-An" restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of restaurants in China						
Other restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
	# of FC restaurants						
Total	# of restaurants in China						
	# of restaurants at end of period						

[Reference]

Fiscal year ended June 2022 Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All	Net sales	99.7%	88.6%	86.2%	91.5%	108.7%	102.7%	122.6%	111.3%	101.79
All restaurants New restaurants	# of customers	101.8%	91.5%	86.5%	93.2%	105.5%	100.8%	118.0%	108.1%	100.8
included)	# of restaurants at end of period	572	576	578		581	582	586		
	Net sales	92.2%	82.0%	80.4%	84.8%	102.2%	96.4%	114.7%	104.5%	94.8
Existing	# of customers	93.7%	84.4%	80.4%	86.1%	99.3%	94.4%	110.1%	101.3%	93.7
restaurants	# of restaurants at end of period	496	503	504		505	506	511		
	Net sales	92.5%	84.9%	88.6%	88.5%	108.7%	97.4%	119.3%	108.4%	98.6
Yakiniku	# of customers	94.7%	90.2%	91.9%	92.2%	109.0%	92.2%	116.3%	105.4%	99.0
restaurants	# of restaurants at end of period	236	238	238		239	240	242		
	Net sales	93.0%	81.4%	75.0%	82.9%	94.7%	100.0%	111.3%	102.2%	92.4
Ramen	# of customers	93.2%	81.1%	74.8%	82.8%	93.1%	97.7%	106.8%	99.3%	90.8
restaurants	# of restaurants at end of period	154	156	156		156	156	158		
	Net sales	85.9%	77.9%	56.5%	73.5%	84.7%	90.5%	109.2%	94.5%	84.2
Okonomiyaki	# of customers	91.0%	85.9%	65.0%	80.7%	87.2%	89.6%	103.8%	93.3%	87.2
restaurants	# of restaurants at end of period	26	26	26		26	26	25		
	Net sales	91.1%	72.0%	66.6%	76.2%	93.7%	86.7%	101.0%	94.0%	85.7
"Yuzu-An"	# of customers	93.5%	77.9%	73.2%	81.3%	96.5%	88.9%	103.1%	96.2%	89.3
restaurants	# of restaurants at end of period	73	76	77		77	77	78		
	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.4
Specialty	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106.8
restaurants	# of restaurants at end of period	7	7	7		7	7	8		

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
A.II	Net sales	130.3%	107.9%	112.0%	116.7%	130.9%	149.2%	145.1%	141.5%	128.4%	113.99
All restaurants New restaurants	# of customers	124.7%	109.9%	110.1%	114.8%	126.8%	140.8%	136.3%	134.6%	124.2%	111.79
included)	# of restaurants at end of period	591	593	595		602	605	608			
	Net sales	121.3%	100.3%	105.6%	109.1%	121.2%	138.2%	134.8%	131.1%	119.5%	106.09
Existing	# of customers	116.4%	102.0%	103.8%	107.4%	117.7%	131.7%	127.2%	125.4%	115.9%	103.99
restaurants	# of restaurants at end of period	515	516	521		523	526	532			
	Net sales	126.0%	99.8%	107.0%	110.7%	120.8%	138.1%	137.0%	131.6%	120.5%	108.5°
Yakiniku	# of customers	124.0%	99.2%	106.1%	109.4%	118.0%	131.5%	131.0%	126.6%	117.4%	107.59
restaurants	# of restaurants at end of period	245	246	247		248	251	253			
	Net sales	113.1%	109.4%	106.0%	109.5%	123.4%	134.3%	130.4%	129.3%	119.0%	104.69
Ramen	# of customers	111.2%	108.1%	103.5%	107.5%	118.8%	132.0%	125.7%	125.4%	116.2%	102.4°
restaurants	# of restaurants at end of period	158	158	162		162	162	164			
	Net sales	125.2%	95.5%	95.9%	104.7%	118.0%	143.9%	138.3%	132.6%	117.7%	98.89
Okonomiyaki	# of customers	119.7%	94.7%	93.0%	101.7%	111.4%	130.0%	127.8%	122.5%	111.4%	98.1
restaurants	# of restaurants at end of period	25	25	24		25	25	23			
	Net sales	114.3%	88.0%	100.3%	101.5%	117.6%	138.8%	128.6%	128.0%	114.0%	98.69
"Yuzu-An"	# of customers	113.3%	87.8%	98.9%	100.4%	113.5%	131.4%	121.5%	121.8%	110.6%	99.2
restaurants	# of restaurants at end of period	79	79	80		80	80	84			
	Net sales	161.6%	111.5%	117.0%	128.9%	144.9%	202.8%	187.9%	175.4%	151.0%	125.4
Specialty	# of customers	133.6%	102.9%	110.3%	115.1%	120.6%	141.2%	133.3%	131.4%	123.2%	114.89
restaurants	# of restaurants at end of period	8	8	8		8	8	8			

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
	Net sales	101.1%	89.9%	87.7%	92.8%	109.3%	101.3%	122.1%	110.9%	102.2
All restaurants New restaurants	# of customers	105.4%	95.1%	90.9%	97.1%	108.2%	100.2%	118.7%	108.9%	103.2
included)	# of restaurants at end of period	343	346	347		349	349	352		
	Net sales	91.7%	81.6%	80.8%	84.6%	102.6%	95.2%	113.9%	104.0%	94.5
Existing	# of customers	94.7%	85.5%	82.7%	87.6%	101.2%	92.9%	109.7%	101.3%	94.5
restaurants	# of restaurants at end of period	288	292	293		294	294	298		
	Net sales	91.5%	84.8%	90.3%	88.6%	108.6%	97.0%	118.7%	108.0%	98.4
Yakiniku	# of customers	94.9%	91.7%	94.8%	93.7%	110.0%	91.1%	115.5%	105.0%	99.5
restaurants	# of restaurants at end of period	141	142	142		143	143	144		
	Net sales	95.4%	82.1%	76.3%	84.3%	96.1%	100.0%	111.3%	102.7%	93.3
Ramen	# of customers	95.4%	81.2%	76.0%	83.9%	94.3%	97.8%	106.3%	99.7%	91.5
restaurants	# of restaurants at end of period	66	67	67		67	67	69		
	Net sales	83.4%	78.0%	55.8%	72.4%	82.6%	85.4%	104.4%	90.4%	81.6
Okonomiyaki	# of customers	89.3%	86.9%	64.9%	80.3%	85.3%	85.5%	99.2%	89.8%	85.2
restaurants	# of restaurants at end of period	16	16	16		16	16	15		
	Net sales	90.7%	71.4%	65.8%	75.6%	94.3%	85.6%	100.4%	93.5%	85.2
"Yuzu-An"	# of customers	93.6%	78.0%	73.2%	81.3%	97.6%	87.4%	102.1%	95.7%	89.1
restaurants	# of restaurants at end of period	58	60	61		61	61	62		
	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.4
Specialty	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106.8
restaurants	# of restaurants at end of period	7	7	7		7	7	8		

(Ja	nuary 2022 -	June 2022)										
			Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
		Net sales	134.6%	111.0%	115.5%	120.3%	135.9%	155.4%	150.7%	147.1%	132.9%	116.2%
	All restaurants New restaurants	# of customers	129.5%	113.4%	114.7%	119.1%	131.1%	145.1%	139.8%	138.6%	128.4%	114.9%
	included)	# of restaurants at end of period	355	357	360		365	368	372			
		Net sales	125.0%	102.9%	108.1%	112.0%	123.9%	141.7%	137.7%	134.1%	122.3%	107.1%
	Existing	# of customers	119.4%	103.7%	106.7%	109.9%	119.0%	133.1%	127.9%	126.5%	128.4% 128.4% 117.7% 117.7% 123.8% 119.9% 121.2% 117.9% 120.9% 113.2% 116.1% 1151.0%	105.2%
	restaurants	# of restaurants at end of period	300	301	305		307	310	316			
		Net sales	129.9%	103.6%	109.4%	113.9%	124.8%	141.6%	141.3%	135.6%	% 132.9% 1 % 128.4% 1 % 128.4% 1 % 127.7% 1 % 117.7% 1 % 123.8% 1 % 119.9% 1 % 121.2% 1 % 117.9% 1 % 120.9% % 113.2% % 116.1% % 151.0% 1	109.9%
	Yakiniku	# of customers	126.4%	102.2%	108.1%	111.8%	121.9%	133.5%	133.9%	129.6%		108.9%
	restaurants	# of restaurants at end of period	145	146	147		148	151	153			
		Net sales	115.2%	113.8%	112.6%	113.9%	123.2%	135.1%	129.1%	129.0%		106.3%
		# of customers	113.4%	111.9%	109.2%	111.5%	118.0%	132.7%	124.2%	124.8%	117.9%	103.7%
	restaurants	# of restaurants at end of period	69	69	72		72	72	73		% 128.4% 11 % 122.3% 10 % 117.7% 10 % 123.8% 10 % 129.9% 10 % 121.2% 10 % 121.2% 10 % 13.2% 9 % 113.2% 9 % 113.2% 9 % 116.1% 9 % 151.0% 12	
		Net sales	127.3%	103.8%	100.0%	109.4%	121.7%	141.8%	136.6%	132.9%	120.9%	98.7%
	Okonomiyaki	# of customers	120.4%	101.0%	95.9%	104.8%	114.0%	127.2%	125.1%	121.8%	113.2%	97.8%
	restaurants	# of restaurants at end of period	15	15	15		16	16	15			
		Net sales	116.8%	90.4%	101.6%	103.6%	120.0%	141.5%	130.1%	130.1%	116.1%	99.2%
	"Yuzu-An"	# of customers	115.0%	89.6%	99.8%	101.9%	115.4%	133.3%	122.2%	123.3%	112.1%	99.7%
	restaurants	# of restaurants at end of period	63	63	63		63	63	67			
		Net sales	161.6%	111.5%	117.0%	128.9%	144.9%	202.8%	187.9%	175.4%	151.0%	125.4%
	Specialty	# of customers	133.6%	102.9%	110.3%	115.1%	120.6%	141.2%	133.3%	131.4%	123.2%	114.8%
	restaurants	# of restaurants at end of period	8	8	8		8	8	8			

(Note)

- 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
- 2. Existing restaurants are defined as those in operation for 18 months or more since opening.

 3. Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after

 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants. 6. The numbers presented are preliminary, and therefore not audited by an audit corporation.