

August 31, 2022

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Change of Executive Officer at a major subsidiary of
SEGA SAMMY HOLDINGS INC.

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that SEGA CORPORATION,
a major subsidiary of the Company will implement change in Executive Officer as described below:

Description

1. Change in Executive Officer at SEGA CORPORATION as of September 1, 2022

New Title	Name	Former Title
Senior Executive Officer	Toru Nakahara	(Newly Elected)

* Toru Nakahara will also hold the post as Senior Vice President, Executive Officer (General Counsel) of SEGA SAMMY HOLDINGS INC.

2. Management System of SEGA CORPORATION as of September 1, 2022

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Yukio Sugino	President and COO, Representative Director
Shuji Utsumi	Co COO, Director of the Board (in charge of Global Consumer Business) CEO, Sega of America, Inc., Chairman, Sega Europe Ltd.
Shigeru Yamashita	Executive Vice President, Director of the Board (in charge of Amusement Contents Business HQ)
Tatsuyuki Miyazaki	Executive Vice President & Global CFO, Director of the Board

Taketo Oshima	Senior Vice President, Director of the Board (Head of Amusement Contents Business HQ, Managing Director of MD Division)
Hideo Yoshizawa	Director of the Board
Osamu Ohashi	Senior Executive Officer (Head of Development Division 2, Game Content & Service Business HQ)
Takaya Segawa	Senior Executive Officer (Head of Development Division 3, Game Content & Service Business HQ)
Takashi Mori	Senior Executive Officer (Head of Amusement R&D and Production Division, Amusement Content Business HQ)
Kazunobu Takita	Senior Executive Officer (Head of Business Development Division)
Toru Nakahara	Senior Executive Officer
Morio Moriya	Executive Officer (Head of R&D Administration Division, Game Content & Service Business HQ)
Hiroshi Kataoka	Executive Officer (Head of Technology Development Division, Deputy Head of Amusement R&D and Production Division)
Mikio Ina	Executive Officer (Deputy Head of Amusement R&D and Production Division, Deputy Head of Merchandising Division)
Kei Ishikawa	Executive Officer (Head of Corporate Division)
Takashi Shirai	Executive Officer (Head of Corporate Planning Division)
Go Saito	Executive Officer (Head of Japan Asia Publishing Division, Game Content & Service Business HQ)
Katsutoshi Kioka	Executive Officer (Head of Development Division 4, Game Content & Service Business HQ)
Yusuke Suai	Executive Officer (Head of Marketing Division, Game Content & Service Business HQ)
Hitoshi Okuno	Executive Officer (Executive Vice President, Sega of America, Inc.)
Katsuhiro Ichinose	Executive Officer (Executive Vice President, Sega Europe Ltd.)
Masayoshi Yokoyama	Executive Officer (Head of Development Division 1, Game Content & Service Business HQ)

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