



**STANDARD  
TOKYO**

August 9, 2022

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.  
 Representative: Representative Director, Group President and Chief Executive Officer  
 Koki Sato  
 (TSE Standard code: 4293)

## **Notice of Revision of Earnings Estimates, Year-End Dividend Forecast and Recording of Valuation Gain on Securities Held**

Based on the impact of this matter and the recent performance trends, the Company has decided to revise the consolidated earnings estimates for the fiscal year ending September 2022 (from October 1, 2021 to September 30, 2022), which were disclosed at the time of the announcement of the 1Q of the fiscal year ending September 2022. In addition, the Company will inform you of the dividend forecast for the fiscal year ending September 2022, which has not been determined so far, as follows.

### **1. Consolidated Estimates for the Fiscal Year Ending September 2022 (October 1, 2021 to September 30, 2022)**

|   | Revenue               | Non-GAAP<br>Operating profit | Profit attributable to<br>owners of the parent | Basic earnings per<br>share |
|---|-----------------------|------------------------------|--|-----------------------------|
| Previously announced<br>estimate (A)                | Million yen<br>30,000 | Million yen<br>5,300         | Million yen<br>3,900                           | Yen<br>20.68                |
| <b>Revised estimate this<br/>time (B)</b>           | <b>30,000</b>         | <b>6,000</b>                 | <b>4,850</b>                                   | <b>25.71</b>                |
| Change (B-A)  | —                     | 700                          | 950  |                             |
| Change (%)  | —                     | 13.2                         | 24.4   |                             |
| Results for the<br>previous fiscal year<br>(FY2021) | 21,384                | 3,796                        | 2,604  | 20.59                       |

(Note) Non-GAAP operating profit refers to the profit indicator used to assess ordinary business conditions after adjustments are made to IFRS-based operating profit pertaining to gains and losses related to acquisition actions such as amortization of acquisition-related intangible assets and M&A expenses, and temporary factors such as share-based compensation expenses, the impairment losses, and gains or losses on the sales of fixed assets.

## **2. Reason for the Revision**

In the consolidated results for cumulative period for the 3Q of the fiscal year ending September 2022 announced today, consolidated earnings continued to expand mainly due to the high growth of the Digital Marketing Business. In addition, equity in earnings of affiliates increased due to the good performance of Dentsu Digital Inc., which became an equity-method affiliate in January 2022, and the valuation gains on securities that the Company holds is recorded. For these reasons, Non-GAAP operating profit and profit attributable to owners of the parent are expected to exceed the forecasts as of the announcement of 1Q of the fiscal year ending September 2022, and the Company has decided to revise the full-year estimates upward.

## **3. Dividend Forecast for the Fiscal Year Ending September 2022**

|   | Cash dividends per share (Yen) |           |           |          |             |
|---|--------------------------------|-----------|-----------|----------|-------------|
|   | End of 1Q                      | End of 2Q | End of 3Q | Term end | Total       |
| Previous Forecast                             | —                              | —         | —         | —        | —           |
| <b>Outlook as revised this time</b>           |                                |           |           | 3.90     | <b>3.90</b> |
| Actual results                                | —                              | —         | —         |          |             |
| Results for the previous fiscal year (FY2021) | —                              | —         | —         | 3.40     | 3.40        |

## **4. Reason for Announcement of Dividend Forecast**

Based on the revision of the full-year consolidated earnings estimates (profit attributable to owners of the parent), the year-end dividend forecast is announced together.

The Company's basic policy on dividends is to maintain a consolidated dividend payout ratio of around 15%, while in principle setting a minimum annual dividend per share of ¥2.

## **5. Regarding Recording of Valuation Gain on Securities Held**

In the consolidated results for cumulative period for the 3Q of the fiscal year ending September 2022, the Company recorded a gain on valuation of securities of ¥1,217 million as "Financial income" in the consolidated statement of profit or loss due to a significant increase in valuation gains on securities held.

(Note) The above forecasts are based on management's assumptions and beliefs in light of the information currently available to it and are subject to a number of uncertainties. Actual results may differ from the above forecasts due to various factors.

### **■ Contact Information**

IR Division, Corporate Planning Department  
E-mail: ir@septeni-holdings.co.jp

\*Please contact us by e-mail for any inquiries as the Company promotes a work-from-home system as of August 9, 2022.